

# \$100,000 FURNITURE SACRIFICE

**FINE FURNITURE, HOUSE FURNISHINGS, FLOOR COVERINGS, ETC. ON SALE AT TERRIFIC PRICE REDUCTIONS**  
OFFERING THE PEOPLE OF THIS COMMUNITY ALMOST UNHEARD OF SAVINGS THROUGHOUT THIS LARGE STOCK. A SALE DEDICATED TO THE QUICK DISPOSAL OF HALF OF THIS MERCHANDISE

*Greatest Reductions Ever Offered*

AT COST . . . NEAR COST . . . BELOW COST . . . MAKES NO DIFFERENCE . . . OUT GOES THIS STOCK . . . DOWN GO PRICES . . . IN THIS GREAT STOCK REDUCING SALE . . . APPROXIMATELY 100,000 DOLLARS WORTH OF THE FINEST FURNITURE AND HOUSE FURNISHINGS THAT MONEY CAN BUY . . . TO BE PLACED ON SALE AND SACRIFICED

Let Nothing Keep You Away . . . This Is One Furniture Sale That You Cannot Afford To Miss . . . The Savings Will Be Great . . . We Are Going All-Out To Make This The Greatest Furniture Saving Event In The Business History Of This Community.

**Sartori at Post Torrance**

LOOK FOR THE BIG SALE SIGNS  
OPEN SAT. NIGHT TIL 9 P.M.

## A SALE WITH A REASON

The one and only purpose of this Store-Wide Sale is to effect a Reduction of stocks throughout this store.  
We are frank to admit, we are facing a heavily overstocked condition . . . And in spite of the fact that we are enjoying a very satisfactory business . . . We Have Nearly Twice Too Much Stock . . . This store is literally packed to overflowing with the finest merchandise of its kind that the Markets of the country produce.  
There is nothing left for us to do, but to resort to VERY DRASTIC PRICE REDUCTIONS in order to create an immediate demand for this fine merchandise.  
Therefore this large stock will be sacrificed and at prices so low that no thrifty person can afford to pass this GREATEST OF ALL FURNITURE SALES EVENTS unheeded. This overstock must be sold, let the loss be what it may.

Liberal Terms May Be Arranged If Desired

# STAR FURNITURE COMPANY

## STOCK REDUCTION SALE

Our Purpose is Clear . . . We Must Face The Facts . . . We Are Facing A Heavily Overstocked Condition . . . We Have On Hand Nearly Twice Too Much Stock . . . Good Business Judgment Dictates That We Reduce Stocks Immediately . . . Regardless Of The Loss Incurred . . . This Merchandise Is The Finest That We Could Procure . . . But That Makes No Difference . . . This Surplus Stock Must Be Sold . . . No Matter How Great The Loss May Be . . . Therefore For This Great Stock Reducing Sale . . . Every Dollar Worth Of Merchandise In This Large Store . . . Except A Very Few Price Restricted Lines . . . Will Be Faithlessly Price Slashed For Quick Disposal.

**WE ARE OVERSTOCKED AND MUST UNLOAD**  
You Can Save The Cost of The Trip Here, Even On The Smallest Purchase

This Great Sale Is Directed To Making A Clean Sweep Of At Least Half Of This Tremendous Stock . . . And We Realize That It Will Take VERY DEEP PRICE SLASHING To Move Out This Merchandise Quickly . . . And We Rely Upon The High Quality Of Our Merchandise . . . Combined With The Unheard Of Low Prices . . . To Crowd This Store With Buyers . . . And Turn This Surplus Stock Into Cash.

**ALL PRICES SLASHED AT COST! NEAR COST! BELOW COST!**

Store Closed Wednesday and Thursday to Slash Prices!

Buy At The Low Sale Prices On Liberal Credit Terms

NOTHING RESERVED EXCEPT A FEW PRICE RESTRICTED LINES!

