

# ANNOUNCING CARSONMART

## THE GRAND OPENING OF

1929 CARSON  
TORRANCE

FRIDAY and SATURDAY

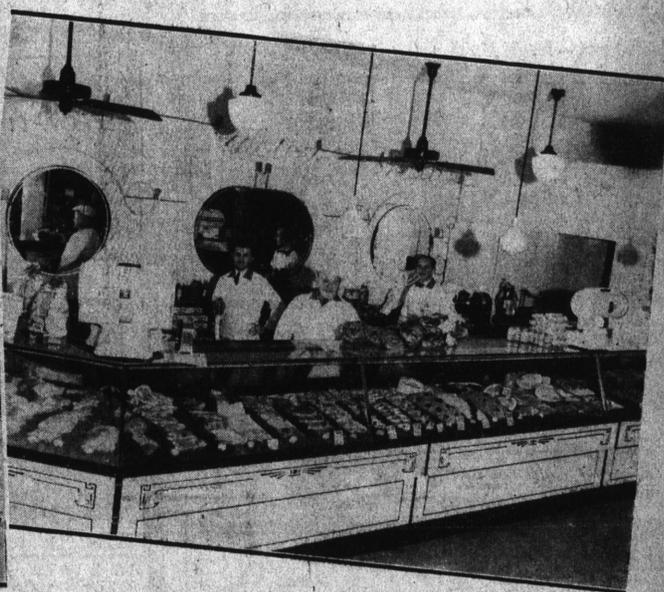
MARCH 29 and 30



Gene Tawa, owner-operator of the vegetable department at the new Carsonmart, is shown here standing in the center of some of the fine produce which will be carried, fresh from farms and orchards, at the new shopping center. Tawa also stocks a wide selection of frosted by a new quick-freezing process, fresh vegetables and fruits, ready for serving.



Louis Dossi, owner of the new Carsonmart grocery, is shown here being assisted by his wife, Margaret, as he puts finishing touches on his display of food products. The new shelving arrangement, "no squint- no stoop" and identifying food prices, at the Carsonmart is clearly shown.



Henry Grubb, who continues as owner of the meat market at the new Carsonmart, assures his many friends here that "Grubb's meats" will remain top quality in Torrance. His staff, shown above left to right, is composed of Harold Rittmiller, Grubb and Charles Novak.

—Photos by Torrance Herald.

### GROCERY DEPARTMENT HAS HUGE STOCK OF FINE FOODS

Ten years' experience in the grocery business in Southern California qualifies Louis Dossi, owner-manager of the grocery department of the new Carsonmart, at 1929 Carson street, as an able, honest and progressive purveyor of the finest in foods.

#### YOUR FORTUNE TOLD FREE!

Madame Sylvia, talented tea leaf reader, will be at the Carsonmart opening Friday and Saturday from 10 a. m. to 5 p. m. and will be glad to read the fortunes of market patrons without obligation. She is appearing thru the courtesy of the distributors of Tender Leaf tea.

The Carsonmart will be under his personal supervision, and (Continued on Page 4)

### Gene Tawa in Charge of Green Stuff

One of five brothers who have long been identified with vegetable markets in Wilmington and Long Beach, Gene Tawa, the manager of the Carsonmart's green grocery stands at 1929 Carson street, is a friendly merchant who really "knows his vegetables."

The Tawa brothers operate stands at the Avondale Shopper and Modern Food Market in Wilmington and at the Iowa Park (Continued on Page 4)

### Grubb Has Been Here 18 Years

"Grubb's Meats" have been synonymous for high quality here for 18 years.

Henry Grubb, genial dispenser of those fine meats and meat products which have won the confidence of families throughout the harbor district, needs no introduction as the owner-manager of the Carsonmart's meat department at 1929 Carson street.

He has been in business in (Continued on Page 4)

### NEW CARSONMART ENLARGES TORRANCE SHOPPING DISTRICT

With the grand opening of the new Carsonmart at 1929 Carson street scheduled for today, Friday and Saturday, the "Greater Carson Street Shopping Center" becomes one of the major extensions of the Torrance business center.

