

PENNEY'S STARTS AFTER EASTER TODAY CLEAN UP

All Items Listed Below Represent Extra Savings for You. Odd Lots, Broken Sizes - - But All Desirable!

For Wonderful Baked Dishes

COVERED BEAN POT 49c



Once you've used this sturdy pottery baker, you'll wonder how you ever cooked without it. Ideal for casserole dishes as well as for delicious baked beans. Useful for storing left-overs, too. 1/2-gallon size.

BOYS' SPORT SHIRTS Well tailored with saddle stitching. Our Ceiling 2.49 1.98	MEN'S SPORT SHIRTS Quality Shirts that will sell fast. Our Ceiling 2.98 2.49
BOYS' SPORT COATS Extra Savings! Extra Wear! Our Ceiling 8.90 6.00	MEN'S UTILITY HATS Men's Utility Hats. Tan gabardine, light and cool. Our Ceiling 98c 88c
BOYS' DRESS SUITS Quality Suits that wear well. Our Ceiling 14.75 7.00	BOYS' DRESS SHIRTS Super-fine Sanforized Broadcloth. Ceiling 1.29 1.00



ARMY LAUNDRY BAGS 10c
Ceiling Price 60c Priced to Close Out!

ARMY UTILITY BAGS 39c
Ceiling Price 3.49 He Would Appreciate One of These Bags

QUALITY KNITTING BAGS 49c
Ceiling Price 98c Out They Go!

WOMEN'S LEATHER BELTS 49c
Ceiling Price 98c New Novelty Style

SPECIAL CLOSE OUT STATIONERY 19c
Ceiling Price 29c Extra Savings for You!

Handsome Editions To Add To Your Growing Library!

49c & 50c

Books of mystery and intrigue, adventure and romance the whole family will enjoy. Here are just a few of our best-selling titles:

Passage to Marseille House Without a Key Storm Over Eden The Blue Eyed Kid

Keep Your Library Up-To-Date With Current Best Sellers

\$1

Books of mystery and horror, dramas alive with excitement and tender love stories . . . all in handsomely bound editions. Here are just a few of our newest fiction releases:

Random Harvest Good Comrades Mystery Reader Big Family Until the Day Break

WOMEN'S QUALITY COATS You won't believe it 'til you've seen them. So hurry! 10.00	WOMEN'S LEATHER SLIPPERS Kid uppers, leather soles. No stamps! 1.00
WOMEN'S CLEVER HATS Reduced from our higher priced lines 1.50	CRYSTAL CLEAR MIRRORS Decorative as well as practical. 12-in by 14-in. 1.98
HIGHER PRICED DRESSES Out they go at great savings for you! 2.50	CANNON WASH CLOTHS Double terry. Assorted colors 4c

Color-Magic Brightens Wartime Meals!

PRINTED TABLE CLOTHS

52-in. square size **1.39** 52-in. by 68-in.—**1.98**.

Colorful and charming setting for every meal from breakfast to supper. Fine, long-lasting cotton with handsome hand-printed all-over pattern in contrasting color. Easy to keep new-looking with frequent tubbings, and priced so you can buy several.



PENNEY'S
J. C. PENNEY COMPANY, Incorporated
TORRANCE

Long Service Rewarded



Completing 42 years of service, A. V. Kipp (right) retires as traffic manager for the Union Pacific Railroad in the Southwest under the company's pension plan. Succeeding him is W. T. Price (left), long identified with Union Pacific's west-on operations. He takes over responsibility for directing movement of biggest traffic load ever hauled to and from Southwest.

Mail for Marines at Gloucester



Who-ee! Here's the mail! Hundreds of sacks at Cape Gloucester, New Britain Island, less than a week after U. S. Marines established beachhead there. Sacks are being sorted a short distance behind front lines.

South Pacific Fish Fry



When Marines on South Pacific Island desire fish, they have unique way of catching them. They use captured Japanese ammunition and rifles, firing into shallow water. Concussion stuns fish, Marines gather them, then there's a fish fry.

Nourishing Food for Red Cross Blood Donors

The No. 1 wartime lifesaver which is giving the wounded twice as good a chance to live as those of World War I, is blood plasma.

To assure plenty of this important aid for casualties that may occur, the Army and Navy want five million pints of blood in 1944. The Red Cross is the organization that has assumed the responsibility of collecting blood donations. Any healthy adult is eligible to be a blood donor. The newspaper should be consulted to learn of the time and place blood donations will be accepted.

Jessie Alice Cline, home economist, says that for the gift blood donors give, they owe themselves something too. They should eat heartily of nourishing foods to help their systems rebuild the blood supply. Foods rich in protein are most important in rebuilding the hemoglobin of the blood. Iron rich foods are helpful too and at least two of the B vitamins appear to be necessary for the production and regeneration of blood.

Most of the protein foods are also good sources of the B vitamins so that both may be obtained by eating the best food sources of protein. They are: variety meats, meat, fowl, fish, soybeans, milk, eggs and cheese.

SINUS SUFFERERS

New scientific, painless and drugless treatment; relief in most cases in less than ten minutes. Stops that continual drip and drainage of the nose and throat in a few treatments. This treatment cannot be had any other place in California. By appointment only. Dr. N. Ettinghausen, D. P. M. Phone Orchard 7-1828, Hawthorne 1758, 134 South Hawthorne Blvd., Hawthorne, California.—Adv.

