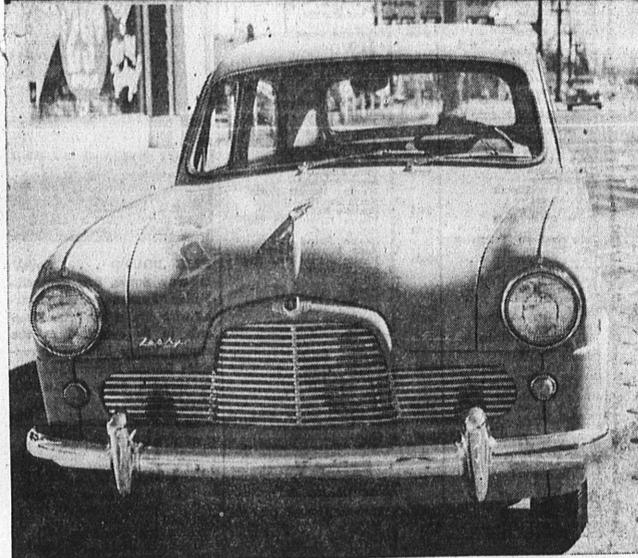




**ADDITION TO FAMILY . . .** Shown above is the latest British importation to come to Torrance, the Consul, economical Ford product made in England. The Consul is on display at Schultz and Peckham Ford Dealers, 1420 Cabrillo.



**ZEPHYR MAKES BOW . . .** On display this week at Schultz and Peckham Ford Dealers is the new six-cylinder Zephyr, British made Ford product. The Zephyr and the Consul, a four-cylinder car, were imported last week by the local Ford dealers.

**Refinery Pair Add Meaning to Old Expression**

"Like father like son" is an expression that has been run into the ground, but it is worth digging up to cover a case at the General Petroleum refinery.

Thirty years ago Stillman Ralph T. Snider was hired by GP as a laborer. Exactly 25 years later, to the day, his son, George, was hired as a laborer. Following his father's footsteps, George has become an assistant stillman at the refinery here.

This month, the two celebrated service anniversaries together—the 30th for day, the fifth for his son. Both of them were presented with service award buttons by Refinery Manager A. E. Thompson.

**Traffic Heavy, Accidents Few, So Far--Police**

Despite an unusually heavy amount of traffic on the highways, Torrance policemen reported only a few accidents had occurred on the busy roads during the start of the three-day holiday weekend.

Two persons were injured in a collision at 204th St. and Western Ave. Thursday morning, one seriously, according to records. Peggy McKee, 19, of 1787 Marshall Field Ln. Redondo, was taken to Harbor General Hospital suffering head and neck injuries when her car collided with one driven by Lionel L. Oakley, 65, of Van Nuys.

Drivers Cited

Traffic officers H. G. Trezise and Jim Thompson cited Miss McKee for failing to have a driver's license in her possession, and cited Oakley for making an improper turn.

In a second crash on Western Ave. Thursday, Robert Melgosa, 18, of 2227 W. 203rd St., was hurt when he rode his bike into the door of a car stopped at Carson St. Driver of the auto, Gelvie Steele, 56, of 907 1/2 Portola Ave., was not hurt. The lad received minor injuries.

Two men escaped injury when their heavy sedan went out of control and crashed into a ditch on Lomita Blvd. east of Hawthorne Ave. late Friday night, police said. Delmar C. Schave, address unknown, apparently was driving. A passenger was listed as Nicholas Ruelas. Both were held on suspicion of drunk charges.

Chief of Police John Stroth has warned that all traffic officers will be on duty today and tomorrow in an attempt to stop all violators and reduce the number of accidents.

**Driver Arrested On Drunk Charge After Accident**

Robert L. Todd, 38, of 18429 Roslin Ave., pleaded not guilty to "drunk driving" charges Thursday and was ordered to return for jury trial in South Bay Justice Court on Sept. 10.

Todd was booked on the charges by California Highway Patrol officers after he was involved in a minor traffic crash at Cypress St. and Lomita Blvd. Wednesday afternoon.

Driver of the other car, Robert L. McCartney, 70, of Lomita, suffered a heart attack during a discussion of the accident with Todd and died. A passing highway patrolman administered artificial respiration until arrival of a County Fire Department rescue unit.

Judge John Shidler released Todd on \$500 bail. Officers said Todd has three prior drunk driving convictions and was driving Wednesday with a revoked operator's license.

**Columbia Promotes George R. Ten Eyck**

Appointment of George R. Ten Eyck as assistant director of purchases for Columbia-Geneva Steel Division of U. S. Steel, was announced yesterday by H. W. Christensen, director of purchases.

Ten Eyck, who was formerly purchasing agent for the Division's Utah operations, will maintain offices in San Francisco and have Division-wide purchasing responsibilities.

**SMALLPOX CASES**

Only 13 cases of smallpox were reported in the United States in 1951.

**To Hear Amateur Writer's Songs**

Representative of a Hollywood Song Publishing House will be seated in the audience Monday during the "Esther Presents" program when unpublished songs of amateur writers are aired over KFOX.

Originating from the Betty Thomas Studio in Torrance, the program features Mrs. Esther Lambrigger, long known in the area as a piano instructor and pianist.

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Scientists have now developed a tiny practically invisible device that now enables you to hear and understand even a whisper. Expert consultation and advice in your home or our office. NO cost—NO obligation. For appointment call FRontier 4-0900 or write BELTONE 304 N. Pacific Coast Highway, Redondo Beach, Calif.

