

1953 TORRANCE BUSINESS REVIEW 1953



Doyle Bros. Plumbing, of 22203 S. Vermont Ave., invite you to let them help you modernize your bathroom, kitchen and utility room. They carry a complete line of Hoyt water heaters, floor and wall heaters, water softeners, and automatic heating controls as well as Crane fixtures. They are the authorized dealer for Western furnaces and handle all sales and service for these items. A.B.C. installment financing is available.



Dr. James M. Soss, Optometrist, has a new office at 1268 Sartori with all new equipment of the latest type and he also has his own lens grinding plant. Dr. Soss has been in the Harbor area for 26 years and his office hours are 9 a.m. to 5:30 p.m. every week day, including Saturday and evenings by appointment. Office is in charge of Dr. A. F. Kline, O.D., a graduate of Los Angeles College of Optometry.



The volume of business is now the greatest it has ever been according to M. L. Fenwick, owner of a shoe store at 1420 Marcelina Ave., across from post office, who has been at this location for 15 years. As a young man, Mr. Fenwick was a shoemaker in the days when they were made by hand. He also had experience through the years as shoe repairman, salesman, and store manager. He was a shift store manager before the first world war so he has the benefit of a great deal of experience which is to the benefit of his customers.



Nine years ago Wayne D. Bettis, owner and manager of 101 Bear Service, 25855 S. Vermont, started with one helper. He now employs 9 specialists because of his large following of customers that know he does satisfactory and fully guaranteed work in brake, wheel and frame service. Some of his specialists have as much as 30 years' experience and are outstanding in this line because they can diagnose and correct the factors causing brake, alignment, or motor trouble on any kind of highway vehicle. Mr. Bettis has 20 years' experience in this line and can be reached by calling DA 6-6838.

ANTIQUES

COUNTRY STYLE ANTIQUE SHOP
Repairing - Refinishing
Hard Braided Rugs - Hand
Loomed Rugs - Lamp Wiring
Specializing in Early American
Furniture
10 a.m.-5:30 Daily 10:30 p.m. Fri.
Closed Mondays
2504 PACIFIC COAST HWY
Lomita FAirfax 6-6491

APPLIANCES

NATIONAL HOME APPLIANCE CO.
Harry M. Abramson
Serval Gas Refrigerators
Gas Ranges Radios Heaters
...Gifts - Sewing Machines...
"Friendly Credit!"
1267 SARTORI AVE. FA. 8-1953
Torrance

APPLIANCES & TV

NICOLA'S T.V. & APPLIANCE
Refrigerators Washers
Ironers - Radios - Small
Appliances - Record Players
TV & Appliance Service
G.E. - Hotpoint - R.C.A.
Hoffman, etc.
1875 W. CARSON TORRANCE
FAirfax 8-7025

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area
Guaranteed "ALL SEASONS"
Used Cars
Authorized Distributor
U. S. ROYAL TRUCKS
BUTLER BUICK
400 S. Sepulveda FR. 4-8994
Manhattan Beach

AUTOMATIC SPECIALIST

BENBOW BRAKE & WHEEL ALIGNMENT
Wheels Aligned & Balanced
Drums Turned
Shock Absorber Service
8904 S. WESTERN AVE. DA. 6-4782

AUTOS-NEW

PONTIAC
Mohman & Hadenfeldt, Inc.
808 PACIFIC COAST HWY
HERMOSA BEACH
FR. 4-8987 OR. 8-9286
"The Most Beautiful Thing
On Wheels!"

AUTO REPAIR

R. C. WILLIAMS GARAGE
Towing - Welding - Tune-Up
Clutch & Brake - Ignition
Carburetion - Transmission
1405 BORDER AVE. FA. 8-1474

AUTO REPAIR

101 BEAR SERVICE
Members Calif. Assn. Brake
& Wheel Specialists Inc.
Brake, Wheel & Frame Service
Motor Tune-Up
Free Estimates
25855 SOUTH VERMONT
Near 101 Hwy. DA. 6-0636

AUTO REPAIR

VIRGEL'S FRAME & WHEEL ALIGNMENT
The Best Equipped Authorized
Bear Service Station on the
West Coast
Serving Torrance for 9 Years
Over 40,000 Top-Notch
Alignments
1750 CARSON - TORRANCE
FAirfax 8-5156

