

STANDARD tops them all!

Fabulous!

THAT'S THE WORD FOR STANDARD'S SPECIAL COMBINATION OFFER ON

HAMILTON BEACH

For A Limited Time Only You Can

SAVE 1/3

For the price of the mixer alone you get:

HAMILTON BEACH MIXER \$38.50
 JUICE EXTRACTOR 4.50
 POWER UNIT 5.50
 MEAT GRINDER 7.50

TOTAL VALUE \$55.90

Now Only **\$38.50** Complete Outfit



Here is an economically priced mixer with all the features and all the conveniences wanted by the modern housewife. In addition you get a juicer, a power unit and a meat grinder, all designed for this mixer, at no extra cost.

Descoware TREASURE CHEST

CAST-IRON...PORCELAINIZED

ALL OF THE MOST-USED PIECES—NOW IN ONE PACKAGE

Just see what you get in this luxury pack —

- 3/4 QT. SAUCE PAN
- 1 1/2 QT. SAUCE PAN
- 8" SKILLET
- 11" SKILLET
- 1 QT. COVERED CASSEROLE
- 3 1/2 QT. COVERED OVEN
- 6-HOOK WALL RACK

If purchased individually these pieces would cost you \$33.65

Treasury Chest Special **\$29.95**



Descoware is made of extra thin cast iron, sealed with a vitrified porcelain enamel which has been fused into the metal by a special process. It is acid-proof and non-toxic. Descoware is as easy to wash as fine china.

Save at Standard

NEW!

A VACUUM CLEANER YOU NEVER HAVE TO LIFT!

SEE IT TODAY!

entirely different "ROLL-EASY" VACUUM CLEANER

\$79.95

COMPLETE WITH ATTACHMENTS

- Even rolls up and down stairs without lifting!
- Rolls over rugs, door sills easily!
- Giant 12-inch wheels!
- New G-E 2-in-1 rug and floor attachment!
- Extra-large "Throw-away" Bag!
- Complete set of attachments.

THE VACUUM THAT TAKES THE WORK OUT OF HOUSE CLEANING—SEE IT AT STANDARD...TODAY!

No more dragging the vacuum cleaner around as you work. This new GE practically follows you around the room—up and down stairs—everywhere. High power motor for sure, fast cleaning.

GENERAL ELECTRIC Automatic Coffee Maker

Here's the perfect answer for everyone who likes really good coffee, all the time—the wonderful new General Electric Automatic Coffee Maker! Just add water and plug it in. Coffee brews to perfection in a jiffy, and stays hot automatically until you're ready. Makes as few as three or as many as nine cups at one time. G-E Brew Selector lets you tailor coffee to your taste. So practical for every-day use—so convenient when company comes!

At Standard You Pay Only **\$19.95**



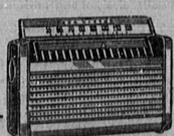
STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.



"Lindsey" AM-FM Radio

Famous "Golden Throat" tone through two high-efficiency speakers! Powerful Chassis. Phonograph. Sleek design.

\$73.50



New 3-Way "Personal"

Compact new radio in non-breakable "limosa" case... guaranteed 3-year against breakage... lit-up dial... operates on battery, AC or DC.

\$49.95



RCA Victor "Sportsman"

New portable in non-breakable "limosa" case. Powerful performance on batteries, AC or DC. Golden-Throat tone.

\$41.95

Spot Lighting GREAT NEW VALUES IN RCA VICTOR

The greatest selection of RCA Victor at outstanding prices... today at Standard.



Portable "Victrola" Phonograph

Twin speakers! Plays all 3 speeds! Exclusive 2-speaker "Golden Throat" tone. Single-play. Two-tone green or tan.

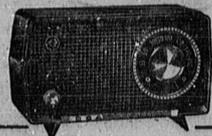
\$41.95



New 3-Way Portable

Smartly styled in red polystyrene case. Lightweight... "Personalized" AC, DC or batteries.

\$31.95



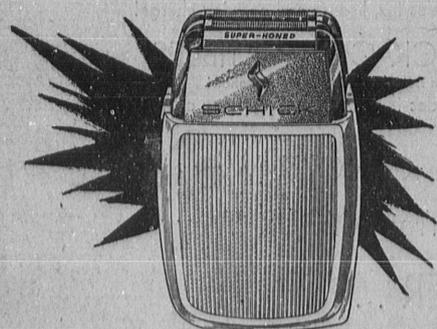
"Avalon" Table Radio

Budget-priced beauty with "Golden Throat" tone. Modern sleek styling in three bright-fashion colors: white, black or willow green.

\$26.95

STANDARD has it! NEW SCHICK "25" come in and get the closest shave of your life!

SAVE \$5



makes anything you shave with now as outdated as a straight razor!

trade-in your old electric shaver any make...any condition
 new Schick "25" 29.50
 less trade-in 5.00
 you pay only 24.50

The perfect gift in a man's life. New Schick "25" out-styles, out-performs all shavers. Shaves closer, faster... leaves your face smooth... stays smooth too, for hours longer. Comes complete with carrying case. And during this limited offer you can save \$5 by trading your old outdated electric shaver.

3 reasons why nothing shaves you closer than the new Schick "25"

1. Super-Honed Heads with New Sharpness. Handed and finished to a sharpness unmatched by any other shaver. Never pull or pluck like ordinary shavers.
2. Curved Combs with New Precision. Curved shape presses down skin around each whisker for gentle shaves, no irritation. Comb guides each whisker into place no matter which way it grows.
3. Hi-Power Motor with New Perfection. Snap it on with a touch of the switch. World's most powerful motor for its size. More than enough power to shave the toughest whiskers.



New Camfield BLUE RIBBON ELECTRI-FRI PAN

SAVE \$9.25
 Reg. \$19.95
\$10.69

- French Fry Dome Cover included.
- Controlled heat gives crisp, even frying without burning.
- Thermo-controlled dial indicator
- Cool-temp legs give stable top protection—no exposed elements.
- Heating element sealed in.
- Hand-comfort handle.



310 E. MANCHESTER BLVD. 1/2 Block East of Market St. INGLEWOOD

Toys GREATEST PRE-CHRISTMAS VALUES IN HISTORY \$1 HOLDS ANY ITEM IN LAY-AWAY 86¢ Specials

- GOLF SETS
- BOWS AND ARROWS
- JEWELRY SETS
- DOLL CRAFT KITS
- OIL PAINT SETS
- TEA SETS
- TELEPHONES
- PENCIL SETS
- DISNEY PERISCOPE
- TINKER TOYS
- BEAUTY SHOP KITS
- VANITY SETS



GORGEOUS BABY DOLL 26" TALL

COMPLETE WITH BEAUTIFUL CLOTHES

At \$7.98 she would be a bargain, but — during our Pre-Christmas sale ONLY —

Special **\$3.88**



MELODIER
 THE FINEST IN CHILDREN'S RECORD PLAYERS

Not a toy... the Melodier phonograph is designed especially for children. Plays all size 78 rpm records. A quality instrument.
 Reg. \$14.95
 Special at **\$6.88**

MICROSCOPE

Real microscope with 3 separate lens turret for specialized viewing, adjustable barrel, refractor mirrors.

This was a bargain at **\$16.95**

Pre-Xmas Special **\$6.44**

