

**ADAMS**  
DRESS SHOP  
1274 SARTORI AVE.

# STOCK REDUCTION

# CLEARANCE SALE

SALE STARTS  
THURSDAY  
MARCH 17  
DOORS OPEN  
10:30 a.m.

THIS IS IT! We're overstocked to the rafters and absolutely have to move out merchandise! ... Former price tags mean nothing! You can buy for Easter now and pocket the savings! Sale Merchandise limited to stock in store ... First Come ... First Served ... Come Early!!

NEW!

*E-longé* STRETCH SHEERS  
BY MOJUD



STRETCH-TO-FIT SHEERS WITH THE EXTRA-GLINGING FIT AND LONGER WEAR OF MOJUD MAGIC-MOTION!

Perfectly Exquisitely sheer, clear stretch stockings! E-longé by Mojud stretches to the shape and length of your leg... stays with never a twisted seam, and without snagging, bagging or wrinkling, ever!

\$1.99 pair

## SWEATERS

Every one has a famous maker's label you love. Slip-ons, coat style, novelties and plains. Values up to 10.99. To clear at the low, low price of

\$4.88

Another group of lovely sweaters. Novelty weaves - Wools - Orions. All beautiful colors and styles... Values to 8.95

\$2.88

## NEW SPRING ARRIVALS

Famous brand name ... just arrived but out they go ... regardless!!!

REG. 12.99	NOW 10.88
REG. 10.99	NOW 8.88
REG. 7.99	NOW 5.88
REG. 5.99	NOW 4.88

## DRESSES

These are broken sizes and styles but every one is worth much more. Good values ... good style and good buys for you. Values to 19.85. These are early bird specials ... So HURRY, they won't last long!

\$3<sup>00</sup> - \$4<sup>88</sup> - \$6<sup>88</sup> - \$8<sup>88</sup>

## LADIES' BETTER DRESSES

New Arrivals ... Famous labels you all are familiar with ... new spring styles ... lovely prints in silk, cotton and orlon. Hundreds to choose from. Every one a great saving for you ... Come early for good selections.

Values to 24.95	NOW 18.88
Values to 22.95	NOW 14.88
Values to 19.99	NOW 13.88
Values to 12.99	NOW 10.88

### SPECIAL BARGAIN TABLE

Watch this table for bargains. New items added daily during sale!

### LINGERIE

SLIPS - GOWNS - BED JACKETS - PAJAMAS - HALF SLIPS - SHORTY GOWNS

ONE GROUP VALUES TO 4.98 **\$1.88**

ONE GROUP VALUES TO 5.99 **\$2.88**

ONE GROUP VALUES TO 7.99 **\$3.88**

ONE GROUP VALUES TO 10.99 **\$5.88**

### GOWNS

Nylons with lavish lace trim in all the new colors ... Famous name brands ... and values to 14.99

10<sup>88</sup> 8<sup>88</sup> 6<sup>88</sup> 3<sup>88</sup>

### SKIRTS

Just arrived - New Spring styles. Pastels - checks - etc. Large assortment of styles, colors and sizes. We just unpacked these but we are giving you these savings!

Values to 14.99 **\$8.88**

Values to 10.99 **\$5.88**

Values to 8.99 **\$4.88**

### SUITS

Wool gabardines and linens in a good selection of fabrics and styles. Remember Easter is just days away ... so shop now and save!

REG. 45.00 - NOW **\$30**

REG. 29.95 - NOW **\$20**

REG. 19.95 - NOW **\$12**

### LADIES BLOUSES

One group to clear ... Large selection of styles, colors and fabrics. Values to 5.95 ... to clear at

**\$1**

### "Sho-form 330"

That's the number to ask for

If you're figure-wise ... fashion-wise ... money-wise ... Sho-form 330 in fine combed cotton is the number you'll ask for! Special magic stitching gives a flattering fit and emphasizes your figure.

The famous Sho-form action band means a sure, firm, comfortable fit. A cup, 32 to 36. B or C cup, 32 to 46.

\$1.99



ADDRESS AND PHONE NUMBER GO HERE

### COATS & TOPPERS

All wool toppers and full length coats in pastels, whites and basic colors in choice of fabric!

Values to 39.50 ... NOW **29.88**

Values to 32.95 ... NOW **19.88**

Values to 27.50 ... NOW **14.88**

Values to 19.85 ... NOW **10.88**

Values to 8.95 ... NOW **4.88**

**BUY NOW AND SAVE!**

### LINGERIE

Assortments of half slips - slips - bras - These are odds and ends but on a sensational buy. Hurry for yours!

**77¢**

### SPORTS WEAR

Paddle Pushers, Shorts, Shirts, Jackets, etc.

SHORTS **\$1.88** (Just Arrived) REG. 2.99

TEE SHIRTS **\$1.88** (New Arrivals) REG. 2.99

At ADAMS you will find such nationally known brands as Brassiers by Maidenform Bras, Show-Form Bras, Peter Pan Bras, Exquisiteform Bras Girdles and Lingerie by Mojud, Van Ralthe and Bestform Dresses, Blouses and Sportswear by Jonathan Logan, Berkshire, Ship-N-Shore

### BLOUSES

Your choice of beautiful new cottons, nylons, linens. Nice array of fabrics and styles. Just arrived, but we are marking them down just for this sale. Values to 8.99.

VALUES TO 8.99 **\$6.88**

VALUES TO 7.99 **\$4.88**

VALUES TO 5.99 **\$2.88**

VALUES TO 3.99 **\$1.88**

### LADIES' PANTIES

Rayon and some nylon. Valued to 1.39. Stock up on these!

**28¢**

### BOBBY SOX

Wool and Cotton with elastic tops. Assorted sizes and colors. Values to 79¢. Sale price ...

**23¢**

### HOSIERY

Famous brands hose ... finest quality ... All sizes and good selection of shades. Regularly valued to 1.65.

**66¢ Pr.**

### LADIES' SKIRTS

Wools - Flannels - Plaids - Gabardines. Good selection of styles and sizes ... Values to 10.98!

**\$3<sup>88</sup>**

### CRISS-CROSS by BESTFORM



### TAKES INCHES OFF IN COMFORT



all-nylon girdle with satin elastic back

Come on in and see how this wonderful girdle will give you the lovely figure you've longed for! Criss-cross elastic inner belt banishes tummy bulge ... woven elastic top really stays put ... felt-lined front panel gives greater control - can't roll over ... satin stretch-back allows for increased comfort in all positions ... four side panels of firm nylon leno elastic give you extra support. White only. With Talon zipper. 16" length, sizes 26-38, \$5.95.

ALL SALES FINAL

# ADAMS

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# DRESS SHOP

TORRANCE