

VISIT THE BIG SHOW

THEN BUY THAT NEW 1955 CAR in... TORRANCE!



Of Course — You will want to see the big downtown automobile show with its wide variety of models and colors. You will want to enjoy, too, the many entertainment features and join the crowds who are thrilling to the industry's greatest display!

And when you have seen them all, we invite you to come to our showrooms in Torrance where your own friends and neighbors will offer you an attractive deal.

Let us prove to you the advantages of buying here at home where we are conveniently located to give you the kind of attention and service you will expect and deserve.

We know trading at home for your new car will pay you in dividends throughout the year — dividends in actual savings in time and money.

We urge you to visit the big Automobile Show starting January 21 for 10 days at Pan Pacific Auditorium. Then come home to buy your new car from your friends and fellow citizens of Torrance!



Lincoln - Mercury

TORRANCE LINCOLN - MERCURY

(SOUTH SHORE)

1336 Post Ave. FA 8-3142

*For Superb Styling and
Top-Grade Performance
It's Lincoln-Mercury*

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Chevrolet

AT

PAUL'S Chevrolet

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*A New Chevrolet? An
'OK' Used Car? Check
Them at Paul's - Your
Headquarters for Value and
Conscientious Service!*



DeSoto PLYMOUTH

WHITTLESEY MOTORS

1600 CABRILLO AVE.

FA 8-6161

*De Soto - Styled for Tomorrow -
and Plymouth - For the Young
at Heart - See Them Here and Save!
Top-Notch Used Car Values, Too!*



Chrysler PLYMOUTH

Fred Briggs

1880 TORRANCE BLVD.

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*You Get More for Your Dollar
at Fred Briggs - You Get America's
Finest Automobiles and Skilled
Service, Too!*



FORD AT

OSCAR MAPLES

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*Your Friendly Ford Dealer
In Torrance Wants To Serve
You Well - Visit Him Today!*

YOUR LOCAL TORRANCE DEALER WILL REMEMBER WHO YOU ARE!