

Rotary Becomes International

This is the third in a series of articles on the history of the Rotary Club and tells of the internationalization of the club in 1911, six years after its formation in Chicago.

In 1911, Paul Harris and his fellow Rotarians in Canada and the United States saw their hopes for the formation of Rotary clubs in Europe become a reality. A club was organized in London, England, through the efforts of two Rotarians from Boston and Chicago. In Dublin and Belfast, Ireland, Rotary clubs were established by a former member of the San Francisco club who had returned to his native land.

The year 1911 also saw the beginning of the Rotary magazine, the first issue of which was published in January with 5000 copies being printed as "The National Rotarian." The publication was adopted as the official magazine of Rotary at the Portland Convention.

Slogan Colored

It was also at the Portland Convention that the phrase "He Profits Most Who Serves Best," was first used in an address by Arthur Frederick Sheldon, a member of the Chicago club. It was also during that convention that a second phrase, "Service Not Self," was used in an address by the president of the club in Minneapolis, B. Frank Collins. These two phrases were later to be incorporated into the Rotary motto: "Service Above Self—He Profits Most Who Serves Best." In July, 1911, there were 28 Rotary clubs with approximately 2500 members.

Rotary entered a new country in 1912 with the formation of the Rotary clubs of Glasgow and Edinburgh, Scotland. The third annual convention at Duluth, Minn., officially changed the name of the organization from the National Association of Rotary Clubs to the International Association of Rotary Clubs. Paul P. Harris, retiring president of the National Association, was elected president emeritus of the new International Association. Forty-one clubs were represented at the convention, with an attendance of 598.

At the convention, the first model club constitution was adopted, which contained these five objectives:

1. To promote the recognition of the worthiness of all legitimate occupations and to dignify each member's occupation as affording him an opportunity to serve society;
2. To encourage high ethical standards in business and professions;
3. To increase the efficiency of each member in the exchange of ideas and business methods;

Police to Offer 35 Stray Bikes At Public Sale

Police will auction off approximately 35 bikes or parts of bikes beginning at 1 p.m. next Tuesday afternoon, Aug. 3, it was announced here yesterday by Police Chief Willard H. Haslam.

The bicycles, many of them turned in as lost, many recovered as stolen, have been stacking up for a year waiting for owners to claim them.

The auction will be held adjacent to the police station on Cravens Ave.

Long Beach Women in Lady Anglers' Club

Hunters and rifle-bugs of the next generation will have to take their wives along, if a group of Long Beach sportswomen have anything to say about it. The Long Beach Lady Anglers Club is the first all-women's group to take up the teaching of hunter safety, according to Department of Fish and Game records.

They plan to teach firearms safety to Campfire Girls, Girl Scouts and members of other all-girl groups, to qualify those under 18 years of age for the hunting safety certificates the girls will need when they apply for their first hunting licenses.

Buckeyes to Meet

The Long Beach Ohio State Society will hold an all-day picnic Sunday, Aug. 1, in Bixby Park, Long Beach, according to Society President Minnie Burns.

SALESMEN FIRST

Salesmen drive their cars the greatest number of average miles each year, in comparison with the record of other occupational groups.

Slow Drivers On Highways Cause Danger

Slow drivers must keep to the right, driving in the center of the road, at slow speeds which impede traffic, is also dangerous and unlawful.

In issuing this reminder to motorists, California Highway Patrol Commissioner B. R. Caldwell emphasized that while speed and reckless driving are the most frequent causes of accidents, slow drivers must keep to the right.

"The always serious problem of keeping slow drivers to the right is worst during the summer vacation season when highway traffic volume is heavy."

Slowpoke Cited

"Some impatient drivers try to see how far and how fast they can travel, while others, it seems, try to see how much country they can scan while creeping along in the center lanes of main high-

ways," Caldwell pointed out. "The slowpoke causes the speeder to attempt unsafe passing, to follow too closely, or to drive on the wrong side of the road. Then, of course, there is trouble."

FLEECE OUTPUT

A century ago American sheep yielded an average of only two pounds of fleece. Now the average is eight pounds.

Midget AUTO RACES

Every THURS. 8:30 p.m.
CULVER CITY STADIUM
WASHINGTON BLVD. & LINCOLN BLVD.



STEADY Savings at SAFEWAY

Where All Prices are Low!

Day in, day out . . . you consistently save when you purchase all your food needs at Safeway! That's because Safeway prices are low on every item every day . . . so you are bound to save on the total of your food bill. When you can save a little each trip . . . it adds up to a lot, quickly! For typical Safeway money-saving values, take advantage of the items listed in this ad!

