

Best Buys In Town

YOU DON'T NEED A PHONY DISCOUNT CARD TO SHOP AT STANDARD

SPECIAL! SEE OUR TOYS AT JANUARY PRICES USE OUR LAYAWAY PLAN

Today and Every Day... You can save more at Standard!

Automatic Coffee Maker

Here's the perfect answer for everyone who likes really good coffee, all the time—the wonderful new General Electric Automatic Coffee Maker! Just add water and your favorite coffee blend, then plug it in. Coffee brews to perfection in a jiffy, and stays hot automatically until you're ready. Makes as few as three or as many as nine cups at one time. G-E Brew Selector lets you tailor coffee to your taste. So practical for every-day use—so convenient when company comes!



At Standard you pay only

\$19⁹⁵

GENERAL ELECTRIC

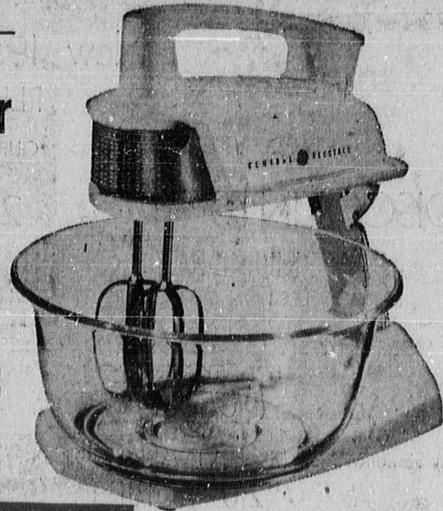
New! Big! Mixer

Use with stand...use as portable... hang on wall to store!

High-price features AT LOW COST!

- ★ 12 kitchen-tested mixing speeds!
- ★ efficient, heavy-duty motor!
- ★ newly designed beaters... easier to clean!
- ★ revolving bowl pan eliminates hand turning!
- ★ 3 qt. Pyrex bowl... large enough for big mixing jobs!
- ★ permanently lubricated... never needs oiling!
- ★ white, grease-resistant case... easy to keep clean!

\$29⁹⁵



STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.



A VACUUM CLEANER YOU NEVER HAVE TO LIFT!

- Even rolls up and down stairs without lifting!
- Rolls over rugs, door sills easily!
- Giant 12-inch wheels!
- New G-E 2-in-1 rug and floor attachment!
- Extra-large "Throw-Away" Bag!
- Complete set of attachments!

entirely different "ROLL-EASY" VACUUM CLEANER



Only **\$79⁹⁵** COMPLETE WITH ATTACHMENTS

Here is an entirely new concept in cleaning. No more tugging and pulling to move the vacuum about the room as you clean. This new G-E cleaner with its oversize wheel-ends follows you across the room... Powerful motor draws dirt and dust from the most hard-to-get-at places. Extra-large "Throw-away" bags eliminate the dirt disposal problem, just remove the bag and throw it away... dirt and all. Complete set of attachments include the new 2-in-1 rug and floor attachment.

NEW SCHICK MODEL 55 "Custom"



ELECTRIC SHAVER

Regularly \$28.75

\$16⁸⁹

No Trade Necessary; This Is Absolutely the Actual Price

One of the finest shavers ever made by Schick, inventors of electric shaving. Shaves close and smooth, in half the time. Super-honed heads with extra sharpness, honed and finished to a sharpness unmatched by other razors. Never pull or pluck. High power motor for easiest shaving... power enough to shave the toughest whiskers.

Camfield AUTOMATIC COFFEEMAKER

Makes perfect coffee to your taste automatically... no guesswork. Strength selector... keeps coffee piping hot... readylite shows when coffee is done. Economical... make as few as two cups... "no harm in scrubbing inside with abrasives." Only stainless steel offers this easy way of keeping sparkling clean. Guaranteed U.L. approved. Perfect as 8 cup server.

Regularly \$23.95



Both for **\$19⁸⁸**

NOW ONLY **\$10⁶⁹**

FRI-PAN

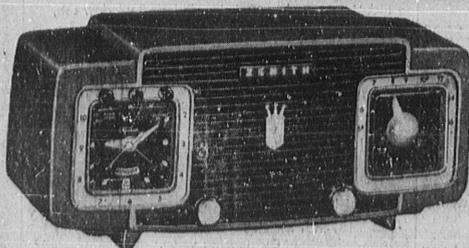
NEW electric fry pan with controlled heat for crisp, even frying without burning. Thermo-controlled dial indicator, heat element sealed in. Set the dial indicator, the heat remains constant, no over-heating. Cook and serve right at the table. Perfect frying everytime.



NOW ONLY **\$10⁶⁹**

Regularly \$17.95

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.



ZENITH

CLOCK RADIO

WITH BUILT-IN ELECTRIC CALENDAR

Save 22%

Regularly \$49.95 YOU PAY ONLY **\$39⁷⁹** YOU SAVE \$10¹⁶

A modern long distance AM radio that lulls you to sleep... wakes you gently. Set the dial at the time you desire... the clock does the rest. Turns the radio off after you are asleep... on again to wake you. Automatically operates small appliances—coffeemaker, toaster, etc. A built-in electric calendar shows the day of the week and the date. The most versatile clock radio you can own.

The Beautiful Zenith Clock Radio that sets the pace in Styling — Performance — Value!

New! Sensational!



most comfortable blanket ever fabricated!

The Philco-Comfortemp provides gentle, even warmth all night long, regardless of temperature changes. Featuring a plug that won't pull out accidentally... an edge-lighted control for easy setting in the dark, it assures undisturbed rest. Unconditionally guaranteed two full years... easily laundered at home. Twin or double sizes, single or dual controls... five beautiful colors.

PHILCO Comfortemp Electric Blanket

\$37⁹⁵

GENUINE COSCO

Color flyte Melmac ROYALE DINNERWARE Complete place settings \$2⁹⁵

Largest Selection in Los Angeles Area Priced from **3⁹⁵**

STANDARD

TELEVISION AND APPLIANCE COMPANY

310 E. MANCHESTER BLVD. 1/2 Block East of Market St. INGLEWOOD

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.

UP TO **50% OFF**

Descoware SPECIAL

2 FOR THE PRICE OF 1

AIR PAK LUGGAGE Open Stock Sale

This is a special purchase of our regular open stock. Merchandise can be added at any time. Wide assortment of sizes and colors. See Price NOW

Field Cases	16.95	7.98
Overhead	16.95	7.98
21" Overhead	16.95	7.98
24" Pullman	22.95	12.79
24" Pullman	22.95	11.88
Ladies' Warrford	27.95	13.49

Only 134 Pieces—Hurry!