

# People You Should Know

\*\*\*\* FOUR STAR FOLKS \*\*\*\*

Selected, Gathered, Compiled and Noted by Betty Dolan, Special Staff Feature Writer  
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita, Harbor City and Welteria.

(COPYRIGHT 1941—IN EVERY DETAIL BY CLAUDE MOSS—REPRODUCTION IN WHOLE OR IN PART FORBIDDEN)

### SOUTHERN CABINET COMPANY

\*\*\*\* J. P. HAMEETMAN, president of Southern Cabinet Co., 25109 Ebony Lane, would build himself a reputation for quality anywhere on earth. You will second that motion if you go into Barker Bros. wonderful furniture headquarters, and look at their radio furniture, cabinets, end tables, consoles, made of exquisitely grained mahogany, walnut and imported woods, and designed and manufactured right here in Lomita at this fast growing industrial plant. He also makes them for widely known Mitchell Hughes, Gillilan and others known for high grade radio furniture. These cabinets are veritable little music rooms, glorious furniture, with automatic changer devices—exclusive with Barker Bros., and you must see them for yourselves to rightly appreciate them. It's good to number "Jack" Hameetman among our home folks; his payroll dollars help community growth, fine cooperation with specialists, employees built of plant loyalty; love of home, where delightful Flora keeps gladness in the atmosphere, and Flora-Arlene and Frederick John add the joy of playtime as fast crowding golf hours out of the picture; wedding onions was an important job in little boy Chicago days; the type who can always fight back and never will be whipped; followed this business 25 years; a courtesy king; we're proud to have him with us, because his genius and genuineness help the world go round. . . .  
Reverse: '52 of '02' and learn how many find employment here.

### CHARLES M. SMITH

\*\*\*\* ONCE "Charlie" Smith of Smith's Corner Cafe, was Lomita's youngest business man—and today he is our oldest active business person. He dropped to this sphere at Oroya, Colo.; selling picture throws made by his mother was his first business adventure; been on this same corner 26 years; place the cigars he's smoked end to end and he could light one on the moon; one of the "Best People on Earth" crowd—an Elk, American Legionnaire, member of Cooties and V. F. W., and was overseas on Navy transport; married delightful Edna Mathews of Ashland, Wis.; one stork visited his home and brought Charles; was our first fire captain; 13 years our postmaster; eight years on Republican Central Committee and six years on City Planning Committee; had child business, and farmed vegetables and grain on 83 acres; thinks beans of any kind were made especially for him; poorest thing about him is his dancing; give him his own good car, smooth concrete road and he's a happy wanderer; tourist; boasts of a zoo having a canary; only musical instrument he plays is his 40-year-old cylinder phonograph; is good Indian and can join the top hat or bare-head crowd any time and find pals. . . .  
Ph. Lom. 35 and write us:—How many years has he lived here?

### CONTEST RULES

We Will Pay You For Best Answers  
\$500—Free Merchandise Prizes—\$500  
GRAND PRIZE—\$1500  
FIRST WEEKLY PRIZE—\$200  
SECOND WEEKLY PRIZE—\$100  
WHAT TO DO? Call by phone or in person and get answer to question asked at the end of each story. Send answers to The Herald within four days.  
WHO WINS? The person sending in the most nearly correct, prompt, and neatest answers will be given merchandise awards from your own home merchants each issue. Winners and answers published week after story and question appears.  
CASE OF TIES: Duplicate awards will be given each tying contestant. The judge's decision will be final and incontestable. Anyone anywhere, may compete, except employees of The Herald and News or members of their families.  
GRAND PRIZE will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest.  
EACH WEEK gifts will be awarded contestants in addition to the final Grand Prize.  
OTHER PRIZES: Besides those mentioned here, may be added from week to week as further reward for your efforts.  
CONTESTANT SHOULD designate the firm upon which you desire an entry in case you win.  
NOT ELIGIBLE, if your answers are copied from other contestants.  
ADDRESS: Herald Contest Editor, CONTINUED IN NEXT ISSUE  
YOU MAY BE NEXT!

