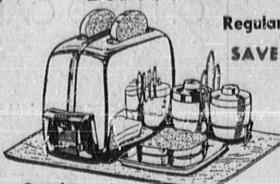


Save 33%
 the **TOASTMASTER** D14 *De Luxe*
 "Toast n' Jam" SET
 Regularly \$29.95
SAVE \$9
 FULL PRICE \$20.95

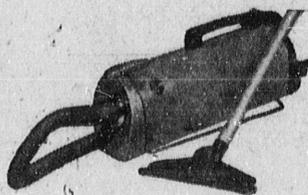


Complete Breakfast Set for less than the price of Toaster
 An ultra smart combination of handsome walnut tray, jam jars and toast plate of break-resistant Melmac - modern black wrought iron rack and the favorite "Toastmaster" Toaster.

Save Now!

NO LOWER PRICES, ANYWHERE!

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.



SAVE \$27.55
 ON A DELUXE HOOVER
AERO-DYNE
 REGULAR \$97.50
 NOW ONLY **\$69.95**

Versatile new Hoover Aero-Dyne with exclusive "Litter Glitter" nozzle eats up dirt from baseboard to ceiling. Exclusive Hoover Dirt Ejector empties it out—your hands stay clean.

Special Summer Sale!
NEW HOOVER Mark



WAS \$89.95 **SAVE \$20**
 NOW ONLY **\$69.95**



Full-size! Lightweight! No bag to empty! It beats, as it sweeps, as it cleans! So easy to use! So easy to buy! Big savings on tools, too!



Mary Proctor
Hi-Lo
 ADJUSTABLE
IRONING TABLE

COMPLETE WITH IRONING BOARD
 PAD AND COVER

Regularly \$19.95

SAVE \$3.05

Pay Only \$16.90

Easiest of all tables to adjust! One finger raises or lowers table from 24" to 36"—automatically! Won't wobble or tip. Front leg adjusts automatically to uneven floor. Plenty of knee room. All steel, yet light weight. Folds flat to 3 1/2 inches. Unconditional money-back guarantee.

Special Offer on



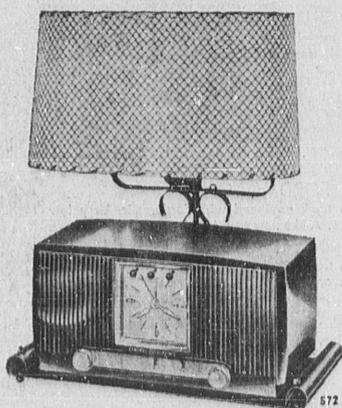
CLOCK RADIOS

\$9.95 LAMP FREE

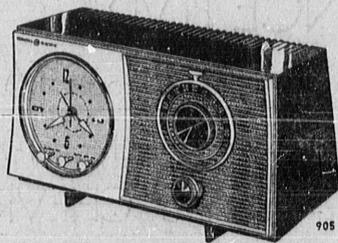
WITH YOUR PURCHASE OF ANY

GE CLOCK RADIO

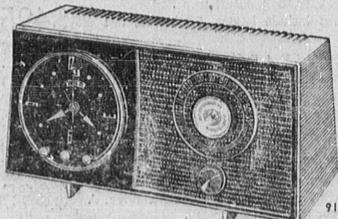
This beautifully styled modern lamp is your ABSOLUTELY FREE with your purchase of any GE Clock Radio. Graceful wrought iron base is handsomely capped with decorator designed shade of modern net print.



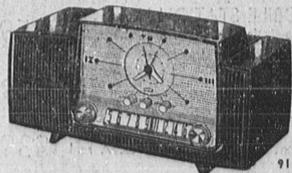
Lulls you to sleep with volume nice and low. Awakens you, automatically at regular volume. And—it starts your coffee too. Phono plug-in for your record player. **\$44.95**



Fits any home decorator scheme. This trim cabinet comes in grey and charcoal, red and antique white, or kitchen white. Occupies little space. . . looks good in every room. Lulls you to sleep . . . turns off automatically. Next morning wakes you to music or news. **\$39.95**



Naturally it's a GE! Automatic calendar tells you the day of the week and the date. But, that's not all. Automatically wakes you to music, lulls you to sleep at night to a favorite program. **\$44.95**



This clock has every feature you want in a clock radio. Wakes you in the morning, lulls you to sleep at night. Phono-jack for record player. Dial Beam tuning. Even has an appliance outlet to start your coffee-maker before you get up! All this, automatic service at the lowest price in GE history! **\$44.95**

FROM STANDARD COMES THIS SENSATIONAL

Combination Offer

YES, HERE IS YOUR OPPORTUNITY TO

SAVE \$9.06 ON A

HOOVER STEAM AND DRY IRON

WHEN PURCHASED WITH THE PROCTOR HI-LO IRONING TABLE

Regularly **\$17.95**

DURING THIS SPECIAL OFFER **\$8.89**

YOU PAY



Switch it up it steam irons—switch it down it dry irons. This new light-weight (3 1/2 pounds) Hoover will iron any kind of fabric—quickly, safely. Can be used for steam pressing as well as ironing. Large dial temperature control indicates proper setting for all fabrics . . . easy to read, easy to set. Tested to 5000 hours of dependable operation—equal to 19 years of average home use. **Guaranteed by Good Housekeeping**

New! Sensational!



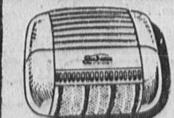
most comfortable blanket ever fabricated!

PHILCO Comfortemp Electric Blanket

\$37.95

The Philco-Comfortemp provides gentle, even warmth all night long, regardless of temperature changes. Featuring a plug that won't pull out accidentally . . . an edge-lighted control for easy setting in the dark, it assures undisturbed rest! Unconditionally guaranteed two full years . . . easily laundered at home. Twin or double sizes, single or dual controls . . . five beautiful colors.

GENUINE COSCO



Special trade-in offer **SUNBEAM ELECTRIC SHAVERS**

Your old Electric Shaver is worth \$5.00 as a trade on this new Sunbeam Shaver-master. **\$24.50** NOW ONLY

Largest Selection in Los Angeles Area **3.95**

STANDARD TELEVISION AND APPLIANCE COMPANY

310 E. MANCHESTER BLVD. 1/2 Block East of Market St. **INGLEWOOD**

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.



CAMFIELD AUTO. COFFEEMAKER Regularly \$23.95 Buy it today for **\$10.47** SAVE \$13.48



Color flyte Melmac ROYAL DINNERWARE Complete place settings **\$2.99**