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VEL TAKES OVER OSCAR MAPLES

FIRST IN CIRCULATION IN TORRANCE

The Fastest Growing
FORD DEALER
in Southern California

FORRRRRRRRD NEWS

485 - 1955
FORDS SOLD
IN
TORRANCE

TORRANCE, CALIFORNIA - THURSDAY, MAY 5, 1955

Your Best Deal Is A Ford Deal

Ford has introduced an entirely new line of luxuriously high-styled automobiles in the Fairlane series.

The modern styling inspired by Ford's new Thunderbird personal car distinguishes the new Fords. Retaining definite characteristics which have won Ford style leadership, the 1955 Fords have made a tremendous impression with such features as the wrap-around windshield and a new lower silhouette. The Crown Victoria . . . a new model this year . . . is the first Ford sedan under five feet in over-all height.

Dual exhausts, which provide extra power, are standard on all Fairlane V-8 and station wagon models.

The Improved Fordomatic

transmission which gives the driver a choice of much faster get-away without manual shifting, new upholstery fabrics developed especially for the '55 being made available in a broad selection of colors and patterns; and the larger brakes on all models with as much as 25% more braking surface have made the new Ford the best as well as the most desired automobile in 1955.

At Oscar Maples, 1955 Ford sales records have increased to make that agency the top in its class in Southern California . . . When you buy your Ford, buy at Maples. You'll be back to buy other Fords in years to come . . .



Vel Miletich accepts congratulations from Oscar Maples on becoming President of the Oscar Maples Ford Dealership.

Tune-Up Your Ford For Summer Driving!

Phil White, Service Manager at Oscar Maples, has been serving Ford Motor automobiles since 1927. Starting as a mechanic, Phil was promoted to Service Superintendent in 1935 and has continued management of Ford Service departments since that time.

After living in Redondo Beach for 14 years, he moved to Long Beach and worked the Mel Burns Ford Co. service department until his move to Torrance.

"Tune-up your Ford for Summer," says Phil, "and be sure to have your brakes in top condition before starting on your vacationing." As a pre-vacation special, Phil White is offering a Ford BRAKE RE-LINE SPECIAL for all 1955 to 1955 Ford passenger cars for the Lining and Labor cost of \$15.95. Station wagons will be an additional \$4.00 due to the extra cost of linings.



PHIL WHITE
... Service Manager

Oscar Maples Turns Ford Agency To Vel Miletich!

Velko Miletich, a long time resident of Torrance, says he will continue the leadership that Oscar Maples has given in his 18 months in Torrance; and will maintain the policy of excellent service, and volume savings for the customers.

Vel wishes to take this opportunity to thank all his customers for their patronage and support in the past 7 years and invites them to return at any time for similar if not better savings than they had when buying before.

Married to Lenore Miletich, Vel resides at 1566 W. 216th St. in Torrance. Vel has lived 28 years in Torrance, completing Torrance Elementary School and Torrance High School before entering the Army Air Force, where he served for 3 years. He has always strived to be in a position to serve the people of Torrance, after being so well acquainted, and now that his opportunity is here, he guarantees to service your transportation needs completely.



VEL MILETICH
BEFORE YOU BUY
OR SELL.....
...SEE VEL

You'll find the largest selection of Fords to choose from . . . and they must all be moved before June.

Maples Leaves For Missouri



OSCAR MAPLES

Oscar Maples has left for Independence, Missouri; where he intends to establish new businesses. He will return this weekend before moving his residence out of state.

Sales Zoom Sky High

Oscar Maples has sold over 485 new Fords and will continue selling the 1955 Fords until attaining the goal of 1,000 before 1956. Be sure to buy your Ford at Oscar Maples . . . you'll be back to buy again!

Dwight Eubank Named Oscar Maples New Car Sales Manager

Dwight Eubank, New Car Sales Manager at Oscar Maples, has lived 32 years in the Torrance area. He attended Narbonne High School and received a scholarship to attend Compton Jr. College where he finished his education.

Married to Velaine and a father of 2 boys, Mark and Dick, Dwight resides at 816 Crenshaw Blvd. in Torrance.

Dwight invites his many friends to take advantage of the Oscar Maples volume selling operation.



DWIGHT EUBANK

Now Is Time To Buy Your Used Car

John Bowman, Used Car Sales Manager, has attained 4 years of sales experience in Southern California. He is offering the finest of his New Car Trade-Ins as a weekend special.

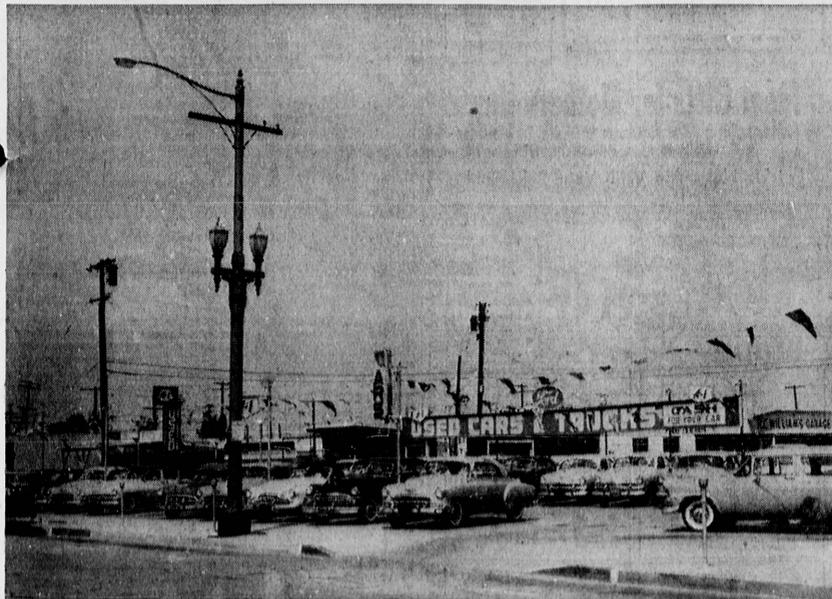
- 1950 Chevrolet Deluxe Sedan with radio and heater \$599
- 1950 Ford Custom Club Coupe with overdrive, radio and heater \$599
- 1952 Ford Custom "8" Club Coupe with radio and heater \$399
- 1951 Chevrolet Fleetline Tudor with radio and heater \$699
- 1951 Mercury Sedan, Ivory color with a black top, Radio, heater and overdrive \$899



JOHN BOWMAN

A WIDE SELECTION OF 1946-1947-1948 MODELS only \$50 dn.
YOU'LL BE HAPPY YOU
DELT WITH OSCAR MAPLES!

Now is the time to take advantage of our selection of excellent New Car Trade-Ins at wholesale prices . . . We must move 1,500 used cars before 1956.



1420 CABRILLO TORRANCE FAirfax 8-5014