



2 GREAT DAYS!!!

YOUR PARTY

1ST ANNIVERSARY SALE!!

SAMPLES :: FREE

IDEAL

2067 Torrance Blvd. MA

FREE BALLOONS Here's your chance! This is just one of the Big Surprises planned

FREE SAMPLES All sorts of national merchandise will be sampled. Don't miss this!

COME TO OUR PARTY— YOU'RE INVITED

One year old today! 365 days of VALUE GIVING to our customers. Now to celebrate our First Birthday we have a Sale planned that will Save You Money for weeks to come. Shop Friday and Saturday, you will never see prices lower. Real Quality — Real Bargains — Real Selection—Drop everything, come to the Ideal Birthday Party.

NUTS

To High Meat Prices, Pay Cash for Your Meats and Save Up To 35c On a Dollar! Don't Take Our Word For It — Check Our Prices with Those Charged to You—

NOTE The Only Difference Between Our Meats— AND THE MEATS YOU BUY IN A CREDIT MARKET IS THE GREAT DIFFERENCE IN PRICE. YOU CAN QUOTE THIS!

Grid of meat products including Pork Neck Bones, Pure Lard, Short Ribs, Pork Roast, Link Sausage, Baby Beef Hearts, and Sliced Pork Liver with prices.

Yearling Lamb Legs, Shoulders, and Chops with prices.

Grid of packaged meats including Fluffo, Lard, Bacon, HOG Melts, and Frying Rabbits/Chickens with prices.

Smoked Picnic Hams, Eastern Skinned Hams, and Sweet Pickled Hams with prices.

Grid of various meats including Prime Turkeys, Roasting Chickens/Rabbits, Bacon Squares, Salt Pork, Baby Lamb Shoulders, and Pork Steaks with prices.

Mother Cobbs Chicken and Veal Turnovers 7c

Kraft Creamed Chive or Country Style Cottage Cheese 15c

Wafer Sliced Center Cuts — No Ends Boiled Ham 37c

Oregon's Finest Tillamook Cheese 21c

Delicatessen

WAR IS DECLARED ON THE SAME HIGH QUALITY FRESH SAUSAGE! WIENERS or CONEY, BOLOGNA, FRESH LIVERWURST, KOSHER SALAMI 13c

ONE FOUR BOX 12 OUNCE CAN potato chips 23c

Sweet Pickle Chips 19c

Full 2-lb. Loaf in Box American, Brick, Pimento Kraft Cheese 44c

Large Crispy Bring Your Jar If You Wish Dill Pickles 1c

Rich Creamy Fresh Cottage Cheese 4c

Liberty Bell—1-lb. Box Soda Crackers 6c

Table Queen—Flaked—6 oz. can Tuna for Salad 12c, Sweet Potatoes 12c, Baking Powder 8c, Log Cabin Syrups 14c/27c

Staley's Pure Corn Syrup 29c/49c

Val Vita Beans with Chili, Spinach, Peaches, Whole Apricots 10c

Pabset's Brand Harvest Moon Salad Dressing, Sandwich Spread, Mayonnaise 25c/33c/21c

Pancake and Waffle Flour, Biscuit Flour, Cake Flour, A-1 Flour 8c/15c/13c/25c/15c/21c/38c/85c

Eggs: Small—Loose Grade A Dozen 21c, Large—Carton Grade A Dozen 35c

Franco-American Spaghetti, Armour's Corned Beef Hash, Dinty Moore Beef Stew, Finer Flaver Chicken Ravioli

Table Queen Dill Pickles 15c

Table Queen Sugar Corn, Lge. Sweet Potatoes, Cut Green Beans, Catsup

Milady Complexion Soap, Thriftee Cloudy Ammonia, Sorbtex Toilet Tissue, Lighthouse Cleanser, Ivory Soap

Holly Cleanser, Dash Soap, Cloes Bleaches

Oxydol, Dr. Ross' Vitamin Dog & Cat Food

White King, Spry Shortening