

Mid-City Self-Service Drug Company Opens Store Today

NEW, MODERN \$100,000 UNIT ADDED TO TORRANCE BY FAST GROWING DRUG STORE CHAIN

Mid-City Drug Company formally opens its Torrance store today, offering the self-service idea to the 40,000 residents of Torrance shopping area in a \$100,000 store at 1315 Sartori ave. which will feature breath-taking values in a four-day opening sales event.

Hailed as a modern development in drug merchandising, the completely new and streamlined store is designed to meet the needs of the busy, thrifty shopper, Harold B. Garfield, president and general manager of Mid-City Drug Company said.

Mid-City Self-Service Drug store in Torrance is the latest of a rapidly expanding Southern California drug store chain.

Modern-styled mahogany and chrome fixtures and scientifically placed fluorescent lights feature the orderly appearance throughout the store.

Mid-City Drug Stores, famous for their completeness of merchandise in every phase of the drug business, have arranged their Torrance self-service store with such care that the departmentizing and display of all merchandise makes it easy and convenient for one to choose any particular item. It was pointed out that the customer may shop with leisure from the low shelf displays and "island" units down the middle of the store. All merchandise may be easily secured from plainly marked compartments.

Mid-City brings to Torrance the experience of consistent "value giving at low prices" through some 16 years of rapid progress in Southern California.

In commenting on Torrance, Garfield said: "Mid-City salutes

Torrance with the opening of this, our finest, super self-service store. We have chosen Torrance for the site of this fine new store for there is no question in our minds but what Torrance is one of the most rapidly growing cities in Southern California today. It has a brilliant post-war future as well. We wish to share in its growth and help by being a part of this city. This we will do by accepting our part of its civic obligation, and participating in building a greater, finer Torrance in the years to come."

The new Torrance Mid-City Self-Service store also features a completely stocked cosmetic department, displaying nationally advertised toiletries, summer creams and lotions. The liquor and tobacco department will feature favorite brands of wines, liquors and smokers needs.

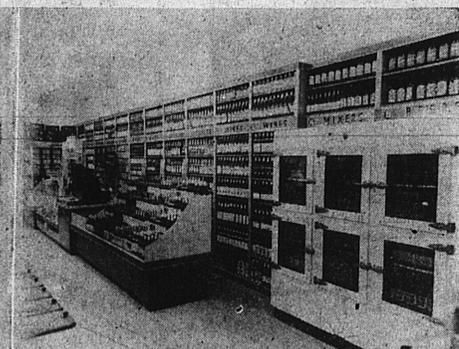
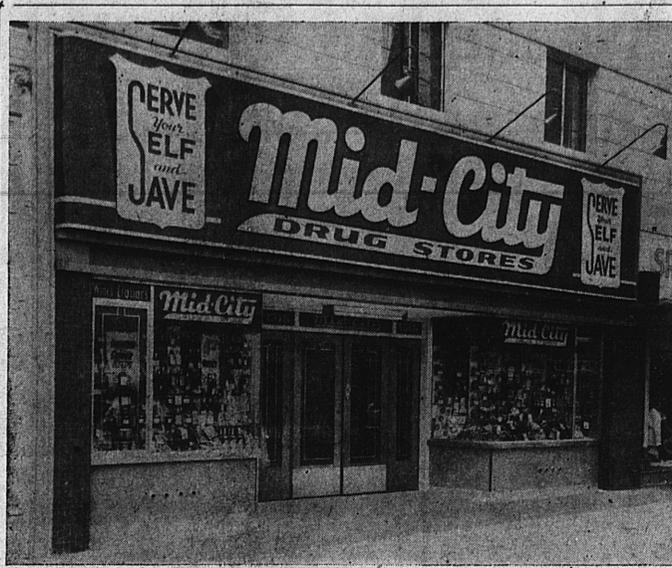
Garfield, who is a member of the California State Board of Pharmacy, pointed with particular pride at the store's complete prescription department. This department is not only stocked

with a large and complete selection of the finest pharmaceutical products of America's famous manufacturers, but is constantly staffed with experienced, registered pharmacists. "Here," said Garfield, "it is a 'must' that your doctor's prescription is followed exactly as written. We never substitute under any circumstance, and it is for this reason that we have the confidence and good will of the doctors in every city where there is a Mid-City Store."

On hand during the opening days of the store will be Tom De Joria, merchandising manager of Mid-City Drug. It is he that sees to it that the store is stocked with every-day useful and wanted merchandise items needed by the people of this area.

Also new friends of the store will meet Leo A. Garfield, assistant general manager of Mid-City Drug Store and in direct charge of liquor and cigar departments of the entire chain.

The store will be in charge of Harold Carlton, manager, and Miss A. Howard, assistant manager, under the district supervision of L. P. Green. The store opens with a staff of twenty-nine persons who have been selected through a policy of employing only local people.



MID-CITY DRUG STORES OPEN HERE... With their opening today marking four days of special bargains, Mid-City Drug Stores opened their new \$100,000 institution in Torrance today. Shown above are several scenes in the modern self-service store, and the front itself at 1315 Sartori ave. Island counters make

shopping and display of the complete stock easy. The scenes include the general store scene, upper left, the liquor department and modern refrigerator, upper right, drugs and vitamins, lower left, and the completely stocked cosmetic department, lower right.

Broken Glass on Streets Hit by Police, OPA

Broken glass on the streets of Torrance not only draws ire of the Police department but also from the War Price and Rationing Board, it was revealed this week.