### EDGAR M. and MARY JORGENSEN

\*\*\*\* IN this interesting article we wish to bring to your attention facts about Edgar and Mary Jorgensen, of Jorgensen's Cleaners and Dyers, that you will do well to remember. They have made an outstanding success of life, and a hard, hard fight. They borrowed money, turned on their lights and gas when going into business and today these public spirited people have an outstanding business and own their own plant. Both are hustling persons—the kind Lomita cannot get too many of, and to know them is to know two of our best citizens. "Tony" first dropped his hands in Red Wing, Minn. was moved to State of Washington when two weeks old; made his first chewing gum money picking strawberries and trapping; lived here since 1923; married happy Mary Taber of Lomita—natural rhythm girl who knows her violin; she is a prominent member of Rebekah Lodge, while Mr. Jorgensen is a jovial Klwanian and Macabee; his favorite recreation is dancing and often steps on partner's feet; ice skating is his insanity; good at raking in that extra trick in pinocchio; has blue eyes clear as the mountain stream; chief present worry— baldness; will swap his pony for your fried chicken and hot biscuits anytime; been five years in business; greatest road enjoyment is Walter Winchell because it is news information—and Mr. and Mrs. E. M. Jorgensen are "first row" folks among Lomita's People You Should Know.  
Phone Lom. 450 and ask:—How many years has he devoted to dry cleaning?

### ROY TRUNNELL

\*\*\*\* SOME people you never forget—and Roy Trunnell of most modern Poultry Ranch, 25322 Oak is one of them. In 60 different chicken batteries, all out in the open, sunshine, his fryers, never touch the ground; he raises ducks, turkeys and rabbits; you select your choice, have them killed and dressed to order or his complete refrigeration plant has them fresh chilled for you and particular patrons from miles around will be satisfied nowhere else. Over 20 years ago, Roy Trunnell started handling poultry at Long Beach Municipal Market; in the business ever since and two years ago started raising his own so his customers would have only the best. This proud Native Son, "Roy," has always lived from the day he was born where he could see Mt. Wilson and Catalina Island; chore boy on Dad's horse and carting farm; earned first dime; he and his life's best pal, Erwin, find heavenly recreation in their home built salt house with its fuchsias, begonias, bird nest fern and rare floral beauty; it's an old stunt of his to take nothing and build something useful out of it, pioneer resident of Oak street over 22 years; never will grow old; can manufacture the enthusiasm of a 17-year-old; never looks for a back seat on community affairs; fair-play member—and his friends swear by him—never at him. . . .  
Ph. Lom. 29 and discover:—What slogan makes this place so well known?

### "MRS. TONY" PATALANO

\*\*\*\* TONY PATALANO was one of the pioneer business men of Harbor City. He wanted other hustlers like himself to come and build homes and raise their families there. He invested his money, worked early and late and started boosting the community in 1923. Now that Tony has gone to his heavenly reward, "Mrs. Tony" carries on bravely at their Brito Spot Liquor Store, 1725 Pacific Coast (101) Highway, and keeps the spirit of the place bright, happy, accommodating and filled with friendliness. She is genuinely interested in the welfare of everyone who comes in for bottled liquors, bottled and bulk wines, smokes, sodas, etc. "Antoinette" (best known as Mrs. Tony) first opened wide her beaming brown eyes in Italy; at four o'clock in the morning she was looking for "Lady Liberty" all lighted up in New York Harbor when she was 16 years old; came straight to California's sunshine state; beautiful crocheted bedspreads keep her fingers nimble—and she loves to teach others this art of beauty; Mary (Narbonne graduate) Frankie and Tonyboy fill the home with the gold of laughter; one of strongest boosters Lomita-Harbor City has ever

### ALBERT L. YOUNG

\*\*\*\* THE name "Young" is one of the good ones around this home ballwick, and you old timers all know we're talking about "Buck" Young, 2071 250th Street—young in nature as well as in name. Folks who know him want everyone else to know him—he's just that kind of a fellow. Operates 2 dump trucks on construction jobs, delivers mostly miles out of town. Employed by the good firm of Sidebotham & Son, widely known rock and gravel folks off and on for about 10 years (Roy says 20); never refused an accommodation while operating his own service station 11 years at 250th and Narbonne; lends a hand or a shoulder when a community pull or push is needed, and never didn't count himself among the "better than thou" crowd. "Buck" put in his first appearance among the long horns near Kerrville, Texas; did much growing up in Oklahoma where the Indians still owned it; felt like big business man when paid 15¢ each for shooting quail as a lad; Clifton, Arizona was home a while and then Lomita claimed him—now he wouldn't swap Lomita for any other town on earth; twin weaknesses are baseball and auto racing; loyal Mason, found his special Rose among the Texas bluebonnets; (P. T. A. progress is her hobby—she's sec'y) and Evelyn and LeRoy (Sonny) are their joy-makers; if there's one thing he likes better than chili beans—it's more chili beans; never forgets a kindness—and Buck's circle of genuine friends will never year out. . . .  
Ph. Lom. 242 and make known:—How long has he been a Lomita business booster?

