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Mid-City

CUT RATE DRUG STORES

Self-Service DRUG STORE

SAVE MORE AT MID-CITY

THE SELF-SERVICE STORE DESIGNED TO SAVE YOU MORE!
Every Department Filled With Great Values At Consistent LOW PRICES. Be Sure To Ask For Mid-City "CASH DISCOUNT" GREEN TRADING STAMPS
Advertised Specials Effective Through Sunday, Sept. 16
* Includes Items Plus 20% Federal Excise Tax
WE ARE NEVER KNOWINGLY UNDER SOLD

The new "pure silk" look created by

CHEN YU Cloud silk MAKE-UP

It's a quality look skin has never had before—a fine look—a chic look—a true "pure silk" look with neither the appearance nor the feel of make-up. You'll love the way it stays too. All shades.



\$2 Refills \$1.25 (tax extra)

FOR THE "BACK-TO-SCHOOL" MISS

CHEN YU "PAGODA SET"

Everything you need for beautiful nails and lustrous lips—in luxurious wood holder. Chen Yu Base Coat, Chip ★ \$2.50
Check Top Coat, Chen Yu Fast Dry and Matching Lipstick. Complete Kit.



Helena Rubinstein 'APPLE BLOSSOM' COLOGNE

Make this refreshing ★ \$1.00 body cologne an enchanting part of your loveliness. 3 3/5-oz.



MAVIS Talc Mitt

Big plump talc mitt to slip on your hand and powder your ★ \$69c body to smooth, cool comfort. 4 1/2-oz.



LIMITED TIME BEAUTY OFFER — SAVE \$2.50

Daggett and Ramsdell 'Elorda' Cream

For Skins That Need Extra-Special Care — Use Generously At Night Around The Eyes And Throat—See How It Helps Combat Dry Skin. ★ \$1.00

BIG \$3.50 JAR NOW



CHECK UNDERARM PRESCRIPTION

FRESH ANTISEPTIC DEODORANT CREAM

NO. 1 TUBE ★ \$39c



nail-dri

THE NEW MIRACLE LIQUID Dries Nail Polish IMMEDIATELY!

Apply Nail-Dri over any kind of fresh polish for immediate drying. ★ \$50c



Max Factor Hollywood

TRU-COLOR LIPSTICK

...the color stays on through every lipstick test ★ \$1.00



"MANHATTAN" MODEL SILEX COFFEE MAKER

8-Cup Silex. Makes hot or iced coffee taste better. Special \$2.95



"ROYAL VELLUM" BOX STATIONERY

12 Sheets and 12 Envelopes Reg. 14c Value Special 5c



5-FOOT ELECTRIC EXTENSION CORDS

Complete with plug and 3-way cube tap. REG. 79c VALUE Special 59c



TETCO FIRE EXTINGUISHER

For home, car, emergency. REG. \$1.19 VALUE Special 89c



September DRUGS

NON HABIT-FORMING INTERNAL LUBRICANT

SQUIBB MINERAL OIL

Crystal Clear and Odorless. Gentle, Mild Acting. 32-ounce Bottle 89c



SQUIBB SULMEFRIN

1-OZ. BOTTLE 69c

REG. 19c FRESH STOCK STERLING CITRATE OF MAGNESIA 12c

SQUIBB DICAL PHOSPHATE With VIOSTEROL

51 WAFERS. \$1.19

4-OZ.—SOOTHING DICKINSON'S WITCH HAZEL 15c

SALE New Editions OF BEST SELLING BOOKS

IWO JIMA

Eye witness story by Capt. Raymond Heintz. 86 COMBAT PHOTOS AND STORY. \$1.75



EVERYBODY'S PHOTO COURSE

28 simple lessons on picture making. A. U. S. CAMERA BOOK. \$1.00



MID-CITY HOME VALUE

10-Inch Aluminum SKILLET

Light weight, yet sturdy, with hard-wood handle. Easy to use—easy to clean. MID-CITY SPECIAL \$1.39



"Secretary" FOUNTAIN PENS

Modern Writing Pens in a Selection of Point Widths. Choose Your Favorite Color. EACH WITH POCKET CLIP. \$4.00



GAYLY COLORED KIDDIES' PIN WHEELS

They go like the wind! 9c



HI-SPEED SPINNER

Here's real action! Gay colored top makes 10,000 r.p.m. 25c



"THE LEATHER BURNERS" 49c
Two-Fisted Story of the Old West.

"20 STORIES BY STEPHEN CRANE" \$1.00
Selected Stories by This Popular Author.

"THE SIAMESE TWINS" 49c
Ellery Queen Murder Mystery.

"THE TIME FOR DECISION" \$1.49
Authoritative Book by Sumner Welles.

"Here Is Your War"

By The Late **ERNIE PYLE**

THRILLING ACCOUNT OF YOUR G.I.'s BY THE FAMOUS CORRESPONDENT. \$1.00



COLORFUL STORY ASSORTMENT CHILDREN'S BOOKS 10c

TUBES—WHITE SHOE CLEANER CARBONA SHOE WHITE 7c

Mid-City OFFERS LIQUOR VALUES

SOUTHERN COMFORT

"The Grand Old Drink of the South" 100 PROOF. FULL PINT \$3.62



PARK and TILFORD WHISKEY

86.8 PROOF A BLEND Fifth \$3.45



HIRAM WALKER IMPERIAL WHISKEY

86 PROOF Fifth \$3.40



F.I. VERMOUTH

SWEET or DRY. FIFTH GALLON \$1.34



KINSEY GIN

94.4 PROOF. FULL PINT \$2.05

DONALD'S ORANGE GIN

LIME OR MINT 70 PROOF. 8-OZ. 98c



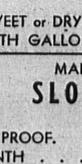
DONALD'S DE LUXE DISTILLED DRY GIN

100% Neutral Spirits Distilled From Grain. 85 PROOF. FULL PINT \$1.77



MAR SALLE SLOE GIN

60 PROOF. TENTH \$1.64



McKesson Throat Gargle

Soothing to sore gums and as a oral deodorant. 2-oz. 25c



McKesson V-A CREAM

Vaginal jelly for modern feminine hygiene. 2 1/2-oz. \$1.00



McKesson BABY COUGH SYRUP

Relieves discomfort of minor bronchial irritations due to simple colds. 3-oz. 25c



PROPHYLACTIC TOOTH BRUSH

With round end Prolon bristles. Guar. 6 months. 47c



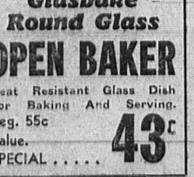
Glasbake Open Baker LOAF PAN

Heat Resistant Glass Baking Dish For Loafs, Roasts, etc. Reg. 45c Value. SPECIAL 37c



Glasbake Round Glass OPEN BAKER

Heat Resistant Glass Dish For Baking And Serving. Reg. 55c Value. SPECIAL 43c



Hi-Carbon Butcher Knife

Hardened and Tempered Precision Ground. Reg. 79c Value. SPECIAL 49c



Pot-o-Gold HONEY in No-Drip Server

Handy Serving Unit Filled With 10 ozs. Honey. Reg. 65c Value. SPECIAL 49c



"Hollywood" De Luxe Box STATIONERY

Exquisite Laid White Bond 24 Sheets and 24 Envelopes. Reg. 49c Value. SPECIAL 37c



Mid-City Self-Service

1315 Sartori Ave

Next Door to LEVY'S DEPT. STORE