

TORRANCE GROUP OF ALCOHOLICS ANONYMOUS MEET

The regular meeting of the Torrance Alcoholics group will be held at the Torrance Woman's club, 1422 Engracia st., Saturday at 8:30 p. m., according to the group secretary.

Members of the group have acclaimed the first meetings of the organization since its formation several weeks ago, a resounding success, with a large attendance at each meeting.

Another prominent speaker is scheduled for this Saturday's meeting.

Serviceman In Sub Service With U.S. Navy

H. J. Westfall, yeoman first class USN, son of Mrs. F. E. Westfall of 632 Sartori, Torrance, is serving with Submarine Squadron 8, New London, Conn. Westfall, who entered naval service Dec. 10, 1942, attended Torrance high school.

Los Alamitos To Entertain Area Legionnaires

American Legionnaires of Southern California have been invited to spend the afternoon of Sunday, July 20, at the Naval Air Station, Los Alamitos.

This will be a normal operating day for the station, as many of the Reserve pilots prefer to take their refresher flying on week-ends. However, visiting Legionnaires who are still members of the Reserve—either Navy, Army or Marine—are eligible to take short flights in the local area, weather permitting.

For the entertainment of families and guests, picnic tables will be set up with soft drinks and sandwiches available. The swimming pool will be open, free movies shown, tours of the station facilities, dancing in the huge gymnasium, and a program of boxing matches has been arranged.

The Legion National Champion Color Guard Unit from Los Angeles has agreed to put on a demonstration, and at least two musical organizations will be present to enliven the festivities.



COMIC "BOUND" FOR BIG RODEO

Metro-Goldwyn-Mayer Comic Red Skelton, is "bound" to go to the Sheriff's Annual Show, the World's Championship Rodeo, at the Los Angeles Coliseum, Sunday afternoon, August 24. All decked out in his western outfit, Red Skelton visited Sheriff Eugene W. Biscallus the other day to buy his tickets. This great all western show, will be the biggest, most exciting outdoor event staged in Southern California this year. Tickets can be obtained from any Deputy Sheriff in Los Angeles County.

'47 State Fair Horse Show's Premiums Listed

The premium list for exhibitors at the California State Fair horse show is now available, it was announced today by Ned Green, secretary-manager.

After a lapse of six years, the state's finest horses will again compete for coveted State Fair ribbons, trophies and cash prizes totaling \$30,000. The horse show will open Friday night, August 29, for a ten night performance. The Fair itself, however, will open the previous night, Aug. 28.

A new all-steel portable arena, seating more than 5,000 spectators, has been erected at the Sacramento fair grounds to replace the old wooden structure with a capacity of only 3,200 raised during army occupancy of the grounds.

Featuring eight \$1,000 stakes and nine \$500 stakes, the 90 events in the horse show program are scheduled to offer a variety of entertainment at each nightly performance with emphasis on the 24-gaited classes and 18 Hackney, and show pony classes.

Other classes to be shown include hunters and jumpers, stock horses, children's classes, trail horses, musical chairs, parade horses and draft teams.

Prizes also are being offered for the best kept stable and tack room.

E. S. Pillsbury, of Buellton in Santa Barbara County, is chairman of the horse show committee and Ed Paine, Sacramento, supervisor of the show. Tevis Paine, well known horse show announcer, will be master of ceremonies.

PHOSPHOROUS
Radioactive phosphorus is being used at the University of California to study more effective means of fertilization of crops.

PURIFIED HORMONE
A purified pituitary hormone has been used for the first time, with success, University of California scientists report.

In Redondo Beach!
JULY 18-19

The Show or Shows

30 Professional Acts
4,000 SEATS
Seahawk Stadium
GENERAL ADMISSION
\$1.20 Inc. Tax
2 Kids - 1 Adm.

GOOD NEWS!

