

*To the Family* *From the Family* *it's*

**— undoubtedly . . . the world's finest gift . . . a Torrance Tee Vee!**

Make Your Selection from Torrance Tee Vee! Here You Choose from the Latst and Most Powerful Models of America's Finest Sets . . .

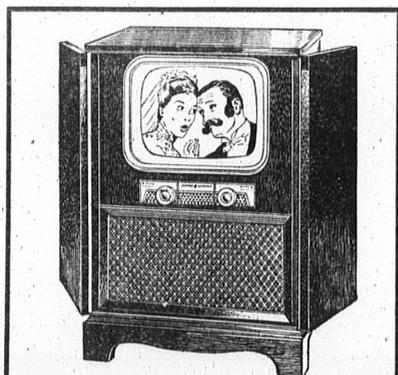
# TORRANCE TEE VEE

Imagine favorite entertainers, major sports meets, picture news coverage, the Rose Bowl Game and Parade . . . and a host of other events right in your own living room. Television makes it possible! Make it a TV CHRISTMAS this year—a gift FROM the family TO the family!



Just a Few Pennies a Day Buys this Great Family Gift

**The Most Liberal Credit Terms in So. California**



## General Electric

The most famous name in electronics . . . brings you the finest Television . . . with life-size . . . real-as-life reception. Easy tuning is just one of the great GE features. Model illustrated is a genuine mahogany cabinet with full length doors. Entire set mounted on swivel casters.

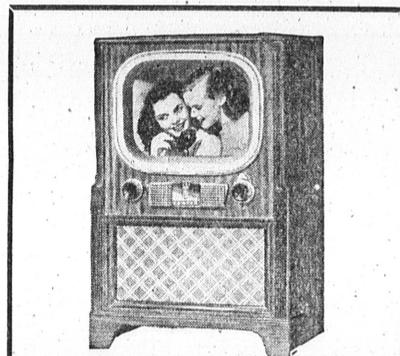
**\$259<sup>95</sup> TO \$519<sup>95</sup>**



## PACKARD-BELL

Noted for performance and beauty . . . a wide range of wonderful Packard-Bell sets now on display at Torrance Tee Vee. Here is big picture television at a budget-fitting price. Your choice of Traditional in Mahogany or Walnut; Provincial in Maple; Modern in Blonde Oak.

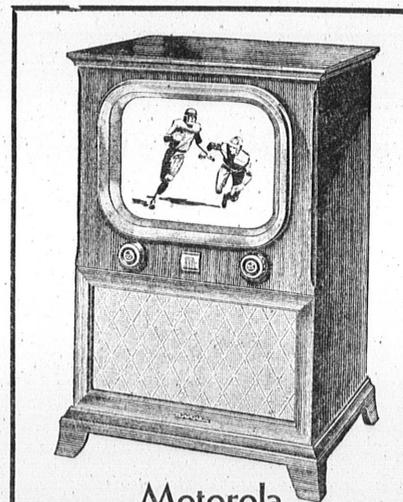
**\$239<sup>95</sup> TO \$575**



## ZENITH

Here is the new Super Size Zenith . . . brand new beauties in a variety of console and table model sizes and woods! Here is a Zenith Black Magic Television with Zenith famous rectangular tube . . . PLUS many other great new features which makes ZENITH the No. 1 choice for 1952! Illustrated is the 18th Century cabinet in Stripped Mahogany Veneer. Also available in blonde modern.

**\$259<sup>95</sup> TO \$525**



## Motorola

Tops in sales throughout America is convincing proof of Motorola performance and dependability everywhere!

**\$169<sup>95</sup> TO \$699<sup>95</sup>**



## ADMIRAL

At Torrance Tee Vee you have your choice of many fine Admiral Televisions. Here is pictured the Admiral Table Model . . . which includes every feature of the most expensive Admiral sets. This Admiral cuts the down payment to a minimum and the monthly payments easy on your budget.

**\$199<sup>95</sup> TO \$539<sup>95</sup>**



## DUMONT

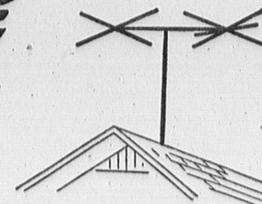
Come in and see the new DuMont Tele-sets in action. Fresh from DuMont Laboratories . . . where television itself was born . . . these incomparable instruments have the very latest of everything. You can't equal DuMonts for superior performance, exquisite cabinetry, trouble-free dependability, long life.

**\$299 TO \$1825**

**FREE ANTENNA with Every Set Ordered This Week!**

\$5 DEPOSIT ACCEPTED AS ORDER—DELIVERY MADE AT CHRISTMAS

# TORRANCE TEE VEE



COMPLETE HOME APPLIANCES

**1629 CRAVENS - TORRANCE**

CRAVENS

PHONE TORRANCE 650 or 2835

**REMEMBER: Torrance Tee Vee Makes Liberal Trade In Allowance on Your Present Radio or Television on a Brand New Set!**