

Adams Dress Shop takes Pleasure in
Announcing to their Many Friends the



of their Beautiful New Home
at 1274 SARTORI AVE.

Here is a store in which Torrance is justly proud! Here is a store in which Claudia Adams had dreamed of building in Torrance some day. Here is a store that is as modern as tomorrow... brims full of the smartest and newest things which delight women's hearts and turn men's heads! But with all this... REMEMBER—FASHION IS NEVER HIGH PRICED AT ADAMS! Come in and see us... you will find the same friendly folks and the same friendly atmosphere. We will be looking forward to seeing you.

Smart New Fall Suits & Coats

Just a few of our opening
FEATURE VALUES

—3 Days Only

- COTTON BLOUSES**
—Famous Tuxedo. Blue, yellow pink and white \$1.00
- RAYON BLOUSES**
—and lovely cottons, too. Choice styles. A buy at \$1.00
- NEW SWEATERS**
—New collection of 100% wools. Fall colors \$1.00
- CUTE PANTIES**
—Cute rayon trimmed panties. Opening Special 2 pair \$1.00 for
- HALF SLIPS**
—Bought for our opening day special. Come and get them \$1.00
- LOVELY SLIPS**
—You will be delighted at these jersey and rayon crepes for \$1.00
- SHORTY GOWNS**
—Comfort and good looks. Choice of pastel colors \$1.00
- BEAUTIFUL GOWNS**
—Beautiful lace trimmed. Sleeve style. Choice colors \$2.00

A great new collection for you to select your new suit and coat. Choice of materials, colors and styles in all sizes... so that you are sure to find just what your heart desires!

- TOPPERS, From \$ 5.95
- SUITS, From 16.99
- COATS, From 19.85

LOVELY NEW
DRESSES

Lovely rayon wools and jerseys in casual and dress styles. New colors and styles featured from— \$5.95 up

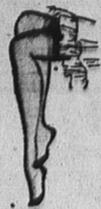


Adams Brings You a
Choice Selection of
SMART SKIRTS

Just the skirt you are looking for... rayon gabardines, corduroys, jerseys and wool plaids. Opening feature at— \$2.99 up

First Quality, Perfect
NYLONS

A famous make that we bought before the price went up... Super sheers. We must limit purchases to 3 pairs per customer. \$1.00



Adams Features
Van Raalte
and
MOJUD
Lingerie
—GOWNS - SLIPS
—HALF SLIPS
—PAJAMAS

Famous Names found
at Adams . . .

- Helen Harper* SWEATERS
- TRIM FIT —HOSIERY & SOCKS
- SHO FORM —BRASSIERS & GIRDLES
- CORDELIA —BRASSIERS
- TRE ZUR —BRASSIERS
- HAPPY HOME —FROCKS
- and many, many more

REMEMBER — FASHION IS NEVER HIGH PRICED AT ADAMS!

ADAMS DRESS SHOP
1274 SARTORI JUST OPPOSITE OUR FORMER LOCATION TORRANCE

Club Plans
Harbor Tour
For 11th

Among interesting and entertaining projects being planned by Torrance Woman's Club for members and guests is a tour of the Port of Long Beach on Wednesday, October 11, at 2 p.m. Conducted by Alvin E. Maddy, the cruise is free of charge to club members, but maximum capacity of the boat is 70 passengers. Reservations must be made not later than Saturday by calling Mrs. Bob L. Haggard, 1245 W. 77th, at 482-1245, which must be reached not later than 1:45. Long Beach Navy Landing at the foot of Pine avenue, Long Beach.

Chapter to
Honor Past
Officers

Past officers and past patrons of Torrance Chapter, 330 Cedar of the Eastern Star, will occupy the stations tonight when the chapter convenes in Torrance Masonic Temple. Frances Buckley, past matron, and Jack Miller, past patron, will preside at this annual meeting, at which the past officers of the chapter are privileged to serve as officers.

Worthy Matron Gladys Mothersell urges all members to attend and announces that Joan Figue, associate conductor, as chairman for the evening, has made elaborate plans to make this an outstanding event.

OAKLAND GUEST

Miss Mickey Fleming of Oakland has been visiting at the J. N. Anderson home here.



C. E. Guild
Arranges
Monthly Meet

Central Evangelical Guild will meet Wednesday, October 11, at 2 p.m., in guild hall, Arlington at Marcelina avenue. Mrs. N. D. Smith, president, will conduct the business meeting and Mrs. Howard E. McDonald will offer devotional. Messames John Saylor and J. F. Cook will serve as hostesses during the social hour.

Breakfast
Compliments
Easterner

The Crenshaw boulevard home of Mrs. Lee A. McCoy was the setting when she entertained at an attractively served breakfast honoring Miss Frieda Hudson of Kansas City, Mo. Miss Hudson has been visiting her brother-in-law and sister, Mr. and Mrs. W. C. Rowell, Jr., of 803 Asacia avenue.

Places were arranged for the honor guest and Messames E. E. Clayton, J. R. Klink, Jr., Charles Schultz, R. W. B. Lewis, Albert Posner, R. B. Trezise, John K. Steinhilber, W. H. Patterson, F. E. Tuttle, and J. P. Montague.

Perry PTA
Sets Board
Meet 10th

Perry School PTA executive board will meet Tuesday, October 10, at 12:30 p.m., at the home of Mrs. Kenneth Hall, 4324 West 179th street.

All officers and chairmen should make a special effort to attend this special meeting.

When You Need

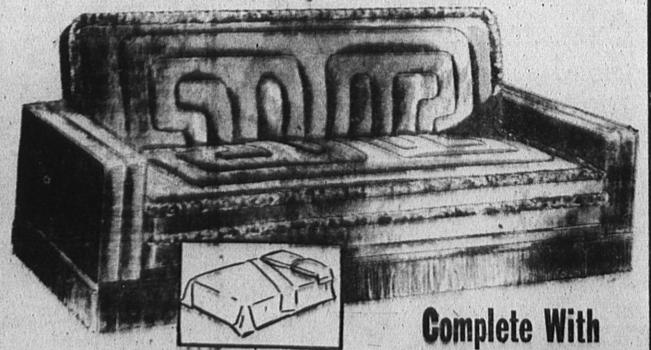
Window Shades
— Go to
La Mode Furniture

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"Aristocrat"
of
Sleeping Comfort



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MATCHING
CHAIR
\$199.50

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Latest Styling
- Finest Fabrics
- Reinforced Frame Construction
- Entire Spring Units and Frame
Are Covered with Liquid Latex
-



1334 EL PRADO TORRANCE 1443
Complete Home Furnishings—Easy Credit

OPEN EVERY FRIDAY NIGHT 'TIL 9 P.M.

LADIES — REMEMBER WHEN SHOPPING IN TORRANCE TO MEET YOUR FRIENDS IN FRANK'S LOUNGE . . .