

EDITORIALS

No, Thank You

We can understand the feeling engendered by receipt of a letter from the Palos Verdes city council bluntly stating there was no intention on that city's part of ever removing any existent barricades. However, and before the situation degenerates into an interurban Hatfield-McCoy, we would like to suggest again that officials of both cities get together and work out their differences.

Torrance Councilmen Blount and Isen sparked a resolution that may prove to the world that our city fathers don't intend to permit their community to be brushed off lightly or trampled upon by any neighbor. While we admire this spirit, and their sincerity, we still think negotiation and arbitration are more desirable than retaliation.

If the citizens of Palos Verdes, by and large, were not such fine people, we might be inclined to go along with the old truism that it isn't wise to get into an argument with a skunk. But that parallel doesn't exist in this case; so, even though our natural loyalty always is with Torrance, we prefer to sit this one out.

Personal Income High

The Department of Commerce reported a few days ago that the total personal income in the United States for the first seven months of 1954 was slightly higher than that in the same period of 1953. Government figures showed the annual rate averaged \$285,600,000,000 in the first seven months of this year compared with \$285,400,000,000 in the same seven months of 1953.

Economy experts who are convinced that a business pickup is in the cards this fall look to a 1954 personal income that they figure could top the 1953 figure records. It is estimated by some experts by over \$1,000,000,000, if business does improve in the late months of this year.

The personal income total in the United States is an important gage of the economic trend and cannot be discounted as insignificant. The latest Government study is encouraging even though the total personal income for July this year was lower than that of July, 1953. Income is still relatively high, and prosperity in the nation is still high. If the majority of experts is right, and business improves this fall, there is no doubt but that a new personal income record will be set in 1954.

Foremen Cooperate

The flash fire at the General Petroleum refinery Saturday illustrated the fine cooperation that exists between fire-fighters from Torrance and our neighboring communities.

Minutes after local city firemen joined refinery smoke-eaters at the plant, a crew from the Los Angeles City Fire Department arrived with an aerial ladder truck. Still later, a County Fire Department fire chief and a chief from the El Segundo fire station rolled in to see if Torrance needed a hand.

We can well sit up and take notice of this splendid teamwork, and say "thanks" to our neighbors.

Golden Gleams

Music is the only language in which you cannot say a mean or sarcastic thing. —John Erskine

There are four varieties in society: The lovers, the ambitious, the observers and the fools; the fools are the happiest. —Taine

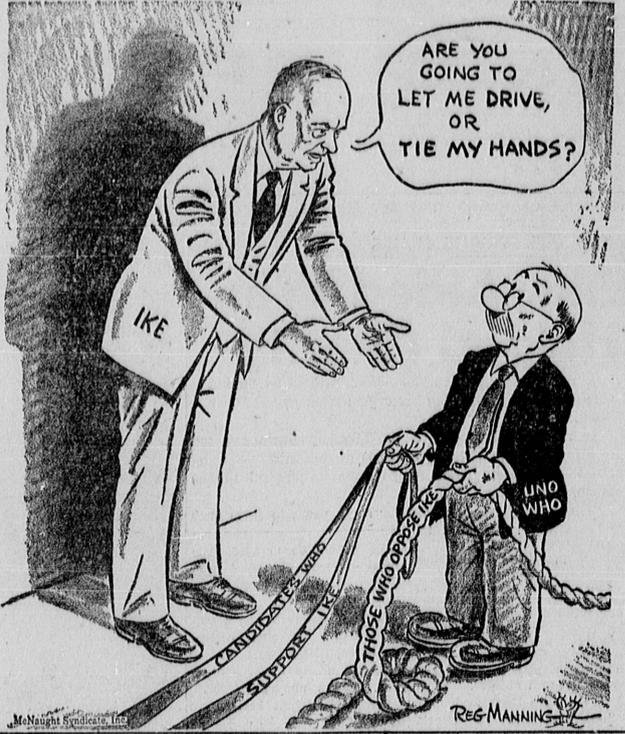
Unselfish and noble acts are the most radiant epochs in the biography of souls. —Thoreau.

Alexander P. de Seversky, pioneer aircraft designer: "The long-range bombing force of the United States is puny and entirely too small to win a future world war."

Harold E. Stassen, director, Foreign Operations Agency: "The free nations of the world had the greatest gross production of goods and services in their history last year, and 1954 will be still better."

IT'S A FACT By JERRY CAHILL

Reins Or Rope?



Criswell Predicts

An Accurate Glimpse of the Future

Criswell will answer your questions if you will write him in care of the Torrance Herald, signing your full name and address. Only initials will be used in the answers which will appear in the Torrance Herald. Write Criswell Predicts today.