**Letters To The Editor**

Editor:

As a resident in this community since 1913, I am interested in anything that will help make Torrance a better town. It seems obvious to me that measures should now be taken to encourage stronger civic pride.

One of the deterrents to "pride in living in Torrance," has been the extended area of our town and the fact that developments have been made over its entire area and particularly in recent years over what is designated "outlying areas," in distinction to central Torrance. Thus large segments of our people reside in the areas called Hollywood, Riviera, Seaside Ranchos, Walleria, Kettler Knolls, Pacific Hills, etc.

I am sure many of these people do not feel any particular connection with Torrance, and only "happen" to be living in a section politically connected with Torrance. I think an example point is that section which we refer to as Hollywood Riviera. It certainly has no connection with Hollywood, and the name grew out of a subdivider's dream and certainly signifies nothing, either as to its location or as descriptive of the district as such. Were this section to be called "Torrance Riviera," it would immediately mean something and would designate to everyone a fine residential district of our City, and would certainly have the psychological effect of drawing these residents closer into our City.

As I see it, nothing would be required but a change of thinking and perhaps a few signs, as no change in postage or telephone exchange would be necessary. I have spoken to a number of residents in this area who have been very favorable to such an idea and if the Chamber of

**Traffic Heavy, Accidents Few, So Far--Police**

Commerce, Service Clubs and local press would get behind the idea and hereafter refer to this part of Torrance as "Torrance Riviera," it would not be long until the name change would become an accomplishment.

In the same manner, Pacific Hills could be designated as Torrance Knolls, Seaside Ranchos as Torrance Ranchos, etc. and with the new names, these residents would certainly feel that they were an integral part of Torrance.

This idea has been in my mind for the past several months and I would appreciate this opportunity to express it. Public comment and discussion would be in order.

Very truly yours,  
ALBERT ISEN.

**Dick Colburn First Signer For 'Y' Trip**

Dick Colburn, 1820 Andreo Ave., was the first boy to sign up for the trip to "Y-Day in Hollywood" October 18, according to Stan Roberts, executive secretary at the Torrance YMCA.

Reservations for "Y-Day in Hollywood" can be obtained now. Cost, which includes chartered bus transportation, a variety show, football game between UC and Stanford, and a box lunch to be distributed at Hollywood Bowl is \$3.

**New Treatment For Arthritis And Muscle Pain**

TORRANCE — If you have been suffering for years from arthritis and muscle pain, do not despair. Dr. Larson's new application of the latest in scientific therapy is promising new hope for relief of the crippling torture of arthritis and rheumatic conditions. You are invited to come in for a complete examination to discover the true cause of your condition. Price for this examination is only \$3.00. Phone Torrance 2130 before coming to offices of Dr. R. A. Larson, D. C., Ph. C., 1110 Sartori Avenue, Torrance (three doors north of Torrance Blvd.). —Adv.

**GP Inspector Will Retire Tomorrow**

Richard E. Gude, Electrical Field Inspector at General Petroleum's Torrance refinery, will retire tomorrow under the company's Annuity Plan.

B. C. McCoy, General Maintenance Superintendent at the refinery, Friday presented Gude with a plaque commemorating his company service at a ceremony attended by many of Gude's co-workers.

A native of Davis, Calif., Gude has spent his company service in the Engineering Construction department at the Torrance refinery with a brief period also at the Vernon refinery.

Gude retires under General Petroleum's Annuity Plan which dates back to 1912.

Herald Want Ads Will Get Results . . . Place Your Ad Today!

**MICE GET LIT UP**

DES MOINES, IOWA, Nov.—Jack Gressner figured it was handy to leave a few matches on his celler workbench, for lighting his blowtorch and stuff. So did curious mice. One night they nibbled on the phosphorus tips and really got lit up when one of the matches struck up a hot friendship with a pile of shavings nearby. Jack and his wife escaped through a bedroom window.

A mouse trap would have provided adequate protection in this case . . . good fire insurance will provide real protection in any case. W. E. Bowen, Torrance 215.

**Mixing of Colorado River, Ground Water Studied by UC**

Possible biologic and chemical reactions which might result from mixing imported Colorado River water with natural ground water through injection wells to be operated in the West Basin are being studied at UCLA.

Carl Fossett, director of the West Basin Metropolitan Water District, yesterday revealed that the university is conducting a series of laboratory tests as a means of forecasting some of the problems that may arise in connection with full-scale operation of the sea-water barrier project.

Three separate tests are being conducted at UC labs, Fossett said. Undisturbed core samples were obtained from wells drilled in the barrier test zones. Treated Colorado River water is being percolated through one set of samples, natural water is allowed to seep through another set of core samples, and a mixture of Colorado water and natural water is run through a third set.

Technicians hope to discover whether the mixing of the two waters under conditions similar to those found underground will cause a chemical reaction or from matter which might seal off the formations where the injections are being made.

Actual injection of water into the underground water reservoirs will start in two months, it was indicated.

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**OUR STEAKS ARE The Talk O' the Town!**

Dance to the Music of **Gene David** (Formerly at "Silver Slipper" in Las Vegas)

**FRI. & SAT. NITES 9 till 1:30**

**Del's STEAK HOUSE** 15520 S. Crenshaw Near El Camino

**TOPS . . . Betty Schalow**, proclaimed by skating judges as the best woman skater in America, will be featured as "Venus" in the colorful number, "Symphony of Stars" in Ice Follies of 1953, which opens Sept. 4 at Pan-Pacific Auditorium.

VOTE FOR **BOB FINCH** CONGRESS 17th DISTRICT

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