### ALVA and OMA HORNEY

\*\*\*\* IF your day starts off blue and grumpy and offside, do yourself a favor and drop into Horney's New and Used Hardware Store, 2107 Pacific Coast (101) Highway. We're waging it will change your disposition; You'll find household goods, washing machines, stoves, tools, clocks, lawn mowers and 1,001 things. There's an honest-to-gosh fix shop for just about everything, including electric motor repairing—(he's an electrician by trade); you'll even find lovely antiques. . . . hobby collectors make his place a regular stop and both Alva and the other nine-tenths of his family, Oma, who assists him are grand folks to know. The big register book of time checked "Alva" in at Oceola, Ia.; Indiana at age of five; found Long Beach in 1923; Gardena, Torrance and Lomita followed, making him a Californian 48 years; water boy at harvest time when 9; put self through high school; right-hand man of house in his teens; rather tinker than go to grand opera; man worth while who always can smile; adores his family and the wonderful homemaking of Oma; has a million gold marks for daughter Frances and son-in-law Bill Euton; will trade for anything loose on both ends; learned common horse sense and courage from his dad; listens to the call of the timber, his dog and nature; stands on his own two feet—and his yard stick is the Golden Rule. . . .  
Ph. Lom. 658 and discover:—What is his goal in life?

### JAS. PAUL GILBERT

\*\*\*\* WHEN you want a man to wreck your automobile for you and pay "you" money for the privilege, get in touch with James Paul Gilbert of Lomita Auto Wreckers, 2025 Pacific Coast (101) Highway and you'll be 100 percent satisfied with the job. When you want to honestly "save" money on tires, tubes, parts, accessories, all in good shape, call this firm and take a vacation on the money you save, or buy something you have always wanted and couldn't spare the cash. He helps you get rid of the things you don't want and puts folding money in your pocket in the transaction. A sea gull sailed along the information that "Paul" found Subgent, Ala., a fine place for a little boy in little blue jeans to learn first little boy games; peddled milk and butter for his mother for first movie money; first straight fan at prize

# High Notes on P.V. Symphony

By JIM HOWE

Drums are older than history. Drums are elemental. They speak of rhythm, the fundamental law of creation. Humanity has always marched and danced to drums.

So a symphony orchestra must have drums. Some of them are "bottle drums" and these tympani always two or three of them) are really musical instruments capable of being tuned to pitch and played from the composer's score with great expression.

Your tympani player must be a high grade musician with a perfect sense of pitch and rhythm. He must not only count interminable measures of silence in his score at times and then come in on the precise dot but he must often change the pitch of the things during the music. And there's the rub.

Suppose that you are banging away with the orchestra in the key of G and your score suddenly reads "Change to B flat and E flat" and you are allowed 20 seconds (flat) to do it in. How are you to know just where B flat and E flat are amidst all that uproar in the key of G? Well, you just grab a lot of hand screws around the edge of each drum and quickly adjust the big sheep hides to the right tension. It's quite simple.

In Palos Verdes Symphony we have Lloyd Hall, an aircraft worker, who never had drummed but he wanted to and now he does. He just got himself a book on the subject and went to work. So we spent \$175 plus tax for a lovely pair of copper mustopets and there we are. So pity the tympani man. He tunes 'em the best he can. But if one gets tuned wrong, it says "bing" and not "bong." He'll probably get tied to a can.

### Music Club Elects Officers in Lomita

The music club, sponsored by Laura Short and Gladys Hanna, met at the home of the latter, 25834 Walnut St., Lomita, last Friday evening to elect the following officers: Winifred De Vries, president; Dolores Fulton, vice-president; Wilma Baker, secretary and Mary Hammond, social secretary. An interesting program was presented by violin and piano pupils followed by refreshments.

Lomita members present were Shirley Davis, Wilma Baker, Virginia De Vries, Winifred De Vries, Shirley Klate, Virginia Adams, Al Lambinger and Jerry Hanna. Torrance members present were: Donna Weber, Virginia Dykes, Dolores Fulton, Mary Hammond, Nellie Gray and Jody Short.

### MANY DUCKS

TULELAKE, (U. P.)—The duck population in the Tulelake basin, big northern nesting area for migratory wildfowl, is the largest in five years, reports said today.