AUTO SUPPLIES

SCHIMMICK BROS AUTO SALVAGE
Two Acres of Used Auto Parts
Auto Glass Cut and Installed
Arc and Gas Welding
USED CARS - We Carry Our
Own Contracts - Small Down
Small Weekly Payments
22704 SOUTH VERMONT
Torrance FA. 8-6478

AUTO WASH

TORRANCE AUTO LAUNDRY
3 MINUTE CAR WASH
Through Efficient - Safe
Tunnel
Week Days - Sat., Sun., and
Holidays, 9:30
1724 WEST CARSON ST.
(at Western Ave.) FA. 8-2544

BAKERY

HAFNER'S BAKERY
Wedding - Birthday
Special Decorated Cakes
Home Made Bread - Coffee Cakes
Assorted Pies and Cookies
Visitors Welcome
1341 EL PRADO, FA. 8-1735

BOWLING

TORRANCE BOWL
"The House of Action"
8 ALL MAPLE LANES
Fine Laundering - Expert Dyeing
We Give S&H Green Stamps
2168 TORRANCE BLVD.
FAirfax 8-2233

Building Materials

H. & H. BUILDING MATERIALS
"Serving the Harbor Area"
Rock - Sand - Cement - Brick
Flagstone - Concrete Blocks
Stepping Stones
Barbecue Supplies
22208 SOUTH VERMONT
FA. 8-4845

BICYCLES

SMITH'S CYCLE & KEY SHOP
Schwinn Bicycles - Martin
Outboard Motors - Burchcraft
Boats - Whizzer Motor Bikes
Hand and Power Lawn Mowers
Visit Our Fishing Tackle Dept.
"We Set the Rest!"
1730 W. PACIFIC COAST HWY.
Lomita DA. 6-0517

CABINETS

BARNETT'S CABINET SHOP
Formica Sink Tops - Glass-
Store Fixtures - Cabinets
Screens - Frames - Bath
Doors
1115 BORDER AVENUE
FAirfax 8-5832

CAFES

BAUDIN'S CAFE AND PARKING LOT
1311 CARRILLO AVE.
FAirfax 8-9705
Special Noon Lunch
Best Chili in Town
Coldest Beer in Town
FAirfax 8-7851

CARPETS

BURCHFIELD CARPET WORKS
Rug & Upholstery Cleaning
Carpet Laying - Cutting
Sewing & Binding
1971 TORRANCE BLVD.
FAirfax 8-2372

CLEANERS

ELITE CLEANERS
Dependable Dry Cleaning
Fine Laundering - Expert Dyeing
We Give S&H Green Stamps
2168 TORRANCE BLVD.
FAirfax 8-2233

DAIRY

VERBURG DAIRY
Producers and Distributors of
Quality Milk & Dairy Products
2093 W. 174th St. - Gardena
18158 Crenshaw Blvd. - Torrance
MENlo 9-1191
"Buy Cash & Carry and Save"

DAIRY

INGLEWOOD FARMS HOME DELIVERY
of MILK AVAILABLE AT
CASH & CARRY
Prices at Our Dairy Ranch
3400 DEL AMO FR. 4-8971

DAY NURSERY

THE PLAY HOUSE LICENSED DAY NURSERY
Fully Insured
Hot Balanced Diet Provided
Registered Nurse in Charge
2747 CARRILLO AVE.
TORRANCE
FAirfax 8-5358

DAY NURSERY

GUYS & DOLLS DAY NURSERY
Nurse on Staff
Classes - Dancing - Painting
and Music Appreciation
2815 ARLINGTON
FAirfax 8-4496

DAY NURSERY

HAPPY HOME DAY NURSERY
803 AMAPOLA AVE.
Everything Your Child Needs
No Vaccines at Present
Licensed & Fully Insured
Ages 2 thru 4

FURNITURE-APPLIANCES

FRED'S TV - Appliances - Furniture
All Major Brands - New or Used
"The Little Store With the
Big Deal!"
Open 8:30 a.m. to 8:30 p.m. Daily
1321 E. PACIFIC COAST HWY.
Wilmington TE. 4-4855

GARAGE

BROWN'S GARAGE
Body Shop - Auto Painting
Location: On Maple Street Be-
tween Normandie and Vermont
COMPLETED PAINTING \$35
1077 MAPLE ST. MENlo 9-1191

GLASS CO.

