

Poise, Naturalness Required of Models

THE buxom Gibson girl, the glamorous Ziegfeld girl are both part of the American tradition of beauty, but they have been supplanted today by the Powers' models — those lovely, poised American girls you see in advertisements, on the covers of magazines, and in fashion illustrations.



Dana Jenney, Typical Powers' Model

ation which has radically changed advertising methods, influenced the buying habits of the millions, and is vitally affecting the American girl and woman of today.

In considering a model, Powers says he looks for simplicity in dress, in make-up, and in manner. He looks for the spark of imagination which is important in interpreting the advertiser's product and conveying an idea or an emotion to the person who sees the picture.

Expert



Dr. Henry Grady of San Francisco, shows as he returns from extended economic study of Far East for defense officials, was plunged into emergency as president of American President Lines when Navy ordered all U. S. merchant ships in Pacific to put into "friendly waters."

According to U. S. Public Health Service, more than 50,000 accidental deaths occur annually in public places, accounting for 4 per cent of all deaths and 50 per cent of all accidental deaths in the country.

Save autumn leaves for the compost. It is a waste of good fertilizing material to burn them.

Advertisement for Lincoln Building & Loan Association, featuring a portrait of a man and text about interest rates and legal investment.

STORKatorials

Following are the new arrivals of-the-week at Torrance Memorial hospital:

JAMES DORAIS LARSON... was born to Mr. and Mrs. Arthur M. Larson of Waverly Oct. 21. He weighed 5 pounds 10 ounces and has a brother, Joe, 5, and a sister, Lynn Marie, 8. His father operates a service station at Pacific Coast (101) highway and Hawthorne Blvd.

WILLIAM RAY CROFT... arrived to Mr. and Mrs. Ernest Croft at Redondo Beach Oct. 18 at 8:10 p.m. He weighed 7 pounds 9 ounces. His father is employed by the Southern California Gas Co. at Compton.

PATRICK SAMUEL GILL... was welcomed by Mr. and Mrs. Guy R. Gill of Gardena Oct. 21. Their first child, he weighed 5 pounds 5 ounces. His father is employed by a construction firm and his mother is the former Geraldine Propst. The grandparents are Mr. and Mrs. Phil Propst of Gardena, Guy V. Gill of Port of Spain, Trinidad, and Mrs. Gill of Gardena.

DALE GORMAN SARROWS... was born to Mr. and Mrs. Howard L. Sarrows of Redondo Beach Oct. 17 at 10:25 p.m. He weighed 5 pounds 9 ounces and has two brothers, Howard King, 6, and Harvey Lawrence, 3 1/2. His father is a carpenter contractor and his mother is the former Dorothy Gorman. The grandparents are Mr. and Mrs. Harry Gorman of Compton, and Mr. and Mrs. L. C. Barrows of Washington, Pa.

JOHN ERIC GYLLENBWAN... arrived to Mr. and Mrs. G. E. Gyllenawan of Palos Verdes Estates Oct. 16 at 12:35 p.m. Their first child, he weighed 6 pounds 15 ounces. His father is a teacher in the Los Angeles city school system and his mother is the former Johnnievie Wildman.

DEORE JEAN JACOBSON... was greeted by Mr. and Mrs. Ray Jacobson of Hermosa Beach Oct. 21 at 8:30 p.m. Their first child, she weighed 6 pounds 8 ounces. Her father is building manager for a Los Angeles bank and her mother is the former Maxine Bar. The grandparents are Mr. and Mrs. Louis Bar and Mrs. Clara A. Jacobson, all of Los Angeles.

NORMA LEE MALCHOW... was born to Mr. and Mrs. Norma Jacobson of Hermosa Beach Oct. 21 at 8:30 p.m. Their first child, she weighed 5 pounds 14 ounces. Her father is a machinist at the Los Angeles shipyard and her mother is the former Marie Hattinger. The grandparents are Mr. and Mrs. Phillip Hattinger of Downey, Ark., and Mr. and Mrs. Charles J. Malchow of North Tonawanda, N. Y.

MARGARET RUTH OWEN... arrived to Mr. and Mrs. Ellis Owen of 1888 West 220th st., October 18 at 8:11 a.m. Their first child, she weighed 6 pounds 11 ounces. Her father is a chemist at the Douglas Aircraft plant in El Segundo and her mother is the former Zelma Foster. The grandparents are Mr. M. L. Owen of 2321 Mariposa Place and Mr. and Mrs. W. H. Foster of Kirkville, Mo. Mrs. M. B. Litsen of this city is a great-grandmother.

