

Almond's New Department Store Celebrates Official Opening Today

Opening
Special
CANNON TOWELS
Large bath size . . . heavy weight and thirsty—pastel colors. See this value. 3 for \$2. . . . **69c**



NAME CHANGE . . . John Almond, manager and co-owner of Almond's Department store, 1261 Sartori avenue, formerly Chaney's, is staging a friend-winning event starting today to mark the official opening of the new store.

Almond's
1261 Sartori Torrance.

FLORIDA SOIL
The soil of Florida is of coral formation.

Almond's New Department Store Observes Formal Opening Today

Torrance's first "new postwar" independent department store, Almond's Department Store—formerly Chaney's, will hold its formal opening today, announced John Almond, co-owner and manager of the store. Almond announced that he would present to some member



JOHN ALMOND . . . Co-partner of Almond's Department Store—formerly Chaney's, announced the opening of the new store this morning.



H. O. CHANEY . . . head of the Chaney string of department stores figures in reorganization of large independent store to be known as Almond's Department Store.

Personal Income Rises

Total personal income in the United States for the first quarter of this year is expected to be about five per cent above the figure for the first quarter of last year, it was reported recently by the local office of the United States Department of Commerce. This estimate was based on the relation between personal income for February of this year and personal income for February of last year. Because of lower tax payments, disposable income for the first quarter of this year is expected to compare somewhat more favorably with the same period of 1948, the department stated. But consumer expenditures have risen less than disposable income because of an increase in savings deposits by individuals. At the same time, business has reduced its rate of inventory accumulation. Prices have been leveling off for the past two months, particularly in the volatile farm and food prices, the department stated. In the industrial field, more prices are declining and fewer are rising, it was stated.

of the Torrance Area Youth Band, which will wind up its current fund raising campaign this Saturday with a gigantic parade through town, a musical instrument valued at approximately \$100. He elected to aid some deserving boy or girl in the band with an instrument gift rather than spend money for favors and souvenirs for the formal opening of the store. Exact method of naming the youth to receive the instrument has been left to the Board of Directors of the band organization. The establishment recently was re-named due to a change in the ownership-management status of the store. Almond last month formed a partnership in the Torrance store with H. O. Chaney, owner of the Chaney Corporation. Chaney now owns stores in Gardena and Hawthorne, and holds an interest in Almond's Department Store here. Chaney recently sold his store in Newhall. Almond, for nearly three years a buyer for the chain of four Chaney stores, has been engaged in the wholesale dry-goods business for more than 15 years. Chaney will continue to act in an advisory capacity while Almond will handle the actual management of the store, which is located on Sartori avenue, between El Prado and Post avenues. A Navy veteran with 28 months duty as a storekeeper aboard an LST in the Pacific, Almond plans to bring his wife and seven-and-a-half-year-old daughter, Nancy to live in Torrance. The family presently resides in Manhattan Beach. Prior to its occupancy by the Chaney Department Store, the building housed the J. C. Penney Company. Almond expressed both his and Chaney's faith in the continued growth of Torrance. "We are here to stay, and grow with Torrance," commented the new manager. He pointed out that the community had shown a 26.4 per cent gain in population from 1945 to 1948. He said that Torrance has the industrial, housing, school, and recreational facilities to attract new residents. He added that, "It is our hope that Almond's Department Store may play a part in building a better shopping center for these residents." Almond stated that many improvements are being planned for the store in the near future in order to give Torrance shoppers not only the best in merchandise, but the most modern store in the harbor district.

ALMOND'S
RUGGED WORK-CLOTHES
OPENING DAY SAVINGS!

Famous Dickie Work Clothes

- Dickie Work Clothes . . . Khakis and the new Forest Green . . . The best in fabrics and workmanship . . . Sanitized thru-out. Tunnel belt loops. Automatic waist let-out. 250 Boatsail pockets. Guaranteed for fabric, fit and wear. Vat dyed. Buy a suit and save!
- Khaki Shirt \$3.39
 - Khaki Pants \$3.79
 - Green Shirt \$3.59
 - Green Pants \$3.98

COMPLETE SUIT \$7.00 Either Style

Chambray Work Shirts

Chambray Work Shirts . . . Sanitized. Full Cut. Colors fast to washing. Colors blue and grey. Sizes 14 to 17: **\$1.49**

Almond's

1261 Sartori Torrance

Almond's
GRAND OPENING SUIT Event

AMERICA'S \$65 to \$75 VALUES!

Mens Suits . . . Famous name. All hand sewn for perfect fit. Hard worsteds and gabardines. Single and double breasted. All new spring and summer patterns. Not close-outs. Shop your \$65.00 and \$75.00 lines first and then see this unusual value.

SAVE \$20 AND MORE!

\$45

MENS PAJAMAS

Mens Pajamas . . . Nationally advertised brands. First quality. Full cut. Guaranteed colors. Broadcloths in stripes and paisleys. Regular to \$3.95.

\$2.69

MENS 'BOXER' SHORTS

Mens Shorts . . . Fruit-o-Loom white broadcloths. Boxer styles. Mercerized sanforized high-count broadcloth. This is a real value. Sizes 28 to 44. While they last.

3 pair for \$2.00

69c

Mens White **T-SHIRTS**

Full cut, combed yarns, snow white, guaranteed permanent fit. Stock up now and save. Irregulars of Stedman.

49c each

3 for \$1.35

Mens Knit **BRIEFS**

Mercerized fine knit cottons. Tape reinforced crotch. Sizes S, M, L. A regular 59c short.

39c each

3 Pair \$1.10

PHOENIX NYLONS

Opening Special!

New, low price on quality hosiery. Summer shades. Walking Shoes: Regular \$1.50—Join our Hosiery club, 13th pair free.

35

Athletic Socks

35% Wool Nylon. Reinforced heel and toe. Cellophane packaged. The lowest price ever offered on this sock.

3 Pair \$1.00

Almond's
1261 Sartori Ave. Torrance

SAVE ON MEN'S WEAR! . . .

Opening Specials!

PANAMA HATS

Mens Barclay **T-SHIRTS**

Fancy Knits. Entire stock reduced for this Grand Opening event! 3 days only.

Reg. \$2.98 **\$2.59**
at

Reg. \$1.98 **\$1.79**
at

Genuine Panama Hats . . . First quality hand woven panamas at an exceptionally low price. Limited quantity. Sizes 6 7/8 to 7 3/8.

3.95

MENS SWEATERS

Bancroft's sleeveless. 100% virgin wool. Nationally advertised. At this low price for three days only. Regular \$4.98.

2.39

Almond's Department Store
1261 SARTORI AVE. TORRANCE

Celebrating Our Opening With . . .

New Low Prices

CANT BUST 'EM UNION MADE **WORK CLOTHES**

We feature

	WAS	NOW
Blue Bib Overall	\$3.29	\$2.98
Carpenters Overall	\$4.29	\$3.98
Jumperalls	\$5.98	\$5.45
Copper King Jeans	\$3.29	\$2.98
Painters Overalls	\$3.29	\$2.98
Frisko Jeans	\$3.98	\$3.98
Industrial Jeans	\$3.29	\$3.19

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1261 SARTORI AVE. TORRANCE