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By Jack O. Baldwin



The new parking ordinance is having its repercussions especially the section forbidding all-night parking on the streets. Last week the local police department received a call from a young lady who told the desk sergeant that she was expecting to make a hurry-up trip to the hospital and would expect to get a great moral boost if she could park her car at the curb for a quick get away. Permission granted!

As a test for drunkenness the Torrance Police Department asks suspects to repeat the following: Three bags of a bad bug's blood, and: Methodist-Episcopalian, and: Around the rugged rock the ragged rascal ran.

Among the hundreds of "space grabbing" letters that cross our desk in a week's time was this one captioned, "A Sensible Pyramid."

"This chain letter started in the hopes of bringing relief and happiness to tired secretaries.

Unlike most chain letters, this does not cost any money. Simply send a copy to five equally tired secretaries, then bundle-up your boss and send him to the girl at the top of the list. When your name comes to the top of the list, you will receive 16,178 bosses.

Choose one and send the rest back. HAVE Faith! Do not break this chain. One girl broke it and got her old boss back."

Signed, Most Tired of ALL

Perhaps you noticed this headline in a neighboring city paper: "McGuirk in \$100,000 Union Suit!" (Believe you me, that's an expensive B.V.D.)



ILLUSTRATION A

How grabby can people be? Recently we ran a picture of a pretty girl (picture at left) heralding the staging of the Chamber of Commerce's annual horn-blowing affair. The Chamber wanted a lot of publicity for the wing-ding. Lee Weinstein, local snap-shooter and poly-talented photographer hero-abounds, wanted credit for the picture of the girl and the large hat which appeared on the front page. The girl, a model named Doris McQuillen, wanted extra copies of the paper to send to several agencies. Somebody even called in wanting the hat. Since our office is completely equipped, less one hat rack, I'll take the girl. Home is where you hang your hat, they say.

Last week George Falridge, chief doughnut-hole puncher-in-charge at the Beverly Anne Coffee Shop, of which he is proprietor, took a rather rough verbal lashing about the horrible picture of him beating a hole in the drum at the recent Optimist Club installation. If they think that was gruesome, see "Illustration B" herewith showing Mr. F. holding the bag. Mrs. F. says this was taken on their wedding day and that Mr. F. objected to having his picture taken because his suit wasn't pressed.

To the "Not-so-bright-sayings-of-children-department" add this one from son No. 2. The wife was telling the boy he could not wait-up for me to take him piggy-back, because I was at a meeting of the Toastmasters. "Well," says 3 1/2 year-old Donald. "When will daddy be home from the mixmasters."

The week's mail brought in one letter suggesting a name for this column as asked for last week. The communication, a postcard with the heading of this column pasted on the back bore the typed-in title: "IT STINKS."

Well, some consolation can be had at least. Here we find positive proof that newspapers are far ahead of television which only appeals to sense of sight and hearing. We produce copy that smells!

Torrance Mourns Former Political Leader, Veteran

Several hundred persons gathered Saturday morning in Catholic Church of the Nativity to attend requiem mass offered for James John O'Toole, 55, of 1225 Madrid avenue, whose death occurred Thursday in Long Beach Navy Hospital. Requiem was recited on Friday evening at Mottell's Long Beach Chapel. Interment was in Calvary cemetery. A native of Chicago, Ill. Mr. O'Toole had made his home in California for 26 years and had lived in Torrance for 20 years, coming here from Long Beach. He was a veteran of two and a half years' service in France during World War I and the injuries suffered during the Meuse-Argonne offensive led to his interest in Disabled American Veterans, and his subsequent organization of Tri-Cities Chapter No. 83. He also was active in Veterans of Foreign Wars, Post No. 3251. Prominent in Democratic circles, he served as a member of the State Central Committee. Survivors are his wife, Margaret; his son, Robert E., Los Angeles; James P., and Joseph P., of the home address. Also surviving are five sisters residing in Chicago.

YMCA

(CONTINUED FROM PAGE 9) cause of conflicting policies, the secretary claims. The 45 youthful members of the 17 YMCA clubs in the community are solely dependent upon the pledges of the people of this community for the continuation of the various programs.

A boy from every sixth home Torrance participated in YMCA activities last year, statistics show. According to A. C. Turner, chairman of the 30-man field committee, \$200 of the total \$900 raised in the field came from Seaside, Rancho. Turner said his battery of workers was approximately a third of the necessary number to efficiently cover the district.

Local industries have pledged their support of the campaign to the extent of \$350. Bob Plomert, chairman of the Industrial Gifts committee, reported. Herb Cohn, chairman of the Commercial Gifts, reported individual merchants in the area have contributed \$855. The fate of the organization's future in this area will be decided next Thursday when the current fund-raising drive ends, Tillotson stated.

POSTER HISTORY In the 17th century, miniature posters, made from wood cuts, were used. Posters first came into their own, however, with the invention of lithography.

Lions Clubbers Make Flight to Las Vegas

Fifty-six South Bay Lions Club members, their wives and friends from Torrance, Redondo Beach, Wilmington and Manhattan Beach enjoyed a sight-seeing flight and excursion to Las Vegas, Nev., Saturday, March 19 aboard an American Airlines DC-6 Flagship.

