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— REASONABLE PRICES —**

**TORRANCE LUMBER CO.
1752 BORDER AVE. — FAirfax 8-2704**

**Felker Company
Leading User of
Diamond Cutters**

The Felker Manufacturing Co., of 1128 Border Ave., is one of the world's leading producers of diamond abrasive, cut-off blades, diamond abrasive core drills, and other machines employing industrial diamonds.

M. N. Felker, president of the firm, travels the world in his search for diamonds to use in the manufacturing processes of his company.

Assisting Felker in the management of the strictly local firm are M. W. Hinshaw, vice-president; and W. R. Siner, secretary.

All kinds of skilled help are needed at the plant, Felker said.

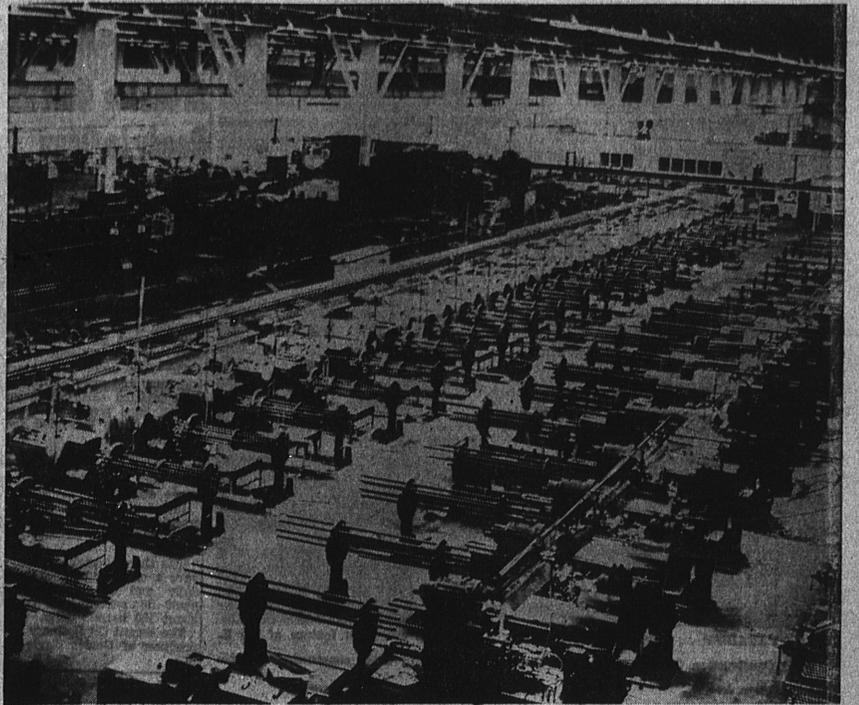
The products manufactured by the company are used for cutting and drilling of hard, dense, nonmetallic materials, and are sold throughout the world.

**D & M Machine Parts
Go All Over The World**

World supplier of tractor rollers and rubber products is the D&M Machine Works, of 2804 Abalone, which was established here in 1928.

The 35,000-square-foot plant is the place of employment for 35 persons whose products are sent all over the world.

Owner and operator of the company is Frank Dalton.



GROWTH NOTED . . . In 1913, Harvey Machine Co. was a one man shop on a dusty street—today it is the biggest of its kind in Western America. Harvey's Torrance facilities cover 30 acres. The automatic machine department, above, is used for tool-making and for precision finishing of aluminum and brass.

**Leo Harvey Deserts
New York, Prospers**

Torrance owes the founding of one of its largest industries to the fact that a young man decided to listen to Horace Greeley's advice to young men uttered years before.

In 1912, young Leo Harvey rebelled at the restraints of New York City and made up his mind to "go west."

With \$500 in borrowed capital, he came to Los Angeles and set up a one-man machine shop.

As the city grew and the competition became keener, he formulated a policy that has guided the company ever since: "Service to the nation . . . Service to community . . . Service to customer."

Capacity of the small company soon had to be increased and Harvey re-invested large portions of the company's earnings to enlarge the plant, improve methods, and modernize the machinery.

