

Clifford Lord Heads New U.S. Steel Operation

United States Steel Supply Company, a subsidiary of United States Steel Corporation, will extend its operations to Southern California. It was announced today by L. B. Worthington, president.

At the same time Worthington announced the appointment of Clifford W. Lord as manager of the newly created district. Lord is well known in Los Angeles industrial circles, and prior to his new appointment had been associated with Columbia Steel Company as manager of sales, merchant trade accounts, in the company's Los Angeles office. He is a native of Grass Valley, California, and attended the University of California at Berkeley.

After leaving the university he spent many years in the oil business and prior to joining Columbia Steel was Los Angeles District sales manager for Oil Well Supply Company, another U. S. Steel subsidiary.

United States Steel Supply Company, which is the steel warehousing subsidiary of U. S. Steel, will lease the large warehouse located at 2087 E. Stauson st., Los Angeles. The lease will become effective immediately, and the Supply Company will carry a complete line of steel and allied products to serve the needs of Southern California industry.

In announcing extension of his company's operations to Southern California, Worthington said, "The rapid industrial growth of this area has made it imperative for us to extend our operations to the west. I am indeed happy to announce that United States Steel Supply Company will now take its place among the industries which are contributing to the growing industrial stature of the Pacific coast."



FRENCH HONORS—Prince Bernhard of The Netherlands, husband of Crown Princess Juliana, receives Cross of Legion of Honor, from M. Michelet, French Minister of the Army. The ceremony held in Paris was aimed to foster good will between the two countries.



SWISS THANKS—A 36-bell carillon, the largest bell weighing over two tons and the smallest about 21 pounds, being loaded aboard the U. S. liner America at Southampton, England. It is the gift of the Nestle Company to the Church of Stamford (Conn.), for the kindness shown by the people of the town to employees of the firm who were evacuated there from Switzerland during the war.

Jessup Leaving For Washington On Airport Deals

Supervisor Roger W. Jessup, 5th District, today was enroute for Washington, D.C., in order to launch immediate negotiations for proposed county acquisition of the naval airfield at Terminal Island near San Pedro and of a number of smaller airports in that area which have been declared surplus property by the government.

The supervisor, who was delegated to make the trip by his colleague, also will put in a bid for Vultee airport at Downey. The Vultee aircraft plant adjoining the airport at Downey is another item on Jessup's acquisition mission. He expected to leave Wednesday, June 4.

TROUT FISHING

A ton and a quarter of trout—2,436 pounds, to be exact—including 1,262 of the Rainbow species, 75 big Loch Levens and three huge Cutthroats were taken by a record smashing crowd of anglers on the May 1 opening at Crowley lake in Mono county, about 30 miles north of Bishop.

An estimated 3,200 fishermen, with 981 boats, fished the lake on the opening day.

FISHING BOATS

There are more sports fishing boats operating in Southern waters than ever before, according to an announcement from the Bureau of Marine Patrol, California Division of Fish and Game.

It's GREEN

The VISTA DEL MAR

Sea Food Grotto

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Group 1.	Values to \$3.98 \$1.49	Values to \$4.75 \$1.98	Values to \$6.25 \$3.98
Group 2.	Values to \$6.98 \$3.98	Values to \$9.98 \$3.98	Values to \$9.98 \$4.98



COATS

Sizes 1-3 LIGHTWEIGHT COTTON & RAYON FABRIC

Reg. Price \$5.35
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Sizes 3-14 BROKEN SIZES AND STYLES
VALUES TO \$17.98

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BRONCO BUSTER BLUE JEANS

Guaranteed 8 oz., Sanforized.

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COSMETICS
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Hand Lotion, Bubble Bath,
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Loose and Sport Styles — 100% Wool, Leathers, Pure Wool

Regularly From \$2.98 to \$15.50

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ASSORTED FABRICS — SIZES 2-16
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SIZES 2-8 — ASSORTED COLORS
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Pants, O'alls And
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