

# TALK OF MUNICIPAL SALES TAX AS REVENUE MEASURE AGAIN STIRS CITY CIRCLES

"City Sales Tax." That bugbear which caused such an uproar a year or so ago when former Councilman J. E. Hitchcock "suggested" that an article in Western City magazine on the subject be read by members of the City Council, has raised its head again in Torrance.

## Employment Makes Gains In Torrance

Employment in the Torrance area has made substantial gains the first eight months after V-J Day, reaching levels never before attained in peacetime, as announced by K. E. Bradley, local manager, United States Employment Service, today.

Bradley based his statement on the steady increase in recent months of placements and considerable reduction in applicants applying at the United States Employment Service office. The fact that most of our major industry was not affected by the war's end has helped this situation.

There is still a shortage of highly skilled journeymen with pre-war experience, unskilled labor requiring good physical condition and restaurant workers. However, many employers are taking advantage of the On-the-Job Training program to provide work for veterans and at the same time teach them a skill.

There are 900 less persons drawing Unemployment Insurance weekly in June, as compared with our peak in February, 1946. Also United States Employment Service is referring some 800 people to job openings each month.

With the start of production about July 1 at the new Harvey Machine Company, and the opening of Los Angeles County Harbor hospital, employment for several hundred local people has been assured.

## Palos Verdes Voters Approve School Issue

Voters of Palos Verdes school district Friday approved a proposed \$200,000 bond issue to provide improved school facilities by a 95 percent majority.

The final tabulation was 304 to 17.

The bond issue will provide for a new kindergarten building at the Malaga Cove school and additional classroom and recreational facilities.

Included in the Palos Verdes elementary school district is the exclusive Hollywood Riviera area of Torrance and the upper Walteria section.

These two districts recently were bonded by Los Angeles City high school and junior college districts, voting for the \$75,000,000 bond issue which Torrance voters rejected by a large majority.

While registering Torrance opposition to the Los Angeles control of Torrance schools, the Torrance vote was ineffective in that other parts of the vast Los Angeles districts voted in favor of the bonds.

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## Saturday Last Day To Receive Vets Pictures

Pictures of veterans to be published in the special "Veterans Welcome Home" edition of the Torrance Herald on July 4 will be accepted until Saturday noon, June 22.

Hundreds of pictures already have been received to add to the hundreds already in the files of this newspaper.

Veterans or families of veterans are asked to bring suitable portraits or large snapshots to the Torrance Herald office before Saturday noon.

With the pictures, the following information is required: Name of veteran, nearest relative, address, when entered service, where served, highest grade or rank, decorations or citations, when discharged.



CONGRATULATIONS, ED . . . So says Leo Carrillo, the movie star, to Edwin B. Brown, business manager of the Torrance Herald, left, as he presents the "Oscar" of the California Newspaper Advertising Managers Association for the best retail advertising series among 200 California daily and weekly newspapers, won by the Torrance Herald for its McCown-Discount Drug Company series. John B. Long, general manager, California Newspaper Publishers Association, right, looks on as the presentation is made.

## TORRANCE HERALD PRESENTED WITH 'OSCAR' FOR BEST LOCAL ADVERTISING SERIES

In competition with more than 200 California daily and weekly newspapers, Edwin B. Brown, business manager of the Torrance Herald, was presented the "oscar" of the California Newspaper Advertising Managers Association at their annual convention in Los Angeles June 15.

This award was made for the "Best Local Advertising Series." The campaign placed in competition by the Torrance Herald was the McCown-Discount Drug advertising which appears regularly in this newspaper.

Highlighting the convention was a round table and business session Saturday morning followed by a publishers-advertising executives luncheon with L. C. Burkholder as the speaker. It was at this annual luncheon dinner that John B. Long, general manager of California Newspaper Publishers Association, and Leo Carrillo, famed California movie star and pioneer, presented the top award to the Herald.

The afternoon sessions were featured by addresses by Norton Mogge, vice president of the National Advertising Association, J. Walter Thompson Co., Worth manager of the Pasadena Star-News, and A. T. Danielson, vice-president of Barker Bros. George Welmer of the Orange Daily News was general chairman of the convention.

## Boys' Band To Practice In Auditorium

Dean Sears, chairman of the band committee of the Torrance Kiwanis club, announced yesterday that the stage of the Municipal auditorium had been secured for the weekly band practice of the Torrance Kiwanis club boys' band.

Starting Monday afternoon, the band will meet from two to four o'clock on the stage of the auditorium.

