



**AID DRIVE** . . . Mrs. Clara Conger, March of Dimes drive chairman, receives 800 pennies from Girl Scouts of Troop 610 JoAnne Weber, Carol Armstrong and Sue Gately. Mrs. Clara Schwintok, troop leader, gazes approval. (Herald photo)

**Attends Conference**

Dr. Rollin R. Smith was among those attending the three-day mid-winter conference of the California State Veterinary Medical Association last Jan. 28, 29, 30 on the Davis campus of the University of California.

**WORLD LEADER**

Canada leads the world in production of nickel, asbestos and platinum.

**ARID REGION**

Northern Africa's Sahara desert is the largest arid region in the world.

**SEASIDE-RIVIERA**  
*'Potpourri'*

RUTH HANOVER

DOTTIE POMEROY

HELEN SCHMITZ

FRONTIER 5-1410

We would like to open our column by expressing our warmest welcome to new neighbors in Riviera. Mr. and Mrs. John Strater and family, formerly of Logg Beach, now reside at 519 Calle Mayor. Mr. and Mrs. John Maynard and family, from Dallas, Texas and Mr. and Mrs. Connie Conrad and children, from New Jersey, have moved to Calle Miramar. Mr. and Mrs. John Merlin and daughter have moved to 212 Paseo de Granada. Mr. and Mrs. Walter Lemley to Calle Miramar and Mr. and Mrs. George Schneider and family

into their recently built home on Calle Miramar.

Now "A Welcome Home" is in order to Newton Free, who recently returned from a business

trip to New York City. Joe and Dorothy Byrne have returned home after a trip to Mexico City and other points of interest. Les and Jimmie Kahlo are home on Granada again after their extensive trip which included stop-overs in all of the Gulf Coast States.

Following Las Vecinas' monthly meeting of Jan. 31, a cocktail party was held at the home of Dottie Pomeroy honoring some of the newly installed members of the club. Mmes. Wil-

liam F. Reid, H. K. Inglis, William A. Manfrass, Ben Haggett, O. R. Hopkin, Howard R. Blomstrom, Charles R. Barnes and R. D. Stout. Also present to welcome the new members were Mrs. William A. Schmitz and Mrs. Everett S. Rowan.

Mr. and Mrs. Nat Naterman, local merchants, are building a new home in Riviera, on the corner of Calle Miramar and Linda Vista.

Huda and Emil Huskamp en-

tertained Mr. and Mrs. Lyle Hoppus of Baldwin Hills over the week-end. Yvette (Mrs. Hoppus) was a recent winner of the Jack Pot and several other prizes on Groucho Marx's T. V. program.

Woe is us! that is the feeling in the David Dirk home on Via Cohusa. A short time before the Christmas holidays Marvel Dirk fell and broke her foot. Until quite recently the broken foot

was in a cast. Last week Dave broke his foot, and is now kept at home with his load of plaster of paris. Keep your chin up kids, but eyes down.

Congratulations to Burnell and Betty Holt of Granada on the birth of their new son. Betty became a victim of the mumps a week before baby arrived, and had to return home from the hospital immediately after the arrival of the little one.

**FOUND FINANCING**  
to build, buy, remodel  
**YOUR HOME**

INVESTIGATE  
OUR LOAN  
PLANS

**AMERICAN SAVINGS**  
& LOAN ASSOCIATION  
Established 1923

205 SO. PACIFIC AVE.  
REDONDO BEACH, CALIF. TELEPHONE: FRONTIER 4-8931

**Storkatorials**  
AT TORRANCE MEMORIAL HOSPITAL

Not one but two daughters were born to Mr. and Mrs. William J. Aust of 1540 W. 216th St. last Thursday at 10:15 and 10:22 a.m., respectively.

Named Karen Renee and Sharen Kay, the little gals tipped the scales at about 4 lbs., 11 1/2 oz. They have one brother, Larry, who is 3 years old.

Aust is a carpenter with Douglas Aircraft.

Donna Leigh is the new arrival at the home of Mr. and Mrs. Donald Fulton, 2403 Border Ave. She was born last Thursday at 1:19 p.m.

The Fultons have no other children. Donna's grandparents include Mr. and Mrs. H. D. DeWitt of 903 Amapola Ave.

Fulton is employed by the Torrance Water Dept.

**School Permit**  
**Tops Torrance**  
**Building List**

A permit for an \$82,000 parochial elementary school at 4758 Redondo Beach Blvd. issued to the R. C. Archbishop of Los Angeles, topped the recent building permit issuances by the city of Torrance.

