

Liquor License Hearing Stated

Public hearing on the protest against the petition of Chester L. Smith, 22738 S. Main St., asking for a liquor license, will be held at the offices of the State Board of Equalization, today at 1:30 p.m.

The protest, filed with the Board by the Sheriff's Office, contends Smith has a police record which disqualifies him for a license.

The original application for the license was denied by the Board at its July 22 session for the same reason cited in the protest. Subsequently, as permitted by law, the applicant filed with the Board a petition for the license. Such action makes a public hearing mandatory.

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(Herald Photo)
YOUTH GROUP PROJECT . . . Sherwood Ternan, president of the Torrance Youth Coordinating Council, and Thelma Smith, coupon chairman, publicize the new group's first project, a Torrance Day at the Ice Follies. Coupons are on sale to the public at 50 cents.

Youth Group Ticket Sale Underway Now

A night at the Ice Follies is the first project of the newly formed Torrance Youth Coordinating Council, and youthful members are selling coupons this week to insure the success of the venture.

Torrance Night at the Ice show has been set for Sunday, Oct. 3. Three thousand 50-cent coupons are on sale prior to that time, the whole amount of which remains with the local group.

Each coupon allows the purchaser a 50-cent cut on a ticket at the Pan Pacific show. Actually, the purchaser gets a chance to see the show at a "reduced" price, and donates to the work of the local Youth Council.

Tickets also may be purchased from Mrs. Herma Tillim, Torrance Personnel Agency, at 1828 Gramercy Ave.

Blood Bank Due Here Oct. 11

Full visit of the Red Cross Bloodmobile has been scheduled here for Oct. 11 at the Civic Auditorium, it was announced this morning by Mrs. Gordon Jones, blood recruitment chairman for the local Red Cross chapter.

Hours for the October visit will be slightly different than previous ones, she said. The Bloodmobile will be at the Civic Auditorium at Cravens and El Prado from 2 until 6:30 p.m.

Appointments may be made by calling the Red Cross chapter here at FA 8-5150.

Appointment Told

Appointment of Guy J. Berghoff as assistant to the vice president in charge of Pittsburgh Plate Glass Company's merchandising division was announced this week by Harry B. Higgins, president.

North Torrance

Mrs. McDonald's Luck All Bad; No Fish, Keys Locked in Auto

By Adaline Cortez DA 4-6876

Genevieve McDonald, of 17419 Falda Ave., spent Sunday deep sea fishing. Her only bite was a sculpin. And they are the kind you throw back in the water.

That should have warned Genevieve that it would be a bad week! Two days later she drove to Torrance for a Torrance Council PTA meeting and spent the entire meeting outside trying to figure out a way to get her keys out of a locked car. She did! However, it's drafty without a window now.

The theme, a less publicized side of baby care, centered around a training chair and it was carried out in pink and blue.

The beautifully furnished home of Mrs. Arthur Moss, of 17508 Ermanita Ave., was the setting and the table was laid under a canopy of pink and blue streamers.

A pink training seat with blue cornflowers, pink and blue nut cups and blue bassinet bringing over with gifts completed arrangements.

The games were novel and new.

Guests included Mmes. Sarah Bramlett, J. Sprayberry, B. Walker, M. Omes, E. Mayhew, Iene Allison, M. Cunerty, R. Henderson, Pat Stamm, Marie Terry, Clodie Spence, Maxine Crosley,

Mark Steven, who was born at Saint Mary's Hospital in Long Beach, weighing 5 lbs. 2 oz. He spent the first few days of his life in an incubator.

The James Van Havens, of 3445 W. 175th St., entertained friends at a chicken barbecue Sunday.

That popular gal, Ruth Towell, of 17512 Ermanita Ave., was given a baby shower by Mmes. A. Moss, R. Gastelum, P. Bruce, and Al Baker. It was as beautifully arranged as it was unusual.

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SEASIDE HEIGHTS

Mrs. Smith Notes 70th Birthday With Largest Celebration Yet

By SUE BURK FR 5-4549

Guess who dropped by for a few hours the other day? It happened to be old friends of mine, and yours too. They are quite well known throughout the area as a pretty doggone swell couple — Mr. and Mrs. Howard Smith. They told me of a big celebration in their home which I now pass on to you.

Mrs. Minnie M. Smith of Long Beach, who was seventy years young on Sept. 11, celebrated her birthday in the home of her son, Howard Smith, of Sepulveda Blvd.