Under the direction of Don Carper, well-known business man and orchestra leader, the Torrance Kiwanis club boys' band has made excellent progress since establishment a few weeks ago, it was said. Carper said yesterday, "I know that this new location and time will be much more convenient for many of the boys. Now that many of them are making fine progress, again we are in a position to accept applications for band membership from Torrance boys. Instruction and band practice is free. The Torrance Kiwanis club is assisting a number of boys in securing their instruments. We believe we will have a band all Torrance will be proud of in the very near future."

**RAY J. COLEMAN**  
Ray J. Coleman, S 1/2 whose home is at 1818 W. 259th st., is reported serving temporarily aboard the USS Fallon, an attack transport which will take part in the coming atomic bomb tests in Bikini Atoll as a target ship.

## Pickup Attempts Robbery After Slugging Driver

Efforts of Frank Grimes to befriend a hitch-hiker dressed as a merchant seaman late Sunday night, ended in an attempted robbery and the plunging of Grimes' car over a 400-foot Palos Verdes embankment into a ravine, sheriff deputies report.

Grimes, who lives in Wilmington, said he picked the hitch-hiker up at Pacific Coast highway and Vermont avenue, and shortly thereafter the seaman announced that he was broke and hungry. At approximately two miles east of Miraleste drive on Palos Verdes drive, the seaman swung on Grimes without warning, he declared, and proceeded to get into his pockets.

Dazed from the blow and in an effort to ward the man off, Grimes said he lost control of his car, which headed over the embankment with his assailant jumping clear.

Grimes crawled out of the wreckage and made his way back up the embankment. He fell unconscious beside the road. Later he was found by deputies, the report read. He was taken to Torrance Memorial hospital, where doctors said he had suffered contusions, abrasions and a fractured nose believed to have been inflicted by the unidentified man.

## BULLETIN STRIP TEES

By JOHN B. STRIPLING

Strip Alibis . . . Joe Louis didn't beat the Strip guess—it was our old boyhood idol, Jack Dempsey. The old Manassa Mauler earlier picked Joe Louis, and knowing the fight because he's undoubtedly the greatest heavyweight champ in all ring history.

Jack did a female on us and changed his mind yesterday and picked Billy Conn. Anyway, we are actually glad the Brown Bomber won the fight because he's undoubtedly the greatest heavyweight champ in all ring history.

P.S. Remind us to backhand our spy who trained Conn in his camp, and who wrote us he was betting 100 bucks on the Pittsburgh challenger.

## GARDENA AIRPORT PERMIT PLEA IS DELAYED BY BOARD

Hearings on the applications of A. L. Sharp and Oscar Ogden for permits to operate adjoining airports in the Johnson Lake area near Gardena were before the Board of Supervisors at its Tuesday meeting, according to Supervisor Raymond V. Darby. In order that further facts might be developed with reference to these applications, both were continued for a period of two weeks.

## Torrance Air Show July 5 And 6 To Top Any Performance In This Area

Spectators at the big Fourth of July Jubilee Air Show at the Torrance airport on 101 Highway will not only see the very latest in military and civilian airplanes on exhibition, from the fast jet-propelled fighters to giant air transports, but they will see famed military and civilian acrobatic stars engaging in breath-taking antics.

A full three-hour program is being rounded out for each day of the show, Harry B. Lewis, vice president of Torrance Area Projects, sponsors of the show, said. It will be presented July 5 and 6.

With the cooperation of Major C. H. Holmes, Third Group commander, Civil Air Patrol, the field is being prepared for the air show.

A roadway will be cut providing an entrance from 101 Highway at Madison ave.

Parking spaces for automobiles will be prepared at the west end of the field, and airplane parking areas will be kept open for exhibition purposes.

The public will not be allowed at the eastern end of the field, where operations will be carried

## CHAMBER OPPOSES PARKING METERS; HOUR LIMIT AND SPECIAL LOTS ARE URGED

Directors of Torrance Chamber of Commerce Monday night approved 18 recommendations made by two of its committees calling for revolutionary action in the downtown automobile parking situation and refuse problems.

## Council Takes Steps to Levy City Bond Issue

Providing for the bonding of Torrance property to the extent of \$1,550,000, the City Council Tuesday night adopted resolution No. 1780, which declares the public convenience and necessity requires the raising of funds not available from taxation, as follows:

Trunk sanitary sewers, \$350,000; storm drains for drainage of surface, storm and flood waters, \$95,000; fire stations and training tower including acquisition of all land, apparatus, equipment, furniture and furnishings, \$125,000; reconstruction of central fire station as police station and municipal court building and construction of additions, including furnishings, etc., \$60,000; grading, paving, surfacing and resurfacing of streets and alleys, \$400,000; recreation facilities including the acquisition and construction of buildings, a ball park stadium, a municipal swimming pool, pedestrian tunnel beneath the Santa Fe railway; illumination of parks and playgrounds, acquisition of land, rights of way, furniture, furnishings, apparatus and equipment, \$480,000; a water main, including valves, fittings, etc., \$40,000.