Every SUNDAY AFTERNOON

JAM SESSION

—2 to 5 P.M. at

DENVER'S PLACE

EVERYONE INVITED — NO COVER CHARGE

21922 S. MAIN ST.

ONE BLOCK SOUTH OF CARSON

LOMITA THEATRE
24333 NARBONNE
PHONE LOMITA 243
FREE AUTO PARK

NOW PLAYING
Ends Sat. Cont. Show Fri. from 6 p. m.
Gregory Peck Joan Bennett
THE MACOMBER AFFAIR

— and —
Catherine McLeod
Don Ameche
THAT'S MY MAN

SUN. — MON. — TUES.
July 20 - 21 - 22
Cont. show Sunday from 1 p. m.
Barbara Stanwyck
Humphrey Bogart
THE TWO MRS. CARROLLS

Also
Johnny Mack Brown
Raymond Hatton
THE LAW COMES TO GUNSIGHT

Coming Wednesday
THE MIGHTY MCGURK
and
GALLANT BESS

Insurance Rise Predicted From California Law

The Automobile Club of Southern California today predicted that three out of every four California cars in operation on the State's streets and highways by 1950 will be covered by adequate liability insurance as a result of the new Safety Responsibility Act, which became law this week with the signature of Governor Earl Warren. This will approximately double the number of insured cars now in California.

Under provisions of this new measure, which becomes effective July 1, 1948, California motorists who are involved in accidents resulting in injuries or deaths, or in which damage to property is in excess of \$100, will be required by law to deposit security to cover the amount of all claims registered against them in addition to submitting a written report of such accidents within 10 days to the Department of Motor Vehicles. The department will determine the form and amount of security and

Schedule House To House Sale Of Dog Licenses

Field deputies of the County Pound master's office will make house to house calls and sell dog licenses where necessary.

However, owners of pets may call at the Sheriff's stations and procure an application blank and mail it to Pound Headquarters.

According to the pound master, the license rates for male dogs are \$2.00 per annum, for females \$4.00 per annum, while spayed females are \$2.00.

Previously dog licenses for the County were issued by the County Tax Collector.

He will be authorized to suspend the driver's licenses of all those involved persons who do not carry appropriate liability insurance on their cars, or who cannot post adequate security.

The Club declares that similar measures are now in operation in New York, Illinois, and in 15 other states.

Cite Benefits Of Advertising At Convention

"Consistent, well planned newspaper advertising does pay!" This was the essence of an address, documented as to particulars, given delegates of the Newspaper Advertising Executive Association during a convention in San Francisco, July 7 to 9, by Lou E. Townsend, Bank of America vice president.

The group, representing newspapers throughout the United States and Canada, heard Townsend, who is in charge of advertising for the world's largest bank, say that over the years an average of 50 cents out of every advertising dollar spent by his organization has been invested in newspaper media.

Since the days of 1904, when bank advertising was a rarity and A. P. Giannini was asking, "How can people know what a bank can do for them unless they are told?" Townsend said, Bank of America has been using newspapers to tell its story and sell its services to the California mass market.

Townsend went on to say that the bank's newspaper schedule totals more than 400 daily and weekly newspapers in 307 California communities reaching directly nearly two-thirds of the state's population. For many years these newspapers have been used as the mainstay of effective campaigns not only for merchandising of the bank's services, but also to carry out public service programs in times of depression and war.

"To me," Townsend summed up, "advertising is mass selling, and the keystone of mass selling is the newspaper."

The VISTA DEL MAR
Sea Food Grotto

OVERLOOKING THE BLUE PACIFIC
PRESENT THEIR SEASHORE DINNERS

OCEAN FRESH SEAFOOD

—at its BEST!!

For something new in the way of unusual restaurants, visit the picturesque Vista Del Mar Sea Food Grotto, overlooking the Pacific Ocean.

A Replica of San Francisco's Famous Fisherman's Wharf

Open Daily 12 Noon to 10 P.M.
JOE RIERA and TONY ZANGARO, Proprietors
Corner Avenue I and Esplanade
Hollywood Riviera Ph. Redondo Beach 8557

COMING - 3 BIG DAYS!

