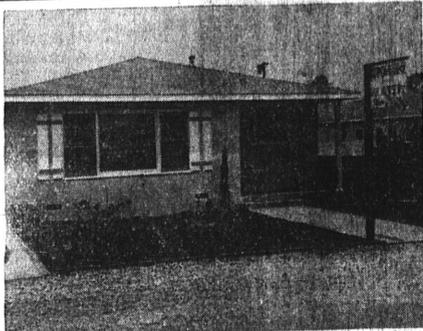


# 1953 TORRANCE BUSINESS REVIEW 1953



All new ideas in the accommodation of children 2 to 6 have been incorporated in the construction of this new, modern, pleasant nursery known as The Play House, 3747 Cabrillo Ave., which was built to meet the needs of children. Mrs. William Petersen, director, is a registered nurse and is especially proud of the scientifically balanced diet offered at this licensed day nursery.



Torrance Bowl, 1953 Carson, is "The House of Action," owned and operated for the past 1 1/2 years by Ernie Slabotsky, a bowling enthusiast who made a business of it. He has 8 all-wood lanes and open bowling every night. There is also a snack bar where you can get the best hamburger in town. Instructions in bowling every afternoon.



Friday the 13th was a lucky day for Charles E. Dunham, owner of Dunham's Auto Parts, 1407 W. Carson, who opened his business on that day in 1931 with a gas station and supplies. In 1947 he built a new building and he now has a complete stock of auto parts and mill supplies. He has a machine shop where he rebuilds motors and does miscellaneous machine work. He has built a fine reputation and his business is now 100 times its original size.



"Your best buys are at home and no one can beat our prices," states Fred L. Crook, owner of South Shore Motor Co., 2084 Torrance Blvd., who has fine reconditioned cars and new-car trade-ins with 6000-mile or 180-day guarantee in writing. South Shore Motor Co. is well known for their courteous, dependable auto service and they say no one can beat their prices and no one can undersell them.

### ANTIQUES

**COUNTRY STYLE ANTIQUE SHOP**  
Repairing - Refinishing Hand Braided Rugs - Hand Laided Floors - Wiring Specializing in Early American Furniture  
10 a.m.-5:30 Daily 10-9 p.m. Fri. Closed Mondays  
2504 PACIFIC COAST HWY  
Lomita DAvenport 6-6491

### APPLIANCES

**NATIONAL HOME APPLIANCE CO.**  
Harry M. Abramson  
Serval Gas Refrigerators Gas Ranges Sewing Machines... Gifts "Friendly Credit"  
1267 SARTORI AVE. FA. 8-1853 Torrance

### APPLIANCES & TV

**NICOLA'S TV & APPLIANCE**  
Refrigerators - Washers Ironers - Radios - Small Appliances - Record Players  
G.E. - Hotpoint - R.C.A.  
1875 W. CARSON - TORRANCE FAIRfax 8-7925

### AUTO DEALER

**SOUTH SHORE MOTOR CO.**  
LINCOLN - MERCURY  
Courteous, Dependable Auto Service  
FINE USED CARS  
2084 TORRANCE BLVD.  
FAIRfax 8-3934

### AUTO DEALER

**"BUTLER BUICK BLOCK"**  
Serving the South Bay Area Guaranteed "ALL SQUARE" Used Cars  
Authorized Distributor U. S. ROYAL TIRES  
**BUTLER BUICK**  
400 S. Sepulveda FA. 4-8964 Manhattan Beach

### AUTOMOTIVE SPECIALIST

**BENBOW BRAKE & WHEEL ALIGNMENT**  
Wheels Aligned & Balanced Drums Turned Shock Absorber Service  
2504 S. WESTERN AVE. Harbor City DA. 6-4782

### AUTOS-NEW

**PONTIAC**  
Hohman & Hadenfeldt, Inc.  
805 PACIFIC COAST HWY. Hermosa Beach FA. 4-8987 OR. 8-5286  
"The Most Beautiful Thing On Wheels!"