It is the proposal of the City of Torrance that the bond issue be submitted to the voters on August 20.

**Parking Periods:** The committee recommends that one-hour parking be established for Santa Tori ave. from Torrance Blvd. to Cabrillo and on El Prado and Marcelina from Sartori to Cravens and that this one-hour restriction be strictly and impartially enforced by our Police Department.

**Special Privileges:** The committee recommends that all special parking areas in the retail district be eliminated.

**Red Zones:** Remove present restrictions from theatres and other public buildings wherever feasible, so that additional space may be made available for use when these buildings are not being occupied.

**Bicycle Parking:** The committee recommends that appropriately designed bicycle racks be provided for the retail business district with the aim of discouraging the use of our sidewalks for this purpose.

**Loading Zones:** Eliminate all loading zones in the retail business district which prevent a store or stores have a rear or alley entrance available to them.

**Parking Lots:** The committee recommends that the

San Pedro and Wilmington will be stopping points on a helicopter mail service to be operated for a 30-day trial period beginning July 1st.

While Torrance was one of the first cities mentioned as a terminal for the helicopter mail experimental stops here.

Helicopters require a minimum of 200 feet by 300 feet of unobstructed level land for take off and landing, and companies which plan to pioneer the service want these sites as near postoffices as possible.

The experiment is part of a post office plan to provide a 12-hour airmail service between any two metropolitan communities.

Sikorsky helicopters will be used, manned by air transport command and air rescue service personnel, cooperating with post office officials.

The harbor stops will be on a Lockheed air terminal-Long Beach flight, including stops at Van Nuys, North Hollywood, Hollywood, Beverly Hills, West Los Angeles, Santa Monica, Venice, Culver City, Inglewood, Manhattan Beach, Hermosa Beach, Redondo Beach and Florence.

Mail will be picked up on the return trip in one-minute stops at each station. The complete run will require one hour and 27 minutes.

A second leg in the service will be developed with the

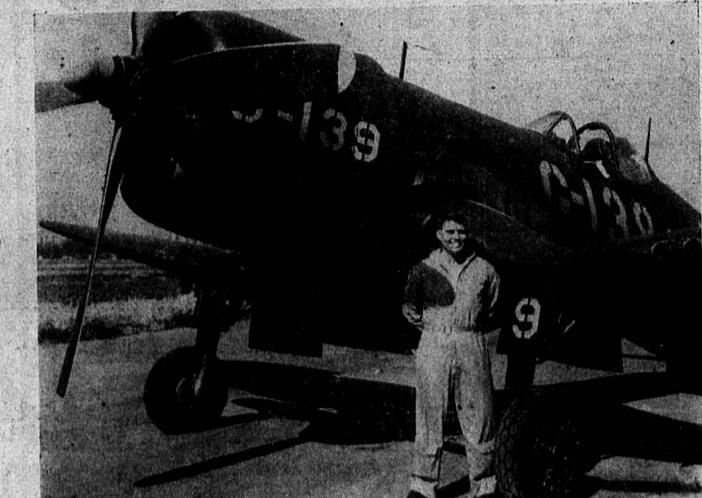
Plan To Subdivide 210 Acres

Application to subdivide 289 acres for more than 200 single-family homes in the county's unincorporated area were approved last week by the County Regional Planning Commission. The largest of the five tracts to be developed will be opened in the Palos Verdes Hills which will comprise some 210 acres and will be parceled into 121 lots. The site will be between Palos Verdes dr. and Crest rd the report said.

**Torrance Weather Record**  
Official U. S. Weather Bureau TEMPERATURE

June	Maxi- mum	Mini- mum
7	79	51
12	80	54
14	79	57
15	79	49
16	81	55
17	80	52
18	81	55

The resolution was signed by the Rev. H. Wesley Roloff, association secretary, who said that original charges regarding the gambling issue had been made by the Rev. Paul M. Wheeler.



**LEADS MARINE CORPS SHOW HERE** . . . Here is Major Art Nehf, son of the Art Nehf of major league baseball fame, shown shortly after he landed at Torrance airport in his Corsair recently. The major, who saw service in many South Pacific battles, showed combat pictures of the Lions club meeting on Tuesday and is arranging a substantial portion of the air circus to be staged here on July 5 and 6. (Torrance Herald Photo)