

See the Latest at the AUTO SHOW

South Shore Motor Co.

1336 POST AVE.

ACROSS FROM ROTH'S MKT. TORRANCE

South Shore Motor Co.

DEC. 10th

DEC. 10th

• Introducing the All New •
1954 MERCURY with **161** horse power
 Adjustable Overhead Valves

and the
1954 LINCOLN with **205** horse power

• We will be open till 10:30 p.m. •

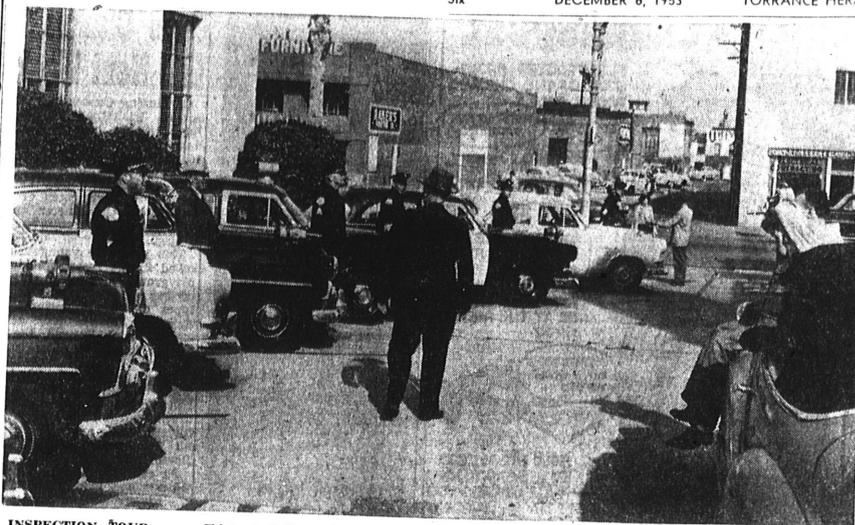
Music and Entertainment — don't miss it!
South Shore

Phone FAirfax 8-3142

MOTOR COMPANY
 1336 POST AVE.
 TORRANCE

Phone FAirfax 8-3142

COMPLETE SERVICE DEPT. IN REAR



INSPECTION TOUR . . . Chief of Police John H. Stroh looks over a small part of his police force here as Camera-man Will Zens uses the fender of his auto for a camera dolly. Officers down the line include Sgt. Swayne Johnson,

Capt. Ernie Ashton, Sgt. Bill Evans, Officer Bob Lewis, Officer Jim Mitchell, Officer H. G. Trezise, and Sgt. Percy Bennett. (Herald photo)

Keystone Civic Group To Elect New Officers

Election of officers will be held at the next regular meeting of the Keystone Civic Betterment Assn., to be held at the home of J. G. Caldwell, 22129 S. Moneta Ave. on Monday, Dec. 7 at 7:30 p.m., according to Mrs. W. E. Roller, secretary. Present officers, besides Mrs. Roller, are Elmer R. Clark, president, and James Tyler, vice-president.

LINEN SAFE, UNSAFE

Salt Lake City—Reading so much about safe robberies, the co-owner of an ice cream company decided to fool any burglar who might have designs on his safe. He hid more than \$300 in a bundle of linen. A few days later he went to his hiding place. The money was gone but the company safe hadn't been bothered.

GUM CHEWERS

An average American chews 130 or more sticks of gum per year.

Lincolns, Mercurys for 1954 to Be Shown Here

Showing of the 1954 line of Mercury and the 205 horsepower Lincoln scheduled for next Thursday by the South Shore Motor Co. at their local display rooms at 1336 Post Ave.

Arrangements for the show have been made by Cal Morgan, General Motors agency in Los Angeles, who took over this week as manager of the firm.

The new 161 horsepower Mercury

Establishment have been remodeled. The service department, now under the management of Jess Dean, is able to service all makes and models of cars, Morgan said.

Hours of the company will be from 9 a.m. until 9 p.m.

The South Shore used car lot is located at 2054 Torrance Blvd. Both the used car lot and the new car showroom will have the same opening and closing hours, according to Morgan.



It's the Law!

or a succession of intermittent blasts of five seconds duration separated by a silent period of three seconds, and an all clear signal when the district is notified to do so by the United States Aircraft Warning Service.

According to City Ordinance No. 322, the Southern California Gas Company has the right to construct, install and maintain gas pipes along, across or upon the public streets, ways, alleys, and places within the municipality, and must pay to the city, on demand, the cost of all repairs to public property necessary by any operations of the said company.



SUN.—MON.—TUE.
 CARY GRANT
 ANN SHERIDAN
 "I Was a Male War Bride"
 AND
 JAMES STEWART
 "Broken Arrow"
 IN TECHNICOLOR

\$10,000 REWARD

North American Aviation, Inc., will pay a reward of \$5,000 in cash to the person or among the persons furnishing to the company information leading to the arrest and conviction of the person or persons who maliciously damaged or destroyed by bombing the property of an employee of this company at either of the following locations: 4340 W. 170th Street, Lawndale, California, on December 2, 1953; or 4730 W. 166th Street, Lawndale, California, on December 3, 1953.

The company reserves the right to determine the person of persons entitled to the reward and the proportionate amount of such reward to which each is entitled in each conviction. The reward is payable upon conviction of those responsible.

Information on the above incident should be furnished to:
 Director of Plant Protection
 North American Aviation, Inc.
 5701 W. Imperial Highway
 Los Angeles 45, California
 Telephone ORegon 8-3011

VIOLENCE AND INTIMIDATION OF WOMEN AND CHILDREN ARE THE LAST RESORT OF IRRESPONSIBLE MEN. North American Aviation will use every legal means available to insure that North American employees and their families are protected from physical violence or damage to their property during the UAW-CIO strike.

NORTH AMERICAN AVIATION, INC.
 LOS ANGELES AND FRESNO, CALIFORNIA — COLUMBUS, OHIO



The Westinghouse Twins

ARE NOW YOURS AT

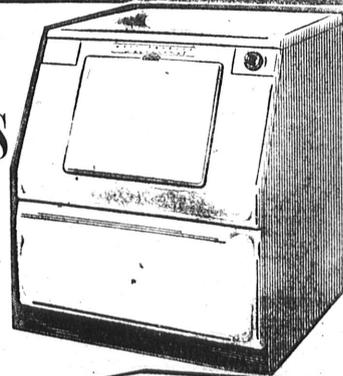
\$80 SAVINGS TO YOU

WESTINGHOUSE FULLY AUTOMATIC Washer

REG. 249.95
\$199.95

WESTINGHOUSE FULLY AUTOMATIC Dryer

REG. \$199.95
\$169.95



REMEMBER! You can be sure if it's Westinghouse!

FRANK'S Furniture Company
 1334 EL PRADO — FA8-7682
 Complete Home Furnishings—Easy Credit

LIBERAL TRADE-IN EASY BANK TERMS

Only Famous Great Acting Daring Nationwide Westinghouse TV Sets—Radio—Lange
UP TO \$10,000 WEEKLY
 IN WESTINGHOUSE APPLIANCES
 (Subject to loan—No letters to write in this exciting Half-Time Quiz Game. Come in Register Get Free Quiz Sheet to help you win)

OPEN FRIDAY NITES 'TIL 9