### AUTO PARTS

**DUNHAM'S AUTO PARTS**  
Complete Machine Shop Service Hastings & Sealed Power Chicago Pneumatic Air Tools Raybestos Brake Lining  
1407 W. CARSON - TORRANCE FA. 8-2024 NE. 8-3127

### AUTO PARTS

**STADDEN MOTOR PARTS**  
Complete Stock for All Automotive Needs Authorized Distributor for Duff & Dulux Auto Paints All Auto Refinish Supplies  
1601 GRAMERCY AVE. FAIRfax 8-3434

### AUTO REPAIR

**PENNSYLVANIA AUTOMOTIVE SALES AND SERVICE**  
Work Guaranteed Complete Motor Rebuilding 24-Hr. Tow Service So. Calif. Auto Club Services All Major Oil Co. Cards Honored  
25212 PENNSYLVANIA AVE. Lomita DA. 6-2874

### AUTO REPAIR

**THOMPSON'S GARAGE**  
Front Wheel Alignment Balancing - Brake Service Motor Exchange-No Down Pmt. 15 Months To Pay  
CARSON ST. AT FIGUEROA FAIRfax 8-1225

### AUTO REPAIR

**R. C. WILLIAMS GARAGE**  
Towing - Welding - Tune-Up Clutch & Brake - Ignition Carburetion - Transmission  
1408 BORDER AVE. FA. 8-4174

### AUTO REPAIR

**101-BEAR SERVICE**  
Members Calif. Assn. Brake & Wheel Specialists Inc. Brake, Wheel & Frame Service Motor - Tune-Up - Free Estimates  
25855 SOUTH VERMONT Near 101 Hwy. DA. 6-0638

### AUTO REPAIR

**VIRGEL'S FRAME & WHEEL ALIGNMENT**  
The Best Equipped Authorized Bear Service Station on the West Coast  
Serving Torrance Top 8 Years Over 40,000 Top-Notch Alignment Jobs  
1790 CARSON TORRANCE FAIRfax 8-5156

### AUTO SALVAGE

**SCHIMMICK BROS AUTO SALVAGE**  
Two Acres of Used Auto Parts Auto Glass Out and Installed Auto and Gas Welding USED CARS - We Carry Our Own Contracts - Small Down - Small Weekly Payments  
2704 SOUTH NORMANDE Torrance FAIRfax 8-5678

### AUTO SUPPLIES

**Firestone**  
Complete Brake, Wheel Alignment and Tire Service Gasoline - Battery Service Lubrication - Appliances and Television  
Bicycle & Auto Headquarters 1484 Marcellina (Cor. of Cravens) FAIRfax 8-7281

### Auto Upholstering

**C. YEAMAN**  
AUTO TOP & SEAT COVER SHOP Complete Auto Upholstering  
2518 TORRANCE BLVD. (Near Cravens) FAIRfax 8-4464

### AUTOS-USED

**PACIFIC SALES CO.**  
HIGH QUALITY AUTOMOBILES  
400 PACIFIC COAST HWY HERMOSA BEACH FAIRfax 8-8111

### AUTO WASH

**TORRANCE AUTO LAUNDRY**  
3 MINUTE CAR WASH Thorough Efficient - Safe  
Week Days - Sat., Sun., and Holidays, 9:25  
1724 WEST CARSON ST. (at Western Ave.) FA. 8-2544

### BAKERY

**HAFNER'S BAKERY**  
Wedding - Birthday Special Decorated Cakes Home Made Breads-Cakes Cookies Assorted Pies and Cookies  
1541 EL PRADO - FA. 8-1725

### BEAUTY SALON

**COLENE'S BEAUTY SALON**  
GOLD WAVES MACHINELESS Hair Styling TWO OPERATORS Expert Hair Cutting  
2615 LOMITA BLVD. Lomita DAvenport 6-1523

### BOATS

**PACIFIC WATER CRAFT**  
Custom Built Outboards Ocean or River 12, 14 and 16 Foot V-Bottom - Wide Beam Safe - Easy To Handle Non-Pound Hulls - Easy Flushing  
1609 BORDER AVE. FA. 8-7024

