

Use Herald Classifieds! PHONE FA 8-4000 HERE AT HOME What's In A Name?

By MAUDE MILLER

There's a store in our town with a name. True enough, all stores have names, and our town has some fine stores.

Real appreciation came to us last Tuesday when a friend of ours reported she almost fainted from sheer surprise. Seems she was driving to L. A. past the airplane plants where the street, just to add to the confusion, narrows to one lane due to road work.

And here we have jewelry stores, shoe stores, home appliance stores, toy stores, department stores . . . and one store with a name. The one we mean carries the name of a man . . . Sam Levy.

"Oh sure," you say, "Sam Levy's Dept. Store. We know that." And I'll wager my small wages that most of you know Sam Levy personally.

So Sam Levy's Dept. Store isn't just another name for purposes of identification only. When you hear it or see it you get a kind of "he-lo" . . . with as warm, friendly, funny and helpful a human being as you'll ever be lucky enough to meet.

But she ought to know, because believe it or not, gift boxes, bags and wrappings are not only ordered, but are already piling into the store. You'll not only be proud of what you buy, for once you'll even enjoy carrying it. Kind of makes us nostalgic though for the good old days when they sometimes pressed butcher paper into service as wrapping.

We got us a preview of some of the New York and California fashions bought at the big Pacific Coast Show of National Manufacturers a few weeks ago. Those elegant cocktail dresses! Gentlemen, they're to die for! As Bennett Cerf of WHAT'S MY LINE TV fame says, "These dresses are as built like a good fence. They protect the property but do not obstruct the view."

More about that buying expedition and its spectacular results next week. But right now our Fall Fashion Notes . . .

Woman Side Better than ever, and best buy ever, are the mix 'em or match 'em separates . . . Jerseys, sweaters, skirts and wide belts in luscious colors . . . avocado, coral, piling in gray, purple, and of course, white and black. Stunning from morning through dinner. Stop at the jewelry counter and really glamorize.

Man Side Has your wife looked at you lately? Well . . . catch her eye, friend, and hold it . . . with a fabulous all wool sport coat and slacks. (Show her you can mix 'em or match 'em too.)

Our Side Fall is an exciting time for clothes buying . . . Rich colors and interesting textures in Winter, Holiday, and Cruise wear for you and the Small Fry . . . And it's all right here at home . . . at 1311 Sartori, SAM LEVY'S STORE. NATURALLY!

Advt.

THE WEEK ENDER

Police Solve Armed Robbery Of Dairy Farm

Strick-Up Bandit Caught

Torrance Police detectives solved a hold-up more than a year old Saturday when they received a full confession at the Firestone Sheriff's Station from Robert G. Mercereau that he and two companions robbed a Torrance unit of the Inglewood Farms Dairy in February, 1954.

Detectives are seeking his accomplices after visiting the sheriff's station on a routine matter and questioning Mercereau, who had been detained there for questioning on a recent hold-up at Avalon Ave. and Main St. Mercereau said the three bandits held up an Inglewood Farms employee at gun point and took \$150 in cash at the station, on Plaza del Amo. The strick-up men wore masks at the time of the armed robbery, Mercereau admitted.

Apprehend Vandals

Two Torrance boys, both 12, admitted to police officers last week that they vandalized the Palms School over the Labor Day week end and also participated in a number of burglaries in the Hollywood Riviera and Seaside areas of the city. Juvenile officers were questioning the boys late last week to piece together their story of crime.

Police officials also said that four other boys have been questioned concerning the acts of vandalism and burglary. The two boys said they burglarized the Kees Hardware Co., 22230 Palms Verdes Blvd., recently. A number of items of sports equipment, plus \$10 in cash was taken in the Kees burglary, authorities said. Vandalsism at the school reached tremendous proportions, according to reports with broken windows, dismantled appliances, tipped over files and stolen silverware heading the list of damage.

Man Hurt in Crash

A Manheim, Pa., man, John H. Leibold, suffered major injuries Friday night when the car he was driving collided with a truck at Western Ave. and 190th St. Harbor General Hospital authorities described his condition as improved late Saturday. Melvin W. Barker, 23, of El Monte, was driving the truck.

Planners Study Rezoning

The Torrance City Planning Commission held over for further study Wednesday a proposal to rezone property at Carson St. and Crenshaw Blvd. If the rezoning plan is approved, a Culver City construction concern plans to build a number of industrial plants. Residents protested the proposal at the Wednesday meeting.

Warriors Rally for Tie

El Camino College's Warriors had to rally in the final period to gain a tie with Los Angeles City College, 14-14, Friday night at LACC. It was the second game of the season for the Warriors, who are defending Metropolitan Conference champs. The game marked the first gridiron meeting in history between the two schools.

Tartars Ripped, 31-7

In sports, the Torrance High Tartars launched their 1955 prep season Friday night, but came out on the short end of a 31-7 score while hosting a rug-glendale Hoover eleven. Hoover took advantage of Tartar defensive lapses and fumbles to score five touchdowns. Fullback Skip Smith, Tartar captain, tallied the only 75-yard score in the fourth period, when he gathered in a Hoover kick off on his own 10 yard line and scampered 90 yards to paydirt.

