

Six New Subdivision Maps Given City Council Approval

Six new tract maps, involving more than 1000 new residential lots, have been approved by the Torrance City Council, on recommendation of the City Planning Commission. Three are for developments to be undertaken shortly by Palisades Builders adjacent to Seaside Ranches, and one is for an addition to the Kettler Knolls area.

Herald's Ad Service Topic for Magazine

Torrance was the focal point of newspaper and advertising men throughout the nation this week!

In a monthly magazine, "Plus Business," a journal circulated to newspaper offices throughout the United States, there appeared in the October issue a full-page story on the Torrance Herald's unique method of finding and filing the advertising pictures used by many of the Herald's local advertisers.

The story was illustrated with three photographs and two diagrams of equipment designed and placed in operation by Edwin B. Brown, business manager of the Torrance Herald. Although the system saves many man-hours in making advertising layouts, the reader is the final and largest beneficiary. It enables the reader to see exactly what type of chair is being advertised or the styling of a certain dress that is being offered for sale.

SUNDAY

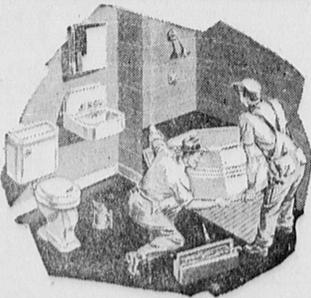


JAMES STEWART
in "That's Gratitude"

Jimmy's the man who did the good deed—but you get the reward: a wealth of laughter! Hear this rollicking comedy.

Theatre Guild on the Air
KECA 6:30 P.M.

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SKILLED HANDS

When it comes to PLUMBING . . . it takes more than fine fixtures . . . it takes skilled hands! Yes, hands that have the will and know-how to do a job the way it should be done . . . and a job that you will be proud of as well as us. Be sure . . . get the best, it costs no more . . . and often many dollars less!

TORRANCE PLUMBING CO.

1418 Marcelina — Torrance



NOT A CAT—When Mrs. A. H. Temple, 21725 Halldale avenue, awakened her husband at a mountain resort Sunday night and told him there was a cat sleeping on her feet, this is what her husband found—a 50-inch red diamond-back rattler. Temple, who knows how to handle snakes, captured it, along with a 14-inch red racer wrapped around its tail, and which he holds here in his left hand. He will make his wife a new purse out of the larger one. The resort was near Lake Henshaw.

School Site Delays Homes

(Continued from Page 1-A)

to figure the tax revenue or the school load from Senness' subdivision. Many veterans will buy homes in the area, he said, and after their tax exemption is granted the average veteran who owns a home pays about \$60 annually in real estate taxes.

"It costs approximately \$180 a year for schooling for each child, so it doesn't figure out very well," Ingram concluded. "Other taxpayers have to make up the difference."

(J. G. Caldwell, director of the Torrance Veterans Welfare Center, said the veteran was paying his fair share of taxes in other ways than on real estate, and that the situation in Torrance is no different than in other cities, where veterans own thousands of homes.)

Board member George Thatcher proposed that a thorough investigation be made by the school board to see what the costs were on the subdivision. He also said that the chicken farm has a dike around it to keep out the water, and he foresaw a similar problem at the original school site.

The entire matter was referred back to Superintendent Hull, and Thatcher said he believed Hull should be authorized to employ appraisers if necessary. Senness was promised an answer "within a few days," as he said he had another piece of property in view for a subdivision. A special meeting of the board may be called to give him his answer, it was indicated.

Adult School Instructors Are Employed

Employment of 28 adult education instructors, many of them on the teaching staffs of the elementary and high schools, was authorized this week by the Board of Education for the current night school term.

The list follows: Floyd Andrus, A. W. Arrdt, Thomas Bray, Eddie G. Cole, Bertha Doyle, Maud Fraser, C. R. Graybehl, Wayne Hilton, Flora E. Holt, Clifford H. Insee, Claire Jackson, Wilma E. Johnson, Victor U. Kilburn, Helen Lockwood.

Abe Milstein, Marvin Paul, Edward A. Reynolds, Paul Rider, Earl Robertson, Jack Rouman, Betty Schaeffer, Wanda Sexton, Stanley Spaulding, Mrs. Roy L. Stater, Harold F. Stroh, Bill Warren, George Zavislan and William A. Zoeller.

First Rental Unit Started

(Continued from Page 1-A)

loan of \$1,269,500 from the FHA for the construction of the apartment buildings.

Rough grading of the terrain is expected to begin within two weeks. When completed, the apartments will be of one and two bedroom size and will rent for approximately \$75 to \$100 a month.

Other permits issued by the city within the last week are as follows:

Two Macks Electric Co., 2223 avenue, 1000-gallon gasoline tank, \$250.

Dr. Raymond Larson, 1659 Gramercy avenue, alterations, \$800.

Martin Lee Miller, 4056 Hickman drive, garage, \$600.

J. E. Kettler, 24703 Hawthorne avenue, residence, \$3500.

Eva H. Smith, 1521 Crenshaw boulevard, garage, \$800.

Charles P. Berry, 2149 West 236th street, storage shed, \$300.

Frank Lane, 1531 El Prado, addition, \$900.

Kettler Western Inc., 1800 West Sepulveda boulevard, one residence and three garages, \$6500.



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PAUL'S PRE-WAR AUTOMOTIVE SERVICE

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PRE-WAR PRICES

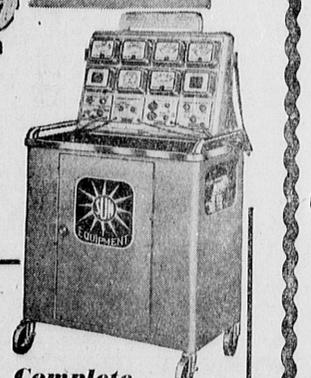
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- Amazing Electronic Testing Equipment to Give You an Exact "Diagnosis" of Your Car's Ailments!
- A Written Report Listing Every "Trouble Spot"
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\$3.00

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RE-BORE SPECIAL

Includes re-bore of block, grinding valves, installation of pistons, pins, rings and gaskets. Above parts, labor and oil on any model Chevrolet.

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Wheel Balancing \$1.50

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