**SALE STARTS FRIDAY AUG. 20 AT 9:30 A.M.**  
And Continues Until We Accomplish The Reduction of Stock.

BELOW WE HAVE LISTED AS MANY OF THE GREAT SAVINGS AS SPACE WILL PERMIT

<p><b>Sofa &amp; Club Chair</b> Sofa and Club Chair, Rose Frieze Covering, Reversible Cushions. \$179.50 Value SALE PRICE <b>\$79.50</b></p> <p>Sofa and Club Chair, Wine Velour Covered, Reversible Cushions. \$219.50 Value SALE PRICE <b>\$139.50</b></p> <p>Sofa and Club Chair, Karpen Made, Reversible Cushions, Rose Damask Covering. \$305.00 Value SALE PRICE <b>\$168.50</b></p> <p>Sofa and Club Chair, Blue Frieze Covering, Reversible Cushions. \$289.50 Value SALE PRICE <b>\$159.50</b></p> <p>Modern Sofa and Club Chair, Two Large Reversible Cushions, Chartruse Covered. \$350.91 Value SALE PRICE <b>\$189.50</b></p> <p>Chas. of London Sofa &amp; Club Chair, Blue Frieze Covering, Reversible Cushions. \$234.50 Value SALE PRICE <b>\$124.50</b></p> <p>Karpen Club Chair and Sofa, Figured Tapestry Covering, Reversible Cushions. \$429.50 Value SALE PRICE <b>\$289.50</b></p> <p>Sofa and Club Chair, Blue Figured Brocatelle Covering, Reversible Cushions. \$395.00 Value SALE PRICE <b>\$289.50</b></p>	<p><b>Bed Divans</b> Simmons Bed Divan, Tapestry Covered. \$109.50 Value SALE PRICE <b>\$79.50</b></p> <p>Armless Bed Divan. \$59.50 Value SALE PRICE <b>\$39.50</b></p> <p><b>Club Chairs</b> Kroehner Club Chair, Blue Covered. \$59.50 Value SALE PRICE <b>\$29.50</b></p> <p>Club Chair and Ottoman, Rose Frieze or Blue Tapestry Covering. \$89.50 Value SALE PRICE <b>\$39.50</b></p> <p>Club Chair, Fancy Tapestry With Leatherette Arms. \$99.50 Value SALE PRICE <b>\$57.50</b></p> <p>Bed Chair and Ottoman, Rose Mohair Covered. \$134.00 Value SALE PRICE <b>\$69.95</b></p>	<p><b>End Coffee Tables</b> A Large Selection of Various Shapes, Styles and Woods. Values to \$14.95 SALE PRICE <b>\$7.95</b></p> <p>ONE GROUP Values to \$29.50 SALE PRICE <b>\$14.95</b></p> <p><b>Dining Room Sets</b> Line Oak Set, Extension Table, Buffet and 6 Chairs, Tapestry Seats. \$179.50 Value SALE PRICE <b>\$119.50</b></p> <p>Walnut Veneer Set, Extension Table Buffet and Six Tapestry Seat Chairs. \$199.50 Value SALE PRICE <b>\$134.50</b></p> <p>Walnut Chairs. \$179.50 Value SALE PRICE <b>\$119.50</b></p>	<p><b>Bed Room Sets</b> Four Piece, Monterey Type, Full Size Bed, Vanity, Chest and Bench. \$89.50 Value SALE PRICE <b>\$58.50</b></p> <p>Five Piece, Blonde Finish, Twin Beds, Vanity, Chest and Bench. \$189.50 Value SALE PRICE <b>\$109.50</b></p> <p>Six Piece, Blonde Finish, Full Size Bed, Vanity, Bench, Chest, Night Stand, and Hope Chest. \$249.50 Value SALE PRICE <b>\$129.50</b></p> <p>Three Piece, Walnut, Honey Finish Full Size Bed, Chest and Vanity. \$179.50 Value SALE PRICE <b>\$119.50</b></p> <p>Six Piece Waterfall Set, Walnut, Vanity, Bench, Chest and Night Stand, Decorated Walnut. \$249.50 Value SALE PRICE <b>\$159.50</b></p> <p>Five Pieces, Full Size Bed, Vanity, Chest, Night Stand and Bench. \$249.50 Value SALE PRICE <b>\$169.50</b></p> <p>Six Piece Set, Full Size Bed, Vanity, Chest, Night Stand and Bench, Blonde Finish. \$299.50 