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FARMERS INSURANCE EXCHANGE

LUXURY LINER SETS TRADE WITH ORIENT FOR BUSINESS MEN

Marking the resumption of the Los Angeles area oriental luxury passenger liner service by American owned vessels, the S. S. President Wilson sailed at noon Saturday on her maiden voyage to the far east.

The luxurious 23,500 ton liner, built at a cost of more than \$22,000,000 carried 550 passengers, almost 50 percent of whom live in California. She cleared for Honolulu and the Far East points under a blanket of Navy planes and salutes by ship and factory whistles.

In the liner's hold is an express cargo in which almost every southland exporter to the orient is represented.

During the six day stay of the big ship in the harbor more than 10,000 people from Southern California area visited her.

NORMONT TERRACE SPRING FESTIVAL SET FOR MAY 21

Hundreds of youngsters are expected to participate in the annual "Spring Festival" at Normont Terrace housing project, which will be held on May 21st.

Depicting early California life and pastimes in songs, dances and dramatizations by thousands of Los Angeles municipal playground children, the series of more than 60 festivals being presented at the recreation areas will continue to the end of this month, the Los Angeles City Recreation and Park department announced.

Normont's festival, with Recreation Director Bob Hodgins in charge, will start at 4:30 p.m.

VETERANS MUST ACT FOR TAX EXEMPTION

Veterans who own property in Los Angeles county are entitled to a \$1000 assessed valuation exemption, but County Assessor John R. Quinn estimated today that 35,000 have not yet applied for this benefit.

Quinn warned that unless veterans in this category take advantage of the law by the end of the month they will lose the exemption.

The assessor stated that 215,000 veterans have already made application for the exemption.

His office is in the Hall of Justice, Temple St., and Broadway, and is open daily from 8 to 5 p.m. On Saturdays, as a special accommodation to veterans, the office is open from 9 to 12 M.



NATIONAL HOME APPLIANCE . . . opens for business with new store here in Torrance. It has a complete record department, of which Harry Abramson is extremely proud. Above is an interior of the new headquarters.

We Finance Owner-Builders PRE-CUT HOMES
BLONDIN & DELANEY
14320 Hawthorne Blvd. Just south of Rosecrans

TOURIST GAIN

Nearly 60,000 pleasure visitors arrived in Southern California, directly, from out of state by motor during March and spent \$13,000,000 while they were here, the All-Year Club reported yesterday. This was a slight gain in total of visitors over March the year before.

DOWN EASTERNERS TO STAGE PICNIC

New Englanders and New Yorkers will stage an all day reunion at Sycamore Grove, Los Angeles, next Saturday. This was the announcement made last night in a joint statement of Henry B. Gould, president of "New England States", and Eugene C. Wright, president of the New York Society.

There will be a program at 2 p.m. The principal speaker will be radio commentator, Knox Manning.

Music includes Wayne Grey's "Cyclone of Youth", and Mrs. Carpenter's "Junior Lovelies". Vermont maple syrup and baked beans with coffee offer special attractions.

Badges and registers will be available.

May Ban Additional Right Turns Against Red Traffic Signals

Signs banning right hand turns against red signals, after making a stop, soon will be placed at dangerous intersections in the county.

The County Traffic committee explained that such turns would be abolished at all intersections where it would interfere with the safe and orderly movement of traffic.

May Condemn Land For Western Avenue

Los Angeles City may initiate condemnation proceedings against Torrance property in order to acquire land necessary for the improvement of Western avenue between 182nd and 260th streets.

Such a proposal, suggested by the director of the Bureau of Right of Way and Land, has been sent to the State, County and Federal Affairs committee for consideration.

MORE FOOD FOR LESS MONEY — MORE FOOD FOR LESS MONEY — MORE FOOD FOR LESS MONEY — MORE FOOD FOR LESS MONEY

BETTER Buys of Quality Foods

Pictsweet, Little Garden PEAS NO. 303 CAN 16c	Van Camp's PORK AND BEANS 2 for 25c No. 300 Can	Whole or Shank Half Cudahy's Tender SMOKED HAMS 8 to 12 lbs. 59c Average	U. S. No. 1-B New White Rose Potatoes 10 lbs. 19c
PUREX Quart Bottle -- 2 for 25c Half Gallon - - - 23c Gallon - - - - - 39c	Laura Scudder's MAYONNAISE Pint Jar 39c	YOUNG, PLUMP AND TENDER STEWING HENS 49c	LEAN, EASTERN SLICED BACON 55c
SOAP POWDERS Lge. Box 29c	LAURA SCUDDER'S MAYONNAISE Pint Jar 39c	LEAN, EASTERN PORK LOIN ROASTS or CHOPS 49c	FRESH FISH DAILY
Procter & Gamble's NEW WASHDAY WONDER	Skippy DOG FOOD 3 for 23	LEAN, EASTERN PORK LOIN ROASTS or CHOPS 49c	COD FILLET 39c
LUX	PAPER NAPKINS 50 Count 9c	LEAN, EASTERN PORK LOIN ROASTS or CHOPS 49c	EASTERN OYSTERS 1 1/2 doz. 75c
Rinso	IDEAL RANCH MKT. 2067 TORRANCE BOULEVARD PLENTY OF FREE PARKING	Our Produce is always highest quality	
		Thin-Skinned COACHELLA GRAPEFRUIT 10 for 25c	Red Eating and Cooking APPLES 8 lbs. 25c
		BUNCHED VEGETABLES Bunch 1c	Large Spanish ONIONS 5c
		SPINACH, TURNIPS, MUSTARD, RED RADISHES	

We always carry a large stock of finest quality South American bananas.

TEMPERANCE SPEAKER

Dr. Titus A. Frazier, nationally-known temperance lecturer recently returned from speaking engagements in Hawaii, will address a special rally scheduled for the First Christian Church, 1415 Engracia avenue, 10:45 a.m. Sunday, according to an announcement here yesterday.

IMMEDIATE DELIVERY NOW!

1948 SERVEL

Here it is! The newest, the latest in refrigerator convenience—with the new 1948 silent Servel Gas Refrigerator . . . A big Frozen Food Locker—with room for up to sixty standard-size packages . . . Moist cold and dry cold protection for fresh meats, fruits and vegetables . . . PLUS Servel's different, simpler freezing system that hasn't a single moving part to wear or get noisy. More than 2,000,000 happy owners know this different refrigerator stays silent, lasts longer. Come see the new 1948 Servel Gas Refrigerators now on display.

Stays Silent . . . Lasts Longer
Servel
The GAS Refrigerator

Final Wind-up Of Torrance FESTIVAL DAYS

GREAT 5-DAY EVENT MAY 7-11

at the Busy CHILDRENS WARDROBE

Friday - May 14 Only

First Come! First Served! Only 50

GIRL'S DRESSES

SIZES 3 TO 6x. A FEW TO SIZE 12. REG. \$1.95 AND \$2.95 VALUES. **\$1.00**

BOYS T-SHIRTS 79c

Regular \$1.29 values. Fine quality combed yarn in white, blue, and maize. Sizes 4 to 10. Hurry! Hurry!

BOYS JEANS 179

8 ounce material, genuine Western style with zippers. Made to stand the hard knocks. Sizes 1 to 6.

NEW DRESSES 199

New spring prints . . . created by the famous makers. Sizes 3 to 6x and 7 to 14. Sensational values.

TRAINING PANTS 39c

The kind we sell regularly as a feature at 49c. These have double thickness. Sizes 0 to 4. Special—

CHILDRENS WARDROBE
1277 Sartori Torrance

Classified Ads Close 6 p. m. Tues.