



SALTY BUT NICE . . . "Sailor" Wenoni Tait, and the gals Gazella Scott and Stella Kellogg as they will appear in one of the numbers from the Three Arts Studio Revue Tuesday and Wednesday evening in the Civic Auditorium. (Photo by Photo Arts Studio).

Plans Made For Madrona P.T.A. Unit

A pre-organization meeting for the purpose of forming a new P. T. A. unit in Torrance Council was held on June 19 at Madrona School.

Meeting with Herman Schick, Madrona principal, and Mrs. Victor Benard, Torrance Council P. T. A. president, were a number of parents in the Madrona district.

Selected as temporary chairman was Mrs. T. C. Smiley, while Mrs. A. Chandler was elected to serve as temporary secretary.

The following were chosen to serve on committees: Mmes. N. A. Fedoruk, and M. Link, M. A. Hatten; nomination for by-laws committee.

Mmes. Charles Hornbeck, Louis Dyer and C. W. Olsen, membership committee, and D. J. Fawcett, John D'Orenillas, Jack Hadley, Fred Andrea and Charles Hornbeck, officers nomination committee.

Another meeting for completion of organization will be held in the near future.

Woman's Club to Hold Two-Day Rummage Sale

The Torrance Women's Club will sponsor a two day rummage sale the 27th and 28th of June, according to Mrs. Mary Vonderahe, publicity chairman.

Chairman Mrs. A. E. Palmer stated the sale will be held at 1524 Cravens, adjoining the Grand Theater. Mrs. Raymond Rogers assisted with the ways and means chairman.



FROM START TO FINISH . . . After attending a "publicity workshop" for PTA publicity chairmen, these local unit presidents and their chairmen toured the Torrance Herald composing room Friday morning, learning what happens to the stories they write after they leave the typewriter.

PTA Leaders Attend First 'Publicity Workshop' Here

"To gain men readers give your PTA news stories a male angle," Jack O. Baldwin, assistant to the publisher, told 13 association officers who attended a "publicity workshop" at the Torrance Herald Friday morning.

The workshop was arranged by Mrs. John L. Hinds, publicity chairman of the Torrance Council of P.T.A., who had been asked by local unit publicity chairmen, "What can we do to improve P.T.A. publicity?"

A description of table decorations or a wordy account of how 'cute' the center-piece looked is usually not of interest to men and such news stories soon lose male readers," Baldwin said.

"P.T.A. news releases quite frequently appear in the social columns because too much emphasis is put on the social angle of P.T.A. meetings and not enough on the action taken by the local units," he claimed.

Mrs. Victor Benard, president of the Torrance Council, asked: "In news stories names are very important, are they not?"

"Yes, they are," the newspaperman answered, "but not if they are spelled wrong or are included in a story as a reward to the person named. News stories should not be expected to perform the duty of a certificate of merit."

Elmer Moon, a past president of the Torrance High School P.T.A. and currently serving that unit as publicity chairman, asked what could be done to call attention to a recent national survey regarding the use of narcotics by juveniles.

"Localize the story. In fact, attempt to localize all stories intended for publication in a local newspaper. If the editors of local newspapers publish stories which contain only the national or state-wide aspect they put themselves in the position of competing with large metropolitan newspapers and magazines. The more local a story is made the more interest it will generate here," Baldwin advised.

Following the discussion the presidents and publicity chairmen were shown how a newspaper is produced as they were watching typesetting machines actually turning out type for this issue of the Torrance Herald locally.

Representatives from eight Torrance schools as well as Torrance Council leaders attended the "publicity workshop" session, the first ever sponsored locally.

Attending the meeting were these P.T.A. officers: From Seaside Elementary School, Mrs. Loren C. Edman, president, and Mrs. Frederick Keshan, publicity chairman. From North Torrance Elementary School, Mrs. Robert Jackson, president, and Mrs. J. Hernan Cortez, publicity chairman. From Torrance Elementary School, Mrs. Gordon Jones, publicity chairman. From the yet-to-be-completed Riviera School, Mrs. John F. Webb, year-book chairman. From Fern Greenwood Elementary School, Mrs. John Patrick, president. From Madrona Elementary School, Mrs. Thomas C. Smiley, temporary chairman. From Crenshaw Elementary School, Mrs. Richard Hayes, publicity chairman. From Torrance High School, Mrs. Irwin O. Kasten, president, and Mr. Moon, who was the only man in attendance.

