

HERE IS THE PRIZE LIST IN THE TORRANCE HERALD SUBSCRIPTION CAMPAIGN

WINNERS CHOICE

1955 FORD 4-Door Sedan VALUED AT \$2425.10

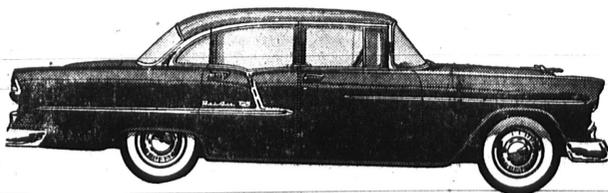
1955 CHEVROLET 4-Door Sedan VALUED AT \$2470.60

1955 PLYMOUTH 4-Door Sedan VALUED AT \$2417.54

CASH PRIZES & COMMISSIONS \$2500.00



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Ford 4-Door Sedan was purchased from Oscar Maples, Authorized Ford Dealer, 1420 Cabrillo Ave., Torrance. The value of this car is \$2,425.10.



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Chevrolet Bel-Air 4-Door Sedan was purchased from Paul's Chevrolet, Chevrolet Dealer, 1640 Cabrillo Ave., Torrance. The value of this car is \$2,470.60.



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Plymouth Belvedere 4-Door Sedan was purchased from Whittlesay Motors, De Soto-Plymouth Dealer, 1600 Cabrillo Ave., Torrance. The value of this car is \$2,417.54.

\$500 CASH PRIZE

\$250 CASH PRIZE

\$150 CASH PRIZE

\$ 75 CASH PRIZE

\$ 50 CASH PRIZE

Herald Subscribers Share In This Campaign Also \$65 IN FREE GIFTS

Yes, that's right. You receive Merchants Coupon Book worth \$65.00 in Free Gifts, Service, Discounts. This book is absolutely FREE—All you have to do to get it is subscribe to the Torrance Herald or renew your present subscription for one year. This Coupon Book will be issued only by Herald Campaign Workers. You can't afford not to take advantage of this unusual opportunity. See elsewhere in this issue about the fine gifts being given by your local Torrance merchants!

Enrollment Coupon

In The Torrance Herald Subscription Campaign

Date Enrolled..... First Week Expires.....

I hereby Enroll and cast 5,000 Points for

Miss, Mr. or Mrs.....

Address..... Phone.....

as a worker in The Torrance Herald Free Gift Distribution.

NOTE—Only one Enrollment Blank accepted for each Worker entering.

NOW!!
THIS IS THE COUPON

STARTS YOU ON THE ROAD TO THE OWNERSHIP OF A NEW 1955 FORD, PLYMOUTH or CHEVROLET AUTOMOBILE!

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