SANDRA LEE SCHJELDHAL... was greeted by Mr. and Mrs. Norrie Schjeldhal of Redondo Beach Oct. 19 at 5:28 p.m. Their first child, she weighed 8 pounds 14 ounces. Her father is employed in the experimental department of the North American Aircraft plant and her mother is the former Zora Sheares. The grandparents are Mr. and Mrs. Henry Schjeldhal of Mayville, N. D., and Mrs. J. W. Shearer of Hope River, Ore.

RONALD DEAN SHULER... was born to Mr. and Mrs. George A. Shuler of Hawthorne Oct. 21 at 7 a.m. He weighed 7 pounds and 13 ounces and has a three-year-old sister, Janet Ellen. His father is a mechanic at a Hawthorne garage and his mother is the former Doris H. Mohrman. The grandparents are Mr. and Mrs. E. L. Shuler and Mr. and Mrs. R. E. Slidener of Lincoln, Neb.

TOMMY WADE SMITH... arrived to Mr. and Mrs. Thomas Wade Smith of 1712 Martina ave., Oct. 20 at 4:35 a.m. at the San Pedro hospital. He weighed 6 lbs. and has a sister, Barbara Louise, age 3 1/2 years. His father is a fireman on the U. S. S. Winslow and his mother is the former June L. Slover. The grandparents are Mr. and Mrs. Harry W. Slover and Mr. and Mrs. S. W. Smith all of Torrance.

Wants 23-Year-Old Army Pass Renewed

SACRAMENTO, (UP)—A man in civilian clothes handed a wrinkled card to the personnel officer at Mather field, army air training school here, and said, "I'd like to have this pass renewed."

The amazed officer found the card was dated Aug. 12, 1918, and read: "This will entitle Ray O. Flory, Squadron 'A' Air Service, N. A. to be absent from Mather field at all times his presence is not required by his duties at the post."

Flory was issued the pass when he was stationed at the field as aerial gunnery instructor. He is now connected with a Sacramento business firm which sells supplies to the field, and needed a pass for his business there.

There are nearly 19,500,000 telephone in the U. S., or about half the world's total.

Belgians Train in Canada to Free Their Land



Coming from such distant points as Peace River district of Canada's Far North and Island of Terra del Fuego off southernmost tip of South America, determined Belgians like these are training at Joliette, province of Quebec, Canada, to free their native land from Hitler's yoke. Since they will serve with British, they learn commands in English. Some already have fought with British and Free French in Africa, helped in rest of Abyssinia.

Pinwheels For Parties

By Frances Lee Barton

THE popular pinwheel is suitable for the evening meal, for guests, for the bridge luncheon or for that before-bed snack. But some how it seems to lend itself most to parties — particularly children's parties. Here's a recipe through which you may prove my assertion:

Lemon Coconut Pinwheels 3 cups sifted cake flour; 2 teaspoons double-acting baking powder; 1/2 teaspoon salt; 4 table-spoons butter or other shortening; 1 egg, slightly beaten; 10 table-spoons heavy cream; lemon filling; 3/4 cup sifted confectioners' sugar; 1 1/2 table-spoons lemon juice; 1/2 can moist, sweetened coconut.

Sift flour once, measure, add baking powder and salt, and sift again. Cut in shortening. Combine egg and cream; add all at once to flour mixture and stir until all flour is dampened. Then stir vigorously until mixture forms a soft dough and follows spoon around bowl. Turn out on slightly floured board and knead 30 seconds. Roll into oblong sheet, 7 x 12 inches. Spread evenly with Lemon Filling. Roll as for jelly roll, wetting edges to seal. Cut in square 3-inch slices. Place rolls in greased 8 x 8 x 2-inch pan, outside down. Bake in hot oven 425° F., 25 minutes, or until done. Combine sugar and lemon juice and spread over hot rolls. Sprinkle coconut over top. Serve warm or cold.



Don't Be Disappointed This Christmas... USE OUR LAY-AWAY PLAN

STOCKS ARE STILL COMPLETE —but many items now in stock CANNOT BE REPLACED... so make your Christmas gift selections NOW!

