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The Low-Line is Style In New Spring Footwear

Strange they didn't think of it long ago. The new low cut makes all the difference in the world with a look at men's spring footwear. It's graceful. It's easy. It's light looking. And this light look is complimented by lighter soles, finer detailing, a slimmer silhouette. This is strictly

in line with men's fashions, which go in very definitely for natural shoulders, easy but not exaggerated body lines, narrower trousers. The whole effect is one of ease, style, let us even say elegance, in the most conventional of town fashions. And the "low-line" is not restricted to town fashions. It has affected the whole range of shoes from casual to formal. It makes the high cut shoe look almost as quaint as grandpa's congress gaiters, when worn with spring and summer clothes.

Here are a few examples to show how widespread is the vogue for the new low cut shoe. The wing tip is still the big town and business favorite. Also the U and straight vamp. They are conservative, correct, in line with the trend toward a strict line of demarcation between leisure and town and formal shoes. However, they achieve a much smarter, more youthful more up-to-the-minute look with the new low line. Cooler looking, too, in line with summer suits.

Styling Prevails
 This new styling prevails in all sorts of materials. Among the leaders in the field, men's shoes in lightweight calfskin, especially in two-eyelet designs, a big favorite all over the country. This perhaps a little more youthful than the wing tips. Important also the cordovans which have advanced from utility to high fashion, partly because they are so smart with the blue or grey clothes of spring. These come in wing tips, U-wings, moc-overlays and plain toes.

There's news in two-eyelet low topline shoes with suede fronts and quarters in calfskin. To be really up-to-the-minute, these make use of such combinations as contrasting brown tones, or light grey with charcoal.

There's a general feeling that the craze for dark clothes and accessories in the men's field has not yet reached its peak. Lots of men have not yet tried a suit of charcoal grey, black-brown or black-green. Style-

makers don't seem to feel that the approach of spring is going to see a let-up in this dark picture for spring town wear and black, charcoal, darkest brown and blue will all be featured. Perhaps it gives added excitement to the colorful casual clothes for casual and week end wear.

Youth Approved
 Youth has adapted these staid fashions with a bang. Look at any college campus for low cut shoes, in black or dark colors, dark suits, black or charcoal raincoats or toppers. In fact, youth was the first to adopt these fashions, along with the low cut shoe.

The moccasin front, is now a staple. It too features the new low lines and is most popular in polished leathers, although some prefer the casimere soft grains. There are also some sueded trimmed with alligator and lizard. The new moccasin types, like the more formal shoes, feature the slim, trim, tailored look rather than the more casual air.

Also on the youthful side is the plain toe blucher, a style which caught on several seasons ago and is now stronger than ever with youthful wearers. The low-line top has added to the style appeal of these shoes. While the lighter weight smooth calfskin lead, there is also popular appeal in cordovans and supple grained leathers.



EASTERN INFLUENCE... The influence of the East shows up in flattering flats as the curlique peaked vamp makes good in the Western world.



T-STRAPPED TOESGAYS... For an exotic sandal of white pearlized calfskin, these flowers of pastel kidskin emphasize the out-away vamp.



A DRAMATIC APPROACH... A dramatic approach to a spring evening is a bare slingback sandal of black satin, heeled and buckled with glittering rhinestones.

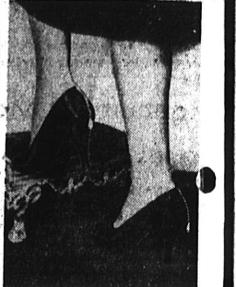


GLOWING ELEGANCE... The elegance of the Renaissance period is reflected in a fragile-looking late-day pump of softly polished calf with distinctive black scrolling.

Even New Shoes Get the Italian Look This Spring

Wedgies have come a long way from their utilitarian start. Today they're the shoe that you pick to highlight a special costume—the shoe that lends flair to everything from shorts to patio dance frocks.

There's a fine Italian hand around in the opened-up look, the light construction, the dramatic handling of strap treatments, of colors and leathers. The platform is less cumbersome, a style feature making use of new materials, color



ITALIAN INSPIRED... Black magic is a gleaming satin evening pump with slim tapered heel threaded with rhinestones and a tear-drop pearl.

contrast and other devices to add chic to the shoe... as well as the comfort for which wedgies were originally designed.

Colors are wonderful. Scarlet, bright cornflower blue or paler wedgwood, soft mauve pinks, pale greens and yellows in plain or lustre kidskins, the new creamy anilines, suedes, pastel dark or bright, polished leathers in beige to brown. In fact, in this particular category shoes can really go the limit in fashion excitement.

Not all the wedgies are so frivolous. There's still a place for the classic ties and oxfords, on higher platforms, but these too combine smart styling with the maximum of comfort.

They came in basic black and navy, and there's a strong leaning toward the natural, beige or neutral brown shades. Here again red is a favorite, with the very bright spring shade in the lead.

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Black Calf Sports Shoes with White and Black Coolknit Nylon!

Black Calf Sport Shoes go well with almost any of the Char-tone Fabrics so popular in men's clothing this season. These Nunn-Bush U-Tip oxfords have a tweedy White and Black Coolknit Nylon which is very attractive... and it stays that way longer because of the exclusive Nunn-Bush Ankle-Fashioned smoother fit!

NUNN-BUSH ANKLE FASHIONED OXFORDS



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EDGERTON SHOES FOR MEN Natural Soft Grain with Brown Nylon!

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SMART EDGERTON Suedesters

The big style story for men is colorful suedesters in navy blue. Edgerton styling in just the right shade results in a shoe that is outstanding!

the NEW in shoes!



Favorite Footwear for Fit, Comfort and Design.
 From Pumps and Oxfords to Strollers and Casuals, from Cuffs to Suedes the manufacturer of John C. Roberts Shoes for men, Red-Goose Shoes for children and Grace Walker Shoes for women has built a shoe with you in mind. So, whenever you need shoes, and now is the time to buy yours for spring and summer, stop in our store and select yours from Nationally known brands that are preferred by their many wearers.



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