NOW IS THE TIME TO GET THE . . .

"GUYS and DOLLS"

READY FOR

Sept. 17

DRIVE CAREFULLY

For "GUYS"

Saf-T-nee Jeans, sizes 4 to 12 ..... $2.98
T-Shirts, beautiful colors and styles ..... $1.00 and up
Shirts . . . Hawaiians, Spunrays, ginghams ..... $1.98 and up
Sox . . . Mannish and colorful ..... 39c pr.
All Wool Sweaters, nice colors ..... $2.69 and up
Flannel Pajamas, like Dad's ..... $1.98 up
Briefs and Shirts, by Carter & Playage
Dress Pants and Jackets, all colors, styled right for the dressy "guys."

YOUTHFUL GROWN UP STYLES, Just Right for School

Subteen DRESSES $5.95 and up

SAVE A LIFE

For "DOLLS"

Dresses, sizes to 14 years, beautiful styles, materials and colors, Priced from ..... $2.98 to $8.95
Adorable Blouse by Lore' and Little Charmer. Slips—Cotton, Nylon and Jersey, plain and fancy, $1.25 up
Cotton Panties, white and colors by Carter and Show-off
Rayon and Nylon Panties by Ballerina
Flannel and Jersey Pajamas and gowns ..... $1.98 and up
Robes, Chenille and Cotton Quilted in lovely new colors
Corduroy DUSTERS, SOMETHING NEW, a wonderful coverall coat for the "lovely weather" days of school ..... $7.95 and $10.95
Slax, corduroys and gabardines, nice range of colors.
Lovely Fall Coats, new styles and materials, Lots of red.
Felt Hats in matching colors to complete her ensemble
"Mighty Midget" Hand Bags in clever styles, all colors and plaids ..... $1.00 and up

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James and Kathryn L. Squire

ROOTIN', TOOTIN' . . . go-everywhere, in brilliant shades of Pinroy Cordurella! Left: skirt, (vestee, not shown) and suede trimmed jacket . . . right: smart suit with deep, checked cotton cuff trim with a checked cotton blouse (not shown).

Co-ed Wardrobe Highlights Smartness and Practicability

Smart, but practical, is the keynote of the back-to-school wardrobe picture . . . and school girls' back-to-school purchases will include clothes so basically smart, so classic in design, so practical in use and easy to care for—that they assure the girl a wardrobe adequate for all-occasion wear.

Mothers may think some of daughter's fashion whims a bit "wild" at times, but most "faddism" is only shown for the little things—the accessory gadgets which though not expensive, can be responsible for a girl's popularity.

The jacket suit is, still, the hub of every school girl's wardrobe—and this year sees it a duplicate of the college boy's jacket from notched lapels to longer length and English drape waistline.

In plaid, herringbone or monotone shetland, covert or other popular men's wear woolens, it will travel to and from school and college, go week-ending, and fit under a coat for football games and all-around wear.

Good, becoming clothes; careful grooming; healthful posture — these are all the high school and college girl require to rank well dressed in class and campus. It can all be done, on the slimmest budget!

JUMPERS MORE GAY

The jumper dress, a perennial favorite with school girls, is prettier than ever this year when trimmed with gay peasant embroidery on skirt and suspender.

ONE OF A COORDINATED group . . of sturdy, practical fashions for the tricycle set. This is a completely reversible coat. Plaid on one side, solid on the other with contrasting pockets and collar.

Moral, Spiritual Values Inculcated in Modern Program

Though moral and spiritual values may seldom be found as titles in the educational program . . . understanding and appreciation of these values are among the objectives of school studies.

History tells the story of the development of these values. Drama shows them in action. Biography depicts them in the building of character. Civics and sociology relate them to the problems of government and society. The moral and spiritual values are extolled in great literature and great music.

They are a guide to behavior on the playground, they are discussed in the homerooms, they constitute the topics of assembly programs. Respect for these values is developed in the fair play of school sports, in the judicial decisions of student government, in the activities of school clubs.

The school furnishes a climate and a soil in which the moral and spiritual values can grow.

School is life itself—an important segment of it—and the student members of school society discover, apply, and revere the high ideals to which men aspire in much the same way that these ideals are recognized and become part of the pattern of adult society from generation to generation.

BILLS!

BILLS!

BILLS!

BACK-TO-COLLEGE EXPENSES HANG HEAVY OVER YOUR HEAD?

College wardrobes . . . tuition . . . books take heavy tolls of average budgets. And, you'll find it much easier to pay one bill in easy monthly payments, than many bills in odd amounts. It's quicker and easier than you think to get a personal loan Get full particulars, by phoning Torrance 670.

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FOR BACK-TO-SCHOOL NEEDS

AUTHORITIES SAY GOOD BREAKFAST IMPORTANT FOR SCHOOL CHILDREN

It is sound planning, particularly for school-going youngsters, to have one-fourth to one-third of the day's food at breakfast; to include good sources of protein, such as eggs, lean meat or milk.

One thing is certain—going without breakfast is a bad start for the day. Some studies show that workers and students who skip breakfast get less done in the first working hour than those who tuck away a good meal before . . . and, it's particularly true for children. A child who eats a good breakfast has a better chance to do well in studies and games.

What's In A Good Breakfast?

Here are some patterns, all the way from light to hearty: fruit . . cereal or bread, milk to drink . . other beverage if desired; or fruit . . bread . . eggs . . beverage; or, fruit . . cereal . . eggs or meat, such as sausage cakes, hash, fish . . bread . . beverage.

