

Adv. Specials Effective Through Oct. 7—  
Limit Rights Reserved

# Mid-City

CUT RATE DRUG STORES

# Self-Service DRUG STORE

\* INDICATES ITEMS  
PLUS 20% FEDERAL  
EXCISE TAX.

**YOU'LL FIND VALUES GALORE At Your MID-CITY DRUG STORE**

Yes, Mid-City Brings You Values Everyday — Plus SELF-SERVICE, the Modern, Streamlined Way For Busy Shoppers . . . Make One Stop and

**SAVE AT MID-CITY**

Mid-City Special

**Elmo 'RALO' Face Powder** ~~1.50~~ **1.00**

**Elmo 'MARGO' Face Powder** ~~1.00~~ **.69**

LIMITED SUPPLY — HURRY TO SAVE!

Another Mid-City Value Saving

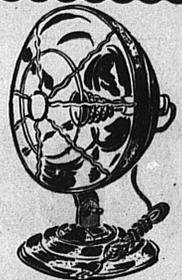
**WE'VE GOT IT!**

14 1/2 INCH ROUND, RADIANT

**ELECTRIC ROOM HEATERS**

Buy Now For Cooler Evenings. Big Polished Reflector Bowl Radiates Lots Of Warmth—Complete Stand Model, Approved Cord—1000 Watt Replaceable Element.

Mid-City Special **\$5.69**



NATIONALLY ADVERTISED

## DRUGS

SAVE ON HEALTH AIDS

PRESCRIPTIONS carefully compounded

Limited Time Offer

**NUJOL MINERAL OIL**

Crystal Clear—Save on this Fine Internal Lubricant.

REG. 59c VALUE **39c**

FULL PINT SAVE 20c

**FOAMING BATH SACHET**

Softens the hardest water . . . perfumes your bath . . . relaxes and leaves your skin refreshed . . . alive.

FOR YEAR 'ROUND ENJOYMENT

25 Packs in 5 Floral Fragrances. All for **\$1.00**

**HIND'S BEAUTY DUO**

"MONEY BACK OFFER"

Famous Hind's Honey and Almond Fragrance Lotion soothes—smooths and comforts the skin. Trial Size Given With Big 4-oz. Bottle.

RETURN LARGE BOTTLE FOR REFUND IF NOT SATISFIED **39c**

BOTH FOR **39c**

Limited Time Offer

## SELF-SERVICE Specials

FOR BRIGHTER SMILES

**PEPSODENT TOOTH POWDER**

With IRIUM

GUARD YOUR THROAT

**PEPSODENT ANTISEPTIC**

SWEETENS THE BREATH

PEPSODENT Floats film away

LARGE SIZE **39c**

MEDIUM **21c**

NATIONAL **EPSOM SALTS** 1 Lb. U.S.P. REG. 14c VALUE **7c**

ANGELUS **LIME WATER** U.S.P. FULL PINT **11c**

1-OZ. STANDARD, POWDERED **YELLOW MUSTARD** **9c**

1-OZ. STERLING, INSECT REPELLENT **OIL OF CITRONELLA** **17c**

**MAR-O-OIL SHAMPOO** Reg. 40c 6-Oz. Bottle **29c**

**LOUIS, EGGNOG SHAMPOO** Made With Dehydrated Egg **\$1.00**

**LIQUID BUBBLE BATH** Reg. 39c Asst. Odeurs **29c**

5 Foot Bamboo Garden Rakes **98c**

Household Metal Food Graters **9c**

Practice "Touch" Footballs, Kapok Filled **98c**

"Bank-A-Yank" Novelty Coin Banks **9c**

BE PREPARED FOR EMERGENCY

**2 Quart, Faultless HOT WATER BOTTLE**

Quality Red Rubber—Buy Now—For Home Use.

REG. 56c VALUE **39c**

SAVE 17c

10 VOL. 4-OZ. FOR CUTS, WOUNDS, BRUISES **Columbia Controlled Peroxide** **10c**

U.S.P., 10-OZ. **National Glycerin** **12c**

You Save \$1.00

**MAVIS "ALL WEATHER" HAND LOTION**

Helps keep your hands lovely . . . whatever the weather. Prevents chapping.

Soothing to Dry Skin **\$1.00**

Skin. Big \$2.00

16-oz. Bottle

You Save 40c

**3 PIECE, MATCHING COMB and BRUSH SET**

Hardwood Back Hair Brush, Clothes Brush and Utility Comb in a matching set.

