

AMERICAN-Standard
HEATING PLUMBING

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TORRANCE PLANT

DISTINCTIVE . . . Is the word for American-Standard's large new colored sign, which completely covers the front of one of the buildings at the \$4,500,000 plant. This picture, taken at night, shows the sign illuminated by floodlights. Letters are enameled iron, in four colors—red, blue, yellow and black.

Ready! Flash! for All Photo Fans, That Is

Five models will be on hand, or foot, or any other way that photo fans want them to pose next Thursday night.

The five girls—Lee Walker, Buma Morris, B'ovo Wilkins, Tallulah Nagy and Cubie Bohanan—are contestants for the title of "Miss Industry" who will reign over the coming Factory Frolic, Sept. 15-19.

On next Thursday night the five girls will be at the Chamber of Commerce building where spot lights, floods, and fill-ins will be furnished by the A-1 Photo Service, joint sponsors with the Torrance Herald of a photo contest depicting the various activities during the Factory Frolic.

Pictures of the contestants made at the "photo openhouse" will be acceptable as entries in the contest.

Any and all amateur photographers are invited to drop in next Thursday night and avail themselves of the use of the equipment and the models. It is planned that more than one "set" will be available at any one time.

The Torrance Herald-A-1 Photo Service contest is open to anyone not regularly employed in the photographic industry or its allied trades.

A \$25 cash award will be presented to the photographer submitting the print judged to be best of all those submitted. And to the strictly amateur photographer who uses his own snapshot camera or one borrowed from the A-1 Photo booth at the fair, will go a \$15 flash-equipped camera or \$15 in merchandise.

Three \$10 merchandise awards, one to each class, will go to the three best pictures submitted in the more advanced amateur group. The three divisions are: children, action, and general fair activities.

Prints of the winning pictures will be displayed in the windows of the A-1 Photo Service store on Sartori avenue.

In an effort to cooperate with the Factory Frolic committee in promoting the community fair, the Torrance Herald will reproduce some of the winning pictures submitted. After engravings are made the photographs will be given to the owner. Due credit to the photographer will be given in all pictures reproduced.

Don't forget next Thursday night. Tell your friends, bring your friends, to the Chamber of Commerce building and take advantage of the latest lighting equipment and the services of five lovely models.

Carnival Rides All Nine Cents

Nine-cent rides will feature the carnival part of the midway at the big Torrance Factory Frolic and Community Fair to be held here Sept. 15 through 19.

Pan-American Expositions, Inc. announced this week that all rides on the big midway will cost the uniform price of only nine cents, making it possible for a youngster to spend all afternoon on the various midway rides for approximately \$1.

Called to Ohio
Boris S. Woolley, attorney, at 1308 Sartori avenue, left by plane Sunday evening for Athens, Ohio, where he was called by news of the death of his father, J. J. Woolley, of the law firm of Woolley and Roland, Athens, Ohio.

Added Parcel Post Service Opens Sept. 1

With the inauguration of nationwide worldwide air parcel post next Wednesday, Sept. 1, the United States can boast of the most modern and expeditious delivery service in the world, according to Postmaster C. Earl Conner. Transit time will be reduced to a fraction of that required by other modes of transportation.

Air parcel post packages will receive the same consideration shown air mail in routing. In addition, identical doorstep delivery will be given to air parcel post as is afforded other forms of mail.

Distinct air parcel post stickers, printed in red, white and blue, will soon be available without cost at the post office to apply to outgoing packages.

Boys Club to Play Ball and Picnic Sunday

Members of the Graywags, Torrance Boys Club, will picnic from 2 to 7 p.m. Sunday, Aug. 28, at Lomita Park, 24400 Eshelman avenue.

A picnic basket dinner will be served at 5:30 and a good time is planned with contests and games, topped off with a baseball game at 3:00 o'clock between the Gwags and the Bwags.

The picnic will give the boys an opportunity to show off their new shirts and caps bearing names of donors on shirt backs, donated by several Torrance merchants.

Leo Wagner, sponsor of the group, plans to organize a parents' group to cooperate with the boys in forthcoming affairs.

Club meetings, held Monday evenings at 6:30, are followed by sound motion pictures.

