



DESTROYED . . . Though his car was demolished in a crash last Thursday afternoon, the driver of this car escaped with a scratch.—Herald Photo.

Retail Merchants Win Support for Child Care Aid

The Retail Merchants Division of the Torrance Chamber of Commerce this week obtained action on their resolution recommending the continuance of the Child Welfare Program. The action came in the form of a letter from Assemblyman Vincent Thomas of the 68th District, of which Torrance is a part, to Paul Diamond, president of the Retail Merchants Division, promising full support of the program. Thomas acknowledged the local group's support of the Child Care Center and stated that he was in favor of several measures pertinent to the same subject—now before the State Legislature.

Terrific Crash Destroys Car; Driver Nicked

Though his car was destroyed, Earl Chandler, 40, of Lynwood, escaped with a scratch on his chin following a two-car smash-up last Friday afternoon at Carson and Figueroa streets. Albert D. McManama, 21, of Los Angeles, driver of the other car escaped with a strained right shoulder, according to reports of the California Highway Patrol. In spite of terrific damage to his car, the engine of Chandler's auto had to be killed by removing parts of the ignition, witnesses stated.

Kaiser-Frazier Dealer Slashes New Car Prices

In conjunction with his appointment as direct factory dealer for the Kaiser-Frazier Corp., John Haas, operator of the Haas Sales and Service, reports a slash of \$198 to \$300 effective immediately on all makes of Kaiser-Frazier automobiles. These cuts were made to stimulate sales and were made possible by the recent purchase of new steel production facilities, he said.

HISTORY ON POSTERS

Stamps are really miniature posters, and hence their design to be effective must be simple and graphic. Poster art is very old. The first poster was made shortly after Caxton introduced printing into England.

Public Notices

TORRANCE HERALD NOTICE OF AWARD OF CONTRACT
Pursuant to statute and to the resolution of the City Council of the City of Torrance, directing this notice is hereby given that said City Council, in open session on the 22nd day of March, 1949, did publicly open, examine and declare all sealed proposals or bids for doing the following work, to-wit:
The improvement of the Pacific Coast Highway and certain other streets in the City of Torrance, known as the "WALTERIA SEWER DISSECTION," by the construction therein of a sanitary sewer system together with the excavation and appurtenant work as described in Resolution of Intention No. 1827 adopted on the 25th day of January, 1949, by the City Council of the City of Torrance, which Resolution of Intention is hereby expressly referred to for further particulars.
And the order on the 26th day of March, 1949, the said City Council did award the contract for said work to the lowest responsible bidder, to-wit: WILCZECH CONSTRUCTION, at the bid prices named in their bid, to-wit:
1. 12" Standard Strength V. C. Pipe with compound joints, including eyes in place . . . @ \$23.77 lin. ft.
2. 12" Extra Strength V. C. Pipe with compound joints, including eyes in place . . . @ \$33.01 lin. ft.
3. 8" Standard Strength V. C. Pipe with compound joints, including eyes in place . . . @ \$23.77 lin. ft.
4. 8" Extra Strength V. C. Pipe with compound joints, including eyes in place . . . @ \$33.01 lin. ft.
5. 6" Standard Strength V. C. Pipe with compound joints, including eyes in place . . . @ \$23.77 lin. ft.
6. Standard brick manhole structures, 7' to 11' in depth, complete . . . @ \$190.00 each
7. Standard brick flushing manhole structures, 7' to 11' in depth, complete, with manual-type flushing . . . @ \$252.00 each
8. Standard flushing manhole structure, 4' to 6' in depth, complete, with manual-type flushing . . . @ \$250.00 each
9. Standard brick double-flushing manhole, complete, with manual-type flushing . . . @ \$285.00 each
10. Standard lampole, 6' to 15' in depth, complete . . . @ \$80.00 each
11. Standard junction chamber, complete . . . @ \$180.00 each
12. 2" Plain-Mix rock and oil repaving, 6' to 12' in depth . . . @ \$20.00 lin. ft.
13. 8" Concrete repaving @ \$1.00 lin. ft.
The owners of lots or parcels of land within the assessment district are hereby notified that within ten days following the date of the first publication of the notice of this award of contract, the owners of three-fourths of the frontage of said lots or parcels of land to be assessed, or their agents, may elect to take the work and enter into a written contract to do the whole work at the prices at which the same has been awarded; and that the owner of any said lot or parcel of land may, if he so wishes, file a written notice with the City Clerk, claiming that any or all the previous actions or proceedings relating to the work are irregular, defective, erroneous or faulty.
H. BARLETT, City Clerk
City of Torrance, California
March 31, and April 7, 1949.