Chief Clerk Frank W. Daniels, of the local board, said that he counted some 30 bottles scattered along the tree lined Plaza del Arno back of the high school one morning this week.

Glass has a very damaging effect on tires, he said, and those responsible for throwing glass on highways would lose their gasoline rations.

Chief of Police John Stroh said that it is a violation of the California Motor Vehicle Code to throw glass on a street or highway, and offenders will be arrested and prosecuted.

17-Year-Olds To Be Taken In State Guard

The legislative act which provides the minimum age limit for membership in the California State Guard to be 17 years instead of 18 years will become law Sept. 15, 1945, according to Lt. Col. A. Milton Fish, commander of Group 3, Southern Area, California State Guard.

An educational and recruiting program now is in preparation for presentation to eligible young men now in high school, Colonel Fish said. This program includes data of interest both to community leaders and parents of prospective youths.

"The acceptance of 17-year-olds in the State Guard will constitute a service both to country and American youth," Colonel Fish said. "To the many young men who anticipate induction into the armed forces, the State Guard military training will be of obvious value. By the same token, the armed forces will warmly welcome inductees who have had previous instruction." Colonel Fish said that units of the State Guard in Southern Los Angeles County and in Orange County, which make up Group 3, are planning for recruiting of the 17-year-olds, but he warned commanders that no such enlistments will be accepted prior to the effective date of the legislation, Sept. 15.

Produce Price Restriction Easing Urged

While the necessity for very rigid price control on many articles still exists there are some things on which restrictions might be lifted and work a hardship on none, in the opinion of D. E. Timmons, agricultural economist from the office of Chester Bowles, who this week visited Southern California to talk with farmers and farm cooperatives about their problems.

Timmons, who is acting as an advisor on agricultural matters to the OPA's national office, is on leave from his position as secretary of the Florida Council of Farm Cooperatives and is recognized as an expert on many phases of the agricultural field.

Potatoes, onions, carrots and lettuce, together with three or four other of the higher nutritional vegetables, should remain under OPA controls, Timmons believes, but others of the lesser important vegetables from the standpoint of nutrition, volume and value should be removed from price ceilings.

As to fruits, Timmons said that berries, limes and certain of the more perishable fruits might well be removed from price controls.

Upon returning to Washington Timmons said he would submit his recommendations to Mr. Bowles.

RECONCILIATION

Nearly half of the cases handled in Superior Judge William S. Baird's Children's Court of conciliation in the last year resulted in permanent reconciliation on the part of the parents.

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8:45 P.M.

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BUTCH HANK
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JOHNNY MIKE
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Deane Home After German Prison Hardship

Staff Sgt. William A. Deane has returned following nearly two years as a German prisoner of war. A tail-gunner on a Flying Fortress, he was shot down on his fourth mission. He tells of starvation diets and a forced 400-mile march. Red Cross parcels saved the prisoners' lives, he declares.

Staff Sergeant Deane is a son of Mr. and Mrs. Dale Deane, of 640 Venice Way, Inglewood, and formerly of this city.

Chaplain of U.S.S. Comfort Will Speak

Chaplain Aubrey C. Haynes of the U.S.S. Comfort, hospital ship which was bombed by Jap suicide fliers while evacuating troops from Okinawa, will preach at the First Methodist Church, Sunday at 11 a.m., according to the Rev. Clyde E. Ruckman, pastor. The Comfort now is undergoing repairs in the Naval dry-docks at Long Beach.

Neighborhood Bible groups will meet Wednesday at 10 a.m., Group No. 1 at the home of Mrs. Ralph Hoerr, 1807 Arlington ave., and No. 2 with Mrs. Ada Cramer, 709 Sartori ave.

LEAVE ENDS

Paul G. Svensk, Radioman 3/c, left last week following 18 days' leave with his mother, Mrs. Ellen Svensk, of 1318 Acacia ave.

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Hours 9-5

Evenings by Appointment

V. J. Werner Winner of Air Medal

F/O Victor J. Werner, co-pilot, 1335 Post ave., Torrance, has been awarded the Air Medal, it was announced by Brig. General William H. Tunner, commanding general of the India-China Division, Air Transport command.

The award was made upon completion of 150 hours of operational flight in transport aircraft over the dangerous and difficult India-China air routes, where enemy interception and attack was probable and expected.

The air trail over the Hump, famed route through the towering peaks of the Himalaya Mountains, blazed by the Air Transport command, is recognized by airmen as the world's toughest. Today the Hump route is the only lifeline of vital military supplies for the Allied forces fighting the Japanese in China.

The citation accompanying the award adds: "Flying at night as well as by day, at high altitudes over impassable, mountainous terrain through areas characterized by extremely treacherous weather conditions necessitating long periods of operation on instruments, requiring courageous and superior performance of his duties to overcome, he accomplished his mission with distinction."

Bronze Star Medal Goes to Irwin Harris

It has been reported by the War Department that S/Sgt. Irwin H. Harris, husband of Ella Harris, of 1503 El Prado, Torrance, has been awarded the Bronze Star Medal.

He has participated in the Northern France, Rhineland, and Central European Campaigns.

Service men's stationery? Call Torrance 444 or 443.

Plan Temporary Building At High School

A two-unit classroom bungalow of temporary type will be constructed at the Torrance high school.

The Los Angeles board of education has authorized A. S. Nibecker of its architectural section to prepare the plans.

When you are in need of stationery, commercial or personal, call Torrance 444 or 443

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 - Mouth and Throat
 - Sluses
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