### BOWLING

**TORRANCE BOWL**  
"The House of Action" 8 ALL MAPLE LANES Open Bowling Every Evening - Phone Ernie for Reservations  
1953 CARSON FA. 8-9864

### Building Materials

**H. & H. BUILDING MATERIALS**  
"Serving the Harbor Area" Rock - Sand - Cement - Brick Flagstone - Concrete Blocks Stepping Stones  
22208 SOUTH VERMONT TORRANCE FAIRfax 8-4845

### BICYCLES

**SMITH'S CYCLE & KEY SHOP**  
Schwinn Bicycles - Martin Outboard Motors - Burchcraft Boats - Whizzer Motor Bikes Hand and Power Lawn Mowers Visit Our Fishing Tackle Dept. "We Sell the Best & Repair the Best!"  
1730 W. PACIFIC COAST HWY. Lomita DA. 6-0911

### CABINETS

**BARNETT'S CABINET SHOP**  
Formica Sink Tops - Glass-Store Fixtures - Cabinets Screens - Frames - Sash Doors  
1115 BORDER AVENUE FAIRfax 8-5832

### CAFES

**BAUDIN'S CAFE AND PARKING LOT**  
1311 CABRILLO AVE. FAIRfax 8-9705  
Special Noon Lunch Best Chili In Town Coldest Beer In Town

### CARPETS

**BURCHFIELD CARPET WORKS**  
Rug & Upholstery Cleaning - Carpet Laying - Wheeling Sewing & Binding  
1971 TORRANCE BLVD. FAIRfax 8-2672

### Children & Infants

**SQUIRE STYLE SHOP FOR CHILDREN**  
Infants' & Children's Wear Nursery Furniture - Yarns - Toys We Give S & H Green Stamps  
1513 SARTORI AVE. FA. 8-1979

### CHINCHILLAS

**CHERRY'S CHINCHILLA RANCH**  
Guaranteed Breeding Stock Low Down Payment Easy Terms on Balance  
Visitors Welcome  
2191 W. 240th St. Lomita DAvenport 6-0134

### CHINCHILLAS

**LAWLER CHINCHILLA RANCH**  
Warranted Breeding Pairs THE FRIENDLY RANCH Visitors Welcome  
1113 FIAT ST. TORRANCE FAIRfax 8-6810

### CHINESE CAFE

**MADAME CAFE**  
Chinese & American Foods Victor Lee, Proprietor  
1321 SOUTH PACIFIC AVENUE SAN PEDRO, CALIFORNIA Terminal 4-1578

### CHIROPRACTOR

**DR. ARVOL P. SMITH, D.C.**  
General Practice - X-Ray Oxygen Therapy for Sinusitis - Bronchitis - Asthma  
2510 TORRANCE BLVD. FAIRfax 8-3125

### CLEANERS

**ELITE CLEANERS**  
Dependable Dry Cleaning Fine Laundering - Expert Dyeing We Give S&H Green Stamps  
2168 TORRANCE BLVD. TORRANCE FAIRfax 8-2233

### DAIRY

**VERBURG DAIRY**  
Producers and Distributors of Quality Milk & Dairy Products  
2093 W. 174th St. - Gardena 18158 CRENSHAW BLVD. - Torrance MEmo 8-1191 TORRANCE "Buy Cash & Carry and Save"

### DAIRY

**INGLEWOOD FARMS HOME DELIVERY**  
MILK AVAILABLE AT CASH & CARRY  
Prices at Our Dairy Ranch 3400 DEL ANO FR. 4-8971

### DAY NURSERY

**THE PLAY HOUSE LICENSED DAY NURSERY**  
Fully Insured Hot Balanced Diet Provided Registered Nurse in Charge  
2747 CABRILLO AVE. FAIRfax 8-5358

### DAY NURSERY

**GUYS & DOLLS DAY NURSERY**  
NURSE ON STAFF Classes - Dancing - Painting and Music Appreciation  
2815 ARLINGTON FAIRfax 8-4488

