

Waste Like Moose Order In 27th Year, For Numbers 225

Altho Mothers Loyal Order of Moose, the city's oldest family fraternity, is one of Southern California's oldest lodges and this year at the Lodge Hall, 1744 W. Carson St., celebrated the 27th anniversary of its founding.

Under the leadership of Gov. Dan Desmond, the Torrance lodge has grown in membership to 225, added new club facilities to the lodge home, received several state and national awards for its

influence of the "Child City" spread, until today Mooseheart is nationally known as a model city that combines vocational training, thorough education, citizenship, and religious training with friendly surroundings.

The Torrance lodge hall was built four years ago under the leadership of J. A. Evans, present secretary, Cecil Smith, Al Hill, Marvin McArthur and Desmond. The first home of the lodge was located at the corner of Portola and Torrance Blvds. in April, 1928. The lodge later moved to quarters above the bowling lanes on Carson St.

Wake up, Homeowners, Join NTCIA, Says Prexy

"Home owners of North Torrance, wake up, wake up!" says Jack E. White, the enthusiastic and hard-working president of the North Torrance Civic Improvement Association.



J. White

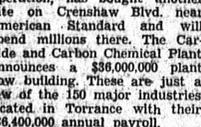
"To you who are members and actively interested, go the thanks of officers and chairman," he continues, "for you have helped us acquire better police protection, better health conditions and safety precautions."

"To those who have joined us, but take no active interest we send our profound regrets, as this is your association, and you can help us with improvements in your own tract, and perhaps in the very block where your home is located."

"To others who have not yet heard of our association, we urge you to attend our meetings and tell us if you need street lights or street improvements or present other civic

Fast Industrial, Residential Growth of Torrance Aided by Aggressive Men in C of C

Although in the midst of a tremendous building boom, this fortunate city can hardly erect homes fast enough to care for the great flow of workers coming to the southwest to supply the needs of the enormous industry here.



R. Plomert

Over \$100,000,000 worth of new industry has been allocated for Torrance in the past few months. Both the Los Angeles and the Los Angeles area have purchased a 47-acre plant site on 190th Street next to the General Petroleum property for further expansion of its existing plant. Dow Chemical, already in operation, has bought another site on Crenshaw Blvd. near American Standard and will spend millions there. The Carbide and Carbon Chemical Plant announces a \$36,000,000 plant now building. These are just a few of the 150 major industries located in Torrance with their \$36,400,000 annual payroll.

The Chamber of Commerce lists many assets in its brochure on the city—an ideal all-year climate, excellent schools, including three colleges, El Camino, Palms Verdes and Harbor Junior; twenty-one churches, beautiful parks and playgrounds, two large hospitals; 10 minutes to six recreation ocean beaches, 18 minutes to the great world

trade shipping centers of Los Angeles and Long Beach harbor, and municipal bus service to all neighboring communities. The founding of Torrance, however, did not stem from these advantages. It began from an industrial expansion program instigated by the Union Tool Company. When added space was needed by this firm for more production, the managers of the company decided to build in Los Angeles was too high so Jared, Sidney Torrance opened negotiations with attorneys of the Dominguez family who owned a large tract of land between Los Angeles and San Pedro.

Torrance purchased 8550 acres of land for \$1,530,000 and the "planned city" came into being. Other companies began to buy sites for industrial plants, and the boom was on. Frederick Law Olmstead, noted Boston landscape artist and city planner was commissioned to lay out the project, plan sections for industry and homes, and cut arteries with access to other harbor communities. All sewer systems, water, and gas lines were installed in alleys in advance to eliminate street digging. All streets were given ample width. The civic center was designed in advance. Parks and playgrounds were provided, and thousands of trees planted for the city that was to come.

Today the Union Tool Company is owned by National Supply, one of the world's largest manufacturers of oil field machinery and equipment. General Petroleum has spent \$20,000,000 to expand its Torrance refinery since the war. Now it is planning another \$10,000,000 processing unit for quality aviation and auto gasoline. Destined to be the city's biggest employer is Douglas Aircraft. The Navy leased the Torrance facility to Douglas El Segundo this year to expand the nation's defense production ca-

capacity. Millions have been allocated for buildings and machinery in a plant covering 1,300,000 square feet. Douglas already employs 2600 workers and will accelerate to 15,000 by the end of 1953.