In the area between Cabrillo and Arlington avenues is to be found a score or more of shops whose services have won the high esteem of many local residents and out-of-town patrons. The new Carsonmart today takes its place among those business firms on Carson street

which have formed a neighborhood trade center that draws patronage from a wide area.

Completely redecorated, equipped with the latest fixtures and stocked with a wide variety of high quality food products, the new market departments are now ready to serve everyone in the harbor area.

Both the owners of the grocery and vegetable markets are new to Torrance but not to their respective businesses. Louis Dossi is owner-manager of the well-stocked grocery department while Gene Tawa is in charge of the vegetable unit.

The meat market continues under the management of the veteran Henry Grubb, who has spent 14 of his 18 years in Torrance at 1929 Carson street.

All three department managers are combining to present an outstanding array of special food bargains this weekend as their introduction of the new Carsonmart.

### CREAM PUFFS

WITH GENUINE WHIPPED CREAM (positively no adulterations used)

5¢ EA.

Friday and Saturday only

Phone Your Orders 349-J



CLARA LEWIS BAKERY 1925 CARSON ST.

On this our second anniversary we extend welcome to Carson Street's newcomer.

Welcome Carsonmart from Gene & Ed.

Gene & Ed who have that Spring Tonic for your motor. Who can take wintertime sluggishness out of your car.

While you shop on Carson Street leave your car at Gene & Ed's for a scientific check-up.



GENE & ED

### AUTO ELECTRIC

1917 CARSON Phone 239

IN CONGRATULATIONS to Carsonmart and in keeping with their values get a...

### FREE PAIR OF RUBBER OR LEATHER HEELS

AT KENNY'S ON CARSON ST. with every pair of half soles at our regular low prices.

—if you don't need soles Kenny offers his regular 50c value MEN'S RUBBER HEELS for 29¢ —or LADIES 35c value leather or RUBBER TAPS at 19¢

This offer good Friday, Saturday and Monday. All shoes left on these dates will be repaired at these low prices. Remember, you get Kenny's high quality workmanship regardless of price.

Cheerful payday to payday credit at Kenny's, just ask for it when you leave your shoes.

KENNY'S SHOE REPAIRING Now Back at —1917 Carson —at Cabrillo

### Welcome CARSONMART

AUTHORIZED DISTRIBUTOR



C. B. MITCHELL

Standard service for your car while you're shopping on Carson Street.

1906 CARSON ST.

### WELCOME TO CARSONMART



FOR FUN ON CARSON STREET

Come to Torrance Bowling Academy. Bowling is healthful all-family fun. Bowl afterwards too, after you shop.

### TORRANCE BOWLING ACADEMY

1963 CARSON ST.

### WELCOME CARSONMART FROM VIC'S CUT-RATE...

When shopping on Carson street, come to Vic's for your liquor and drug needs.

- ASPIRIN Doz. 2¢
- OLD WHAKER, 89¢ pt. 3 Years Old.
- 5 O'CLOCK GIN 80¢ pt.
- FOUR BITS BOURBON 65¢ pt.
- STYPTIC PENCILS, each. 1¢

And Many Other Specials

### VIC'S CUT RATE DRUGS & LIQUORS

1911 CARSON

### Torrance Feed and Fuel

1963 Carson St. Torrance Ph. Torrance 407

SPECIALS FOR FRIDAY and SATURDAY, MARCH 29 and 30...

- Large FRESH LOCAL EGGS doz. 21c
  - Large FEED SACKS, bleached snowy white ea. 8c
  - ACME 4 STAR DOG FOOD...lb. 9c 3 lbs. 25c 25 lbs. \$1.90
  - DOYLE'S CANNED DOG FOOD...per can 5c per case (48 cans) \$2.30
  - BULK BIRD SEED (Roller or Canary Mix) lb. 10c 3 lbs. 25c
  - KELLOGG'S PLANT FOOD (Commercial Fertilizer) 80 lbs. \$1.35
  - 16 inch, 5 blades—Roller Bearings—Rubber Tired LAWN MOWER Special \$6.25
  - LEAF MOLD...per bag 50c MIXED SCRATCH...100 lbs. \$1.80
  - ROLLED BARLEY...per sack 90c COMPLETE MASH...100 lbs. \$2.05
- FREE DELIVERY