### DAY NURSERY

**HAPPY HOME DAY NURSERY**  
803 AMAPOLA AVE. FA. 8-5344  
Everything Your Child Needs No Vacancies at Present Fully Insured Ages 2 thru 4

### Drive-In Restaurant

**THE WESTERN DRIVE-IN**  
CHICKEN-IN-A-BASKET FRIED SHRIMP MERCHANT'S LUNCH DAILY  
Western Ave. at Torrance Blvd. FAIRfax 8-7018

### Electric Motor Serv.

**M & W ELECTRIC SERVICE**  
Motor Repairs and Rewinding Portable & Electric Tools Sales and Service  
1730 W. CARSON ST. - Torrance FAIRfax 8-7477

### Electric Service

**TWO MACKS ELECTRIC**  
OIL FIELD - INDUSTRIAL COMMERCIAL RESIDENTIAL WIRING  
2223 BORDER AVE. FA. 8-3800 and FA. 8-2071

### Employment Agency

**TORRANCE PERSONNEL AGENCY**  
The Job to Fit the Person - The Person to Fit the Job  
1628 GRAMERCY AVE. (Next to Curries) FAIRfax 8-3368

### FISH MARKET

**DINKEY FISH MARKET**  
FRESH - SALTED SMOKED - CURED Specializing in BONELESS FISH  
20 Years This Location 23003 ARLINGTON AVE. DAvenport 6-3177

### FURNITURE-APPLIANCES

**FRED'S TV - Appliances - Furniture**  
All Major Brands - New or Used "The Little Store With the Big Deals!"  
Open 8:30 a.m. to 8:30 p.m. Daily 1251 E. PACIFIC COAST HWY. Wilmington TE. 4-4855

### GARAGE

**BROWN'S GARAGE**  
Body Shop - Auto Painting Location: On Maple Street Between Normandie and Vermont  
COMPLETE PAINT JOB \$39 1017 MAPLE ST. MEmo 8-4272 TORRANCE

### GLASS CO.

**DANDY GLASS CO.**  
Specializing in AUTO GLASS Desk Tops, Mirrors, Window and Plate Glass  
2221 - 235th St. Torrance DAvenport 6-1880

### HEALTH FOODS

**LOMITA HEALTH FOODS**  
Dietetic Foods and Supplements Hunza Bread - Fresh Juices  
24820 NARBONNE AVE. Lomita DA. 6-2281

### IRON WORKS

**JOHNNIE'S ORNAMENTAL IRON WORKS**  
Hell-Arc & Portable Welding Ornamental Iron Work & Blacksmithing  
1815 W. 213th St. FA. 8-2823

### JEWELRY

**LAWSON'S JEWELERS**  
1317 EL PRADO FA. 8-4313  
DIAMONDS - WATCHES APPLIANCES - SILVERWARE EASY CREDIT Never an Interest or Carrying Charge Watch & Jewelry Repairing

### LUMBER

**TORRANCE LUMBER CO.**  
Largest Selection of Lumber - Sash - Doors Mill Work - Building Materials  
1752 BORDER AVE., Torrance FAIRfax 8-2704

### MACHINE SHOP

**F. A. LINCOLN, SR. MACHINE SHOP**  
Precision Machine Work of ALL KINDS  
Experimental Work Tool & Die Making  
1823 BORDER AVE. FAIRfax 8-6426

### MARKET

**KEYSTONE MARKET**  
Warm Room Frozen Food LOCKERS FOR RENT  
Hot Wholesale and Retail Frozen Foods and Meats  
See Us About Processing Your Home Raised Stock  
22015 SOUTH MAIN STREET

### MARKET

**SHOESTRING MARKET**  
Groceries - Fresh Vegetables Frozen Foods  
"Make Your Dollars Count" Open Every Day (Including Holidays) 7:00 P.M. to 10:00 P.M.  
1952 W. CARSON FA. 8-4478