- CORN FLAKES** KELLOGG'S BRAND. 8-oz. 14¢, 12-oz. 19¢
- GRANULATED SUGAR** 5-lb. 45¢, 10-lb. 89¢
- BISQUICK** Gold Medal's "12-in-1" mix. For biscuits and for shortcakes. 40-oz. 39¢
- CAKE MIX** Duncan Hines brand. For better cakes. Devil Food, White, Yellow or Spice. 19-oz. 29¢
- DEL MONTE PEAS** Early Garden. Fancy sweet. 17-oz. 16¢
- LEMONADE** Bel-Air frozen. Premium quality. 6-oz. 10¢, 12-oz. 19¢
- MARGARINE** Sunnybank Yellow. Golden cubes with "Just Made" flavor. Foil wrapped. 1-lb. 25¢

- FRESH EGGS** Cream of the Crop brand, finest quality you can buy. Freshness protected by refrigeration from farm until you buy. **55¢**
- GRADE AA LARGE SIZE** doz. **55¢**
- KITCHEN CRAFT FLOUR** Enriched white. Guaranteed for better baking results. 5-lb. **45¢**

LOOK WHO'S HERE!

George Burns
Gracie Allen
and their children!

You'll love the real-life story of this wonderful family in the August issue of

Family Circle

MAGAZINE NOW ON SALE 5¢

- CANTALOUPE** Large Size Thick meat. Vine ripened. Full flavored. lb. **4¢**
- APPLES** New crop Gravensteins. Excellent for pies, sauces. lb. **7¢**
- LETTUCE** Crisp, solid heads that are excellent for summer salads. lb. **5¢**

GOLD CAKE

Curtis 2-layer Pineapple iced, Special Regularly 75¢ 26-oz. **59¢**

BUTTERMILK

Lucerne. Churned, cultured. quart 13¢, half gallon 23¢
Prices in L.A. milk mktg. area.

SPAGHETTI

Chef Boy-Ar-Dee brand. With Cheese & 1 1/2-oz. Tomato Sauce. can 15¢
With Meat 1 1/2-oz. Balls. can 25¢

WHITE KING SOAP

Granulated. For clothes, dishes. 22-oz. 29¢, 46-oz. 55¢

WHITE MAGIC SOAP

See display at store on how to save 25-50% on housewares, appliances. 23-oz. 25¢, 46-oz. 49¢

WATER SOFTENER

White King brand. 28-oz. 24¢, 47-oz. 47¢

- Soda Crackers** Busy Baker. 7-oz. 15¢, 1-lb. 23¢
- Sliced Pineapple** 20-oz. 25¢, 30-oz. 29¢
- Salad Dressing** LALANI BRAND. Fancy quality, in heavy syrup. pint jar 29¢, quart jar 49¢
- Cottage Cheese** DUCHESS BRAND. Makes your summer salads taste better. Lucerne Blossom Time, Cream or Farmer. (Chive in pint only) pint cup 20¢, pint 12¢
- Pancake Mix** and Waffle Mix. Pillsbury BRAND. Excellent for breakfasts or outings. 20-oz. 17¢, 40-oz. 33¢
- Vanilla Wafers** Jane Arden. 7-oz. 25¢
- Sugar Wafers** Nabisco brand. 2 pkgs. 25¢
- Vienna Fingers** Sunshine brand. 7 1/2-oz. 25¢
- Angel Food Mix** Pillsbury brand. 14-oz. 55¢
- Orange Soda** Cragmont brand. Flavor of the month. Deposits extra. 6-oz. jar, 18¢
- Waxed Paper** Kitchen Charm brand. Keeps food fresher. 125-ft. roll 19¢
- PENNANT COFFEE** Protected in the whole bean until you grind. 1-lb. 95¢
- Airway Coffee** Mild & mellow. 1-lb. 1.02
- Nob Hill Coffee** Top quality. 1-lb. 1.04
- Edwards Coffee** Vacuum pack. 1-lb. 1.09
- Instant Coffee** 2-oz. jar, 67¢, 4-oz. jar, 1.29
- Edwards 100% Pure.** (6-oz. jar, 1.89)
- SMALL EGGS** Breakfast Gems Brand. GRADE A FRESH Doz. 29¢
- Hoi Dog Rolls** Skylark brand. pkg. of 6 15¢
- Barbecue Buns** Skylark brand. pkg. of 6 15¢

- HEN TURKEYS** USDA Grade A quality, eviscerated and quick-frozen. 14-16-lb. average. SPECIAL LOW PRICE lb. **45¢**
- SLICED BACON** Swift's Premium or Raths Black Hawk brands. Tops in quality. 1-lb. pkg. **67¢**
- RIB ROAST** Standing cut from first five ribs USDA CHOICE BEEF. lb. **69¢**
- CORNER BEEF** Boneless brisket with mild cure. lb. **49¢**
- GROUND BEEF** Freshly made from selected beef and packed in Visking. TONS IN QUALITY lb. **39¢**

- Captain's Choice Seafoods** Finest quality, priced low!
- Fillet of Sole** lb. 47¢
- Ocean Perch Fillet** lb. 39¢
- Whole Whiting** 1 1/2-lb. pkg. 35¢

PRICES EFFECTIVE THURS., FRI., SAT., JULY 29, 30, 31, 1954, AT SAFEWAY STORES IN THIS AREA.
(Thru Sunday in Stores open Sunday)
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

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