Serves Nation
For 40 years, the company has served the nation by filling the peacetime needs of industry and the wartime needs of national defense.

This has been possible through the coordinated talents and energies of an integrated team of administrators, engineers, search specialists, technicians, machine operators, and workers from almost every country outside of the iron curtain.

Harvey's program of employee advancement is one of the nationally recognized features of the company's policy.

No job is filled from the "outside" that can be filled by promoting a loyal employee.

Up From Ranks
Of the larger number of machine tool operators all but a very few are products of on-the-job training. Every Harvey die-maker and extrusion press operator came up from the ranks.

Harvey explains that he believes the strength of the com-

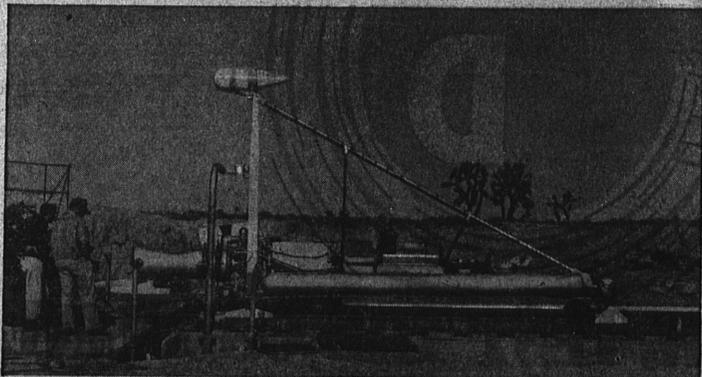
**Modern Fleet Delivers
Ready-Mix Concrete**

One of the leading suppliers of ready-mix concrete to Torrance construction sites is the Azusa Rock & Sand Co., whose modern fleet of trucks has been serving this area since 1940.

The 11½-acre plant at 205th and Normandie supplies concrete, rock, sand, and gravel throughout the harbor and beach city areas. William Hedley is the Torrance manager.

AIR NEWS FROM NORTH AMERICAN

**Another picture report of progress at North American Aviation
on the vital job of strengthening your security in the skies**



1,500 MILE AN HOUR SLED—Designed and built by North American and Cook Research Laboratories this unique rocket-powered laboratory speeds along 10,000 feet of rails testing the design and construction of parachutes used by jet pilots, determining the effects of super-speeds and sudden stops on human beings and

checking instruments and materials. Weighing two tons, the sled streaks from a dead stop to 1,500 MPH—covering 5,500 feet in just 4½ seconds! This is just one of many North American research projects in aerodynamics, atomic energy and guided missiles, all devoted to keeping America the leader in scientific growth.



IDEA PAY OFF—Vera Teft of North American Downey plant accepts a check for \$250.00 awarded her for a budget form preparation suggestion. W. F. Snelling, manufacturing superintendent hands her the check. North American's Suggestion Award system has paid \$350,000 to 12,000 employees for suggestions which help to improve manufacturing or simplify paper work. This is another example of how North American produces better airplanes . . . at lower cost . . . on time.



WAX "TREES" ARE CAST INTO INTRICATE SABRE PARTS—This North American supplier casts these wax "trees" . . . accurate in every detail . . . into complicated Sabre Jet parts. The trees are put into boxes, plaster is poured in around them . . . it hardens and the wax is melted out. Molten metal is then poured into the cavity . . . producing difficult-to-make parts at the lowest possible cost. More than 5,000 outside suppliers, 87% of them small businesses, furnish North American over \$22 million worth of goods and services a month.



NEW TRAINER IS FASTER THAN MANY WORLD WAR II FIGHTERS—The new North American T-28B will be used to train fledgling Navy pilots. Carrying two men, student and instructor, the T-28B has a top speed of 346 miles per hour. The T-28B is sister to the T-28A . . .

of which 1,000 have been delivered to the Air Force on or before schedule . . . setting a new production record. Thousands of American and allied pilots have fond memories of learning to fly in North American Aviation trainers . . . the first was delivered to the government in 1936.

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