Representatives of the Torrance Council included Mrs. Ralph McBea, first vice-president, and the previously mentioned leaders, Mrs. Benard and Mrs. Hinds.

Large Cast

Two All-Different Revues Spotlited in Stage Show

The Three Arts Eighth Annual Revue will be held in the Civic Auditorium Tuesday and Wednesday evenings, June 24 and 25, at 7:30 p.m., featuring a completely different show each night.

Tuesday's show features "Feline Fantasy," a ballet with the story starting at a cat show. Some of the dances the audience will see are "Kittens With Their Tails," "Cat and the Fiddle," "Alley Cats," "Highfalutin' Kat-Krazy Kat," and the "Ignatz Mouse." "The Mysterious Black Cats" and many other numbers.

The second part of Tuesday's program is "A Night in Hawaii." The dances of tropical islands will include the novel pebble and gourd dances, and other numbers. "Hilo Hattie" will conclude with a group number. "The Four Islands," which features dances from the Hawaiian Islands.

Wednesday at 7:30 p.m. the curtain will go up on a river dock scene. The theme is built around a "Showboat," featuring songs and dances of the deep south. Some of the numbers are "Ol' Man River," "Hot Time in the Old South," "St. Louis Blues," "Can't Help Loving Dat Man," "Tap Your Blues Away," "Minstrel Days" and many other numbers.

Both shows of the Eighth Annual Dance Revue include a cast of adults and children, singers and dancers in costumes. Tickets

Bake Sale Planned

The Torrance Y-Teen group the Continentals, will hold a bake sale Saturday, June 28, in front of Levy's Department Store.

The money the club raises will go toward scrapbooks for children, and a party for elderly women.

YWCA Asilomar Conference Arranged for Young Adults

Reservations for the YWCA Young Adult Summer Conference at Asilomar July 6-12 are being made at the Torrance branch YWCA.

The regional conference, which brings together young women from the 11 western states, Hawaii, Canada, and Mexico, is open to all young adults. Attending will be members of employed women's clubs, health education and adult education classes, co-ed programs, young wives groups and others.

According to Elsie Ginnett, chairman of last year's conference, the party is "a spirit, a frame of mind, accomplishment, and fellowship." Delegates are stimulated to do fresh thinking and encouraged by renewed faith.

The planning committee of 15 YWCA members, girls and staff, have made the 1952 conference one that will appeal to the greatest number and yet strike at the problems and needs of today. Focus of the program will be the individual and her relation to others. The theme chosen is "Where on Earth Am

The Social World

religious beliefs held by people throughout the world as well as differences.

In the sixth group "What can I do for Peace?" will be discussed. Constructive steps that individuals can take toward world peace will be pointed out. Another group will be given over to a study of "Political Parties," their platforms, "citizenship responsibilities, and women in politics. "Taking Stock of Myself and My Job" will be a specialized group for those who are wondering about their present vocation and contemplating a change.

In addition to these specialized groups, interesting speakers and panel discussions will play an important part in the conference.

Evening fun will be varied and colorful. It is a conference tradition that one night's entertainment will be presented by delegates. This year's celebration will be called "Fantasies and Follies of the West."

To date Jean Acalin, Mary Drazin, Elsie Ginnett, and Mrs. Ardean Nordgren are making plans to attend. Anyone wishing to go to the Asilomar conference may get additional information by calling the YWCA.

Sobada Club Chairmen Introduced

The Sobada Club held its annual dinner dance last Saturday evening, June 14, at the La Venta Inn, overlooking the Santa Monica Bay.

Ken Perkins, and his orchestra played dinner music and later in the evening for dancing.

Chairman of the affair, Cliff Graybehl, introduced the new dance committee: Messrs. and Mmes. Walt Schaefer, Regis Jones, Mrs. Laura Felker, and Mr. Don Brammer.