Value SALE PRICE <b>\$199.50</b></p> <p>Five Piece Set, Full Size Bed, Vanity, Chest, Bench and Night Stand, Blonde Mahogany. \$229.50 Value SALE PRICE <b>\$149.50</b></p> <p>Six Piece Set, Walnut Finish, Twin Beds, Vanity, Bench and Night Stand. \$269.50 Value SALE PRICE <b>\$189.50</b></p> <p>Six Pieces, Walnut, Twin Beds, Chest, Vanity, Bench and Night Stand. \$189.50 Value SALE PRICE <b>\$119.50</b></p> <p>Three Pieces, Maple Set, Full Poster Bed, Chest and Dresser. \$129.50 Value SALE PRICE <b>\$89.50</b></p> <p>Five Piece Walnut Set, Twin Beds, Vanity, Bench, Chest and Night Stand. \$209.50 Value SALE PRICE <b>\$129.75</b></p>	<p><b>Odd Bed Room Pieces</b> Four Drawer Walnut Chest. \$37.50 Value NOW <b>\$27.50</b></p> <p>Walnut Waterfall Full Size Bed. \$27.50 Value NOW <b>\$17.85</b></p> <p>Ash Oak Twin Bed. \$29.75 Value NOW <b>\$19.85</b></p> <p>Maple Night Stands. \$14.50 Value NOW <b>\$8.50</b></p>	<p><b>All Table Radios</b> Go at 1/4 OFF</p> <p><b>Box Springs and Mattresses</b> Box Spring and Inner Spring Mattress. \$59.90 Value SALE PRICE <b>\$39.50</b></p> <p>Box Springs \$26.50 Value NOW <b>\$13.95</b></p> <p>Mattress, Inner Spring \$29.50 Value NOW <b>\$14.95</b></p> <p>Box Spring &amp; Mattress, 5 Yr. Guarantee \$79.50 Value NOW <b>\$59.50</b></p>	<p><b>RUGS</b> 9 x 12 AXMINSTER \$69.50 Value NOW \$44.50 \$59.95 Value NOW \$39.95 \$94.50 Value NOW \$59.50</p> <p>WILTON RUGS \$119.50 9x12 NOW \$89.50 \$189.50 12x14/6 NOW \$129.50 \$119.50 9x12 Plain NOW \$79.50 \$179.50 9x12 Beige NOW \$129.50</p> <p>9 x 12 AXMINSTER \$129.50 Value NOW \$89.50 12 x 18 AXMINSTER \$179.50 Value NOW \$119.50</p> <p><b>Carpeting</b> Nine Foot Wide Axminster Lovely Figured Pattern. \$5.95 Value per sq. yd. SALE PRICE <b>\$4.95</b></p> <p>In Beautiful Rose Pattern. \$9.95 Value SALE PRICE <b>\$6.45</b></p> <p>Figured Broadloom, 9 Ft. Wide. \$7.95 Value per sq. yd. SALE PRICE <b>\$6.95</b></p>		
<p><b>Sectional Sofas</b> TWO-PIECE SETS \$89.50 Value NOW \$49.50 \$99.50 Value NOW \$59.50 \$379.00 Value NOW \$274.50</p> <p>THREE PIECE SETS \$161.12 Value NOW \$99.75 \$179.50 Value NOW \$99.50</p>	<p><b>Floating Rockers</b> Green Frieze Covered \$89.50 Value SALE PRICE <b>\$49.50</b></p> <p>Green Tapestry Covered \$74.50 Value SALE PRICE <b>\$49.50</b></p>	<p><b>Dinette Sets</b> Maple Dinette, Extension Table &amp; 4 Chairs. \$69.50 Value SALE PRICE <b>\$39.50</b></p> <p>Maple Dinette, Drop Leaf Table and 4 Chairs. \$74.50 Value SALE PRICE <b>\$44.50</b></p> <p>Monterey Dinette, Extension Table Hutch and Four Chairs, Leatherette Seats. \$113.50 Value SALE PRICE <b>\$69.50</b></p> <p>Dinette, Porcelain Top Table, Refectory Type, Chrome Legs, Four Chairs. \$59.50 Value SALE PRICE <b>\$39.50</b></p> <p>Dinette, Micalite Top Table, Chrome Legs, Four Chairs. \$69.50 Value SALE PRICE <b>\$49.50</b></p>	<p><b>Odd Bed Room Pieces</b> Maple Chest \$29.95 Value NOW <b>\$19.95</b></p> <p>Walnut Chest, Four Drawers \$37.50 Value NOW <b>\$27.50</b></p> <p>Five Drawer Walnut Chest \$43.50 Value NOW <b>\$29.50</b></p> <p>Hollywood Head Boards, Full Size, Blue Leatherette Covered. \$24.50 Value SALE PRICE <b>\$11.85</b></p>	<p><b>Floor Lamps</b> Six and Seven Way Reflector Type, Silk and Parchment Shades. A wide Selection of Sizes and Types.