Spectacle! *Savagery!* *Fury!*

DUEL in the SUN

DAVID O. SELZNICK'S TECHNICOLOR PRODUCTION

JENNIFER JONES * GREGORY PECK * JOSEPH COTTEN
LIONEL BARRYMORE * HERBERT MARSHALL * LILLIAN GISH
WALTER HUSTON * CHARLES BICKFORD
WITH A CAST OF 2500 * Directed by KING VIDOR

LOMITA THEATRE

PLEASE NOTE—Prices for this engagement only—ADULTS, \$1.20—CHILDREN, 50c including tax — Starting July 27—28—29

Grand Opening
FRIDAY NIGHT, JULY 18

Completely Re-modeled and Re-decorated
DANCING to
Johnny's Star-Dust Band
NO COVER — NO MINIMUM
Western Band, Sunday Afternoons and Monday Nights
Workingman's Prices
Cocktails — Your Favorite Beer

Royer's HAWTHORNE & REDONDO BEACH BLVD.

GRAND THEATRE
PHONE TORRANCE 369

Now Playing
Don DeFore Ann Harding
"It Happened on 5th Avenue"

— and —
Leo Gorcey & the Bowery Boys
"HARD BOILED MAHONEY"

SUN. — MON. — TUES.
Shirley Temple Guy Madison
"Honeymoon"

— and —
Kenny Delmar Una Merkel
"IT'S A JOKE, SON"

Next Week — Starts Weds.
"Cheyenne"
— and —
"VIOLENCE"

TORRANCE THEATRE
PHONE TORRANCE 138

Last Time Tonight
"The Farmer's Daughter"

"THE MILLERSON CASE"

Friday and Saturday
Johnny Mack Brown
"Code of the Saddle"

— and —
The Range Busters
"THUNDER RIVER FEUD"

SUN. — MON. — TUES.
Joan Bennett
"The Housekeeper's Daughter"

— and —
Victor Mature Carol Landis
"ONE MILLION B.C."

GARDENA
Gardena, Calif.

NOW
"That Way With Women"
— and —
"TARZAN AND THE HUNTRESS"

SUN. — MON. — TUES.
"The Two Mrs. Carrolls"
— and —
"Hard Boiled Mahoney"

THE NEW PARK
1448 S. CHENSHAW BLVD.

NOW
"The Late George Apley"
— and —
"BACK LASH"

SUN. — MON. — TUES.
"Tarzan and the Huntress"
— and —
"BEDELIA"

"GOOD THINGS COME IN 3'S"

The 3-unit All Electric Kitchen for example!

1. Automatically controlled Electric range means less "pot-watching," shorter "clean-up" time. An Electric range cooks with clean heat... sure, steady, thrifty heat that cooks quicker, too!
2. New, modern Electric refrigerator keeps foods at their finest. Frezer storage equipped, it meets every food conservation and refrigeration requirement.
3. Automatic Electric dishwasher eliminates the kitchen's most vexing task. Electric garbage disposal unit whisks wastes instantly down the drain.

Don't let an old-fashioned, poorly planned kitchen rob you of your rightful freedom! It's not too early to plan for your All-Electric Kitchen!

SOUTHERN CALIFORNIA EDISON COMPANY

Fifteen Words for 60c in Want-Ads

NSLI Insurance Reinstatement Deadline Reset

General Omar N. Bradley has extended the deadline for veterans to reinstate lapsed National Service Life Insurance policies without physical examinations from Aug. 1, 1947, to Jan. 1, 1948. L. C. Chapman, manager, Los Angeles regional office of the Veterans Administration, announced here today.

Citing the effect of NSLI on the future economic stability of World War II veterans and their families in this area, Chapman revealed that approximately 75,000 G.I. insurance policies totaling \$600,000,000 have been reinstated by the Los Angeles VA regional office during the past 12-month period.

It is estimated, Chapman said, that more than 460,000 World War II veterans in the Los Angeles regional area have lapsed G.I. insurance policies totaling \$4,500,000,000. Each policy averages a little over \$9,500.