Assisting Mr. Graybehl for the evening were Mr. and Mrs. Jack Dabbs, Mr. and Mrs. Jack Clayton and Mrs. Graybehl.

Aid on Party Appreciated

Mrs. Grover Van Deventer, chairman of arrangements for the "After Graduation Party," speaking for the senior class of Torrance High School and the High School P.T.A., expressed her appreciation this week to the parents of the seniors and to a number of organizations for their help.

Gratitude was shown to: Senior Woman's Club, Junior Woman's Club, Business and Professional Woman's Club, Rotary Club, Kiwanis Club, Las Vegas Woman's Club, Lions Club, Loyal Order of Moose, Senior Class, Torrance High School P.T.A., North Torrance Elementary P.T.A., Seaside P.T.A., Waverly P.T.A., Torrance Elementary P.T.A., Fern Avenue P.T.A., Torrance Police Department, Lewellen Press, and the National Home Appliance.

TAU DELTS TO SEND TWO BOYS TO CAMP

At the last meeting of Tau Delta Omega held last Monday evening at the home of Earline Walker, two boys were chosen to attend Y Camp as guests of the sorority.

Plans were made for a party to be held at the Higgin's Brickyard on June 28.

Cards were played after the business meeting, Mrs. Marcella and Rosemary Pryor receiving prizes for the highest scores.

At the conclusion of the evening, the hostess served refreshments.

Card Party June 24

The next regular monthly card party of the American Legion Auxiliary will be held on June 24 at 8 p. m. in the Legion Hall, 1109 Border Ave.

Bridge, pinocle, and canasta tables will be arranged. The public is invited. Admission is by donation.

JULY PERFORMANCE

1952 Bowl Season To Feature Famous Singers in "Traviata"

Three celebrated singers will be heard in a concert version of Verdi's famous opera "La Traviata," as one of the musical highlights of the 1952 Hollywood Bowl season. Conducting will be Gaetano Merola, famous general director of the San Francisco Opera Company.

The performance is scheduled for Tuesday night, July 29, and will feature Jan Peerce, leading tenor of the Metropolitan Opera Company; Dorothy Warenskjold, soprano of the San Francisco Opera; and Igor Gorin, baritone.

Merola is not unknown to Hollywood Bowl audiences. As far back as 1926, he conducted several performances of Charles Wakefield Cadman's Indian Opera "Shanewis" in the Bowl. In 1924 he did a concert version of "Faust" with the late Grace Moore. Two years later he conducted a complete production of "Carmen," and in 1941 conducted the opera "Traviata" with Jarmila Novotna and Jan Peerce.

It has been announced by General Manager Ray W. Smith

Therapists Offered USN Commissions

Local women between the ages of 21 and 30, who can qualify as occupational therapists may apply for appointment as commissioned officers in the Medical Service Corps, U.S.N. and U.S.N.R., according to Chief Robert Kronberger of the Navy Recruiting Station, Gardena.

Professional qualifications for appointment as Ensign are a baccalaureate degree from an accredited college or university, or graduation from a school of nursing, and completion of an Occupational Therapy training course in one of the schools accredited by the Council on Medical Education and Hospitals of the A.M.A. Selected candidates with a Ph.D or D.Sc degree will be appointed in the grade of Lt. (jg).



BOOGIE BABES . . . In the Eighth Annual Three Arts Dance Revue will be this chorus of young dancers all from three to five years of age. The youngsters will be seen in the "Boogie Woogie-Oogie" number on June 25. On June 24 they will be seen in "Feline Fantasy." Both shows, entirely different, are to be staged in the Torrance Civic Auditorium. Taking part in the revue are these youngsters pictured in this photo

by Photo Arts Studio, Sandra Lee Meyers, Sharon Oholoreg, Roberta Gay Broyles, Connie Jean Herren, Irene Louise Glosson, Kathy Lynn Collins, Charlene Waters, Judy Carstenson, Marilyn De Vore, Laura Lynn Dupont, Donna Drake, Cathy Savage, Melody Lynne Eisenstein, Jaynell Lang, Janet Kathleen Jan Kelly, Marilyn Sue Carvill, Mary Mcenan, and Lesley Jeanne Smith.