

THIS IS MORE THAN A SALE..IT'S A RUG RIOT!

AT UNIVERSAL FURNITURE STORE
GENUINE ALEXANDER SMITH FLOOR COVERINGS
AT SAVINGS TO 50%

We've slashed the prices on our floor coverings so mercilessly for this tremendous RUG RIOT that it even staggers us! Think what it will do to you when you see the fabulous bargain buys you can make now! Representing the products of Alexander Smith, the most famous mill in the country, we have room size rugs of all sizes as well as rolls and rolls of smart carpeting. You'll find dozens and dozens of patterns, colors and weaves for your selection. You certainly won't want to miss this! COME EARLY for the choicest selection!

CEILING PRICES ARE OFF . . . PRICES ELSEWHERE HAVE ALREADY GONE UP.
OUR PRICES WILL NOT INCREASE WHILE STOCKS ON HAND LAST.. BUY NOW!

- CHOICE OF COLORS - 27" WIDTH
FRIEZE - HALL RUNNERS..... NOW **\$4⁹⁹** yd.
- 12'x13'6"
ROSE FRIEZE CARPET..... Was \$199.50 - NOW **\$119⁹⁵**
- 9'x12' ALEXANDER SMITH—Reposessed
Green Tone on Tone Carpet..... Was \$129.95 - NOW **\$60⁵⁰**
- 12'x11'6" BEAUTIFUL, BETTER, RIVERDALE
MULTICOLOR CARPET..... Was \$119.95 - NOW **\$88⁵⁰**
- 12'x16' - CUT and UNCUT PILE
Beige Tone on Tone Carpet. Was \$224.50 - NOW **\$134⁵⁰**
- 9'x12' - RIVERDALE - LETTER CARPET
LEAF DESIGN Was \$99.50 - NOW **\$69⁹⁵**
- 9'x12" - GREY ONLY - NEEDLE LOOMED
SUNNY CAL, TEXTURED CARPET.. Was \$34.50 - NOW **\$19⁹⁵**

PLUS A GOOD SELECTION
of ROLL ENDS and REMNANTS
SAVE 25% - 30% - 40%

CARPET SUPER SENSATION!

COLORS, QUANTITY LIMITED
SHOP EARLY!

Genuine Alexander Smith
FRIEZE BROADLOOM

A \$9.95 VALUE

6⁹⁹
Yard

LOOK!

IN 8 DECORATOR COLORS
SEAMLESS 9 and 12 FT. WIDTHS

**WALTWIST
COTTON BOUCLE**

Regularly \$6.95 yd.

\$5⁵⁵
YD.

LOOK!

PERFECT QUALITY
TWO COLORS - 9' WIDTH
SPATTER TONE

Alexander Smith
AXMINSTER

\$3⁹⁹
YD.

LOOK!

WOOL CRAFT PERFECTS

9 x 12 ROOM SIZE

RUGS

Regularly \$59.50

\$49⁵⁰

WITH PAD!

C. H. MASLAND

Second Selection - Reg. \$89.95

**ROOM SIZE
WILTON
CARPETS**

Three Tone on Tone Colors
GREY - WINE - GREEN

\$54⁵⁰

Remember -
Your Out of Town
CREDIT
Is Good Here!

UNIVERSAL
The World's Lowest Priced Furniture Store
1317 Sartori - Phone 2296
YOU DEAL ONLY WITH US . . .
NO BANKS - NO FINANCE CO.

INSTANT
CREDIT
EASY
TERMS!