TORRANCE HERALD NOTICE OF INTENTION TO CHATTEL MORTGAGE
Notice is hereby given pursuant to the provisions of Section 3440 of the Civil Code of the State of California, that Hampton Ivan Smith, of 1633 West 218th St., Torrance, Calif., owns and hereinafter will own and operate a home maintenance business known as "Torrance Home Maintenance," and located at 1633 West 218th Street, Torrance, Calif., intends to place a chattel mortgage upon fixtures, equipment, machinery and goods located at the above stated place of business as per list on file at office of Whitney Finance Company at 1401 Sartori Avenue, Torrance, California.
The mortgages of the said property is WHITNEY FINANCE COMPANY, of 1401 Sartori Avenue, Torrance, Calif. The said mortgage will be executed and the consideration therefor will be paid on Tuesday the 6th day of April, 1949, at the hour of 10 o'clock a.m. at 1401 Sartori Avenue, Torrance, Calif.
Dated March 28, 1949.
H. IVAN SMITH
WHITNEY FINANCE COMPANY
1401 Sartori Avenue
Torrance, California
March 31, 1949.

Salvage Week Campaign Starts Here April 10

Overloaded closets and garages—unwanted items which have been discarded by Spring-cleaning minded housewives and executives. Plans for the Torrance campaign were told today by Major J. Hugh Sherkey, Jr., Salvage Week campaign chairman. Display windows are being arranged, and posters and placards are being placed to advantage throughout the area. During Salvage Week as well as other times throughout the year, Red Shield trucks will stop at homes and offices to pick up shoes, clothing, furniture, and other commodities. The articles, Major Orto Ellison of the Social Service Center serving this area said, are brought to the center's workshops where they are re-

finished and repaired, then placed on sale in Salvation Army stores. The fact that the Salvation Army social service center program is self-supporting was emphasized. No cash donations are solicited. Residents of the Torrance area can help themselves and their fellowmen, Chairman Sherkey said, by telephoning Torrance 1356 and requesting that a Red Shield truck pick up their discarded articles.

"Alive or Dressed You'll Kn w They're Best." Red fryers, roasting and stewing hens, frying rabbits. FRESH EGGS DAILY TOR. 2791 1613 Cabrillo—Torrance Torrance Poultry

HINCKLEY'S

Lomita's Complete "One-Stop" Food Market

24020 NARBONNE AVE. -- LOMITA -- PHONE 444

PLENTY PARKING SPACE ON HINCKLEY'S PARKING LOTS

Open Daily & Sunday 8 A.M. to 12 Midnight Daily and Sunday

SPECIALS FOR THURS. - FRI. - SAT. & SUNDAY MARCH 31, APRIL 1, 2, 3

FILMS — DEVELOPING

We Feature Only Grade AA Local Ranch Large

EGGS 55¢ doz.

We buy and sell local eggs. Farmers and Ranchers bring in your fresh Eggs.