### TECHNOCRACY LECTURE

Mrs. Ailsa Deal, a qualified Technocracy speaker, will present a lecture at the local headquarters, 1915 Carson street, tonight at 8 o'clock. The public is cordially invited.

fighters; found the only girl, enjoyable Clela, in Arkansas, where he lived 10 years; home-towner eight years; likes to answer "here" at Praetorians; wouldn't swap their Patsy Ruth for all the gems in India; not a lime-light hunter; never gives anyone the go-by; puts life into Lomita's activities—and he's one of the luckiest fellows in town because he has so many good friends. . . .  
Ph. Lom. 468 and learn: What do you save on used parts bought from him?

### FOUR \* \* \* \* FOLKS

Winners and Answers  
First Prize (\$2) Mrs. Osborne  
Second Prize (\$1) Mrs. Neal Webb Jr.

CLAYBURN BIG, Neal Webb Jr., front rank folks, 25th and Normandie, provide employment for close to 25 people.

FRED J. and MILLIE TYLER, cheerfulness builders, 2685 Pacific Coast (101) Highway, will celebrate 5th year in Lomita business in November.

Mrs. ANOREAUX, genuine to the core, has her Poultry Ranch Motel. "Service awaits you any hour and day" at 215 Oak St. Mrs. MARY BRILY, joyous as a morning song, opened her Lomita home, 2475 Pacific Coast (101) Highway, April 1940. KESTER CLARK, sunbeam person, had had the new "Duck" Tin C. Co. #1729, Narbonne, 2 months. ART LEVINE and HODY LANE, good pair to draw to, became owners of Lumber Locker, 292 Pacific Coast (101) Highway, Nov. 1, 1937. HAROLD HOPPE-HARRY ELMER, Lomita workman, owned the garage, 1816 Pacific Coast (101) Highway, "three months ago." FRED LOSHER, go-gettin' tailor, 2481 Narbonne, has been tailor 26 years.



"SHOOTING STARS" . . . Lewis Morphy and Boots Kaye will present one of the feature acts October 24 at the Torrance Police and Firemen's annual benefit vaudeville show in the Civic Auditorium. Morphy is one of the southwest's outstanding crack shots while Miss Kaye is a human target and stunt girl of rare charm. Their exhibition of fancy and expert rifle and pistol marksmanship should be a highlight of the 10-act bill that will be presented in two shows here. Torrance police and firemen are now selling tickets for the entertainment.



# "My Family Likes--" Spanish Rice, says

Mrs. Irene Deleree of 1808 260th St., Lomita

"SPANISH RICE is a very nice for a luncheon dish served with green vegetable salad and hot rolls," Mrs. Deleree says—and it certainly sounds good! Here's the ingredients:

- 1/2 cup olive oil
- 2 teasp. chili powder
- 1 cup uncooked rice
- 2 cups water
- 1/2 cup chopped onion
- 1 cup whole olives
- 1 cup grated cheese
- 1 teasp. salt
- 2 cups canned or cooked tomatoes

HOW TO PREPARE: Heat oil in large skillet, add washed rice and cook and stir until brown. Remove from fire, add tomatoes, olives, salt, chili powder, water, olives and one-half cup of cheese. Stir to blend. Pour into

oiled casserole. Bake uncovered in moderate oven (350 to 375 degrees) for 50 to 55 minutes. Sprinkle remaining cheese over top ten minutes before removing from oven. Serves four to six.

THANK YOU, Mrs. Deleree for your recipe. Next week we shall publish one for a delicious Banana Cake, contributed by Mrs. Theo Stuben of 1100 El Prado, Torrance.

HOUSEWIVES: Please call at either The Torrance Herald or Lomita News office for a blank form on which you can fill out your contribution to "My Family Likes." We want to serve as an exchange center for good dishes and will continue this series as long as you continue to provide the delicious "copy."

### CALIFORNIA SPEAKS!

Significant Statements by Interesting Californians

GROVE PATTERSON, past pres. Amer. Newspaper Publishers—"There is no free press in Russia and no advertising. Communism can never distribute wealth. It can only distribute poverty."

CLARK SHAUGHNESSEY, Stanford coach—"Frankie Albert is too fine a player to lose anything through football. He lost two teeth in the U.C.L.A. game. I'd give back the game for Frankie's two teeth."

ALBERT W. HAWKES, pres. U. S. C. of C. in I. A. interview—"The United States Chamber is on record demanding a \$2,000,000,000 saving in normal expenditures during the next year. The easiest road to dictatorship is national bankruptcy."