Others issued include: Jessie Washer, 1617 Cabrillo Ave., store, \$12,500; K. Miyozaki, living quarters, 19461 Hawthorne Ave., \$1000; A. H. Champion, 1304 Hickory Ave., private garage, \$1000; Royal E. Dean, residences and garages at 1724 and 1725 Juniper Ave., \$8900 each.

More permits were issued to: Harold L. Ritko, 3421 Emerald Ave., \$11,600, residence; D. F. Hagen, 1755 Greenwood Ave., dwelling, \$8200; Robert E. Williams, 23660 Park St., \$3000, dwelling moved in; Torrance Van and Storage, 1915 Border Ave., \$1000, for installation of an underground fuel tank; Herb Allen, 1415 Cravens Ave., \$500, remodel store front.

Another "big" permit issued this week was to the National Supply Co. who will erect an office addition at 1524 Border Ave. valued at \$50,000. R. E. Payne is the builder.

A home for M. L. Vantino, 128 Via Sego, valued at \$10,400 was also listed.

**Business Slaves**  
**To Government,**  
**Speaker Tells**

That small business men are slaves to government was told to Kiwanis members Monday night by J. B. Sebrrell, president of the Small Business Men of America, and the J. B. Sebrrell Advertising Co.

He said that businesses are falling every day because of the burden imposed upon them in collecting sales, excise, withholding, revenue and other taxes for governmental agencies.

Bookkeepers, auditors and accountants must be employed by these shop proprietors so that they "can keep their books straight," and these extra workers eat up the profits, Sebrrell said.

He urged that business men can stay in the black ink by increasing sales through better advertising, sales promotion activities, proper merchandising, correct marketing tactics and right distribution methods.

**Newberry's**  
**BIG 97¢ Sale**

4 MONTH'S WEAR GUARANTEED  
**MEN'S hose**  
**4 pr. 97¢**

Cotton and rayon knit in fancy patterns. Size on heel. One pair each: cordovan, maroon, navy, grey. Sizes 10 1/2 to 12.

The Wear of Three Pair  
When You Buy Two!  
**Save! Reg. 97¢**  
CIRCULAR KNIT  
51-GUAGE—Irregular  
**NYLON HOSIERY**  
**2 PAIR FOR 97¢**

LADIES'  
**full slip**  
**97¢**

Sizes 32 to 40

LADIES'  
**half slips**  
**97¢**

Multifilament crepe, flat elastic waist. Hem trimmed with 3 in. rickrack on nino. White, pink, blue. Sizes 28-36.

Solid Color  
Smart Rayon  
**SOFA PILLOWS**  
100% Cotton Filled  
Choice of Many Colors  
... 16 Inches Square  
**97¢**

54 Inch Wide  
**PLASTIC YARDAGE**  
Wide Selection of Patterns.  
Three Gauge Weights.  
Use in a Thousand Ways.  
**3 YDS FOR 97¢**

Only 60 to Go!  
MESH KNIT  
**CURTAIN PANELS**  
42 Inches Wide  
82 Inches Long  
**97¢**  
Panel

**mill remnants**  
**ALL FAST COLORS**  
**Lengths up to 20 yards**

- 160 count broadcloth
- fine combed lawn
- woven seersucker
- slab broadcloth
- cotton suitings

**WASH GOODS ASSORTMENT**

- 36 in. plisse
- percale prints
- broadcloth prints and solids
- dimity
- lawn
- poplin
- cotton gabardine
- cotton twill
- fine organdy
- dotted Swiss

**3 yds. 97¢**

**Ladies Rayon BLOUSES**  
**97¢**

—Choice of smart new styles in the greatest sale of blouses you have seen in years.

Infants'  
Flannel or Birseye.  
**diapers**  
**\$1.97**  
Doz.

LADIES'  
X, XX, XXX SIZE  
**panties**  
**3 for 97¢**

**J. J. NEWBERRY CO.**  
**CORNER OF EL PRADO & SARTORI**

**OPEN BOTH FRIDAY and SATURDAY NIGHT!**  
FREE PARKING OPPOSITE POST OFFICE  
**TORRANCE**

**Just Arrived**  
**ANOTHER SHIPMENT**  
**Nitey Nite Sleepers**  
Values \$2.25 to \$3.25

**\$1.59 to \$2.49**

2-pc. Model  
Sizes 00-0-1-2-3-4 ..... NOW **\$1.59**

3-pc. Set  
Sizes 0-1-2-3-4 ..... NOW **\$2.49**

1-pc. Model  
Sizes 4-5-6-7-8 ..... NOW **\$1.69**

Here's your chance to dress your cherubs for dreams in the quality sleeper Nitey Nite—at a big saving. This is the sleeper with the 10 famous features that make them the greatest child's sleeper in America today!

**KALE'S**  
**CHILDRENS SHOP**  
1321 EL PRADO — TORRANCE