Milk is part of a good breakfast. It's hard to get enough calcium — important mineral for good bones and teeth—without a regular supply of milk in meals. The same is true about the B vitamin, riboflavin—milk is one of the best sources, and a good source of protein as well.

Here's a three-point test of a good breakfast:

- **It gives you materials for body building and repair and to help keep you healthy.**
- **It provides fuel for body energy.**
- **It tastes good.**

THE NEW CORDUROY ROBE . . . tops gay plaid p.j.'s (not shown). The duster robe can be worn loose or belted and is smart enough to go places as a casual coat.

Six-to-Sixteen Male Attire Is Easy, Informal

Young kindergartener and high school senior alike, seek informal comfort in their school-going wardrobes.

The kid brother and big brother both, whether in short pants or long ones, like the easy comfort of tweeds, flannels and sturdy worsteds.

They like their shirts bright and gay, with strong accents on plaids and stripes. Tee shirts in long and short-sleeved styles, are year-round favorites with the lads.

Easy-to-slip-into sweaters, in popular V-neck pullover styles, rate ace-high with all males, all ages.

Practical, all-weather, action-styled jackets take the boys through all temperatures and round the clock.

Belted, fingertip-length coats have been popular several years, and continue to be an All-American campus favorite.

College men, too, have adopted plaid as their very own, and smart, new campus fashions hold forth in bright clan-patterns.

A CRISP, FRESH BLOUSE . . . with deep wing collar and push-up sleeves is augmented by the "Three-in-One" tie.

'Three R's' Still Foundation of School Studies

Willard E. Givens, Executive Secretary of the National Education Association pointed out . . "School studies change because people change. People change their way of making a living. It is utterly impossible for the school to remain the same, year after year. Indeed, the school must always try to discover the 'shape of things to come,' because it is preparing youth for the future as well as the present."

Increased understanding of how children learn, has brought marked improvement to the teaching of our school studies. Instruction has advanced most in "the fundamentals" . . reading, writing, arithmetic, as well as, spelling and oral expression.

THE THREE R'S

The amount of time spent in today's schools on the Three R's is more than four times as great as it was a century ago. The Three R's are still the foundation of our school studies, and schools are teaching them better than ever.

HEALTH STUDIES

The health opportunities of the school include sports and recreational activities that contribute to bodily health, and to shaping the emotions and social behavior. The school is childhood's highway to health, contributing much to physical welfare and longer life.

SCIENCE & MATHEMATICS

The future leaders of science are now in the schools. A program of elementary and specialized science and math is designed to meet the needs of children curious about natural phenomena and confronted by problems related to science in their daily lives.

VOCATIONAL EDUCATION

The program of vocational education is integrated closely with school studies and gains emphasis in the high schols in such fields as home economics, agriculture, business services, trade and industrial education.

THE SOCIAL STUDIES

The social studies deal with various aspects of human relationships including history, geography, government, sociology, economics, and various combinations of these subjects.

Good Posture Is Important Adjunct to Good Health

How to give a "new look" to the body, will be dramatized the week of October 15 to 20, when schools, colleges, Y's and health centers throughout the country, mark the 13th anniversary of National Posture Week.

Scheduled early in the school year, it brings to the attention of pupils and teachers alike, the importance of good posture during a child's formative years. Good posture habits formed during childhood, may prevent many of the ills and discouragements of later life.

National Posture Week is sponsored each year by the Samuel Higby Camp Institute for Better Posture, with the cooperation of physicians, teachers, health organizations and other public-spirited groups.

The Institute maintains a year-round program and receives the cooperation of the medical profession, and official groups for which it volunteers its services as a source of reference.

Parents can furnish an inspiration to their children with the example of good posture habits, which they themselves practice.

As a result of habitual "faulty" posture, the whole bony structure of the body is thrown out of alignment—interfering with the normal functions of the heart, stomach and intestines.

A person who observes good posture in relaxing, as well as at other times, is not so tense, neither does he tire so easily, since muscles are not subject to the strain caused by "faulty" standing, siting or resting.

When figure faults develop, it is wise to consult a physician, thus avoiding unnecessary ills later in life.

Fall Term—Beginning of 'Cold' Season

As children congregate in school rooms, play areas and spend more time indoors, susceptibility to the common cold increases.

There is yet no sure cure for colds, but there are precautionary measures that can be taken to insure good health.

Make sure that children avoid being chilled or wet . . . don't overdress them . . .too many blankets are not recommended for covering . . .rest is most important.

Learn to recognize the symptoms of the common cold. Sneezing, difficult breathing, muscular fatigue, dry, sore throat and lethargy are all signals of warning.

A child on a well-balanced, wholesome diet is well-equipped to ward off cold infections. Keep your children isolated from crowds when colds do develop.

Sturdy School SHOES at Levy's

WE HAVE JUST THE SHOES TO STAND THE STRAIN!

BUY Red Goose

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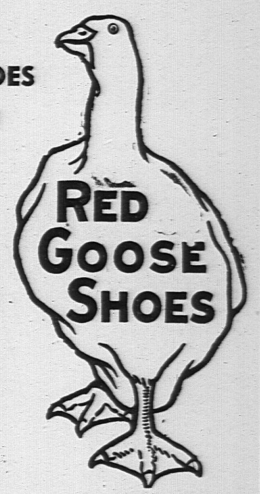

Stout and sturdy for long wear; flexible, for fast-moving young feet, roomy comfortable support. And Red Goose Shoes are truly BUILT FOR ACTION! Exclusive design gives growing feet extra reinforcement at points of strain MAINTAIN proper fit.

Drop in soon with your child. Our expert fitters will help you choose the right fit, the right pair of Red Goose Shoes from our large selection of smart Red Goose styles.

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