

## Southland Press Generous to City With News Space

Torrance is news! That fact was demonstrated during the past fiscal year when a check-up by the Chamber of Commerce revealed that this city received 6,336 column inches of free publicity in Southern California newspapers and magazines.

That amount of news is equal to nearly 75 pages like this one of *The Herald's* special edition of nearly 40 pages of the regular size of *The Herald*.

## Torrance Hospital Serves Wide Area

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at each end of the hospital's main wing, complete the major department.

In equipment the institution is well furnished but because medical science is one of the most progressive of human endeavors, there is a constant demand for additional facilities or replacements to provide all of the delicate and expensive apparatus essential to surgical and medical care. During the past year the hospital has added a new delivery bed, installed a modern laundry, shock-proofed its X-ray apparatus and retained the services of an expert dietician.

In addition to the endowment provided for in Mr. Torrance's will, funds for new equipment have been generously provided by Mrs. Torrance, whose benefactions have extended over many years. Only the hospital board knows how many times she has come to the assistance of the institution. But her gifts have not been announced to the public for the reason that she insists on anonymity.

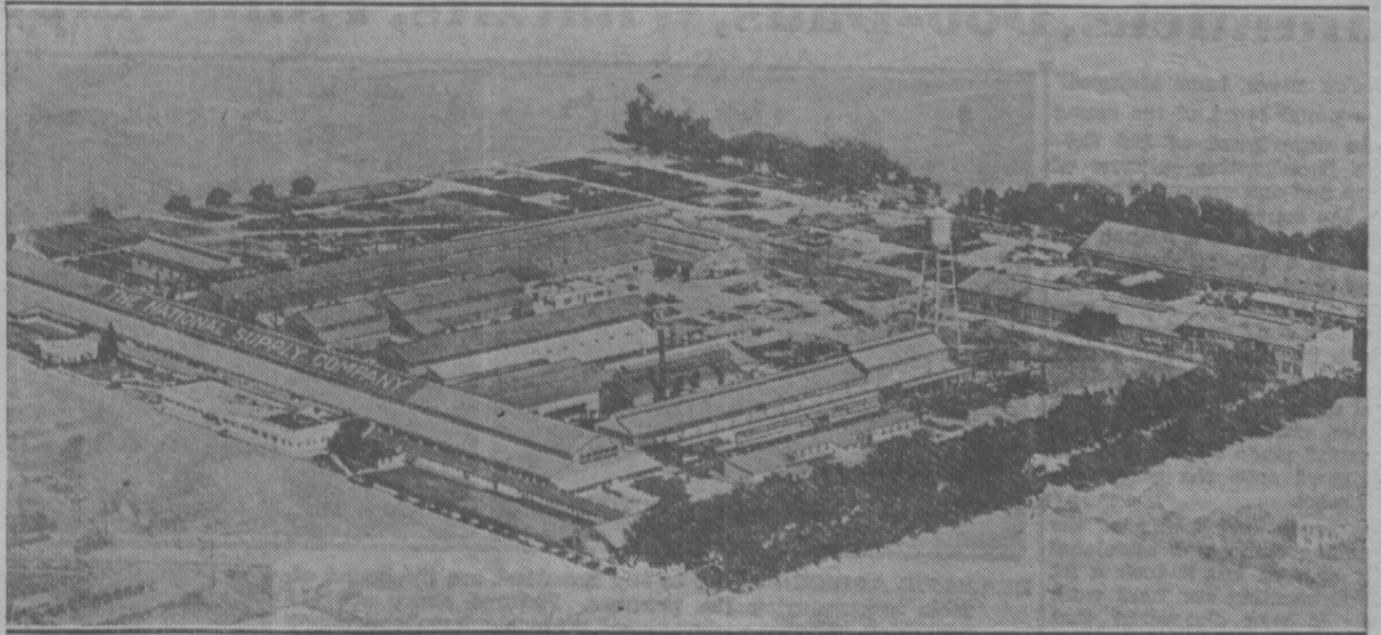
Many additions to the hospital's facilities have been made possible from the annual Hospital Ball, a community entertainment held on or about Feb. 22 for the past four years. Next year one of the objectives of the 1939 Hospital Ball may be the start of a fund for the expansion of the hospital building because more private rooms are urgently needed to meet the demand.

## City Water System Nears Birthday

This city's municipal water district will be four years old Christmas Eve. The district's original investment of \$138,000 has resulted in a model water system valued at more than the original bond issue of \$400,000 altho only \$323,000 has been spent from that fund.

### IMPROVED STREETS

There are 80.2 miles of streets striping the city of Torrance, according to the city engineer's office. And only 2.6 miles of that traffic band are unimproved.



The Torrance Plant of The National Supply Company . . . one of the largest and most modern manufactories of the Southwest

Manufacturers of

**IDEAL**

OIL WELL EQUIPMENT

WHEN THE UNION TOOL COMPANY built its plant here 27 years ago, it was the first industry to locate in Torrance. Since then the prosperity and progress of the city has been closely linked with the successors of the above concern, "The National Supply Company."

During these past 27 years, the company has continually expanded its facilities and increased the distribution of its products until IDEAL EQUIPMENT is favorably known and used wherever oil is produced.

It is quite fitting therefore that the First plant in Torrance should welcome the Newest Plant, . . . the KNX-CBS Transmitter Station; particularly since our products, like the radio waves released through the Columbia Broadcasting System, encircle the globe.

The NATIONAL SUPPLY COMPANY

UNITED CONCRETE PIPE CORPORATION

Manufacturers of

CONCRETE PIPE

from 6 to 123 inches in diameter

GENERAL CONTRACTORS

Torrance

California