### MOTEL

**COLONY MOTEL**  
With or Without T.V. New - Quiet - Comfortable Moderate Rates - Owner Mgr. (Member United Motor Courts)  
1629 W. PACIFIC COAST HWY. DAvenport 6-3860

### New & Used CARS

**FRED BRIGGS CHRYSLER - PLYMOUTH**  
1955 TORRANCE BLVD. FAIRfax 8-2090  
Complete Automotive Service All Makes of Cars

### NURSERY

**HILLCREST NURSERY**  
GARDEN HARDWARE Lawn Mower Sales & Service Flower - Shrub - Plant - Tree We Give S&H Green Stamps  
1517 W. ANAHEIM Harbor City DAvenport 6-2402

### Office Equipment

**TORRANCE DESK & OFFICE EQUIPMENT CO.**  
Rentals - New & Used Option To Purchase Standard & Portable Typewriters Executive Desk-Office Furniture Cash Registers - Adding Machines  
2081 TORRANCE BLVD. FAIRfax 8-7408

### OPTOMETRIST

**DR. JAMES M. SOSS**  
OPTOMETRIST Modern Optometric Eye Examination Glasses - Accurately Fitted Convenient Weekly or Monthly 24-hr. Lens Duplication Service  
1288 SARTORI AVE. FAIRfax 8-6602

### PAINTS

**PITTSBURGH PAINTS**  
Manufactured by PITTSBURGH PLATE GLASS CO.  
465 CRENSHAW FA. 8-7260  
Sold Locally by - MORGAN PATENT & WALL PAPER - 1032 CRAVENS - PARAMOUNT SUPPLY - 101 Torrance Blvd.

### Painting Contractor

**A. W. STRAND & SON PAINTING CONTRACTORS**  
Licensed & Insured Public Liability & Property Damage - \$50,000 & \$100,000 "Quality In Our Motto"  
1639 WEST 220TH STREET FAIRfax 8-6601

### Paint & Wallpaper

**NATIONAL PAINT & WALLPAPER STORE**  
Distributor of DuPont Paints Torrance's Largest Selection of Wallpapers, and Fabrics to match We Specialize in Mixing Custom and Decorative Colors Also Automobile Paints Mixed Decorative Services Callers (Free to our Customers)  
1484 MARCELLINA FA. 8-5907

### Paving Contractor

**WARREN SOUTHWEST, Inc.**  
Paving Fashioned for Each Job Hot Mix Asphalt Pavement is Ready for Use the Day It is Laid  
20934 South Normandie Ave. TORRANCE FA. 8-3165

### Picture Framing

**COLONIAL ART SHOP**  
CUSTOM & STOCK FRAMES Original Oils and Prints Metal Leafing - Comp. Work Mounting  
Wholesale or Retail 125 HERMOSA AVE. - FR. HERMOSA BEACH

### PLASTERERS

**OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.**  
LOCAL NO. 838 D. L. JOE REID PAUL J. AXELSON 322 CARSON FA. 8-3460

### PLUMBING

**GEORGE H. WARE PLUMBING**  
New - Remodeling - Repairs "LET GEORGE DO IT!"  
1971 BLAZA DEL ANO FAIRfax 8-7991

### PLUMBING

**TORRANCE PLUMBING COMPANY**  
PLUMBING HEATING APPLIANCES  
1418 MARCELLINA FA. 8-4444 & FA. 8-2554

### Plumbing & Heating

**DAVID JACOBS Plumbing & Heating**  
Franchise Dealer for Coleman Water Heaters, Furnaces and Appliances Hot Water Heaters Electric Sewer & Drain Eqp. "Repair Work is Not a Siding With Us!"  
1908 - 222nd St. FA. 8-2051

### PRINTING

**LEWELLEN PRESS**  
Social - Commercial Printing 25 YEARS' EXPERIENCE Wedding Announcements - Cards Office Forms Booklets Rubber Stamps  
1615 GRAMERCY AVE. Torrance FA. 8-2807

### PLYWOOD

**PLYWOOD, LTD.**  
"If It's Plywood, We Have It!" HARDWOOD - SOFTWOOD Marine Plywood Calotex Hardboard - DeWalt Radial Saws  
25422 NARBONNE AVE. Lomita DA. 6-3183