M. M. MITCHELL, citizens' committee of the Army and Navy—"Soldiers in California won't need many sweaters, but California women are asked to knit a lot anyway, as a gesture of patriotism."

ARCHBISHOP JOHN J. MITTY—"If Hitler succeeds in suppressing Catholicism in Europe, other religions are certain of the same fate; for religion is the very basis of the freedom of man, and freedom of the individual to worship as he pleases has no place in Nazi philosophy."

DR. AARON J. ROSANOFF, State director of Institutions, under treatment for cancer by U. of C. cyclotron—"Ten to fifteen

# TORRANCE FUTURE FARMERS HAVE WIDE INTERESTS

By HARRY H. STONE

Vocational Agriculture Instructor, Torrance High School. Torrance can hardly be called a sheep district, but there were five lambs fattened at the high school last spring. A great many cattle and sheep "feeders" are shipped into Los Angeles county to be finished for two or three months. As an educational project, a Los Angeles firm last spring made it possible for agricultural pupils in Los Angeles to buy 250 lambs, to be paid for when sold.

At Torrance Bob Schwartz, Tsutomu Shiotou, Blair Moore and Jimmie Wolverton took advantage of the opportunity. They figured what and how much to feed; cared for the lambs and took them to stock yards again to be sold.

Among other things, they learned that farmers don't always get rich, because prices were not favorable when they were sold. But this week, as awards for skill and interest in their project, checks ranging from \$8.37 to \$17.79 arrived to make the boys happy. And with the everlasting faith of farmers, more boys are anxious to carry on the enterprise this year.

### Truck Crop Winners

Vocational agriculture is now offered at eight schools in the Los Angeles system from Torrance to Canoga Park. This year Tsutomu Shiotou of Torrance received a silver medal as second place winner in truck crop projects, and Kenneth Franklin took the bronze third award for his entire farming program. These boys received particular mention for the completeness of their record books.

National Future Farmers of America Day will be observed Tuesday, October 21. The Torrance Chapter is sponsoring a Future Farmer movie for all high school students that day and the chapter will listen in on the national events by radio.

The purpose of this organization is to train interested youth for farming, and the improvement of agriculture and rural living. For Torrance this generally means training in part-time farming, to supplement family income, particularly when factory work is slack, and to provide more of the vitamin-rich fresh vegetables and animal products.

IN THE HEART OF THE FINANCIAL DISTRICT  
HIGHEST INTEREST RATE—Commensurate with Absolute Safety  
FEDERALLY INSURED (Up to \$5,000.00)  
LEGAL INVESTMENT FOR TRUST FUNDS Available in units of \$100 or more.  
LINCOLN BUILDING & LOAN ASSOCIATION  
1335 POST AVENUE TORRANCE

the favorite of well-known demonstrators and millions of housewives who know from experience they can depend upon the high-quality and efficiency of  
KC Double Tested Double Action BAKING POWDER  
Combination Type  
MANUFACTURED BY BAKING POWDER SPECIALISTS WHO MAKE NOTHING BUT BAKING POWDER  
Satisfaction Guaranteed  
50 YEARS  
25 HUNDRED  
700 LBS.  
Over 98 per cent of Alaska is government land.  
MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

"YOU ARE HELPING A GREAT HOME INDUSTRY EVERY TIME YOU BUY CALIFORNIA-GROWN SUGAR"  
This man is one of thousands of California farmers who grow super-fine sugar beets. He represents an industry that spends millions of dollars a year right here in California. An industry that means more jobs for California workers . . . larger California payrolls . . . more dollars in California pockets!  
So insist on one of these three brands of pure California-Grown Beet Sugar—the very best obtainable at any price—every pound guaranteed. U. S. Government tests tell you there is no better granulated sugar.  
Buy it—try it—you'll stand by it!  
SUGAR FACTS  
Do you know you can SAVE money, yet get fine, granulated sugar of unexcelled quality by insisting on California-Grown Sugar? U. S. Government tests prove it—California farmers grow it—California wage-earners refine it to unexcelled perfection.  
SPRECKELS SUGAR  
MONEY-DEW  
AMERICAN SUGAR  
HOLLY SUGAR  
CALIFORNIA-GROWN GRANULATED SUGAR  
NONE FINER OR SWEETER AT ANY PRICE

The Christmas Gift She Will Remember  
FULLER BRISTLECOMB \$2.45  
ORDER EARLY  
Robert McDowell  
1610 Cedar St., Torrance  
Phone 1575

Build a Home Now!