Management Club to Hear Industrialists

Otto A. Kresse, general superintendent of Columbia Steel and A. L. Jackson, plant manager of International Derrick and Equipment Company, will address the Torrance Management Club on Sept. 20 at a meeting at the VFW Hall in the first of a series of programs planned by the directors. The first theme of the newly-organized club programs will be "Know Your Industry in Torrance."

Purpose of the programs is for industrial management in Torrance to become better acquainted with neighboring industries so that mutual problems can be better solved. In subsequent meetings other outstanding industrialists will speak to the Club on activities of various industries in Torrance.

R. I. Plomert, Jr., is chairman for the September meeting. Officers and directors to be installed by Karl Hansen, chairman of the sponsoring committee are: William Patterson, president of National Supply; Bob Golden, vice president of American Standard; Carl J. Forkum, secretary of Columbia Steel; Earl R. Weber, treasurer of Diealite; L. Milton Isbell, coordinating secretary of the YMCA.

Directors are Joe Arnold, Chicago Bridge & Iron Works; Ralph Braid, Harvey Machine; Stanley Briggs, American Standard; Vernon Crumm, Rubbercraft; David Green, Pacific Smelting; Karl Hansen, National Supply; R. I. Plomert, Jr., General Petroleum; Henry Stridli, IDECO; and A. C. Turner, Mayfair Creamery.

Missionary Will Speak to Baptists

Guest speaker at the Torrance Baptist church Sunday morning will be Dr. E. F. Austin, D. D. missionary promotion secretary of the Southern California Baptist Convention.

Robert Coburn, assistant pastor, will be the speaker Sunday evening. Coburn is completing his studies at the Bible Institute of Los Angeles this coming year.

The pastor, the Rev. C. M. Northrop, is completing his vacation this week and will be back in the pulpit Sunday, Sept. 5.

STORKAforials

Mr. and Mrs. Milton Anderson, 24334 Lucille street, a daughter, born Aug. 22 at 5:48 a.m.

Mr. and Mrs. Carl Bergstrom, 1755 Date street, a son, born Aug. 24 at 10:30 p.m.

Mr. and Mrs. Giles Davies, 612 Amapola avenue, a son, born Aug. 24 at 8:05 a.m.

Mrs. Barbara Davis, 21401 Park street, Waveria, a son, born Aug. 23 at 9:02 a.m.

Mr. and Mrs. Roy V. Hollomon, 20607 Oak street, a son, born Aug. 23 at 11:51 p.m.

Mr. and Mrs. Philip Lucas, 723 Columbia court, a daughter, born Aug. 22 at 1:15 a.m.

Mr. and Mrs. Benjamin Maganto, 1512 W. 223rd street, a daughter, born Aug. 25 at 1:10 a.m.

HARBOR GENERAL HOSPITAL
Mr. and Mrs. Paul Pacheco, 4600 Sepulveda boulevard, a son, born Aug. 21 at 1:55 a.m.

Mr. and Mrs. William Lee Acord, 2140 256th street, a son, born Aug. 19, at 2:07 a.m.

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LITTLE GIRL DRESSES

SIZES 1 to 3
Just name it! Our dress variety includes plaids, prints, plain checks — fitting flatters for tiny tots! They come in cool, comfortable percales and poplins at popular prices, too!



SIZES 4 to 6
Preview of quality favorites with young ladies! Choice of prints, stripes, checks, all styles. All sizes. All quality percales and poplins. All sizes. All values.

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MISSES'



100% pure wool pull-overs. Variety of styles, designs. White, Red, Pink, Maize, Kelly Green, Aqua. 10 to 14.

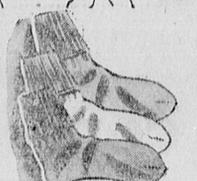
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New patterns in quality rayon. Double soles and high spliced heels assure long wear, good fit. Sizes 10 to 12.



FAMOUS Buster Brown ANKLETS
Bright solid colors in first quality mercerized yarns. Genuine value! Sizes 7-10. Hurry for yours!

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Training Panties 5 for \$1

LOOK AT THIS! LARGE SIZE—150 COUNT
PAPER TOWELS 7 1/2¢



SPECIAL RAYON SATIN Panties 39¢

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Training Panties 5 for \$1

LOOK AT THIS! LARGE SIZE—150 COUNT
PAPER TOWELS 7 1/2¢

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