Another large employer is the Columbia-Generva Steel Division of United States Steel. This 200-acre plant operates 55-ton open hearth furnaces as well as bending and rolling mills and employs 1400 men. Harvey Machine Company which began in 1913 with a small Los Angeles shop, moved to Torrance in 1948 and today is one of the nation's largest aluminum fabricators. Harvey will soon operate a new Air Force plant to stamp out aircraft sections in huge forge presses and is also planning a \$20,000,000 rolling mill.

The Pittsburg Plate Glass Company completed a \$1,750,000 plant in Torrance two years ago. American Radiator and Standard Sanitary Corp. built in Torrance six years ago on a 46-acre site, has a \$2,000,000 payroll. Its general foreman is Marvin M. Schwab, mayor of Torrance. Longren Aircraft is one of many other smaller plants located in Torrance.

The city's growth is fostered and augmented by an aggressive Chamber of Commerce led by President R. I. Plomert of the General Petroleum Co. Paul D. Loranger is first vice president and manager of the local Chevrolet agency. Fay Parks of the Torrance Plumbing Co. is second vice-president; Dr. Gerald M. Eastham is treasurer; Dale Isenberg is executive secretary, assisted by Valda Wilkins.

The directors are Henry Creeger of American Radiator and Standard Sanitary; Bob Haggard, realtor; Darwin Parrish of Parrish Stationers; J. H. Paquet, manager of J. J. Newberry Co.; Paul Diamond of The Gay Shop; John Ebbinghouse of the American Rock Wool Co.; Reed Parkin of Domanco; Donald Armstrong, Attorney; Dean Bears of the Bank of America; Otto Krosse, retired industrialist; William Zoeller, C.F.A.; Vern Lovelady, president of the Junior Chamber of Commerce; and Gloria C. Baldwin, president of Jayettes.

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HI-WAY CHENILLE SHOP
It's time again to give that gift problem some serious thought! Come in and see our new fall line of Bedspreads... \$3.98 to \$14.95 Chenille Dusters... \$6.49 Bath Sets... \$2.79 to \$4.95 Robes... \$7.49 Also Girl's Robes—Boy's Jackets—Chenille Dolls Sheets—Pillow Cases—Blankets Charge It or Use Our Layaway Plan 1341 WILMINGTON BLVD. TE 4-7340 One block south of Pacific Coast Hi-way Wilmington

ANANA PORT
New Orleans normally is the world's greatest banana port.

What kind of a CITY

is TORRANCE going to be...?

The Torrance of Tomorrow won't be an accident. Good or bad, it will be the result of the things we citizens of Torrance do TODAY.

The Torrance Chamber of Commerce is working hard... full time... on the question: "What kind of a city is Torrance going to be...?"

Here is what we believe the answer will be:

TORRANCE is going to be BIGGER... more industries, more job opportunities, more markets close to home for the skills, the services, and the products of the city and its people.

TORRANCE city government and municipal services, already the biggest bargain a tax dollar can buy, will be an even better buy in the future. We'll have the same high standards in education and city planning.

TORRANCE will be the HUB of transportation services for the Southwestern Los Angeles area. Our two transcontinental railroads, our CAA-approved airport, our trucking terminals and nearby express freeways, plus our proximity to the Harbor, will make our city the headquarters of shipping in our area. Transportation for Torrance industries will be the finest. Finally,

TORRANCE will be a wonderful and satisfying place to live. The Torrance traditions of friendliness and helpfulness will pay us dividends in pleasant living, just as they are doing today.

Will you join with us to make the Torrance of tomorrow the finest place in the world to be?



TORRANCE CHAMBER OF COMMERCE
1346 EL PRADO TORRANCE, CALIFORNIA

Start Classes For Camp Fire Leaders

Fall training for Campfire leaders and prospective leaders in the Harbor area will be presented in four sessions at the home of Mrs. William Stokes, 3342 W. 187th St., Gardena, during the next two months. The first course meeting was held last Tuesday, and successive lectures will be given next

Thursday, Oct. 29, Nov. 5, and Nov. 12. All classes will begin at 9 a.m. and conclude at noon. The following day Mrs. A. L. MacKenzie, president, will hold open house from 7 to 10 p.m. at her home, 4532 W. 179th St., to complete plans for the event.

LARGEST CITY
Buenos Aires is the largest city below the equator.

SECOND LARGEST
California is the second largest state in area in the Union.

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