Gift Boxed **\$1.29**

Reg. \$1.69 Value

REG. 47c SKIN REFRESHING **KRANK'S After-Shaving LOTION**

Reg. 47c 6-oz. Bottle Disc. Size. **17c**

Bonded Prophylactic **TOOTH BRUSH**

PROLONG BRISTLE **47c**

REG. 39c "AMERICAN EAGLE" EXQUISITE **WHITE BOND STATIONERY**

24 Club Sheets 24 Envelopes **23c**

SAVE 16c

FOR ADDED PEP AND HEALTH

**KEVO FOOD DRINK**

Delicious Chocolate-like double energy, drink . . . put "pep in your step."

REG. 49c PACKAGE **27c**

SAVE 22c

**DEODORANTS**

Keep Well Groomed

**NAIR Depilatory LOTION**

A Modern Cosmetic Lotion to remove unsightly hair from arms and legs.

4 Oz. **49c**

**CREAMS — COLOGNES**

**Helena Rubinstein "Apple Blossom" COLOGNE**

Delicately Scented Lotion, So Refreshing.

3 3-8-Oz. **\$1.00**

Pot-O-Gold Honey, No-Drip Server **49c**

8 Pc. "Countess" Plastic Utility Set **79c**

Household Plastic Pot Cleaners **7c**

"Esquire" Tooth Brushes, Pure Bristle **7c**

**Smokers' Specials**

MID-CITY HAS 'EM Handy Pads For Purse or Pocket

BOX OF 50 PADS **BOOK MATCHES** **9c**

**Amolin Cream** **45c**

2 Oz. **Quest Powder** **31c**

2 Oz. **Yodora Cream** **43c**

1 1/2 Oz. **Ever-Dry Liquid** **45c**

33 1/2-oz. Jar, For Hand Beauty **Du Barry Cream** **\$1.00**

4 1/2-oz. Dry Skin Cleansing **Yardley Cream** **\$1.00**

1 1/2-oz. Oily Skin Cleansing **Woodbury Cream** **25c**

1-oz. Novena Nite Cream **Helena Rubinstein** **\$2.00**

JOHNSON'S "SHY-N-IT" **LIQUID WAX**

Self Shining, Rubless Wax for Linoleum and Floors

REG. 23c VALUE **17c**

UTILITY HOUSEHOLD **STEEL WOOL**

Giant ROLL **5c**

WEAR-EVER **ALUMINUM CLEANER**

Cleans and Brightens Kitchen Pots and Pans

REG. 8c PKG. **2 for 9c**

RABIN **LIGHTER FLUID**

Bright Smokeless Flame 4-Oz. Limit 1 **6c**

POPULAR **CIGARETTES NO LIMIT**

2 Packs **27c**

COLONIAL BOUQUET

**Cream Cologne**

\* IT'S NEW! Totally different from alcoholic colognes . . . a luscious, creamy cologne and lotion in one . . . smooth, it on your skin to soften, soothe . . . and perfume it . . . luxurious, more lasting, non-drying.

\* IT'S LASTING! Its subtle fragrance clings to your skin for hours, dainty, alluring.

\* IT'S SMART! This new, improved cream cologne saves valuable alcohol for war needs.

Colonial Bouquet Cream Cologne is a product of **Colonial Dames**

Creators of exquisite cosmetics and perfumes since 1886 (not connected with any society)

Perfumed Bath Crystals in Novel Ten Pin Bottle.

REGULAR **39c** VALUE **19c**

"Ten Pin" **BATH SALTS**

"Ace" Shaving Cream, 29c Tube **19c**

"Neps" Sanitary Napkins, Box of 12 **8c**

\$1.89, 14 Inch Maroon Overnite Bag **\$1.59**

"Tawn" After Shaving Lotion, 5 oz. **69c**

POCKET POUCH **TOBACCO**

SIR WALTER **RALEIGH TOBACCO** **13c**

POPULAR ASSORTMENT **Famous PIPES**

MILANO HESSON GUARD **PIPE** **97c**

MODEL **8c**

DILL'S BEST **11c**

OUR ADVERTISER **8c**

RUM and MAPLE **23c**

VELVET **11c**

PRINCE ALBERT **10c**

BOND STREET **2 for 27c**

HALF and HALF **11c**

Frank Medico **97c**

IMPERIAL **Yello-Bole** **\$1.50**

PREMIER **Yello-Bole** **\$2.50**

Forecaster **97c**

Others \$3.50 to \$7.50

# 1315 SARTORI AVENUE

NEXT DOOR TO LEVYS DEPARTMENT STORE