



**FIT FOR A KING . . .** is this lunch box with vacuum bottle. Brightly colored, these boxes when packed with a tasty lunch perk up the appetites of all youngsters.

## Sweaters Preferred for Active Sports by Most School Students

Making boys keep warm when sented. New combinations, such as they are enjoying after-schools are dark teal green setting off a sports is a persistent pattern, but an old solution is at hand: sweaters! They provide ample warmth, allow free movement and are tolerated where coats and jackets may be dropped on the sidelines. Sweaters for fall make much greater use of color and design. The modern off-centered motif will be popular. The traditional colors—natural tan, soft blue, dark red, etc., are well repre-

## Short-Cuts In Housekeeping

Since housekeeping tools can make tasks easier, it is wise for the mother of school children to choose those that can be used for more than one purpose, says Maxine Livingstone, Family Home Editor of Parents' Magazine.

Choosing the right tools can save valuable storage space from being cluttered with useless gadgets. As for storage, plan a place for everything and keep things in their place. Partitions in drawers where cutlery, silver and clothing is kept will enable you to find things quickly and keep them in good condition. Save yourself steps by keeping utensils and supplies at the place where they are first used, the most frequently used items at a height easy for you to reach without stretching or bending.

But easier housekeeping really begins when you make your purchases. When shopping for home furnishings or for the children's clothes, why not consider those items which require little time and effort in upkeep. Plastic drieries and upholstery come in a variety of patterns and colors, and spots wipe off easily. Table tops, desks, and kitchen counters may be purchased with tops that are heat resistant and impervious to stains. Easy-clean, hard surface floor coverings take a lot of abuse from children and still retain their beauty. The final reward in making housekeeping easier for yourself is in providing more time to enjoy family activities.



**WAIT A MINUTE! . . .** And I'll buckle your smooth red-leather, two-strap pump. The gallant gent is also wearing resilient leather soled shoes with a wide monk strap instead of laces.

## THREE PAIR CALLED MINIMUM FOR CHILD SHOE REQUIREMENTS

The well managed wardrobe for the school child requires an absolute minimum of three pairs of shoes, at least one pair of rubbers and a pair of galoshes for really bad weather.

In addition to a pair of shoes for dress-up, there should be at least two pairs for day to day school wear and play. This is necessary to make way for frequent change, which in turn helps to insure foot health.

Just as good sense dictates that children should never wear the same pair of shoes on two succeeding days, neither should they wear the same socks more than one day.

Stockings should be changed anew every time the child bathes his feet.

Children should never be permitted to put on either shoes or socks that are damp, nor should they be allowed to wear socks with holes in them. Repairs should be made before they are permitted to wear them again.



**TALK OF THE TOWN . . .** will be these bright plaids for the schoolgirl's wardrobe. Favorites for snappy, cool days with their long-wearing quality.

## Coordination Is Key To Ideal School Wardrobe

By MRS. BERYL TUCKER  
Fashion Editor, Parents' Magazine

The news about the clothes that will take this fall's eager-eyed youngsters back to school and to new classrooms is that they are functional yet versatile. Simply by wise selection of the all important separates, mothers can coordinate fabrics and colors that will take a girl or boy from school to play or to a party. There are complete wardrobe ideas in such things as a charming challis print blouse with a matching skirt that turns it into a two piece dress.

Then, there's a corduroy jumper keyed to one of the colors in the print that teams well with that blouse or any one of a number of smart new shirt style blouses.

A pair of washable wool flannel slacks and a bright cotton suede vest turns a young fellow's tweed suit into a multiple fashion threat, yet is no threat to the family exchequer. Cotton knit shirts, woven shirts, sweaters, all help to lengthen the life-

time of any young wardrobe. Clothes to complement a child's life seems to be the theme of back-to-school fall fashions. Whether it's durable jackets for rugged outdoor wear or amusingly trimmed fancy pants for television, there is evidence in the styling that a specific activity was in the designer's mind.

With the ever increasing number of suburban dwellers has come a new conception of living, more casual, impromptu. This is reflected in the new apparel. "Suburban coats" are being shown for school girls, one a cotton and nylon fabric with vivid red pile lining, a large bandanna collar that can hug the neck or be left open.

Trench coats with their easy lines are appealing to both boys and girls and look well when worn over sportswear.

**Want No More Bulk**  
Because the younger generation of seven years and over no longer want the bulky snowsuit, finger-tip length jackets are the ideal substitute for the suburban young set. Bright chinchillas, pastel fleeces, reversible wools and poplins with shirt-like styling will be popular with the girls. Boys' stadium coats, midway in length, look handsome in mannish tweeds and creamy fleeces, are long enough to afford warmth, not so long as to be bulky.

Any survey of the fashion picture for fall '54 must mention the tremendous fashion impact Dad's shirt has had on daughter and son alike. Its influence on daughter's apparel ranges from coats with shirt tab collar and cuffs to dresses with shirtband collars and tie pins.

**More Dress Up**  
In spite of this seeming informality, there will also be more dress-up clothes for back to school. Special occasions and parties do not occur only at the holiday season, as mothers know, so a wide range of party clothes should be a welcome sight in your favorite store.

Fitted tweed coats with velvet trim are being shown in luscious colors. Nylons, silk-look cottons are styled in full skirted dresses, wash with ease.



**CINDERELLA . . .** would never have lost one of those pump styled shoes, had she been wearing them. The necessary strap keeps them from losing active, little feet.

### Today's Crossword Puzzle



## Check Family Car For Daily School Runs

School time is car check-up time for the conscientious motorist, for cautious as he may be about driving, unless his car responds perfectly to his touch, there's always the danger of serious injury to some youngster.

Brakes require inspection to make sure they will hold firmly. Tires need checking to make sure treads are not so worn that skids will be inevitable on quick application of brakes.

Windshield wipers must function perfectly to assure drivers positive vision in wet weather. Horns that don't sound clear warnings lead to trouble.

Steering mechanisms with too much play in them, or not enough, can sometimes spell disaster.

A special fall check-up, neces-



**QUICK CHANGE ARTIST . . .** was the little girl's mother when she made two button-on bibs for her school dress.



## back to school Shopping notes

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