- Electrical Goods
Glassware
Appliances
Gift Items
Pictures

NATIONAL Home Appliance Co. HARRY M. ABRAMSON "FRIENDLY CREDIT" 1328 SARTORI AVE. Phone 78

Wet Pavement Claims Initial Crash Victim

A Los Angeles woman motorist became the first accident victim of the rainy weather season Monday when her machine skidded and crashed into a power pole.

Mrs. Sophia Ponosian was driving south on Western ave., during a rain storm. Her sedan skidded and struck the pole near 208th street. Mrs. Ponosian was badly cut and bruised and was taken to Torrance Memorial hospital for treatment. Her car was virtually wrecked, according to police.

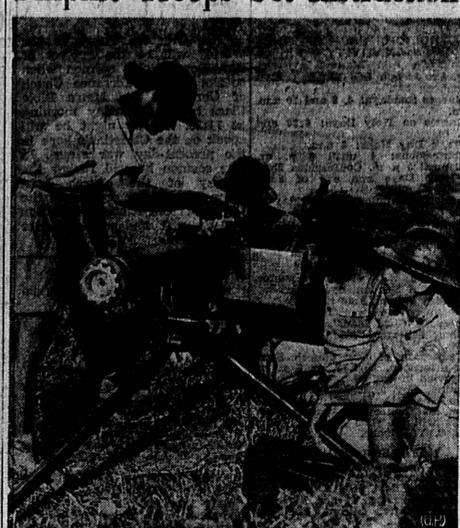
2 KILLED and 47 Injured in Auto Collisions here to date 1941.

Many Old Autos Stay Right on Job

The long life of motor vehicles is well illustrated by the fact that 43 per cent of all those ever sold in the United States are still in operation and during 1940 they generated an estimated billion and a half dollars in tax revenue, according to findings of the American Petroleum Industries Committee.

Up to the end of last year 81 million cars had been produced in this country, and 7 million exported. At the close of 1940 total motor vehicle registration stood at 32 million, as shown by U. S. Public Roads Administration figures.

Filipino Troops Get Instruction



Recently inducted into U. S. Army, Filipino troops are getting benefit of extensive military instruction and equipment from mainland, as Washington prepares for any emergency in Far East. These native sergeants are getting machine-gun instruction from a fellow sergeant, Mr. Mendoza.

The world's largest fig tree stands 18 miles west of Kingman, Ariz., near U. S. Highway 66. It is 50 feet high, with branches 100 feet in diameter.

Two ex-presidents of the U. S. have visited Arizona to dedicate reclamation dams named for them: Theodore Roosevelt in 1911 and Calvin Coolidge in 1930.

LOOK BETTER. AND FEEL BETTER IN CAREFULLY DRY CLEANED CLOTHES! It's a satisfying feeling to know you are perfectly groomed in clothes that look like new, that's why so many people depend on Royale's Dry Cleaning. 50% OFF. Royale Cleaners. Across from Library - 1344 Post Ave., Ph. 370 for Pick-up

RAINFALL

This week's rains advanced the season's total past the 1940 rainfall mark at this time but the city was still far behind 1939's record downpours. Here is the report from city firemen who man the rain gauge atop the fire department garage:

Table with 2 columns: Previous rainfall (inches) and Amount. Rows include Oct. 19, Oct. 20, Oct. 22, Oct. 23, and TOTAL TO DATE.

Read Our Want Ads

Advertisement for National Home Appliance Co. featuring a record player and text: 'FOR ALL THE FAMILY WITH PHONOGRAPH MUSIC. What ever your preference in music you can get just what you want at National Home's record library... NATIONAL HOME APPLIANCE CO. HARRY M. ABRAMSON "FRIENDLY CREDIT" 1328 SARTORI AVE. PHONE 78

RAY'S FRIENDLY MARKET

2113 TORRANCE BLVD. TORRANCE, CALIF.

Advertisement for Crisco Baking Dish with 3 lb. can, 66¢. Plus 5c for Dish. USE PET MILK.

MEAT DEPARTMENT

Advertisement for meat products including Chuck Roast, RATH'S Black Hawk Shankless Tender Picnic HAMS, and various other cuts with prices.

Advertisement for Swift's Milk Fed Veal Roast, Swift's Eastern Pork Shoulders, and other meat products with prices.

FRUITS and VEGETABLES

Advertisement for various fruits and vegetables including Spanish Onions, Russet Potatoes, Fresh Solid Cabbage, Young Fresh Carrots, Garden Fresh Beets, Garden Fresh Turnips, Pickles, and Cheese with prices.