Helping Mrs. Smith to celebrate with a big surprise party were Mr. and Mrs. Jerry Sikes and Virginia Sikes, of Bellflower; Mr. and Mrs. Bill Baldwin and children Billy Jr. and Pamela, of North Hollywood (Bill), as most of you know, is a radio and TV announcer appearing on the Dennis Day show last year; Andrew Larson, of South Pasadena; Mr. and Mrs. Bud Ekstrand, of San Bernardino; Mr. and Mrs. Melvin Norberg, of Chula Vista; Mr. and Mrs. Dwan Johnson, of Whittier; Mrs. E. C. Eitenburgh and daughter Christine, of Long Beach; Dr. and Mrs. Windel Severy, of Westwood; Mr. and Mrs. Harold Larson, of Los Angeles; Mr. and Mrs. Oscar Fredrickson, of Long Beach; E. Howard Smith, of Los Angeles; Miss Elizabeth Blits, of Los Angeles; Mrs. Irene Breedlove, of Sepulveda Gardens; Mrs. Helen Gardner, of Williston, N. Dak.; Mrs. Oscar Eksstrand of Oakland, Neb. One son, Elmer Smith, was unable to be here for the occasion, but did phone Mother Smith from Sacramento, Calif., to give his best wishes. While guests were partaking of lovely dishes of assorted salads, hot rolls, tuna mold, coffee, candies and nuts.

Mother Smith opened her many gifts. Gifts included: salad set, cooking ware, a calfskin purse, handkerchiefs, aprons, vases, sweater, and many other lovely

New Fair Share Plan of Giving Advocated for Community Chest

Prospective Community Chest donors this year should find the answer to the long-existing question, "How much shall I give?" in the Chest's new "Fair Share Plan," said Mrs. Ella Schwartz in a statement issued this week.

The City Chairman wholeheartedly supported Area Chairman Tommie Thompson's endorsement of the new plan of giving for Torrance and the Harbor Area, when both leaders joined more than two score other Red Feather leaders at the Associated Cities Committee meeting held Tuesday night at the Portuguese Bend Club in Palos Verdes. Voluntary supporters H. Ferrin, B. Fletcher, M. Kru wide, Alice Cruz, Rosalind Schmitzer, M. Carter, and the hostesses.

That lucky baby will be greeted with dozens of everything.

The Curtis Johnsons with Alan and Janis, returned from one week's vacationing at Bakers field. They live at 2728 W. 175th St.

Joe and Slim Wheelers, the Larry Balls and Gerald Cunerty with their children spent Sunday on the Wheelers' parents' ranch in Corona.

Climbing mountains, looking for snakes, and other versions of country life made the day a memorable one.

health and welfare agencies were discussed after campaign leaders turned their first volunteer enrollment reports.

Kills Guesswork

Defining the new plan as one which "represents a new departure in fund raising, one that takes the guess work out of giving," Mrs. Schwartz said that the essence of it is informing the prospective donor of the average gift last year from the most generous givers in his income bracket.

"Thus he is offered a scale or standard set in actual practice. By last year's subscribers when attempting to determine his own fair share gift," she said.

In conclusion, Mrs. Schwartz said that the housewife, also, will be relieved of the same problem of determining what is her fair gift. For Community Chest volunteer can tell her what her Chest gift will buy. For instance, \$10 will help keep a boy in the Scouts of a Boys Club, and a \$10 gift will feed 10 underprivileged school children lunches for one week.

It is expected that the Community Chest's new plan will be endorsed by civic, business and labor leaders throughout the area.

Claret Yields \$198

Burglars took \$198 in bills from his clothes closet, Farmer O. Spivey, of 2431 Lomita Blvd., told sheriff's deputies Monday. The house was unlocked, Spivey said.



Ed and Elvanda Kramer live with their fine large family in a new home not far from the Douglas El Segundo plant where both of them work. They came to California from Ft. Smith, Arkansas. Their hobby is gardening and raising their four lovely children.

"The Fellow Next Door"

is making \$127,757,048 this year!

HOW THE EARNINGS OF THE MEMBERS OF DOUGLAS AT ITS EL SEGUNDO PLANT ARE DISTRIBUTED—MOSTLY LOCALLY!

Total Taxes on Income	\$ 15,969,630
Gifts & Contributions	2,938,412
Life Insurance & Savings	9,581,778
Food	32,833,504
Clothing	11,370,376
Housing	22,612,997
House Furnishings & Equipment	5,612,310
Car & Transportation	12,264,679
Personal Care	2,427,383
Medical & Dental Care	4,854,768
Tobacco, Recreation & Amusement	6,132,338
Miscellaneous	1,149,813
Total Earnings	\$127,757,048

And most likely he'll spend it doing business with you!

Wherever you live in this area, you'll find that close by there's a "fellow next door" who works for Douglas Aircraft.

In the El Segundo plant alone, there are more than 26,000 good, solid Douglas people who live in this community and surrounding areas. And what they do and how they live affects almost every local business (see opposite).

Douglas is proud of its contributions to the progress and prosperity of this community . . . proud of the men and women of Douglas here who are working to strengthen the defenses of America.



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Holy Bible.

O Jerusalem, Jerusalem, which killest the prophets: How often would I have gathered thy children together, but ye would not.

Lu. 13:34.

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