

Cost of Living Reduced With Torrance Plan at Quality Mkt.

We are back of the Torrance Plan 100% . . . the PLAN to cut the cost of living by reducing prices BUT not quality. Yes, that's exactly what we are doing at the busy Quality Market . . . and we can afford to do it now that our volume has more than doubled . . . it's the old principle of selling more and selling for less! So . . . why don't you too join the crowd of thrifty shoppers at the Quality Market . . . where QUALITY for LESS is actually true!



It certainly pleases me to see Torrance merchants take the lead in the inauguration of the Torrance Plan! I not only saved money shopping in Torrance during the Dollar Days last Friday and Saturday . . . but I now learn that prices on most everything have continued much lower than before. And here at the Quality Market . . . they have really gone to town on the Torrance Plan. This is where I'm doing ALL my food shopping now!

LARGE GRADE "A" LOCAL Dozen
Ranch EGGS 59¢

Hunt's Solid Pack TOMATOES
 No. 2 1/2 Can **24¢**

Royal Dark & Light SWEET CHERRIES
 No. 2 1/2 Can **39¢**

Flotill Whole APRICOTS
 No. 2 1/2 Can **18¢**

Hunt's HOMINY
 No. 2 1/2 Can **13¢**

Yacht Club SWEET PEAS
 No. 2 Can **12¢**

Fisher's CAKE FLOUR
 2-Lb. Box **19¢**

Our Best CANDIED YAMS
 No. 2 1/2 Can **19¢**

Monarch French Style GREEN BEANS
 No. 2 Can **18¢**

IRIS Tomato Juice
 No. 2 Can **11¢**
 46-Oz. Can **24¢**

Iris New Irish POTATOES
 No. 2 Can **15¢**

All Flavors ROYAL PUDDINGS
 Package **5¢**

Remember —NOTHING BUT THE Best TILLAMOOK CHEESE 69¢^{lb}

Cudahy's Sugar Cured SLICED Bacon 63¢^{lb}

Country Style — Our Own Make SAUSAGE 55¢^{lb}

LEAN, TENDER POT ROAST . . . 39¢
 FRESH GROUND HAMBURGER . . 35¢
 SHORT RIBS, Lean & Meaty . . 29¢
 SWISS STEAK 59¢

PORK LOIN ROAST 56¢
 FRESH DRESSED RABBITS . . . 59¢
 Good selection of Cold Cuts at Low Prices

LARGE BROWN Onions 5¢^{lb}

FRESH NEW Cabbage 2¢^{lb}

RIPE GOLDEN Banana Squash 3¢^{lb}

PICTSWEET FRESH FROZEN FOODS
 GOOD TO EAT — QUICK TO FIX
 THRIFTY TO SERVE

ONE CENT SALE
 GREEN PEAS box 29¢
 DICED CARROTS box 1¢
 For Both Boxes **30¢**

Be Your own Meat & Grocery Man! Save with a Frozen Food Locker

—NOW AVAILABLE AT LOW RATES!

GENUINE U. S. GRADE "A"
BABY BEEF
 —And at this price, we cut your side up just as you want it, package it for your particular family (number of steaks, etc., per package) and place it in your food locker where it is available for you any day . . . including Sunday! This way you and your family are sure of the BEST MEATS always.
43¢
 POUND By the Side



Make the most of the summertime goodness of fruits, vegetables, meats and poultry: buy in ample quantities for Frozen Food Locker Storage, and you can enjoy them around the calendar. Whether you raise your own foodstuffs, or buy in economical large quantities, a Frozen Food Locker will mean better eating at lower cost the year around.



TORRANCE LOCKER and FROZEN FOOD CENTER
 —in the Quality Market

THE QUALITY MARKET

PHONE TORRANCE 93

NO FRESH MEAT SOLD ON SUNDAYS

2171 TORRANCE BLVD.

TORRANCE LOCKER AND FROZEN FOOD CENTER — QUALITY MARKET — TORRANCE LOCKER AND FROZEN FOOD CENTER

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