### REALTORS

**ALTER REALTY & INSURANCE**  
"Opposite the Post Office" Conveniently Located Offices All Satisfactorily Bonded  
Main Office: 1436 GRAMERCY AVE. Torrance NE. 6-3450  
FA. 8-0373

### REFRIGERATION

**HEATH REFRIGERATION**  
SALES & SERVICE Domestic Commercial - Tavern 24 Hour Emergency Service  
1730 W. CARSON ST. FAIRfax 8-2764  
(If no answer TE. 3-6777)

### RESTAURANT

**DING HOW RESTAURANT**  
American Chinese Food All To Take Out Private Banquet Room  
1650-1652 CABRILLO AVE. (Corner of Carson) FA. 8-2901

### RESTAURANT

**MOM AND DON'S RESTAURANT**  
1975 TORRANCE BLVD. TORRANCE, CALIF. FAIRfax 8-5885  
Home of Old Fashioned Wood Cooked Meats, Featuring Big Sandwiches - Ham, Beef, Pork Dinners, Our own Bar-B-Q Sauce and Salad Dressing  
Our Complete Line can be Packed to Take Out Also Bar-B-Q meat sold by pound

### RESTAURANT

**HI-HO CLUB**  
Restaurant & Tavern Featuring Steaks & French Dips Ham 'N' Eggs Bone and Tail Steer Restaurant Open 24 Hours  
1778 W. CARSON ST. FAIRfax 8-2972

### RESTAURANTS

**MOUNTAIN VIEW CAFE**  
1407 SARTORI AVE. FA. 8-3707  
Home Cooking - Delicious Lunches at Reasonable Prices Hours: 9:45 a.m. to 8:00 p.m. DAILY Open 11:00 a.m. on FRIDAY

### RUG CLEANING

**SPENCER'S RUG CLEANING & UPHOLSTERING**  
20625 HAWTHORNE BLVD. (Two Blocks North of Torrance Blvd.) FRonter 4-3389  
8412 Russ - Cash & Carry \$3.95 (Hooks - Reversible - Shags - Highest Quality - Highest Purity - SPECIAL INQUIRY PREMISES CLEANING)

### SEAFOOD RESTAURANT

**SMITH BROS. FISH SHANTY RESTAURANT**  
Great Lakes Fish & Sea Food Luncheon & Dinner Service a Distinctive Marine Setting Open 11:30 A.M. to 9:30 P.M.  
4824 PACIFIC COAST HWY. 1/2 mi. W. of Hawthorne Ave. (101 Alternats) FR. 5-2294

### TRAILERS

**KING'S TRAILER CO.**  
Custom-built for Those who are Ready for the Best  
14, 16, 18 and 20 foot 437 E. CARSON ST. TE. 4-9229 TORRANCE

### TRAILER PARK

**ORCHARD TRAILER PARK**  
Under New Management Quiet - Clean - Shady Cement Patios - Paved Streets Heated Lullaby Rooms Individual P.O. Boxes - Children Welcome - Reasonable Rates  
25344 PENNSYLVANIA AVE. Lomita DA. 6-5324

### TRAILER PARK

**WHITEWAY TRAILER PARK**  
Trailer Spaces - Trailers for Rent BETTY'S SANDWICH SHOP On Premises  
21729 SO. FIGUEROA STREET Torrance, Calif. FAIRfax 8-9946

### TRAILER PARK

**ROYAL TRAILER PARK**  
Separate Shavers for Modern Trailers  
Tite Shavers - Patios - Lawns 2459 ESHELMAN AVE. Just North of Lomita Blvd. LOMITA DAvenport 6-1647

### TV & Radio Repairs

**AL KARONY T.V. SERVICE**  
"We Repair All Makes of Radios and T.V.s."  
New OLYMPIC T.V. and ARVIN RADIO DEALER Day - Night - Sundays  
1716 ANDREO FA. 8-4933 If no answer call FA.