

TAKE ADVANTAGE OF THIS OFFER TODAY; SUBSCRIBE TO THE TORRANCE HERALD

The Torrance Herald subscription campaign is indeed a great program devised to benefit every local resident of this area. Not only do the local men and women taking a part in the big subscription Campaign as Campaign Workers have a wonderful opportunity to win a beautiful new 1955 automobile and earn money as well, but those subscribing during the Campaign through these Workers benefit greatly, receiving absolutely free the Merchants' Gift Coupon Book worth \$65.00 in gifts and services from local merchants. These cooperative merchants participating in giving these free gifts to local residents in this Gift Coupon Book welcome you to their stores as their guests, want to meet you and to serve you to the best of their ability, and these merchants will benefit by many new customers and friends.

The Torrance Herald will benefit by adding hundreds of new readers to its lists, thus giving their advertisers greater distribution. This is truly a local program for local people and for the benefit of all. The Merchants Coupon Book will be issued to subscribers who receive their newspaper by carrier boy.

ATTENTION SUBSCRIBERS

The Torrance Herald wishes to inform all present subscribers that if you wish to pay for your paper in advance through one of the Campaign Workers, taking advantage of receiving the Merchants' Gift Coupon Book for your subscription, you may do so for 1-year or 2-year subscriptions and your carrier boy will NOT lose by your subscribing through this Campaign. In fact all the carrier boys will financially benefit as a result of increased circulation on their respective routes. He will make his same profit as in the past, whether he collects or not and it will be to the benefit of the subscriber to pay for this subscription in advance and actually save money by using the coupons in the Merchants' Gift Coupon Book.

LAWSON'S JEWELERS
1317 EL PRADO FA 8-4313
FREE
AN ASH TRAY
"It's Nice, Come In And Get One"

PHOTO-ARTS STUDIO
1311 POST TORRANCE FA 8-2830
FREE
AN 8x10 PORTRAIT WITH THE ORDER OF OTHER PICTURES

LOVE'S PAINT STORE
1616 WEST CARSON FA 8-1773
FREE
Your Choice of A Screen Roller, Two Inch Paint Brush, or One-Fourth Pint Enamel
VALUE 35¢

CHUCK'S TV SALES AND SERVICE
1613 WEST CARSON FA 8-4186
FREE
SAVE \$2.00 ON A HOME SERVICE CALL
VALUE \$2.00

TORRANCE HEATING AND APPLIANCE
1613 WEST CARSON FA 8-4747
\$10.00 OFF ON THE PURCHASE OF A STOVE, REFRIGERATOR, WASHER, DRYER, OR TV
VALUE \$10.00

Shoestring Variety Store
1639 WEST CARSON FA 8-3057
FREE
ONE CARD OF BUTTONS NOT TO EXCEED 25¢
VALUE 25¢

Larry's Texaco Service
CRENSHAW BLVD. at 174th DA 4-6840
We will give you a B. F. Goodrich Tube with the purchase of a B. F. Goodrich Silverstone Tire
"We give S & H Green Stamps"
VALUE \$3.75

THE GAY SHOP
1319 SARTORI TORRANCE FA 8-4868
FREE
A BEAUTIFUL SILK SCARF
VALUE 69¢

\$65.00 IN MERCHANDISE JUST FOR SUBSCRIBING YOUR SUBSCRIPTION

TORRANCE



WHITTLESEY MOTORS
1600 CARRILLO AVE. FA 8-6161
FREE
LUBE JOB WITH AN OIL CHANGE
VALUE \$1.25

PORTER'S YARDAGE HOUSE, INC.
1265 SARTORI TORRANCE
FREE
HOME SEWING BOOK or A YARD STICK
VALUE 15¢

TORRANCE BOOTERY
1333 EL PRADO TORRANCE FA 8-7809
FREE
TWO CANS OF SHOE POLISH
VALUE 50¢

Goodyear Service Store
2026 TORRANCE BLVD. FA 8-6465
FREE
BATTERY RECHARGE, TESTING, AND CLEANING OF TERMINALS.
VALUE \$1.50

GAMBLE'S WESTERN AUTO SUPPLY
1269 SARTORI FA 8-1575
FREE
AUTO CERTIFICATE HOLDER
VALUE 19¢

ALPERT'S Trendmaker Furniture
2087 TORRANCE BLVD. FA 8-6990
FREE
THIS COUPON AND \$1.00 FOR ANY BOX SPRING WITH PURCHASE OF MATCHING MATTRESS AT REGULAR PRICE.

Torrance Feed and Fuel
1963 CARSON FA 8-7062
THIS COUPON IS WORTH \$1.00 ON THE PURCHASE OF \$10.00 WORTH OF GRASS SEED AND FERTILIZER.
VALUE \$1.00

GIBB'S SHOE REPAIR
1313 POST AVE.
FREE
ONE PAIR OF LADIES LEATHER SHOES
VALUE 40¢

VAN AND CHUCK'S CHEVRON SERVICE
1906 CARSON FA 8-9812
FREE
ONE BRAKE ADJUSTMENT (any day except Saturday and Sunday)
VALUE \$1.25

TRESKES MEN'S WEAR
1319 EL PRADO FA 8-6328
\$5.00 OFF ON ANY MEN'S SUIT IN OUR STORE.
VALUE \$5.00

PARRISH STATIONERS
1423 MARCELINA TORRANCE FA 8-6074
WE WILL CLEAN, OIL AND ADJUST YOUR ELECTRIC SHAVERS, ANY MAKE OR MODEL
VALUE \$1.25

TORRANCE LOAN AND JEWELRY CO.
1342 EL PRADO FA 8-4101
We will clean, oil and regulate any man or woman's watch (Chronograph watch excepted) One Year Guarantee
Value \$7.95 for only \$3.95

Carl Green's Shell
1880 WEST CARSON
FREE
ONE SPARK PLUGS
VALUE \$1.50