Parade of the *BIGGEST* Values in town

Throw away THAT PHONEY **DISCOUNT CARD**

YOU DON'T NEED IT AT STANDARD

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.

- Built-in automatic timer
- 2 heat switch. Infa-red high and low control
- 2 trays. Broiling tray and grill-top tray
- 2 spits
- 5 broiling levels

- Glass spatter shield
- All-chrome finish
- Bakelite handles; remain cool

Sensational Values in Nationally Famous

ROTO-BROIL

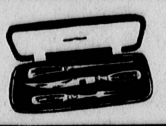
SOLD FOR $79.95

NOW... OUR PRICE

$24.79

INCLUDING THIS HANDSOME ROLL-AWAY TABLE

This sturdy enamel-ed table included. Moves about effort-less on casters.



FREE

With your new ROTO BROIL outfit, this beautiful Sheffield steel carving set absolutely FREE!

UNIVERSAL

The fastest way to good Coffee

Automatic

COFFEEMAKER

A complete selection of America's favorite coffeemakers priced from

$17.95

COFFEEMATIC, 10 Cup
Makes up to 10 cups of perfect coffee to your taste every time. Signals when ready and keeps coffee piping hot until served. Completely automatic.

COFFEEMATIC, 8 Cup
All the great Coffeematic features at a popular price. Automatically brews coffee to strength. Holds perfect serving temperature as long as cord is connected. Amazing value at **$24.95**

AUTOMATIC PERCOLATORS
Make perfect coffee economically in small quantities. Coffee strength can be set as desired. Automatically keeps coffee at drinking temperature.

Sensational New Low Price

$149

21" PHILCO TV
Here is one of the most amazing offers in television. A full 21" Philco television set with all the advanced Philco features at a price so low it's hard to believe.

Regular $269.95 REDUCED TO **$169**

9 Cu. Ft. ADMIRAL
An ideal refrigerator for a family of 3 or 4. Full-width freezer. Meat drawer. Extra storage shelves in door. Removable shelves.

Regular $269.95 Reduced to **$139**

THOR WASHER
Famous Thor washer with auto-matic features as Super-agitator action, overflow rinse and single tub spin drying . . . all at an unbeatable price.

Reg. $269.95 Reduced to **$209**

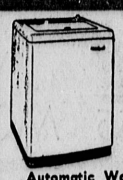
24" ADMIRAL TV
Giant screen television in space-saving cabinet. Aluminized picture tube. NEW "printed" robot chassis.

Brand New 1956 Model **$179**

21" RCA VICTOR
Lowest priced TV with RCA Victor's famous overslize 21" "All-Clear" picture tube brings you pictures of vivid clarity and life-like Balanced Fidelity sound . . . "Hidden-Panel" tuning. Smart textured cabinet.

Regular $229.95 Reduced to **$129**

Whirlpool Clothes Dryer
Never again will smoke or dust dirty those clothes you have just washed. In this Whirlpool they are dried indoors . . . fresh and sweet as new.



NO MORE WASH-DAY BLUES

Model AA40

WHIRL POOL

Automatic Washer
A fully automatic washer with agitator action. All of Whirlpool's outstanding features including the special seven-rinse action which assures the cleanest, fresher clothes ever.

Reg. $239.95 NOW ONLY **$149.95**

SAVE 50%

NATIONALLY FAMOUS **LUGGAGE**
Beautifully finished and fitted lug-gage in many popular sizes — colors. Men's and women's cases. All half price! Buy now for your summer travels.

3-Pc. Set NOW ONLY **$24.95**

36-Pc. Hostess Set
- 3-PIECE CARVING SET
- SET OF 6 STEAK KNIVES
- 3-PIECE SERVING SET
- 24-PC. STAINLESS TABLE-WARE SERVICE FOR 6

Reg. $29.95 NOW ONLY **$9.95**

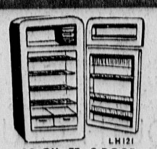
Stainless tableware is guaranteed. Won't rust — won't stain — won't tarnish. Steak knives have ser-rated edge—will stay sharp. Yours at one-third the regular price.

TAPPAN GAS RANGE

Model RV75

Full size gas range at a low, low price. This range has many deluxe features including oven view-door, light, clock and timer, automatic heat control.

Reg. $219.95 NOW ONLY **$119.95**



LH121

12 CU. FT. 2-DOOR

General Electric
This is one of GE's finest models. Revolving shelves for ut-most convenience and added space. Separate frozen food chest. Door shelves. Crisper drawers.

Reg. $529.95 NOW ONLY **$339**

16T24ES

24" CAPEHART
This 24" set is truly the fin-est buy in Los Angeles. A fine 24" picture in a beautiful-styled cabinet. Sharp, clear image with deep, rich sound. Top tun-ing.

Reg. $339.95 NOW ONLY **$189**

COMPLETE REFLEX CAMERA OUTFIT

PLUS— FULL YEAR'S FILM SUPPLY— FREE!
Yes, as much film as you can use in a year, we'll supply FREE! Whether you use a roll a month, a roll a week—no matter how much—it's yours for nothing, courtesy of Pho-Tak!

COLOR - or black and white - just aim and snap!