WHAT PEOPLE WILL DO:

Red McCarthy, the record breaking athlete, will soon introduce a compact home gymnasium which will help to correct any deformity through the scientific planned exercise. A few minutes a day of correct stance will bring you untold rewards! . . . Eddie Rickenbacker will publicly announce next month that our present planes will be obsolete by 1958, and that 1955 will be the most dramatic year for air advance since 1909 when the Wright Brothers turned the first plane in the air! . . . The Duncan Sisters will soon issue a "Memory Album" which will include the score of their famous hit "Topsy and Eva" plus Don Triffitt's new European hit "Be Thankful! . . . Roy Maypole, noted television authority, will soon publish his latest handbook for colleges and universities "The Impact of TV! . . ."

COMING HUSH HUSH EVENTS:

A new shrine with miraculous healing powers will be discovered just south of Denver Colorado, and in a secret move, a group of business men will try to discourage the shrine being opened for the public, for they feel it will bring invalids, wheel chair cases and the maimed, blind, and needy cases to that area, which they feel will hurt business! I predict these men will not be successful in closing this shrine, and that you will hear of this entire matter before many moons! . . . Many scientists will carefully probe into the report of a strange man landing in a strange craft out of the sea, walking to the beach and then disappearing into the crowd. I predict this man is still in the area, and his habitat will later be explained! The scene of this deeper growing mystery was Oceanside, Calif! . . .

WATCH OUT FOR THIS FRAUD:

Beware of the long distance phone call offering you a very remarkable buy in some stocks which will soon "hit the top" according to this so-called broker. This man is operating from Canada, and he has secured your name from an old-stock holders list, and will high pressure you into investing in a fraudulent issue! Never buy stocks or bonds by long-distance, but tell the man your bank will handle the transaction. When you tell him this, you will never hear of him again, for he cannot stand the careful investigation that a bank would give him! Better be safe than to be sorry! As the Better Business Bureau tells you: Investigate before you invest! Promise me that you will!

YOUR HEADLINES OF THE FUTURE:

Ireland revolts against new proposed tax! . . . New Asia alliance shocks Russia into inaction! . . . French franc falls to new low for this year! . . . Rearming of Germany voted by Congress! . . .

Foreign aid spending stays high for 1955! . . .

Violent storms sweep Gulf of Mexico with much loss of life and property! . . . New merchandising plan on wheels sweeps nation! . . . Newspaper subscriptions grow to new heights in 1955! . . . Seven on-the-hipside magazines suddenly fold! . . . Belleville, Ill, new building boom! . . . Fearful winter feared by cattlemen! . . . Hula becomes new popular ballroom dance! . . . Nudism new fad in Cuba! . . . Alaska prepares giant celebration for entering America as the 49th state! . . . Gang war between rat packs flare in November! . . . Strange new comet terrifies Eastern seaboard in weird sky pattern!

A Very Famous Prediction

Mark Twain, who was born the very moment Halley's Comet rushed across our heavens in 1835, always predicted that he would live until Halley's Comet made a return trip—and that would be in 1910. He lived until that very day, and foresaw his own future! Mark Twain also predicted that American heiresses would hunt down titles in Europe and marry them, that Germany would be forced into a world war for survival in 1914, and that one day there would be a period of 14 years where there would be national prohibition, which would end in failure! Altho he died in 1910, American heiresses did invade Europe and marry foreign titles, Germany was the aggressor in World War I, and we did have national prohibition for 14 years.

ZK: You have truly suffered

all your life, and you have never been repaid for the goodness you showered upon others. Your daughter should seek legal advice concerning her husband who owes both you and her money. I do know there will be a time when your monthly allotment will be increased and you are worthy of it. . . .

Mrs. TM 805: I suggest that

you take a trip back to your former home and then you will be able to make a better decision. With proper care and attention this infection your mother has will clear. I also suggest that she go to the large general hospital clinic for further assistance. . . .

Mrs. BB: I suggest you

scout around looking for income property which will pay for itself, and attempt to sell your present home, or arrange a trade. I know the results will please you. . . .

SEA: I suggest that you

bids your time before selling this property for things are building up and increasing in value in that part of the country, which will give you a higher profit later on. I know how lonely you are, but life is for the living, and you should certainly plan on another marriage. . . .

Mrs. JVS 16718: I suggest

you consult an attorney and then these repairs will be made, for they are taking advantage of you. There will be increased investigations regarding building frauds. Seek advice from your friend at the bank and you will receive very informative information. . . .

Arthur ML Jr. It is most

unfortunate that, after so many years, you have been laid off. The company is in very bad financial condition, and I suggest you seek part time work, and scout around for a permanent job which you will find. Take a trip to Washington. There is a family ahead. . . .