DANDY GLASS CO.
Specializing in AUTO GLASS
Desk Tops, Mirrors, Window
and Plate Glass
2221 - 235th St. Torrance
DAvenport 6-1890

HEALTH FOODS

LOMITA HEALTH FOODS
Dietetic Foods and Supplements
Hansa Bread - Fresh Juices
2420 NARBONNE AVE.
Lomita DA. 6-2381

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS
Heli-Arc & Portable Welding
Ornamental Iron Work
& Blacksmithing
1818 W. 215th St. FA. 8-2823

JEWELRY

LAWSON'S JEWELERS
1317 EL PRADO
FA. 8-4313
DIAMONDS - WATCHES
Appliances - Silverware
EASY CREDIT
Never an Interest or Carrying
Charge
Watch & Jewelry Repairing

New & Used CARS

FRED BRIGGS CHRYSLER - PLYMOUTH
1885 TORRANCE BLVD.
FAirfax 8-2040
Complete Automotive Service
All Makes of Cars
NURSERY
HILLCREST NURSERY
GARDEN HARDWARE
Lawn Mower Sales & Service
Flowers - Shrubs - Plants - Trees
We Give S&H Green Stamps
1517 W. ANAHEIM Harbor City
DAvenport 6-2402

Office Equipment

TORRANCE DESK & OFFICE EQUIPMENT CO.
Rentals - New & Used
Option To Purchase
Standard & Portable Typewriters
Executive Desk-Office Furniture
Cash Registers-Adding Machines
2061 TORRANCE BLVD.
DAvenport 6-7408

OPTOMETRIST

DR. JAMES M. SOSS
Modern Scientific Eye
Examination
Glasses Accurately Fitted
Convenient Weekly or Monthly
24-hr. Lens Duplication Service
1268 SARTORI AVE.

PAINTS

PITTSBURGH PLATE GLASS CO.
465 Crenshaw
FA. 8-7200
"MORGAN PAINT & WALL-
PAPER - 1532 CRAVENS -
PARADISE - BUR BLVD.
SUPPLY - 3401 Torrance Blvd.

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured
Public Liability - Property
Damage - \$50,000 & \$100,000
"Quality is Our Motto!"
1639 WEST 220TH STREET
FAirfax 8-6601

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
Distributor of DuPont Paints
Torrance's Largest Selection of
Wallpapers and Fabrics to match
We Specialize in Mixing Custom
and Decorative Colors
Also Automobile Paints, Mixed
Decorative Services - Polishing,
Sanding, Spraying
(Free to our Customers)
1424 MARCELINA FA. 8-5907

PLUMBING

TORRANCE PLUMBING COMPANY
PLUMBING HEATING
APPLIANCES
418 MARCELINA
FA. 8-4444 & FA. 8-2654

PLUMBING & Heating

DAVID JACOBS Plumbing & Heating
Franchise Dealer for:
Colony Water Heaters,
Furnaces and Appliances
Hoyt Water Heaters
Electric Sewer & Drain Eqt.
"Repair Work is Not a Sideshow"
1908 - 22nd St. FA. 8-2051

PRINTING

LEWELLEN PRESS
Social - Commercial Printing
25 YEARS' EXPERIENCE
Wedding Announcements - Cards
Office Forms - Booklets
1615 GRAMERCY AVE.
TORRANCE FA. 8-2807

PLYWOOD

PLYWOOD, LTD.
"If It's Plywood, We Have It!"
HARDWOOD - SOFTWOOD
Marine Plywood - Celotex
Wooling - Doors - Sash
Hardboard - DeWalt Radial Saws
25422 NARBONNE AVE.
Lomita DA. 6-3183

REALTORS

ALTER REALTY & INSURANCE
"Opposite the Post Office"
3 Conveniently Located Offices
All Salesmen Bonded
Main Office
1438 MARCELINA AVE.
TORRANCE NE. 6-3450

REFRIGERATION

HEATH REFRIGERATION
SALES & SERVICE
Commercial - Domestic
24 Hour Emergency Service
1730 W. CARSON ST.
FAirfax 8-2764
(If no answer TE. 6-3777)

Seafood Restaurant

SMITH BROS. FISH SHANTY RESTAURANT
Great Lakes Fish & Sea Food
Luncheon & Dinner Served in
a Distinctive Marine Setting
Open 11:30 A.M. to 9:30 P.M.
Closed Mondays
4024 PACIFIC COAST HWY.
1/2 mi. W. of Hawthorne Ave.
(at Alhambra) FR. 8-2294