White Shrine Rites Held for Civic Leader

White Shrine services were held Tuesday morning in Stone & Meyers Chapel for Mrs. Lola Hoover, 68, former resident at 1424 Acacia avenue, whose death occurred Saturday morning in Glendale Sanitorium.

Officiating at the services in addition to members of Messiah Chapter No. 16, Redondo Beach, Order of White Shrine of Jerusalem was Rev. H. Wesley Roloff, pastor of Central Evangelical United Brethren Church. The group also held committal services at the graveside in Inglewood Park Cemetery.

A native of Parkersburg, Pa., Mrs. Hoover had made Torrance her home for the past 22 years and was active in church, lodge, club and civic work of the community. She served as president of Torrance Club, National Business and Professional Women, as worthy matron of Torrance Chapter No. 850, Order of the Eastern Star, as priestess of White Shrine of Jerusalem, and as treasurer of the Guild of Central Evangelical United Brethren Church. During the war she also served for three years as chairman of Torrance Chapter American Red Cross.

The chapel, filled to overflowing and the many beautiful floral offerings were a fitting tribute to the esteem in which she is held. Survivors are her daughter, Mrs. Winola Rauss; a brother, Balser Allemen, Tampa, Fla.; three sisters, Mrs. Nancy Coleman, Ambridge, Pa.; Mrs. Mary McGown, Newell, W. Va.; and Mrs. Charles McCormick, New Brighton, Pa. Also surviving are two grandsons, John R. Rauss, Orange, Mass.; and David Rauss, Houston, Tex.; and two granddaughters, Anita Katherine and Lola Fay Rauss, of Houston.

CALIFORNIA INTERNATIONAL FLOWER SHOW

In the Clubhouse of Hollywood Park Inglewood March 26 thru April 3 Three acres of magnificent exhibits... beautiful gardens... specimen potted plants... cut flower displays... finest in orchids, roses, carnations, gardenias, and other blooms... garden sculpture and paintings... educational exhibits... flower arrangements and decorations. ADMISSION \$1.00, including tax. A MILLION DOLLAR SHOW ALL INDOORS

Entirely new, revolutionary type Cleansing Cream. Primrose House DEEP-PORE CLEANSING CREAM. Greatest Advancement Made in Years in Skin-Cleansing Methods. TORRANCE PHARMACY 1411 Marcelina Ave. - Phone Torrance 3 Torrance, California

OBITUARY

FLORENCE MANLEY Requiem masses was offered at 9 o'clock Monday morning in Nativity Catholic Church for Mrs. Florence Manley, whose death occurred Thursday at 1305 Post avenue. Interment was in Holy Cross Cemetery. Rosary had been recited on Sunday evening in Stone & Myers Chapel, Rev. P. J. McGuinness, officiating. Mrs. Manley, a native of Missouri, had made her home here for the past nine years, following the death of her husband, a retired United States Navy officer.

MELVINA L. McKEOWN Funeral services were conducted at 2 p.m., Monday for Mrs. Melvina Lillian McKeown, 23, of 21606 Moneta avenue, whose death occurred Wednesday at Harbor General Hospital. Rev. John Derfelt, pastor of First Baptist Church, Wilmington, officiated and interment followed at Green Hills Memorial Park. Survivors are her husband, William Henry McKeown, of the home address; a son, Jack William, 3; a sister, Clara Bell Jensen, Inglewood; and her parents, Mr. and Mrs. Melvin Wilson, 21527 Moneta ave.

BETTER LIVING In 1935, 16 per cent of families or spending units in this country had an income of over \$2000. Last year 64 per cent had incomes above \$2000 a year.

Hospital Cases

Residents of Torrance, Long Beach, Harbor City and other nearby areas who were listed as patients at the Torrance Memorial Hospital during the past week include: Mrs. Ivy Cox, 1642 W. 252nd st. Mrs. Mabel Carr, 1748 Andrew ave. Mrs. Helen Hatfield, 1340 W. 219th st. Mrs. Dorothy Lackey, 25008 Narbonne ave. Mrs. Ruby Stegelmeier, 1104 Beech ave. Jack C. Wiley, 1815 Pacific Coast Highway. Harold York, 1640 Iris ave.

TORRANCE HERALD

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"TELEVISION FACTS"

FACTS YOU SHOULD KNOW IF YOU ARE BUYING OR OWN A TELEVISION SET

By Phil Gibson

It's A Fact—

That many people who still look upon television as just another novelty which will sooner or later "wear-off" are rapidly disappearing... and the few who are left can be classified with those who thought the same thing of radio and the automobile.

It's A Fact—

... that the big difference between radio and television is the cost of the experimental period of television was paid for by large manufacturers like General Electric before their sets were offered to the public... while in the case of radio the public paid during the crystal-battery operated period.

It's A Fact—

... that because of the years and years of past experimentation and study NO ONE IN THE ENTIRE INDUSTRY even hopes to better the present method of picture reception... but they do hope and they actually are improving the power and technique of the sending stations... which will naturally give you a better picture on your set during the years to come.

It's A Fact—

... that you can go ahead and buy your Television Set NOW... with the full knowledge that there will be no radical changes in reception (or prices) which will make you wish you had waited. Of course, you can, but think of the wonderful entertainment you and your family are missing in the meantime!

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