</p> <p>ONE GROUP Values to \$18.50 SALE PRICE <b>\$9.98</b></p> <p>ONE GROUP Values to \$24.95 SALE PRICE <b>\$14.95</b></p> <p>ONE GROUP Values to \$27.50 SALE PRICE <b>\$15.95</b></p>	<p><b>Table Lamps</b> A Large Selection of Various Types and Bases. Values to \$12.95 SALE PRICE <b>\$6.95</b></p> <p>Values to \$16.95 SALE PRICE <b>\$8.95</b></p> <p>Values to \$19.50 SALE PRICE <b>\$10.95</b></p> <p>\$25.95 Values SALE PRICE <b>\$12.95</b></p>	<p><b>Blankets</b> Wool Mixed, 72x84 Values to \$9.95 SALE PRICE <b>\$5.95</b></p> <p>All Wool, 72x84 Values to \$16.95 SALE PRICE <b>\$10.45</b></p>	<p><b>Bed Spreads</b> Large Size Chenille \$14.95 Value NOW <b>\$9.95</b></p>	<p><b>Throw Rugs</b> CHENILLE TOILET SEAT SETS Values to \$2.95 NOW \$1.95 Values to \$5.95 NOW \$2.95</p> <p>SHAG RUGS Values to \$5.95 NOW \$3.95 Values to \$3.75 NOW \$2.75</p> <p>THROW RUGS \$3.78 Values NOW \$2.49</p> <p>LARGE OVAL RUGS \$14.95 Value NOW \$5.95</p>
<p><b>Bed Divan and Club Chair</b> Figured Tapestry Covered. \$199.50 Value SALE PRICE <b>\$139.50</b></p> <p>Bed Divan and Club Chair, Fancy Tapestry Covered. \$189.50 Value SALE PRICE <b>\$129.50</b></p> <p>Bed Divan, Club Chair and Ottoman Plaid Covering, Monterey Type. \$140 Value SALE PRICE <b>\$84.50</b></p> <p>Bed Divan and Platform Rocker, Blue Mohair Covered. \$199.50 Value SALE PRICE <b>\$119.50</b></p> <p>Bed Divan and Club Chair, Chartruse Pile Fabric Covered, Reversible Cushions. \$242.00 Value SALE PRICE <b>\$132.50</b></p>	<p><b>Platform Rockers</b> Blue Velour or Tapestry \$32.50 Value NOW <b>\$16.95</b></p> <p>Grey Tapestry Covered \$44.50 Value NOW <b>\$23.75</b></p> <p>Wine Velour Covering \$69.95 Value NOW <b>\$44.50</b></p> <p>Blue Mohair Covered \$39.95 Value NOW <b>\$24.95</b></p> <p>Blue Brocatelle Covered \$69.50 Value NOW <b>\$39.50</b></p>	<p><b>Cedar Chest</b> Large Size Walnut Veneer. \$39.50 Value SALE PRICE <b>\$27.45</b></p>	<p><b>Living Room Desks</b> DESK and CHAIR \$43.50 Value NOW <b>\$54.75</b></p> <p>MAPLE DESK \$49.50 Value NOW <b>\$34.50</b></p>	<p><b>Radio Phonographs</b> Walnut Console, Automatic Record Changer, AM and FM Radio. \$264.95 Value SALE PRICE <b>\$189.95</b></p> <p>Console Model, Automatic Record Changer and Fine Radio. \$345.95 Value SALE PRICE <b>\$245.00</b></p> <p>Console Table Model Radio Phonograph. \$139.95 Value SALE PRICE <b>\$69.95</b></p>	<p><b>Nursery Furniture, etc.</b> Hardwood Cribs \$24.50 Value NOW <b>\$13.95</b></p> <p>\$29.50 Value NOW <b>\$19.95</b></p> <p>Crib Mattress \$7.95 Value NOW <b>\$5.95</b></p> <p>Crib Spring Mattress \$14.95 Value NOW <b>\$8.95</b></p> <p>Baby Buggy \$19.95 Value NOW <b>\$12.45</b></p>			
<p><b>Electric and Gas Ranges</b> All Famous Well-Known Brand Lines WE WILL MAKE YOU A VERY GENEROUS ALLOWANCE FOR YOUR OLD RANGE REGARDLESS OF ITS AGE OR CONDITION ON A NEW RANGE. SEE US AT NEW WHILE STOCK IS COMPLETE.</p>								

**STAR FURNITURE CO. -- 1255 Sartori -- Torrance**