

## Dress Up Your Gifts in Gay, Clever Wrappings To Give Them Distinction and Novel Sparkle

Nothing lends quite the air of excitement to the celebration of Christmas as the gaily-wrapped gifts under the tree! They symbolize the holiday cheer and are filled with joyous surprises!

It's more fun to put a little extra thought and effort into the wrapping of your packages to make them gay and distinctive. You can let your imagination soar when it comes to novel ideas. You may want to capture your "different" effect through the use of unusual wrapping papers. Store counters are just brimming over with new designs and unusual colors. Gold or silver papers make rich-looking packages when tied with lacy metallic ribbons to match.

Many of the newer papers are designed in fuchsia, purple, deep greens, brown and other shades not usually associated with Christmas! Many of these papers are available with stickers and ribbons to match exactly. For those who prefer the traditional Christmas look in their wrappings, the gay assortment of papers, gift stickers and ribbons will give you dozens of ideas for your packages.

If you use Christmas ribbon of bright red on your packages, try slipping a gay, little candy cane through the bow. Or tie a cluster of miniature pine cones, Christmas ornaments or bells to your bow. Another lovely Yuletide touch is a sprig of holly tucked into the bow.

Another way to distinctive-looking packages is to paste on cutout figures: Santa Claus, candy canes, Christmas trees, angels or candles. Or, cut a lovely scene from a last year's



Christmas card and tape it on, making a frame effect with the tape. Use a big ribbon bow to complete the gift wrap.

Gummed tape in gay holiday designs or Christmas colors can be used to achieve many unusual effects on your gift packages. Fashion a Christmas tree by pasting horizontal stripes of tape in decreasing widths along the length of the package with a vertical narrow strip for the trunk. Finish this package with matching ribbon around the box edge with bows tied in opposite corners.

Highlight your package with a candle cut from tape and placed in one corner. Place the tape on a glass and cut with a razor. Cut a tiny flame and two or three pieces of tape to look like

dripping wax to complete the effect.

If your gift is yarn for a knitting enthusiast, criss-cross knitting needles through the center of your bow. Giving a man a tie? For wrapping it use wide ribbon, bring it around the box on one end and fasten it in a knot like men use in their ties. Then cut the two long ribbon ends to look like a tie and fasten them down flat on the box with transparent tape!

Do your Christmas wrapping smart! Your packages will hit a new note in sparkle and ingenuity and will look twice as exciting! Allow time enough to work out your own unusual ideas. You'll find gift-giving twice the fun when your wrappings are gay... holiday-bright!... novel!

## Be Bright and Gay as You Like With Christmas Decor and Home Trimming

One of the cheeriest customs of the Christmas season is sharing your Yuletide joy with others by decorating your home inside and outside. It increases the spirit of everyone who visits you or merely passes by your home.

Your Christmas decorations can be simple or elaborate depending upon your taste and your budget.

Among the most effective decorations is dramatizing your front door so that Christmas season callers get a lift of spirits with your gay welcome before they enter your home. Rapidly becoming even more popular than the Christmas wreath is a spray of evergreens highlighted with a gay motif.

To make such a spray, simply cut several well-shaped, small evergreen boughs and wire or tie them together. Then fasten your decoration to the front of the doorway. You can use bright Christmas balls or pine cones in a cluster, or wrap a cane in red and white crepe paper to simulate a candy cane and place it diagonally across the evergreens. Finish your spray with a big, gay bow of red ribbon.

**DRAMATIZE YOUR DOOR!** If you have a front door of solid wood painted either red or white, it is very effective to tie wide ribbons around your door with a big bow, giving the effect of a big Christmas package.

Or tie gay, little Christmas packages against a background of greens and hang on your front door. Whatever type of decoration you choose, it's fun to have your front door say

"Merry Christmas" to all who knock.

Many gay outdoor effects can be achieved with Christmas lights. If you have an evergreen tree in your yard, string colored lights in it. Another lovely Yuletide decoration is to outline your door or your porch with Christmas lights. Your home will take on a lively holiday air.

The possibilities for interior decorations are endless. All you'll need is holiday greens and berries, bright, red candles, a few Christmas figurines, and lots of imagination.

It is fun for the whole family to make a tradition of decorating at Christmastime and collecting and saving your decorations from year to year. Start with just a few and add to your supply each holiday season. Your big, red candles will last for several years if they're wrapped and packed carefully.

**INTERIOR DECORATIONS!** Next in importance to your beautifully-decorated tree is the decorative theme of your mantel. The ideas for mantel arrangements are varied and novel.

There is a great deal of simple dignity and charm to the ornate figurines of the holiday season. You can arrange them with many lovely groupings. A large Madonna head flanked by candelabra, a grouping of choir boys, or the shrine effect using a Madonna and angel figurines and burning candles, all create beautiful effects. More and more people are using their Christmas cards as

part of their holiday decorations. They can be fastened to a Christmas tree cut out of green paper and placed above the mantel. Or they can be hung on red ribbons and suspended above the mantel. It is always effective to use holly and

Christmas greens on the mantel to finish the decor.

### GIFT OF GIFTS

It's no laughing matter. The printer said what he'd like more than anything else for Christmas is a new front tooth.

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Giving someone a motor car for Christmas? Put the key in a jewel box and hang it on the tree. Have the car parked outside. There's a Merry Christmas indeed.

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## There's a New Radio for Every Person and Every Room in House

The perfection of design that has been lavished on the modern radio receiver brings into existence a machine for every purpose that one might think of.

Foremost among those considered for gift giving are the amazing new portables and especially the tiny battery operated sets which in some instances can be referred to as pocket size.

These are especially desired by the sportsman who takes keen delight in listening to the broadcast of a game that he might be viewing in the flesh. Larger portables are wanted for camping trips, for picnics, and for all purpose use. Most of these are of the three-way variety which permits plugging them in and using them as auxiliary radios in private rooms. They are perfect gifts for the bedridden.

The newer console sets which

combine phonograph record players with fine quality reception and distinguished cabinet design are especially good gifts for the serious music lover.

Table models offer the opportunity to give the child his own radio for his own room—something in which he will take keen delight. This also will prove a boon to parents, who would prefer to have the living room model available for their own choice of program.

Relaxed credit terms make purchase of a new radio especially convenient for this Christmas.

### First American Carol

"We Three Kings of Orient Are" is said to be the first all-American Christmas carol. It was written in 1857 by John Henry Hopkins, a clergyman. He composed both music and lyrics.

### TREE TRIM TIPS

Be sure and check all tree lights for working order. This saves last-minute replacements.

Trim your tree from the top down to avoid damage to the lower limb trimmings.

Decorate all sides of the tree evenly for a better and more sparkling look.

Be sure to keep tree away from fireplace and out of the line of traffic in the room.

Be sure all wires are safely insulated.

It's fun to keep your gift a secret right up until the moment it's opened. Instead of using a tattertale tie or sock box, wrap these gifts in a cardboard tube, using gold or red paper. Your gift will look just like a big Christmas candle!

### AND VICE VERSA

If you're giving him a sport vest for Christmas remember that checks are designed for solid patterned jackets, while solid-toned vests go with patterned jackets. Remember too that sport vests come in corduroy and suede leather as well as flannel.

# Get Ready! Get Set! LET'S GO! BUY NOW! PAY NEXT YEAR!

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