Dime Brings Rare Paper

A July 4, 1863 copy of the Vicksburg, Miss., Daily Citizen was part of a collection of old writings recently purchased for 10 cents by Mr. and Mrs. John A. Bodnar, of 18308 Falda. The Bodnars, staunch collectors of anything that has antique value, found the newspaper inside a copy of Dean Swift's Collected Works, which they purchased from a junk dealer. The paper, which was printed on a piece of wallpaper, told of Civil War action.

Important Notice

These items all were published in the Monday HERALD. They represent just a small sample of the exclusive and complete coverage of local events offered Torrance readers. Subscribe to the HERALD now by calling the circulation department at FAIRfax 8-4004. The HERALD is delivered to residents in the Torrance area every Monday and Thursday for a nominal 30 cents a month.

Polio Shots Resume

The anti-polio immunization program for first and second graders in the Torrance area will be resumed shortly. Dr. Benjamin Kogan, health official, said Friday.

Taxpayer Will Be 22 Cents Ahead If Pending Legislation Passed

Congress will return in January prepared to play a foxy put-and-take game with the taxpayer, judging from statements made in the last week by leaders of both parties in House and Senate. Needless to say, they don't put it that bluntly.

Everyone agrees that income taxes will be reduced next year. Democratic leaders, who have the votes to enforce their views, say the cut will follow the pattern proposed at the first session of the eighty-fourth Congress—an across-the-board slash of 20 per cent taxpayer.

At the same time, the liberalized Social Security bill which passed the House in a 307-to-331 vote, will be revived at the coming session and pushed through the Senate. It will lower the women's eligibility age from 65 to 62, and start payments to disabled workers at 60 instead of 65. It will be financed by raising the payroll tax on employer and employee by one-half of one per cent.

Last time the Bureau of Labor Statistics looked, the average weekly wage of workers in manufacturing establishments was \$76.11. That's \$3,957 a year. One-half of one per cent of \$3,971 is \$19.76. That's within 22 cents of the round figured 20 bucks!

CARRIER REGULATION

This week's hearings by a House of Representatives subcommittee on the Cabinet Report on Transportation are weighing a \$25-billion question. Should reexamined modern transportation, whose \$25-billion annual tab is picked up by purchasers of everything from diapers to punch presses, be freed of horse-and-buggy-age government restraints that date back to 1887? This special Cabinet Committee, that brought in the Report said "Yes!" It unanimously endorsed giving transportation the same competitive freedoms enjoyed by most businesses.

The White House is evidently of the same opinion. President Eisenhower has called the Cabinet Report "a brilliant piece of work."

The Report points out that regulation was developed in the last century when transportation was a monopoly, and is years out of date in today's era of vigorous competition. The question will not be acted upon by Congress for several months. In preparation, all points of view are being heard this week by the subcommittee on transportation and communications of the House Interstate and Foreign Commerce Committee.

THINGS TO COME—In no more than five years, says an auto executive, we'll have auto clocks that keep time . . . Right now, you can get a padlock of hardened steel that's said to be burglarproof . . . Sheet and pillow-case trim now comes packaged in 2 1/2 yard lengths . . . Gift ashtrays and cigarette holder shaped like a shaving mug come in sets personalized

with the recipient's name . . . A king-sized birdcage, 42 inches tall, will house a turkey if you have a pet one.

PREFAB SCHOOLHOUSE—The prefabricated house and the trailer, with their ability to make a whole town appear at a construction site within weeks, now have a companion in the prefabricated schoolhouse—also useful, its makers say, for more settled communities whose school needs have outgrown their facilities.

In its first vision, the prefab classroom will be available for assembly into a single school building. If this catches on, auxiliary buildings will be added to the prefabers' catalog.

Advantages claimed for the prefab school are that it can be tailored to the community's exact, current need. Conventional schoolhouses always split a community into violently arguing factions: Shall it be built as large as will ever be needed, with the possibility that the need has been overestimated, or shall it be tailored to today's enrollment, with possible waste in building in too many bites?

TUITION BY BUDGET—Speaking of schooling, some 15,000 students in U. S. colleges, universities and preparatory schools went to school on in-

statement credit during the 1954-55 school year, and more will follow them in the school year just beginning.

These students were clients of a 17-year-old corporation called The Tuition Plan. This firm, which survived its first year with only 28 students, all at one school, was acquired recently by CIT Financial Corporation, the nation's largest independent financing institution. At present, some 400 schools and colleges have been accepted as associates of the plan. CIT, which has financed the Tuition Plan since 1939, hopes to increase its use by providing long-term continuity of management and ownership, as well as financial support when more resources are needed.

The Tuition Plan makes it possible for parents or students to pay tuition and other academic fees in equal monthly installments during the academic year. The school receives the full amount at the beginning of the year or semester; the parent pays the amount plus only four per cent with interest. With costs of higher education steadily rising, CIT executives expect pay-as-you-learn financing to become increasingly important.

BITS O' BUSINESS—Steel production in August, at 9,855,000 tons, was the highest for any August in history . . . De-

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