SERVICE STATION

IKE'S SERVICE STATION
General Petroleum Products
Tires & Recapping Service
Batteries & Accessories
POST & SARTORI FA. 8-6925

SERVICE STATION

RUEL'S TEXACO SERVICE
Gas & Oil - Lubrication - Tires
Tubes - Batteries - Accessories
Free Tire Repairing
Free Pick-up and Delivery
We Give S&H Green Stamps!
23505 SO. WESTERN - DA. 6-6292

SERVICE STATION

STEFFEN'S RICHFIELD SERVICE
COMPLETE SERVICE
Brakes - Tune-Up
Camping Trailers for Rent
1620 CRAVENS. FA. 8-3305

SHOE REPAIRING

KENNY'S SHOE REBUILDING
Comfortable Worth Shoes
Rebuilt Like New for a Fraction
of the Former Cost
Finest Materials - Skilled
Craftsmanship
A Complete Modern Shoe
Arch Supports - Shoe Accessories
1278 SARTORI FA. 8-3278

SHOE STORE

M. L. FENWICK SHOE STORE
Brands Include:
Bostonian Dress Shoes
Manfield by Bostonian
Quality Work Shoes
Mercury Motors
Better Shoe Repairing
1420 MARCELINA AVE.
(Across from Post Office)
FAirfax 8-6487

TRAILERS

KING'S TRAILER CO.
Custom-built for Those who are
Ready for the Best
14, 16, 18 and 20 foot
Trailers
437 E. CARSON ST. TE. 4-9229
TORRANCE

TRAILER PARK

ORCHARD TRAILER PARK
Under New Management
Quiet - Clean - Shady
Cement Paved - Paved Streets
Heat Utility Rooms
Individual P.O. Boxes - Children
Welcome - Reasonable Rates
25344 PENNSYLVANIA AVE.
Lomita DA. 6-5304

TRAILER PARK

WHITEWAY TRAILER PARK
Trailer Spaces - Trailers for Rent
BETTY'S SANDWICH SHOP
Torrance, Calif.
FAirfax 8-9546

TRAILER PARK

ROYAL TRAILER PARK
Separate Sewers for Modern
Tile Showers - Patios - Lawns
24630 ESHELMAN AVE.
Just North of Lomita Blvd.
LOMITA
DAvenport 6-1647

TV & Radio Repairs

AL KARONY T.V. SERVICE
"We Repair All Makes of
Radios and T.V.'s."
New OLYMPIC T.V.
and ARVIN RADIO DEALER
Day - Nite - Sundays
1716 ANDREO FA. 8-3493
If no answer call FA. 8-4766

UPHOLSTERY

H & H UPHOLSTERY
RECOVERING & REPAIRING
UNPAINTED FURNITURE
Free Delivery
24303 NARBONNE AVE. - Lomita
DAvenport 6-3020.

UPHOLSTERY

VAN'S MATTRESS & UPHOLSTERY CO.
MATTRESS RENOVATING
(1 Day Service)
REUPHOLSTERING
(All Work Guaranteed)
NEW MATTRESSES &
CUSTOM FURNITURE
Foam Rubber - Draperies
2083 TORRANCE BLVD.
FAirfax 8-3352

WALLPAPER

L. W. BAIER WALLPAPER
Painting - Decorating
25314 S. WESTERN
DAvenport 6-6878 Lomita

WEDDINGS

GREENWICH WEDDING CHAPEL
Complete Wedding Service
With or Without Receptions
"Your Wedding Just the Way
You Want It"
Mr. and Mrs. L. C. Doan
1870 E. SECOND ST. Long Beach
Long Beach 8-6840 - Res. 8-3588

TELEVISION

MEL'S T.V. SERVICE
ALL WORK GUARANTEED
2055 PACIFIC COAST HWY
LOMITA
DAvenport 6-3146

TRAVEL AGENTS

THE GLOBE TROTTERS
FR. 2-9335
Airline - Bus - Steamship
Rail - Hotels - Resorts
Tours - Cruises
SPECIALIZE IN ON PREMISES
201 S. G. Highway
Redondo Beach

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THE GLOBE TROTTERS
FR. 2-9335
Airline - Bus - Steamship
Rail - Hotels - Resorts
Tours - Cruises
SPECIALIZE IN ON PREMISES
201 S. G. Highway
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