Ass't. National Brands GRAPEFRUIT JUICE

2 Large No. 2 Cans 15¢

Globe A-1 FLOUR 5 Lb. Bag 39¢

Extra Special! MOUNTAIN VIEW'S RICHMAID ICE CREAM Full Quart 29¢

Good Quality - Yellow Tail Grated TUNA 29¢ Reg. Size Cans

Tender, Sweet - Garden

PEAS

2 Large No. 2 Cans 19¢

California Winner

MIXED FRUITS

FOR SALADS

2 Large No. 2 Cans 19¢

GRAND

NOW PLAYING - RANDOLPH SCOTT ROBERT MITCHEM BARRY FITZGERALD CORVETTE K-225

AND - RAY MILLARD WENDY BARRIE WINGS OVER HONOLULU SHOW STARTS 6:00 FRIDAY

SUN. - MON. - TUES. GEORGE BRENT BRIAN AHERNE CONSTANCE BENNETT ANGEL ON AMAZON

AND - CORNEL WILDE PATRICIA KNIGHT SHOCK PROOF SHOW STARTS 1:00 SUNDAYS

Next Week - Starts Wed. IN OLD CALIFORNIA AND - WAGONS WESTWARD

GARDENA

NOW PLAYING BELLE STARR AND BOONIE MARSHALL

SUN. - MON. - TUES. WHEN MY BABY SMILES AT ME IN TECHNICOLOR AND NIGHT WIND

TORRANCE

NOW PLAYING - DAN DAILEY CELESTE HOLM CHICKEN EVERY SUNDAY

AND - PENNY SINGLETON ARTHUR LAKE BLONDIE'S SECRET SHOW STARTS 6:00 FRIDAYS

SUN. - MON. - TUES. Ronald Reagan - Jack Carson Wayne Morris - Edward Arnold JOHN LOVES MARY

AND - Maria Montez - Dennis O'Keefe Jean Pigre Aumont SIREN OF ATLANTIS SHOW STARTS 1:00 SUNDAYS

Next Week - Starts Wed. DARK PAST AND - SLIGHTLY FRENCH

PARK

NOW PLAYING FIGHTER SQUADRON IN TECHNICOLOR AND - BLONDIE'S SECRET

SUN. - MON. - TUES. WAKE OF THE RED WITCH AND - ONE SUNDAY AFTERNOON IN TECHNICOLOR

LOMITA Theatre

NOW PLAYING THURS. thru TUES. March 31 - April 5

John Wayne Gail Russell

"WAKE OF THE RED WITCH"

plus

Tyrone Power Gene Tierney

in

"WONDERFUL URGE"

STARTS WEDNESDAY - MARCH 6th

"CHICKEN EVERY SUNDAY"

and

"TARZAN AND THE MERMAIDS"

plus

"FOOTBALL HIGHLIGHTS OF 1948"

OUR AD ALSO APPEARS IN THE LOS ANGELES

"EXAMINER" - "TIMES" - "DAILY NEWS" - "MIRROR"

DOORS OPEN 6:30 MON. - THURS.

FRI. 5:30 - SAT. 1:30 - SUN. 12:30

LAUNDRY SPECIALS

Granulated Soap

TREND 19¢ Large Pkg.

TOSHI'S PRODUCE

in Hinckley's Market
Finest in Fruits and Vegetables

Large White Rose POTATOES 10 Lbs. 33¢

Golden Ripe BANANAS 10¢ lb

Fresh Northern ASPARAGUS 16¢ lb

Snow White - Large Heads CAULIFLOWER Head 4¢

Fresh, Crisp, Long Green CUCUMBERS 10¢

Shop at your convenience Evenings and Sunday at our . . .

DELICATESSEN DEPT.

It Is Modern Self-Service
OPEN EVENINGS AND SUNDAY 'TIL MIDNIGHT

No Waiting - No Guessing! . . . You see exactly what you want and the price and weight is plainly marked on every package. All luncheon meats are wrapped here and only the finest and freshest meats obtainable are used!
A visit to Hinckley's Self-Service Delicatessen will Delight you!
OPEN EVERY NIGHT INCLUDING SUNDAYS UNTIL MIDNIGHT!

A WORD TO THE WISE HOUSEWIFE!
No meat is cheap if it is of good quality. Hinckley's Market prides itself on consistently featuring finest grade young beef of lowest prices obtainable.



MEAT SPECIALS FOR THURS., FRI. & SAT. ONLY

Lean Tender BEEF BRISKET Fine for Baking or Broiling 25¢ lb

Sugar Cured SLICED BACON Cello Wrapped 41¢ lb

TOP U.S. GRADED GOOD or RUCHTI'S FAMOUS BABY BEEF

RIB STEAKS 59¢ lb

Fresh Lean - Ground fresh on the hour GROUND BEEF 35¢ lb

Broken, Sliced Ends - Fine for Seasoning BACON 25¢ lb

Limit Rights Reserved - None to Dealers!