

Program of Every Event



Factory Frolic

IT'S FOR EVERYONE!

**Tell Your Friends
to Come!**

(Friday Continued)

4:30 P. M.—Football Passing Accuracy Contest for boys, at vacant lot corner of El Prado and Cravens. First, second and third prizes.

6:30 to 8:30 P. M.—“Hobbies in Action” at 1334 El Prado.

7 P. M.—Joddy Mullins and Family, free entertainment at reviewing stand, El Prado and Cravens. Cast includes: a grandson of Capt. Terrell of Austin, Tex., organizer of the famed Texas Rangers in 1832; Prof. “Human Heart” Rice, magician, and Princess Yucamia, Indian born at Nome, Alaska, widely known as “an anatomical marvel.” The troupe will present fancy roping, rifle and six-gun shooting, whip act, Indian fire dance and cowboy music.

7:30 P. M.—Rankin School of Dancing, Long Beach, and Torrance Conservatory of Music, free entertainment in Civic Auditorium. Outstanding dance acts of baton specialties, girl adagio team, tap and ballet features.

8 P. M.—Garwood Van and his orchestra, featuring the latest in “hot” music, in Civic Auditorium. Admission: 44 cents each (includes Fed. tax). Here’s where the Jitteriest Jitterbugs of the Southland will cavort! The music is “right in the groove” for real swing dancing. Even if you can’t “cut a rug” with the abandon of youth, you’ll get a kick out of the antics of the youngsters!

Saturday, Sept. 28

9 A. M.—Sale of tickets for barbecue dinner in El Prado park, 50 cents each at Baker Smith’s jewelry store and Chamber of Commerce.

9:15 A. M.—Boys’ Bike Races on El Prado between Arlington and Cravens. Prizes for all finishers.

9:30 A. M. to 5 P. M.—Finals in Horseshoe Pitching Contest at El Prado and Cravens.

(Saturday Continued)

10 A. M.—Arts, Crafts and Hobby Show at 1334 El Prado.

12 NOON—All concessions open and operating.

12:30 P. M.—No parking on parade route along Carson, Cabrillo, Sartori, Torrance boulevard and Cravens avenue from this time until after parade is over.

1 P. M.—Third annual Factory Frolic parade. Forms at Madrid and Carson, proceeds down Carson to Cabrillo, over Cabrillo to Sartori to Torrance boulevard, up the boulevard to Cravens, over Cravens past the reviewing stand at El Prado and Cravens to Carson and out to high school.

2 to 4 P. M.—“Hobbies in Action” at 1334 El Prado.

2 to 10 P. M.—KNX Transmitter Station at 190th & Hawthorne open to public for free inspection tours.

2:30 P. M.—Service starts at public barbecue in El Prado park, American Legion Auxiliary in charge of ticket sale, Frank J. Romero in charge of barbecue. Meal tickets 50 cents each.

3:30 P. M.—Horse Show featuring Miss Martha Ann Brumley in El Prado park.

4 P. M.—“Mamma-Papa-Baby Marathon” for youngsters 12 to 18 months old, in El Prado park near Cravens. First, second and third prizes.

5 to 7 P. M.—Concert by Torrance Municipal Band in El Prado park.

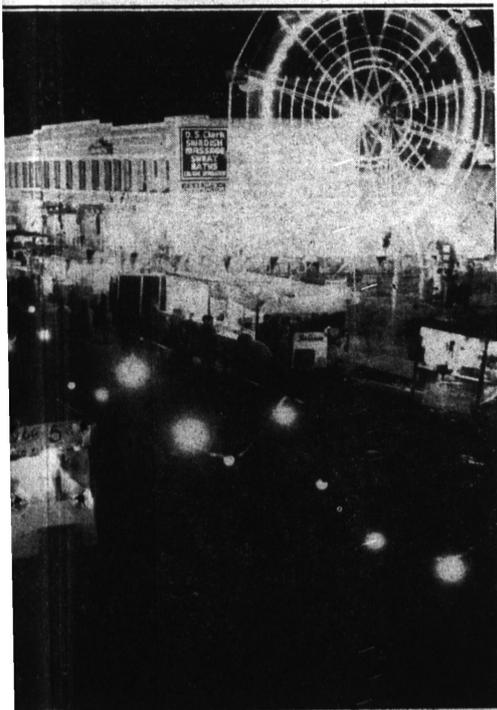
6:30 to 8:30 P. M.—“Hobbies in Action” at 1334 El Prado.

7 P. M.—Japanese School of Dancing in costumed folk dances, free at El Prado in front of park on Cravens avenue. Pistol shooting exhibition by Torrance Pistol Club in charge of Hugh Eckersley.

8 P. M.—Jim Beltie and His Chevalliers, dancing in Civic Auditorium. Admission: 44 cents (includes Fed. tax).

10 P. M.—Arts, Crafts and Hobby Show closes.

12 MIDNIGHT—Third annual Torrance Factory Frolic ends.



JITTERBUGS SWING IT FRIDAY... Typical of the young dancers who will take over the Civic Auditorium Friday evening when Garwood Van’s hot band provides the music for an 8 to 12 o’clock swing session is this pair, winners of the 1939 Frolic Jitterbug contest. They were Rosemary Wilson, Los Angeles, and Eddie Zeutan, South Gate.

... nival setting. The above photo was taken on the last night of the 1939 Frolic from the roof of the Safeway Store building as 5,000 persons wound up the celebration.