Dear Criswell:

My husband raises rats. Several of them died, and he refuses to bury them, but simply lays them out in the cellar and covers them with little white boxes. I am deathly afraid to go down and work on my preserves. How can I cope with this hideous hobby? A. Laura D. . . .

My dear Laura:

This is a very strange development, and your husband seems to have no worthwhile reason for raising these rats. I suggest you consult with your doctor, for he should see your husband and find out his reason for working with these animals. I do know he can be helped. . . .

Dear Criswell:

When my husband and mother died, my world ended. I have no one left that means anything to me. Will I re-marry? Enid O. . . .

My dear Enid:

We are all interested in the future for that is where you and I are going to spend the rest of our lives. The past is behind, and life belongs to the living. Go out socially, and make new friends, for life will take on a new brilliancy and you will find love and happiness. . . .

Dear Criswell:

My brother-in-law is about the meanest man alive. He slaps my sister around like a rag doll, ties the children to their beds at night, and treats me as if I'm to blame for everything. A few nights ago when I was on the phone he talked to me. Last week he took my upper plate from the bathroom, gouged out two gold teeth and sold them at a pawn shop. Is he sincere when he apologizes? Mrs. Martha Dee X. . . .

My dear Martha Dee:

His apologies are as empty as his heart. Do not tolerate this man, but you and his wife should report his activities, for he is abusing his children, beating your sister, and stealing your property. Get

The Bible Speaks AFTER HOURS

By JOHN MORLEY

(Editor's Note: This is the fifth of a series of Communism, as John Morley saw it as a correspondent abroad, between 1931 and the present . . . and in 13 consecutive secret missions behind the Iron Curtain in Europe and Red China in the past four years. The sixth installment will appear in the next issue of "After Hours," which is syndicated in the U. S. and abroad.)

PART 5
Communism . . . Without Emotion
Communism around the world is sold as a "religion" of "hope and promise." That's what millions of people have been led to believe. "Hope and promise" mean different things to different classes of people. But "hope and promise" have an appeal to the rich and poor alike . . . to the ignorant and the educated . . . to the religious and the materialistic. "Hope and promise" is the phony global-gospel of Communism.

To the poor the Communists promise "food" . . . to minority racial and religious groups they promise "equality" . . . to the idealists (rich or poor) they promise "universal brotherhood." You can imagine the effect this kind of appeal has to millions between malnutrition and starvation, between white supremacy and Jim Crow. To Negroes, colonial peoples, "equality" has an electrifying effect. To the rich, idealistic, "universal brotherhood" has a crusading ring. The Reds have capitalized on this for generations.

Why Communism Appeals to the Rich
Communism is presented to the rich and idealistic as a "natural philosophy." Every educated confessed Communist from Budenz to Whittaker Chambers fell for this appeal. The Red line to this crowd is "a better world for you and yours." Who doesn't want a better world?
To the rich they promise a world without strikes (unions will be outlawed as in Russia) . . . a world without economic depressions . . . without ups and downs, peaks and valleys. They promise freedom from political corruption, inflation, deflation . . . problems of those in the high and middle brackets. They promise a minimum of taxes. They promise the moon, the sun, the earth and all the planets. They promise . . . Promise . . . what all you, they promise a cure. This PROMISE on a better tomorrow appeals to everyone, no matter his class, race or social position. The poorer and more hopeless the position, the greater the appeal. Communism is presented as a program that will cure not one, two, three, ten or a hundred, but ALL THE SINS OF THE WORLD . . . whatever their origin. Many rich are crusaders and support all kinds of pet projects that appeal to their better natures as "helping humanity." Communism is presented as another overall CRUSADE to help mankind. The rich are offered leadership in this "crusade"! They are to be the "charter members" of the campaign for a new world and will ultimately be appointed to international posts of administration. As a last resort, Communism warns the rich that if they don't join up, the poor (and there are more of them) will rise and annihilate them.

Communism is Sold
To the poor, frustrated, maladjusted, Communism is presented as a cure-all for their plight. They call it "scientific planning for the common man." To the rich it is offered much like the evangelistic appeal of an Almee Semple MacPherson is: "to raise our sights toward a world without sin, without murder, without vice, without tragic depressions." The Reds call this "scientific planning for the cultured."
This is why Communism appeals to many religious people, rich or poor . . . to many ministers, to many teachers. Communism to these people is presented with a religious and idealistic flavor. It promises a perfect new world, a redemption of all sin, all illiteracy, all exploitation.
Communism is sold as a "religion" to the religious . . . as a "science" to the scientific minded . . . as "freedom" to colonial peoples . . . as "peace" to the war-weary . . . as "food" to the hungry . . . as "hope" to the hopeless . . . as "jobs" to the unemployed . . . as a "richer life" to the rich. The facts prove that these appeals have made enormous inroads

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