Complete kit includes everything you need:
- REFLEX II Camera with view finder, double exposure preventer
- REFLEX II Flash Unit with automatic bulb ejector
- Ansco Film
- 4 Sylvania Flash Bulbs
- 2 Eveready Flash Batteries

Every deluxe Feature to make every picture a masterpiece!

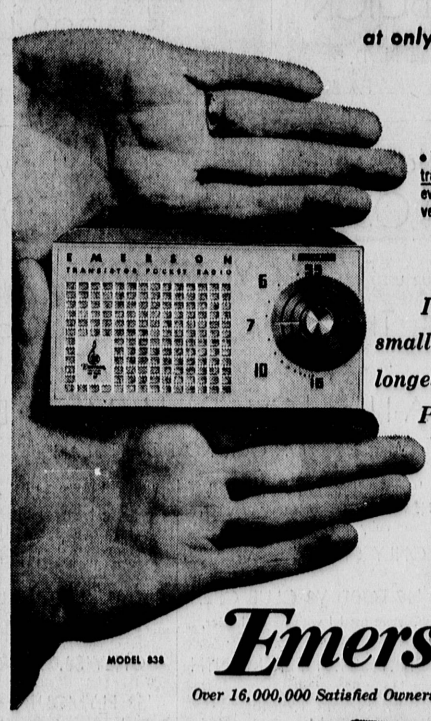
COMPLETE KIT **$19.95**

Standard brings you another outstanding value...

TRANSISTOR POCKET RADIO

at only **$44**

Including batteries
Your Choice of Colors



- This is an actual size transistor which will eventually replace all con-ventional radio tubes!
- Transistors are so sturdy, they won't break...last for life

It's the world's smallest, most powerful, longest-lasting POCKET RADIO®!

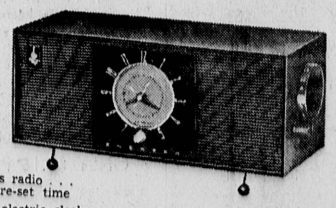
- Batteries last ten times longer
- So small it slips easily into pocket or purse—Plays anywhere
- Console tone from the tiniest of pocket radios
- Ready for Civil Defense emergency broadcasts (Conelrad).

MODEL 838

Emerson

Over 16,000,000 Satisfied Owners... America's Best Buy!

CLOCK RADIO



$24

Your choice of colors

- Automatically turns radio . . . appliances on at pre-set time
- Built-in Telechron electric clock, works continuously and independently of radio switch
- Ready for Civil Defense emergency broadcast (Conelrad)
- Fashion-styled in a variety of colors

KIT CONTAINS

Professional Pistol Grip Drill
Model 302. Full 4-finger grip for better control. Perm-Align gears give smooth, trouble-free power.

4" Saw Attachment. Adjusts to 1¼" depth. Does a wonderful job.

Lamb's Wool Bonnet. Polishes car, furniture.

Horizontal Drill Stand. For bench work.

7-Piece Drill Bit Set. For wood or metal.

Grinding Wheel
Wire Wheel Brush
Cloth Buffing Wheel

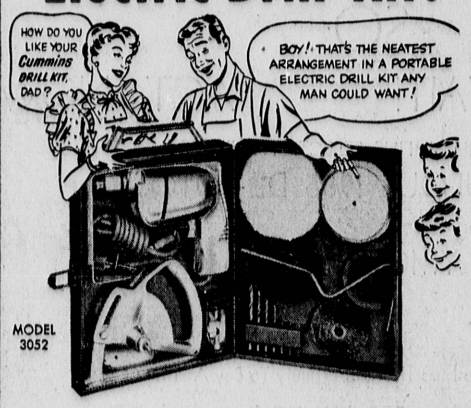
Paint Mixer.

12 Sanding Discs. 6 fine, 6 coarse, for all sanding jobs.

6-Piece Arbor Set. For mount-ing discs, wheels, pads. In Plastic Tube.

Plus Geared Chuck and Key.

Cummins® Electric Drill Kit!



MODEL 3052

DRILL—SAND—SAW—GRIND—BUFF—POLISH

Here's a terrific Drill-Saw Kit that will help build wonderful things for your home—save you real money on repairs and maintenance. Contains 35 pieces, neatly fitted into a DeLuxe metal case, all easily removed and easy to put back in place. "Organizer" Case —A great, new idea—mounts on your workshop wall—or carries to the job. Set pays for itself in one day.

35 pieces — ONLY **$39.95**

—handiest helper you could have around the home, shop, garage.

RADIOS

GENERAL ELECTRIC — PHILCO
ZENITH—ADMIRAL—EMERSON

THESE GREAT NAMES ALL AT REDUCED PRICES

THROW AWAY THAT PHONEY DISCOUNT CARD

STANDARD

TELEVISION AND APPLIANCE COMPANY

310 E. MANCHESTER BLVD. ½ Block East of Market St. **INGLEWOOD**

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.

SEE OUR Clearance Table

- TOASTERS
- MIXERS
- COFFEEMAKERS
- DISHES

OVER 100 FAMOUS BRAND ITEMS AT FABULOUS SAVINGS

OVER 50% OFF