Dr. M. Phil. Moore CHIROPRACTOR
Physiotherapy and X-Ray
1323 SARTORI AVE.
Phone Torrance 482

500 Attend Easter Service at Sunrise

The first annual Easter sunrise service of the Full Gospel churches of the South Bay area was well attended. It was held on the hill just above the Harbor Hills housing project on Western ave. overlooking Los Angeles Harbor.

Rev. Kenneth Schmidt, president of the Christ's Ambassadors organization of Southern California, was the speaker. Bob Bowman, soloist of the "Haven of Rest," and other gospel singers and musicians furnished excellent Easter music. It was estimated that more than 500 people were present.

Wind Blows Down Tree in Parkway

The west wind which struck this area Saturday, attaining a velocity of more than 35 miles an hour, brought with it considerable sand but Torrance suffered only minor damage. San Pedro, Harbor City and Redondo Beach reported a number of trees blown down and at Redondo three fishing boats, including the 30-foot "Dorothy Jean," owned by John Comer of Lomita, were washed ashore.

In Torrance, a few signs were blown down and park benches were overturned. A large white acacia tree in the parkway opposite the city hall on El Prado was almost uprooted and the park department removed it.

Nutrition Classes Will Begin Tuesday

A series of nutrition classes sponsored by the local chapter of the Red Cross will start at the Civic Auditorium next Tuesday, Mrs. Julia Neelands, campaign chairman, announced. The classes will run from 9 a.m. to 12:30 on five successive Tuesdays.

Mrs. Jesse Ewing of the Inglewood Red Cross will act as instructor.

There is no more direct method of saving a life than to contribute a pint of blood to the Red Cross blood bank.

—at the Big, Thrifty IDEAL RANCH MARKET

NO-POINT LOW-POINT SPRING FOOD VALUES

Specials for Friday and Saturday, April 14 and 15

	—for Household Tasks Oakite Cleaner 10c	TISCARENO BROS. QUALITY MEATS
	—for Perfect Windows Windex Large 23c	QUALITY MEATS
	—for Upholstery & Rugs Mystic Foam 59c	Money-Back Guarantee
	—for Wash Day Elastic Starch 8c	If you are not completely satisfied with any purchase you make here—come back and your money will be refunded to you.
	Saves Soap & Work Kenu 27c	IF YOU LIKE GOOD STEAKS
	—Plant Protection Snarol 1 lb. 20c	—get one of our Choice "A" T. Bone, Sirloin or N. Cuts. They melt in your mouth!
	500 Sheets Waxed Paper Kabinet Wax 63c	PORK Loins Whole or Half 35c
DIXIE Fry Mix 12c	STALEY'S Starch Cubes 2 for 13c	FRESH PORK Shoulders Plenty of'em 29c
		GRADES "A" & "B" Beef Roast 25c
		FANCY GRADE "A" Wieners Skintless 29c
		We Have Plenty of Genuine SWIFT'S PREMIUM BACON—Sliced and Packaged
		DELICATESSEN DEPARTMENT
		Remember—We Have a Complete Selection of the VERY BEST QUALITY DELICATESSEN ITEMS! None Better! Choose Here With Confidence!
		SWIFT'S PREMIUM Boiled Ham 1/2 lb. 40c
		FRESH CHURNED Buttermilk gal. 28c
		Northern Long Shred Kraut lb. 10c
		CRISP DILL Pickles 3 for 10c
		JACK & SWISS Cheese lb. 44c
		VENUS CAL MYRNA FIGS lb. 53c
		SUPREME SEEDLESS RAISINS 15oz. 12c
		VENUS LARGE CALIF. PRUNES 2 lbs. 33c

THIS WEEK'S RED HOT SPECIAL!
ASSORTED FLAVORS
JELLO 2 for 13c
Limit 2 to a Customer

LIBBY'S Pumpkin No. 2 1/2 Can 14c	VERMONT MAID Syrup Pt. 23c
LIBBY'S Olives JUMBO 303 Glass 37c SMALL 303 Glass 23c	PLANTER'S Peanut Oil Qt. 69c
OCEAN SPRAY Cranberry Sauce 1-lb. 3-oz. 21c	SWIFT'S Pure Lard lb. 19c
CHURCH'S Grape Juice 16c Pt.	TROCO Margarine lb. 23c
LIBBY'S CHOPPED Ripe Olives 4 1/2-oz. 13c	Our Best Sweet, Sliced Pickles Pt. 28c
	GOLDEN WEST Peanut Butter lb. 29c
	LIBBY'S Tongue Spread 3-oz. 12c
	Hellogg's
	Corn Flakes 11-oz. 2 for 17c
	Rice Krispies 10c
	Pep WHEAT FLAKES 11c
	All-Bran small 2 for 21c
	Krumbles 11c
	Shredded Wheat 11c
	Bran Flakes 8-oz. 2 for 21c
	Raisin Bran 10-oz. 11c
	ALL MERCHANDISE SUBJECT TO STOCK ON HAND

IDEAL Ranch Market

8 A.M. to 7 P.M. DAILY

SATURDAY TILL 8 P.M.

2067 TORRANCE BLVD. TORRANCE

WE RESERVE THE RIGHT TO LIMIT QUANTITIES