

CHEVROLET... introducing the...

...A CHAMPION!

AND FEAST YOUR EYES UPON IT'S BEAUTY!



1956 CHEVROLET Bel Air Convertible

Improved performance and a freshness in styling that extends throughout the three series of passenger cars headline advances in 1956 Chevrolets. Models have a lower, longer look. New colors, unique two-toning and tasteful interiors give each of the series complete distinction.

Chevrolet's fleet, flowing appearance for 1956 is exemplified by the above photograph of the Bel Air convertible. New two-tone exterior treatment makes the bodies seem even lower than 1955 models.



1956 CHEVROLET Bel Air Station Wagon

New to the Chevrolet line for 1956 is a nine-passenger station wagon, available in the luxurious Bel Air and the more modestly equipped Two-Ten series. For maximum cargo space, the rear seat is removable while the middle seats can be folded flush into the floor. In addition to the "nine passengers," Chevrolet offers four other station wagons in its re-designed, more powerful models.



1956 CHEVROLET Bel Air Sport Sedan

Two four-door sport sedans are new-comers among 19 models which make up the broadest market coverage in company history. Engine choices include V8s and a more powerful six cylinder.

Extension of a graceful spear-molding along body flanks is a common styling touch in bodies of the Bel Air Series.



CHEVROLET

INC.

1640 Cabrillo Avenue

TORRANCE

Phone FAirfax 8-1640